



# Sustainable Funding Panel

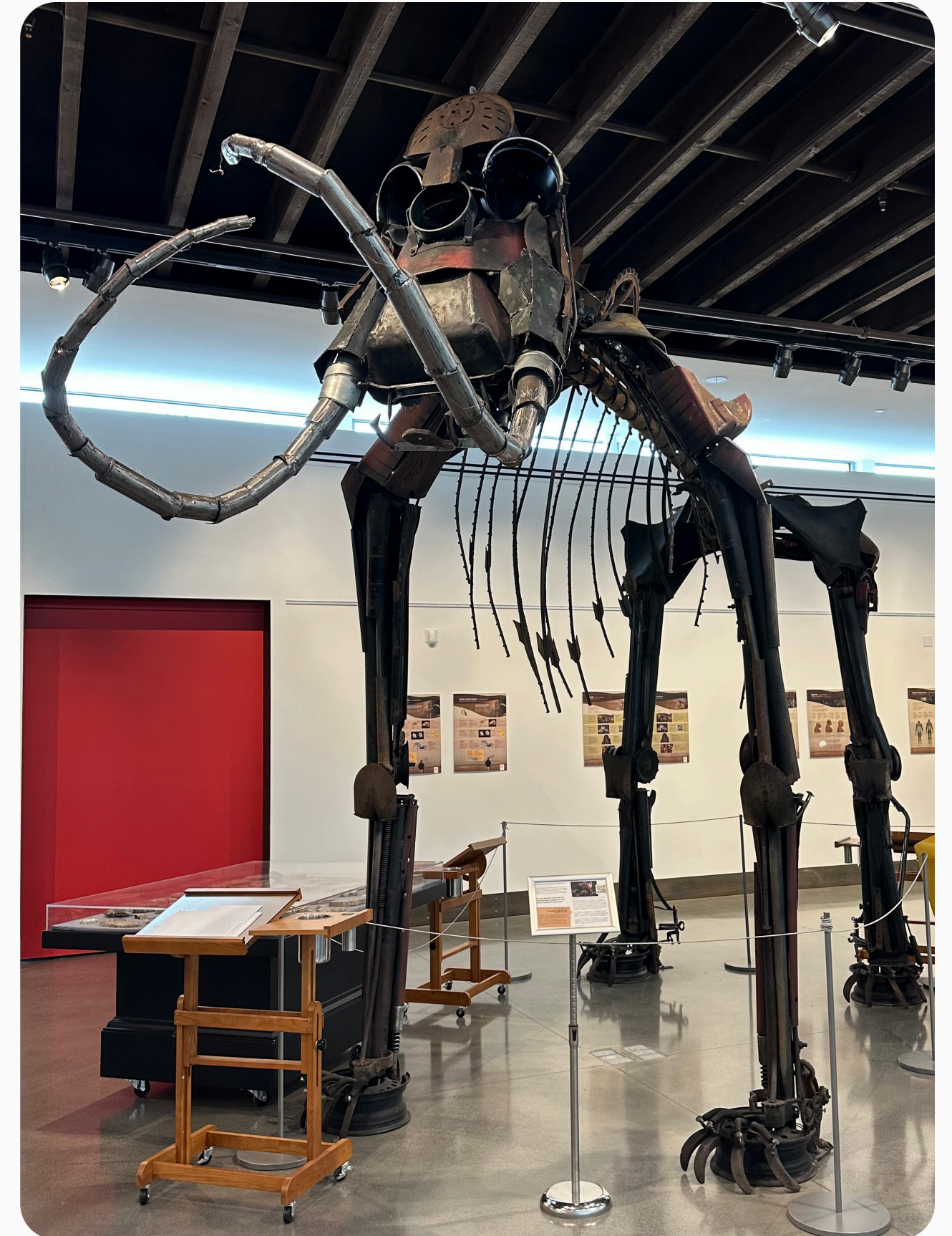
2025 Creative District Convening





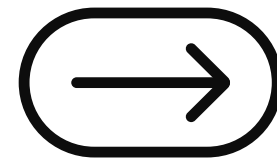
# City of Moses Lake

Public Art Program:  
1% for the Arts

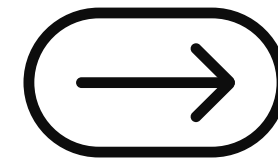




# Arts Committee



# Parks, Recreation & Cultural Services Advisory Board



# City Council





# City Staff

City Manager

Parks, Recreation & Cultural Services Director

Museum Superintendent

Creative Programs Coordinator

Parks Superintendent

Parks Maintenance Crew

\*Staff time for projects is included in our regular job duties and part of our regular salary from the City of Moses Lake.





