



# FY24 SUPPLEMENTAL BUDGET REQUESTS

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## Modernize funding for the State Arts Commission

Washington's creative economy and population have grown considerably in the intervening decades, but agency funding has not. **ArtsWA proposes a \$2-per-capita funding model to fully and sustainably support Washington arts & culture into the future.**

OPERATING BUDGET REQUEST: **\$9,285,000 annually**



**Not funded**  
in the Governor's budget

## Increase Art in Public Places to 1% for art for a more beautiful Washington State

Washington's Art in Public Places has enriched thousands of public spaces around the state. As the program celebrates 50 years of beautifying the state, **ArtsWA requests that funding move from its 1974-level of 1/2 of 1% to a full "1% for art."**

CAPITAL BUDGET REQUEST: **1% of state-funded building construction costs**



**Not supported**  
in the Governor's budget

## Support Washington teachers and students with statewide arts education research

Educational leaders and teachers rely on data to inform strategic planning and implement legislation like SB 5878. Robust research will **identify gaps in access to quality arts learning** and propose **data-driven interventions to restore student access.**

OPERATING BUDGET REQUEST: **\$100,000 annually**



**One-year funding**  
in the Governor's budget

## Transform Governor's Arts & Heritage Awards into a sustainable statewide investment

The Governor's Arts & Heritage Awards are a vital touchpoint between the Governor's office and creative sector leaders. ArtsWA proposes **ongoing funding for the annual event and grant-style awards for Award honorees** to continue and deepen their work.

OPERATING BUDGET REQUEST: **\$300,000 annually**



**Fully funded**  
in the Governor's budget

## Protect Washington's investment in world-class, community-enriching public art

The State has already removed almost 250 artworks from the Collection due to damage. **ArtsWA requests funding for a small team of technicians that understand art materials and techniques to safeguard this \$46 million investment from erasure.**

OPERATING BUDGET REQUEST: **\$317,214**



**Not funded**  
in the Governor's budget

## Evolve data management, strategic insight at the Washington State Arts Commission

A Customer Relationship Management (CRM) solution will **usher in a new era of efficiency at ArtsWA and surface critical data about the creative economy**, serving constituents more efficiently, saving taxpayer dollars and advancing strategic direction.

OPERATING BUDGET REQUEST: **\$888,998.01**



**Fully funded**  
in the Governor's budget

## Protect the physical and mental health of Washington's aging population

ArtsWA and its partners aim to address Washington's aging population by **training a workforce of Teaching Artists to deliver creative aging programming**, a technique proven to help older adults reach physical, mental, and social wellbeing.

OPERATING BUDGET REQUEST: **\$400,000 annually**



**Not funded**  
in the Governor's budget

## Repair State-owned artworks in 13 Washington counties

ArtsWA will conserve state-owned public art at K-12 schools, on college and university campuses, and agency facilities. They represent significant and highly visible artworks—most are outdoor sculptures—across 13 communities and 12 legislative districts.

CAPITAL BUDGET REQUEST: **\$984,555**



**Fully funded**  
in the Governor's budget



# Modernize funding for the State Arts Commission

Invest in one of America's strongest creative economies through \$2 per capita funding for the Arts Commission

## Operating Budget Request

**\$9,285,000 annually**

TO INCREASE TOTAL ALLOTMENT TO \$15,902,300

**Not funded**  
in the Governor's budget

The Washington State Arts Commission (ArtsWA) has been the state's primary instrument for targeted investment in the creative economy for over 60 years. While Washington's creative economy and population have grown considerably since ArtsWA formed in 1961, funding for the agency has been locked in the past.

As the state begins a bold post-pandemic chapter, **Washington must deepen the impact of its creative economy investment by modernizing funding for the State Arts Commission.**

## Washington's superpower: arts + culture

Governing's 2021 study connecting arts + economy revealed:

*States with varied arts ecosystems [...] posted bigger economic gains after the Great Recession than their less-diversified neighbors. Creativity also stimulates workforce, rural and tourism development while bolstering civic engagement, making the arts a powerful superfood for building economic strength.<sup>1</sup>*

Economic data also demonstrates the benefit for rural citizens<sup>2</sup>:

- Workers in rural counties with performing arts institutions report \$3,000 more in annual income than in other counties.
- The populations of rural counties with performing arts institutions grow four times faster than in other counties.

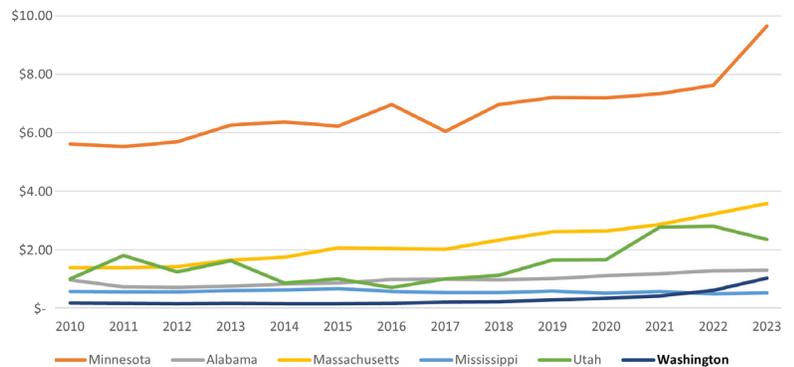
## What does this fund?

ArtsWA will use these monies to:

- **Kickstart Washington's creative economy** by funding arts & cultural nonprofits across the state at impactful levels
- **Invest in new creative ventures** to nurture the next generations of Washington's creative entrepreneurs
- **Develop Washington communities** to become cultural hubs that attract both tourist dollars and professional talent
- **Protect community cultural assets** by closing long-tail pandemic-related revenue gaps, such as lost ticket sales

ArtsWA proposes \$2 per capita funding for the arts, which falls just under the national average of \$2.10 per capita. **Funding this request will right-size the State Arts Commission to the needs of Washington's diverse, expanding arts and cultural sector.**

### Per capita funding for the arts, 2010-present



Above: Washington State struggles to keep its arts funding at pace with the investments of other states nationwide. See page 2 for examples of how arts funding has fallen behind Washington's population growth and ArtsWA's plan to close the gap.

<sup>1</sup>: To Accelerate Our Economic Recovery, Look to the Arts, Governing, (2021)

<sup>2</sup>: The Arts & America's Bottom Line, National Assembly of State Arts Agencies

Top: The City of Kent received funding from ArtsWA for their Thursdays at the Lake concert series.



Invest in one of America's strongest creative economies through \$2 per capita funding for the Arts Commission

## Operating Budget Request

**\$9,285,000 annually**

TO INCREASE TOTAL ALLOTMENT TO \$15.9M

**Not funded**

in the Governor's budget

## How did we get here?

ArtsWA's allotment in 1970 was \$80,998. In the 50 years since, **state funding for the arts has struggled to keep pace with population growth.** The Office of Financial Management estimated Washington's population to be 7,951,150 as of April 1, 2023.

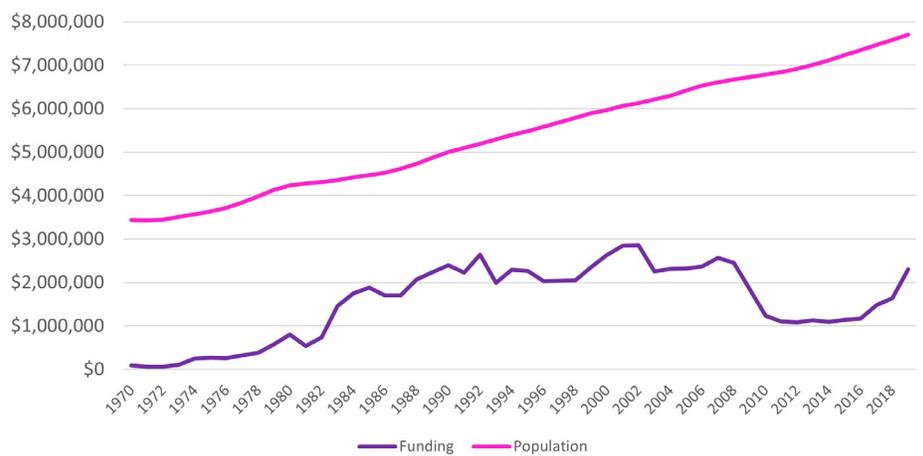
## Where are we now?