# Moses Lake Arts Committee

- Five members recommended by Parks, Recreation & Cultural Services staff and approved by the Parks, Recreation & Cultural Services Advisory Board.
- Terms are three years with a limit of two consecutive terms.
- Meetings are quarterly.
- Owners of private property may contact the Arts Committee for advice and suggestions for the beautification of their property.







# Moses Lake Parks, Recreation & Cultural Services Advisory Board



- Seven members generally representing recreation and cultural groups in Moses Lake.

- Appointed by the mayor and confirmed by City Council.

- Five members must live in city limits, and two can live in the urban growth area outside city limits.

- Meetings are monthly.

- The purpose of the Parks, Recreation & Cultural Services Advisory Board is to make recommendations to the City Council for the improvement and beautification of city owned squares, parks, and facilities.





# Moses Lake City Council



- Seven-person City Council.
- Voted on by the Citizens of Moses Lake.
- Two-year terms.
- Meets twice monthly.





# 1% For the Arts

- Passed in Moses Lake by City Council vote in July of 2022.

- 1% of all City of Moses Lake funded capital projects over the cost of \$75,000 go into the Public Art Fund.

- Does not include funds from State or Federal sources.





# Use of Funds

- Removal/replacement of public art beyond repair/past its useful life.
- Upkeep of public art owned by the City of Moses Lake.
- Promotion of art programming, including visual arts, performing arts, and cultural development of the City.
- Acquisition of new public art.



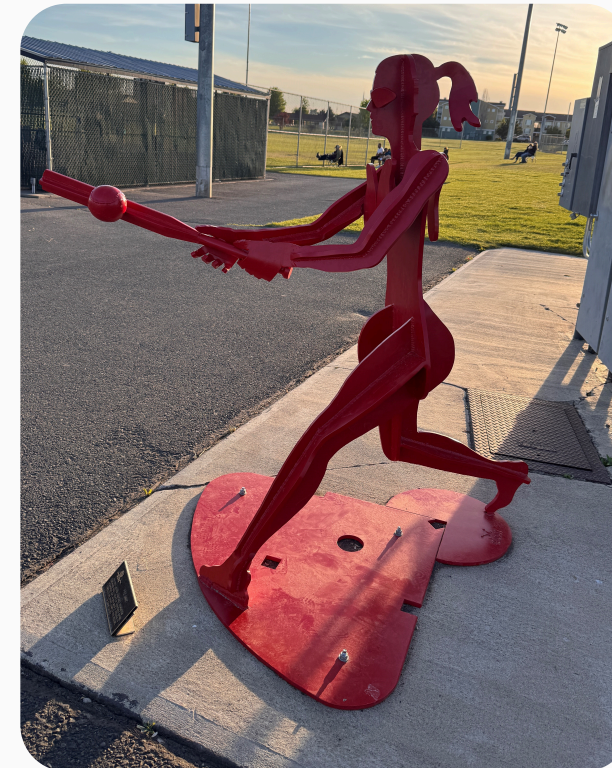


# Completed Projects

-We are in our third year of our Summer Concert Series. We brought three concerts in 2023, five in 2024, and will have seven in 2025.

-Removal of two damaged/vandalized sculptures that were beyond repair.

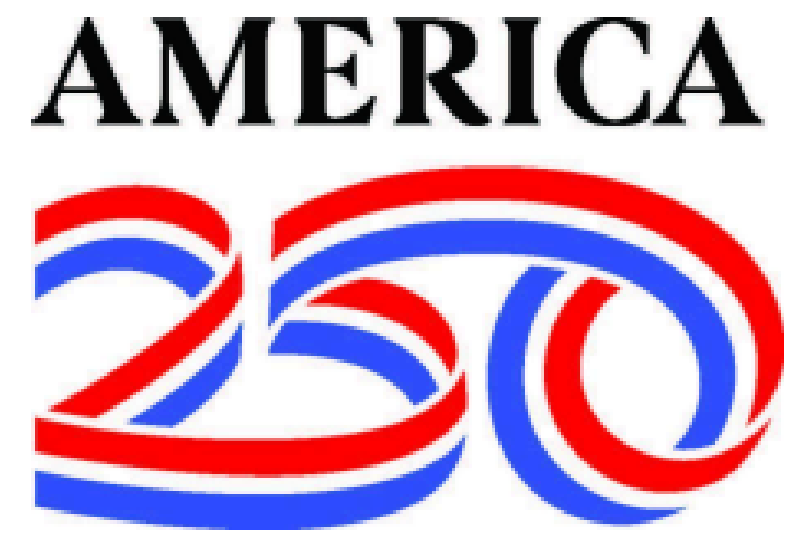
-Refurbishment of eleven metal sculptures and relocation to new homes in the city. The project included local businesses stepping in and donating their services to sandblast and repaint the sculptures.





# Future Projects

-The continuation of our Summer Concert Series. 2026 will be a tribute to American Music in commemoration of the semiquincentennial.



-Adding a mural to an often-vandalized baseball dugout in a city-owned park. While this park is outside of the Creative District, we are using it as a pilot project for:

-Mural Fest 2026. We are in the planning stage. Please send your ideas, experiences, and artist recommendations to [\*\*jshelton@cityofml.com\*\*](mailto:jshelton@cityofml.com)





# Contact Information

Jenni Shelton

Creative Programs Coordinator

City of Moses Lake Museum & Art Center



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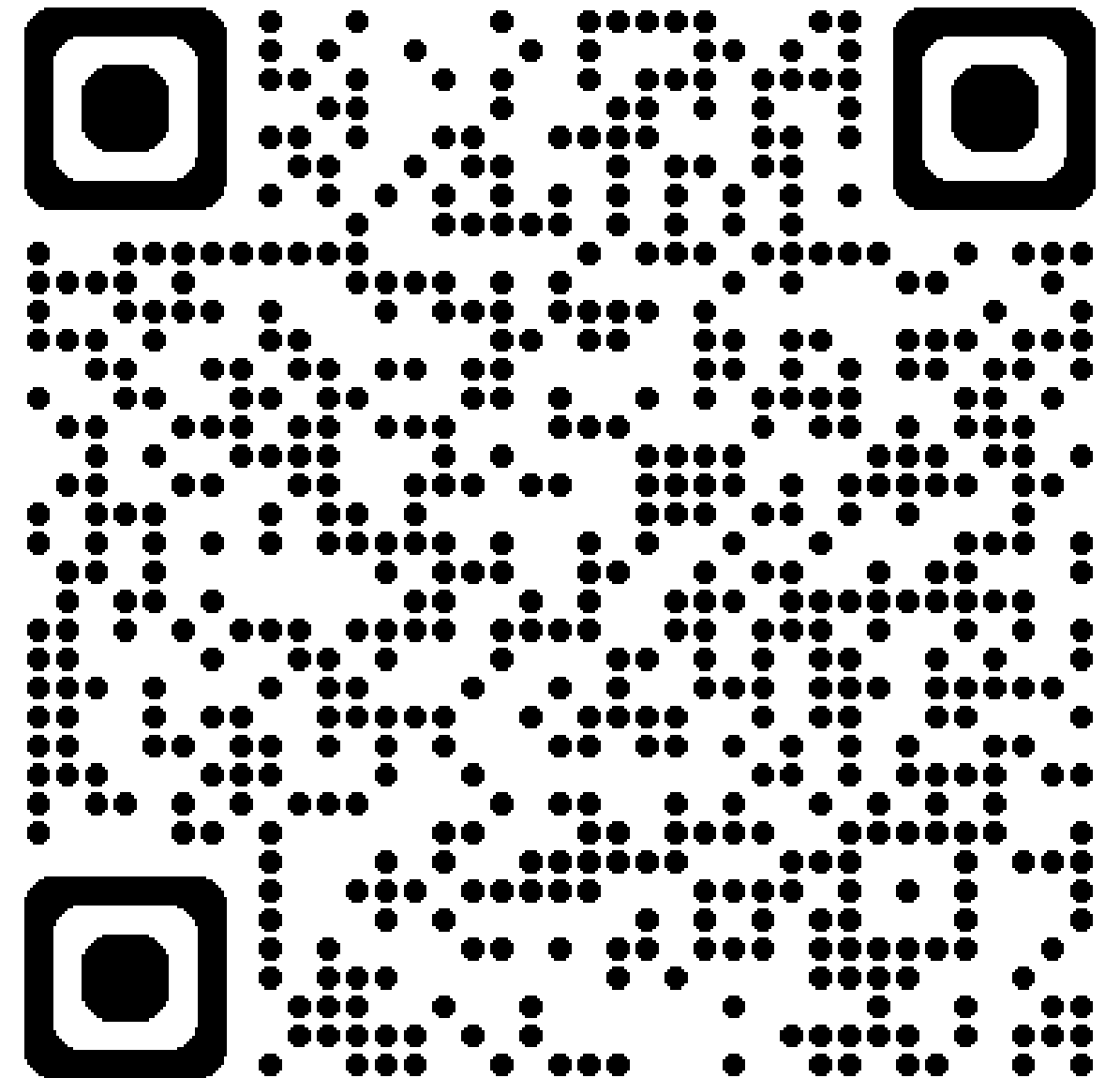
[creativedistrict.cityofml.com](https://creativedistrict.cityofml.com)