The gap in funding has had profound economic consequences. **In FY24, 340 eligible organizations were declined funding and those who were approved received an average of only 65% of requested support.** ArtsWA firmly believes that Washington State should be alarmed by this gap.

## Where are we going?

ArtsWA proposes funding for the arts at **\$2 per capita** to close the gap in funding. To reach this funding level, \$9,285,000 must be added to its current allotment. The bulk of new funding would be apportioned to ArtsWA's granting programs—Grants to Organizations, Arts in Education, and Creative Districts—to address the urgent needs of Washington's vibrant, vital, and growing arts and cultural sector.

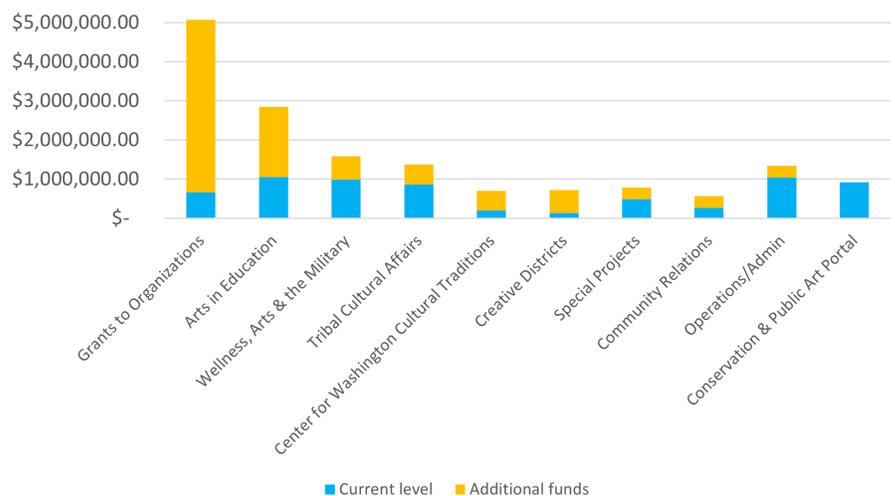
Washington State arts funding v. Population growth, 1970-2020



Above: As Washington's population nears 8 million, arts funding fails to keep pace.

Below: by increasing its allotment by \$9,285,000 to a total of \$15,902,300 annually, ArtsWA can close the gap and meet the need of Washington's vital arts and cultural sector.

How increased funding will right-size the Arts Commission



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## Increase Art in Public Places to 1% for art for a more beautiful Washington State

Beautify the state and deepen civic pride by updating Art in Public Places' allotment to 1% of eligible project costs.

### Capital budget request

1% of state-funded building construction costs

**Not funded**

in the Governor's budget

For 50 years, ArtsWA's Art in Public Places program has made the state's public spaces more beautiful, welcoming, and inspirational.

The State Art Collection is valued at over \$46 million and includes over 5,000 artworks in more than 1,300 locations statewide.

Despite these decades of accomplishments, funding for Art in Public Places has remained fixed in the past.

ArtsWA now asks Washington State to recognize the value of public art by investing in 1% for art, which will come at no direct cost to the state.

### The request: a full percent for art

Since its founding in 1974, funding for Art in Public Places' public art projects has derived from 1/2 of 1% of state capital construction costs for new state buildings, colleges, universities, and schools. Many states nationwide have already acknowledged the importance of public art by dedicating a full 1% to art.

ArtsWA also seeks to hire a Capitol Campus Curator with this request. This curator would work with elected officials to install art in public spaces on the capitol campus, to celebrate local artists who reflect a legislative region's values, geography, and history.

### What does this fund?

ArtsWA will use these monies to:

- Expand and deepen the Art in Public Places program
- Streamline the funding process
- Hire a Capitol Campus Curator

This investment will:

- Beautify the state
- Deepen civic pride
- Support working artists
- Inspire students of all ages

### The investment

Funding ArtsWA's Art in Public Places program at 1% of project costs will put Washington in alignment with other state agencies nationwide, further enriching the spaces where Washingtonians live, learn, work, and play with stunning works of art.



Right: Youth play and explore A Day in Walla Walla (2010) by Mauricio Robalino at Edison Elementary School in Walla Walla.

Top: Cause and Effect (2012) by Do Ho Suh. Photo courtesy of Western Washington University, by David Scherrer.



## Support teachers and students across Washington with statewide arts education research

Sustain long-term Arts in Education data and research.