[jshelton@cityofml.com](mailto:jshelton@cityofml.com)



401 S. Balsam St. Moses Lake, WA 98837



Link to Moses Lake Municipal Code  
regarding the Public Art Program



# Sustainable Funding for Creative Districts Examples and Applications Today

Presented by: Cecelia Loveless, Executive Director  
for MultiCare Capital Foundation







# An Example of Public Private Partnerships in the Beginning Thurston County

Gathering the right group of people together for a common purpose – Indian River State College Field Trip

- Focus on Prosperity
- Focus on Innovation
- Focus on Collaboration



# The Entrepreneurial Landscape Before Indian River

Before the Indian River trip, we had many organizations doing great work that was fragmented. Various organizations operated independently, making significant strides in their respective areas but without a unified strategy. They were working *around* each other rather than *with* each other.

- The **Chamber of Commerce** was shifting toward workforce development.
- The **Economic Development Council (EDC)** expanded its focus on government contracting, small business support, and women's entrepreneurship.
- The **Visitors Convention Bureau (VCB)** was securing consistent funding but lacked coordination with other entities.
- **SPSCC** and **Saint Martin's University** were investing in new facilities and expanding entrepreneurial support services.
- **Lacey** was growing but had yet to establish itself as an entrepreneurial hub.



# Post-Indian River Trip | A New Vision

Following the Indian River trip, a framework for an entrepreneurial ecosystem emerged. **The vision entailed developing a coordinated ecosystem:**

## Lacey SPSCC Campus & CBI

Create a hub designed to **integrate academic and business resources**, providing technical assistance and educational opportunities for entrepreneurs.

## A World-Class Makerspace

Create a facility dedicated to **manufacturing, prototyping, and workforce training**, providing access to both academic and non-academic entrepreneurs.

**With this vision lacked two missing critical necessities:** Dedicated makerspace funding and access to entrepreneurial manufacturing resources.



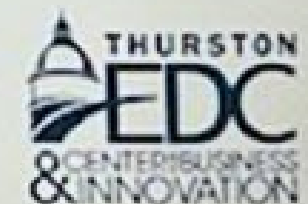




COMMUNITY  
SUPPORT



COMMUNITY  
SUCCESS





# Formation of Lacey MakerSpace (LMS)

The Lacey MakerSpace was born out of community collaboration and a shared vision for innovation.

- The **City of Lacey** provided initial financial support, establishing a foundation for operations.
- **Saint Martin's University** offered space and leadership, ensuring the makerspace served more than just hobbyists.
- The **EDC's Business Resource Center** evolved into the CBI, absorbing operational costs and providing fiscal sponsorship.

Through these strategic partnerships and grant funding, LMS opened in 2019





# Meet Emily

**From Student to Specialist**, Emily began as a work study student in 2020 while studying engineering at Saint Martin's University.

As she earned her MSME, Emily grew into a full time role, becoming an Instructional Coordinator and Fabrication Specialist. **Thanks to the MakerSpace, Emily mastered advanced fabrication techniques and mentored countless members.**

**Through her time at LMS, Emily honed skills that have prepared her for the next stage of her career.** The experience and knowledge she gained will allow her to succeed far beyond LMS.