### Operating Budget Request

**\$100,000 annually**

**Funded for one year**  
in the Governor's budget

Washington State law defines arts learning as fundamental to K-12 education. However, we know that **race, geography, and income level consistently predict gaps in access to arts education.**

**Washington State needs comprehensive data to identify where and why these gaps exist.**

### The problem: over a decade without data

ArtsWA conducted research in 2006 to shed light on the state of arts education in Washington. This research provided crucial information to educators, families, students, and policy makers. Unfortunately, private funding was not sustained, resulting in a **thirteen-year gap in comprehensive arts education data. This absence of data hurts teachers and students.**

Students in every school across Washington State deserve meaningful and culturally relevant arts education. ArtsWA requests funding to identify where and why gaps exist—and determine how they can be solved.

2006 Arts in Education Research Initiative

3-year gap in comprehensive research

2009 Arts in Education Research Initiative

13-year gap in comprehensive research

### What does this fund?

ArtsWA will use these monies to:

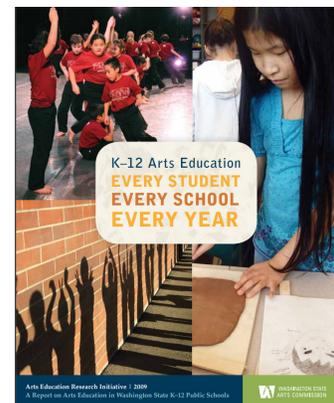
- **Identify gaps in access to quality arts learning** in every school district
- **Design and sustain statewide arts education data collection and storytelling process** that identifies areas of success and gaps in student engagement with arts learning
- **Propose ongoing data-driven solutions** to restore student access

ArtsWA plans to contract with a multi-year research consultant to refine its statewide arts education data and research plan.

This project will bridge data available through the Office of Superintendent of Public Instruction (OSPI), AIE data dashboards in other states, and national AIE research initiatives.

### The investment

Funding this research will give students, families, community organizations, educational leadership, and teachers the data they rely on to inform strategic planning and the targeted expansion of programming.



Right: *K-12 Arts Education: Every Student, Every School, Every Year* was published by the Washington State Arts Commission in 2009.

Above: *Alchemy Art Center's Summer outreach intern and emerging artist Ananya Bernardo with mentee Finlay Smith at a July pop-up art show.*



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## Transform the Governor’s Arts & Heritage Awards into a sustainable statewide investment

Deepen the impact and sustainability of Washington’s statewide celebration of culture and creativity.

### Operating Budget Request

**\$300,000 annually**

**Fully funded**  
in the Governor’s budget

The Governor’s Arts & Heritage Awards has been one of state’s flagship cultural events for more than 50 years, recognizing creative excellence and cultural preservation across Washington.

The Awards are a highly visible, vital touchpoint between the Governor’s office and creative sector leaders. **Washington State needs to deepen the impact and sustainability of the Governor’s Arts & Heritage Awards. ArtsWA proposes secured, ongoing funding for the annual event and grant-style awards for Award honorees to continue and deepen their work in communities.**

### The innovation: impact and sustainability

ArtsWA consulted its Pro-Equity Anti-Racist (PEAR) team, who recommended expanded categories and pathways to participation.

#### Adding a grant to the Awards will:

- Encourage participation from a wider constituency
- Increase visibility through raised press and community interest
- Sustain valuable work that supports local economies
- Address equity by supporting underrepresented artists

ArtsWA also proposed that State government invite Awardees to 1-2 official state functions during the year of their award.

### What does this fund?

ArtsWA will use these monies to:

- Provide honorees \$10,000 to continue + deepen their work
- Cover event costs, including Washington-made statuette
- Hire an Event Coordinator to manage event details

### The investment

**Funding the Governor’s Arts & Heritage Awards will mean an ongoing, dedicated channel for targeted investment in Washington’s most vital and vulnerable communities.**

Governor’s Arts & Heritage Award grants will celebrate the bountiful creativity and traditional practices of Washington State. The grants will support work that keeps communities healthy and helps them become dynamic, desirable places to live and explore.

**When Washington State invests in its innovators, everybody wins.**



*Right: Dr. Quinton Morris, an educator and performer, received the Governor’s Young Arts Leader Award in 2016. Photo by Eva Blanchard Photography.*

*Top: Deepti Agrawal received a 2023 Governor’s Arts & Heritage Award for her work in traditional madhubani painting. Photo by Shanna Paxton Photography.*







# Evolve data management and strategic insight at the Washington State Arts Commission

Advance agency efficiency and surface economic insights through a secure CRM solution.

## Operating Budget Request

<b>FY25</b>	<b>\$888,998.01</b>
<b>FY26</b>	<b>\$225,811.97</b>

**Fully funded**  
in the Governor's budget

Customer Relationship Management (CRM) software solutions transform the way people work. **Workforces across the world rely on CRM solutions for efficient and secure data management.** They centralize data and surface insights about reach and impact.

### The problem: a system with no solution

**ArtsWA does not have a formal CRM solution.** As a result, the agency has no centralized location for constituent data that is accessible by staff members across teams.

**ArtsWA needs a secure, proven system for managing constituent data.** In addition to improved workflows, a CRM system will surface insights to guide agency focus and strategy.

In FY22, the Washington Legislature approved funding for a CRM feasibility study. This study estimated that **a CRM could cut labor costs at ArtsWA by approximately 50%**—saving over \$170,000 per year. With this increased capacity, the organization can grow with technology instead of labor costs.

ArtsWA stands ready to start the next critical phases of this project as soon as funding is approved.

## What does this fund?

ArtsWA will use these monies to:

- **Configure the CRM software**
- **Hire a Data Specialist** to manage the system
- **Purchase licenses** to cover all users at the agency
- **Implement project management**, organizational change management, and OCIO-required quality assurance
- **Upgrade the State Art Collection database**

**The Washington Legislature has already invested funding toward this project through the feasibility study. OCIO ranked this request at number 14 (out of 137) in its FY24 list of IT projects recommended for full funding.**

## The investment

If funded, Washington State will usher in a new era of **efficiency at ArtsWA and surface critical information about the creative economy**, saving taxpayer dollars and advancing strategy.

*Photographs © Adobe stock.*





# Protect the physical and mental health of Washington's aging population

Care for Washington's elders with a workforce of Teaching Artists trained in therapeutic arts.

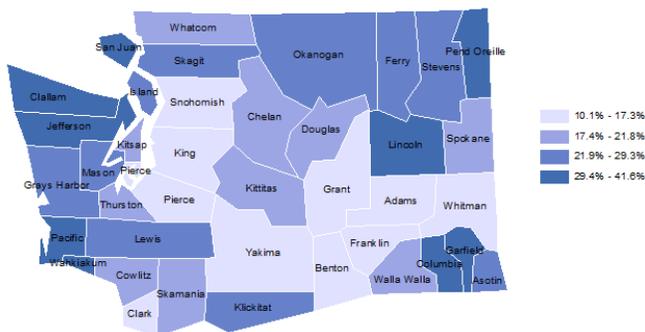
**Operating Budget Request**  
**\$400,000 annually**

**Not funded**  
 in the Governor's budget

Washington's population is aging. The 65+ population increased by more than 60% from 2010 to 2022.<sup>1</sup> Now more than ever, our state needs a diverse portfolio of resources to address the mental and physical health of its oldest citizens.

The field of eldercare has long known the benefits of integrating the arts into daily routines. **The arts help older adults attain physical, mental, and social wellbeing. The arts stimulate new creative muscles and encourage community engagement.**

## PERCENT OF POPULATION AGE 65 AND ABOVE (2020)



In 2010, 12.3% of Washington state residents were 65 or older. In 2022, this increased to 17.1%. Source: Washington Office of Financial Management.

## What does this fund?

ArtsWA will use these monies to:

- **Develop a curriculum** to ensure consistent standards
- **Train a statewide workforce** of highly skilled Teaching Artists

ArtsWA and its partners at SilverKite will train at least 40 Teaching Artists each year to deliver creative aging programming.

This Teaching Artist workforce will expand the capacity of facilities to provide therapeutic arts programming for older adults, especially those living in rural communities.

## The investment

As Washington's population ages, the state needs a skilled workforce to ensure the wellbeing of our eldest citizens.

Funding will ensure that **Washington State's elders have access to therapeutic benefits of the arts, creativity, and community.**



Photographs © Adobe stock.

<sup>1</sup> Washington Office of Financial Management.