# Examples of Public Private Partnerships



- **Lacey MakerSpace**  
A hub for prototyping, workforce training, and hands-on manufacturing.
- **Olympia Arts Armory**  
Supporting creative industries and innovation.
- **Tumwater Craft Brewing & Distilling Center**  
Driving entrepreneurship in the brewing and distilling industries.
- **Tenino Ag Innovation Business Park**  
Fostering agricultural entrepreneurship and sustainability.
- **Arbutus Folk School**  
Supporting ceramics, glass arts, stone and metal work, and more.



# Partnerships Growing Prosperity

- South Puget Sound Community College continues to grow and thrive
- Saint Martin's University launched its first \$100M Comprehensive Campaign
- Hundreds of individuals have access to the equipment and space to grow and launch businesses or careers in workforce





# Achieving Excellence

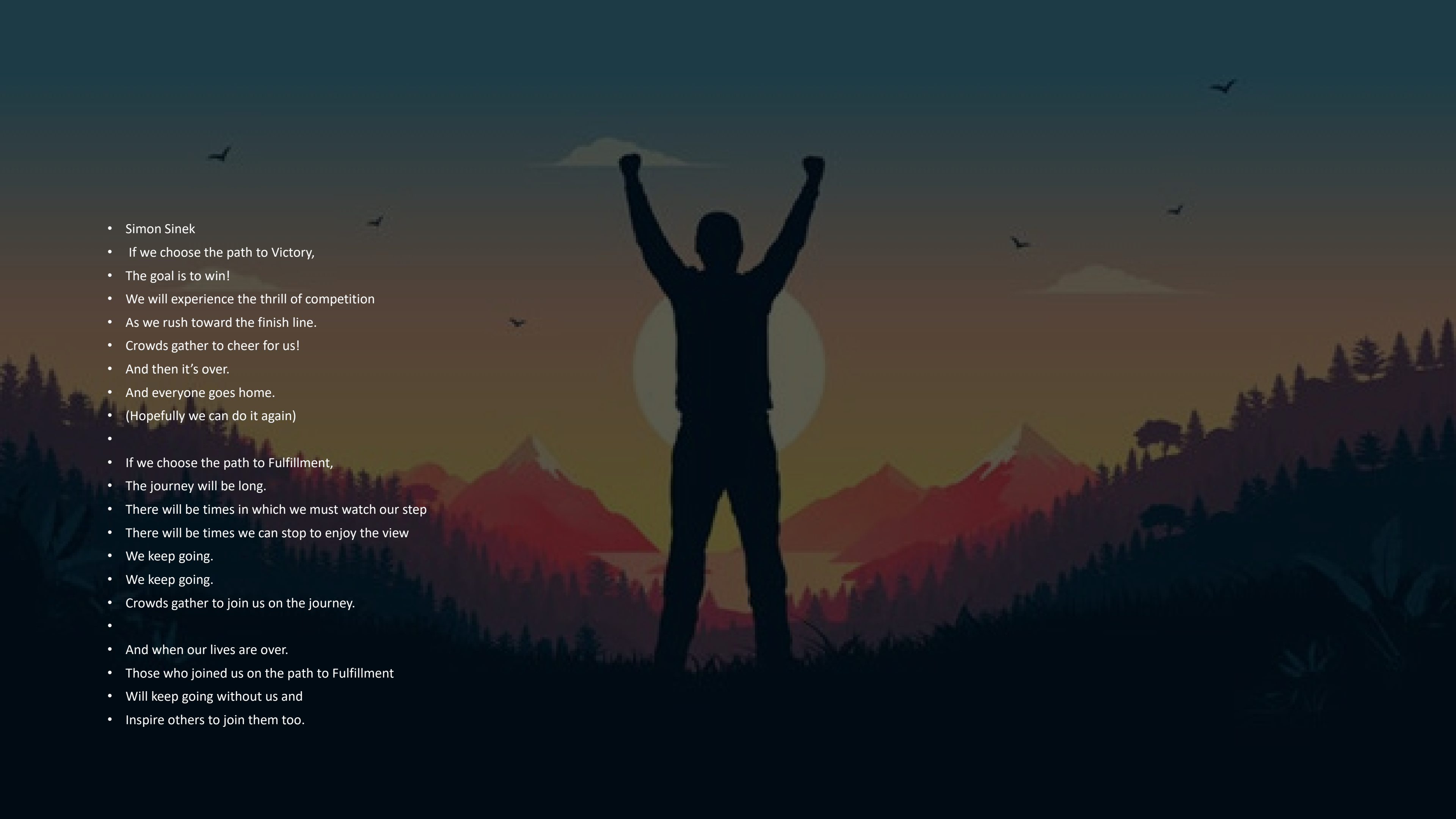
Excellence is not a straight path. It requires many adjustments, twists and turns. It is journey that never ends.

## Embrace an Infinite Mindset

- Leadership Changes
- Operational Sustainability
- Thrive in EverChanging Worlds





- 
- Simon Sinek
  - If we choose the path to Victory,
  - The goal is to win!
  - We will experience the thrill of competition
  - As we rush toward the finish line.
  - Crowds gather to cheer for us!
  - And then it's over.
  - And everyone goes home.
  - (Hopefully we can do it again)
  - 
  - If we choose the path to Fulfillment,
  - The journey will be long.
  - There will be times in which we must watch our step
  - There will be times we can stop to enjoy the view
  - We keep going.
  - We keep going.
  - Crowds gather to join us on the journey.
  - 
  - And when our lives are over.
  - Those who joined us on the path to Fulfillment
  - Will keep going without us and
  - Inspire others to join them too.









# Hands On Children's Museum Expansion Planning



Patty Belmonte, CEO





# About Hands On

- 13 Years on Olympia's Waterfront
- Destination Museum – National & International visitors
- 300,000 Visitors - More visitors per s/f than any of the nation's children's museums
- Commitment to Access – 130,000 served
- Consistent “Best Of” Award-Winner



As  
Seen on  
Blippi!







# Enriching Quality of Life in Olympia Bringing Visitors to the Region!







# An Asset for Visitors & Residents

*"Early learning play at its best! Such a wonderful experience! The exhibits are well thought out and stunning. We went 3 times during our trip."— Paris*

★★★★★ *"Hands down, this is the best Hands On Children's Museum in Washington! **Seattle, WA***

*"A chance for kids to explore, learn and make memories together...keeping this affordable is so important."*

**EBT Family Olympia**







# Hands On Children's Museum Is a Public Facilities District Project

- Public facilities districts are municipal corporations with independent taxing authority and are taxing districts under the state constitution. PFD's must be coextensive with the boundaries of the jurisdictions that created them.







# Thurston County has 2 PFD Projects Hands On Children's Museum & Regional Athletic Complex (RAC)







# 22 PFD Projects in Washington

## Not Just Stadiums & Convention Centers

*(visit [mrsc.org](http://mrsc.org))*

- Aquatic Facilities
- Museums
- Entertainment Centers
- Events Centers
- Performing Arts & Conference Centers
- Edmonds Center for the Arts
- Boeing Future of Flight
- Related Parking







# Who Can Start a PFD?

- The legislative authority of any town or city located in a county with a population of less than one million may create a public facilities district.
- Any county may create a public facilities district to develop and operate sports, entertainment, convention, or recreational facilities, as well as "regional centers."







# PFD Funding Options

## PFDs may impose a number of taxes, fees, and charges, including:

- A 0.2% sales tax which must be approved by a simple
- majority of voters Admission taxes up to 5%
- Parking taxes up to 10%
- General obligation and revenue bonds
- Lodging taxes
- "State shared" sales tax credits
- User charges and fees.



[Preston, Gates, and Ellis LLP: City and County Options for Creative Financing: PFDs, PDAs and 501\(c\)\(3\)s \(2003\)](#)





# Benefits of the PFD for City

- The center must stay in public ownership; City gets the asset without spending its own money
- Project is bonded using sales tax revenues—funds can be used for major repair & replacement costs
- City can lease to a non-profit to handle all operations & maintenance
- PFD extensions offer opportunity for expansion & capital improvements





# Benefits of the PFD for the Museum



- Can create a more significant project
- Reduces the risk of owning building that would require a significant endowment or capital replacement fund
- \$1/year lease in trade for private investment & O&M
- PFD extensions offer opportunity for expansion & capital improvements





# Benefits of the PFD for the Museum

Museum can leverage public funds to raise private contributions & sponsorships





# Sponsorships, Grants & Public Funds Can Fund Artistic Programming







# Hands On Children's Museum Expansion Leveraging PFD Funding & Private Funding



- Flex Event Space
- Traveling Exhibit Gallery
- Kids Culinary Institute
- Additional Preschool & Day Camp Classrooms
- STEAM "Tween lab"
- Expanded Parking
- Bus loading







# Funding Feasibility

## Funding Sources for \$30.6M Campaign

### Over \$24M Secured to Date