## Repair State-owned artworks in 13 Washington communities

### Capitol Budget Request

**\$984,555**

**Fully funded**

in the Governor's budget

The public relies on ArtsWA to care for the 5,000 artworks that comprise the State Art Collection. These works, including the 13 proposed for repair, are located in highly visible spaces where the public interacts with government.



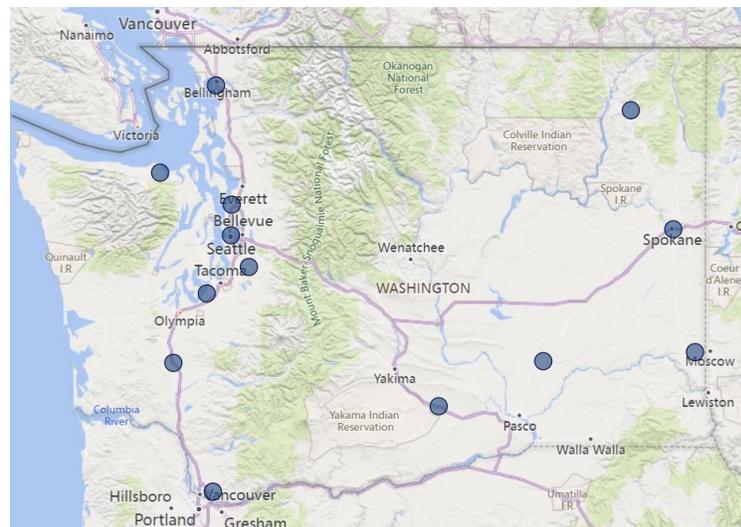
*The severe condition of these artworks reflects poorly on Washington State. This funding request will repair these artworks and restore public trust.*



When artworks are in poor condition, they reflect poorly on the State and the facilities where they are located. Repairs will demonstrate the State's commitment to its cultural assets and facilities—and build trust with the public.

### What does this fund?

ArtsWA will conserve state-owned public art at K-12 schools, on college and university campuses, and agency facilities. They represent significant and highly visible artworks—most are outdoor sculptures—across 13 communities and 12 legislative districts.



Map: this funding request will conserve artworks across 13 communities and 12 legislative districts.

Top: students explore *Surge* (2021) by Mary Coss, an aluminum and concrete sculpture at Bainbridge High School on Bainbridge Island.

# Repair State-owned artworks in 13 Washington communities

## Capitol Budget Request

**\$984,555**

**Fully funded**

in the Governor's budget

LD	City	Location	Project	Est. Cost	Priority
3	Spokane	Washington State University, Spokane	<i>Cooperation</i> (1998) by Michihiro Kosuge needs extensive cleaning and a structural safety evaluation.	\$91,000	7
7	Colville	Colville High School	<i>All Our Relations</i> (1995) by David Govedare needs sandblasting, metal repair, primer, and top coats.	\$50,050	5
9	Connell	City of Connell	<i>Yellow Bells; Fiddleneck; Shooting Star; Giant Blazing Star; Stalk of Wheat; Potato Flower</i> (2009) by Jean Whitesavage and Nick Lyle needs scaffold/orchard ladders, cleaning, damage repair, and two recoats of paint.	\$121,550	2
9	Pullman	Washington State University	<i>Persona</i> (1999) by Douglas Hollis needs hardware replacements and color toughening.	\$50,050	6
15	Sunnyside	Sunnyside School District	<i>Explorer</i> (1976) by James Hansen needs to be delivered to a foundry to install structural support and installation onsite in Sunnyside post-repair.	\$45,500	12
17	Vancouver	Burnt Bridge Creek Elementary	<i>Burnt Bridge</i> (1988) by Michael Loomis needs rotten wood excavation and new paint.	\$56,550	13
20	Chehalis	Green Hill School	<i>Leafy Column</i> (2001) by Garth Edwards needs to be repaired, cleaned, recoated, and reinstalled with additional structural supports.	\$43,550	8
24	Sequim	Helen Haller Elementary School	<i>Delta IV</i> (1977) by Richard Goss needs to have corroded metal mounts removed, repaired, and reinstalled.	\$43,550	10
28	Steilacoom	Town of Steilacoom	<i>Wind Pavillion</i> (1997) by Anita Margrill needs to be cleaned, painted, and repaired.	\$56,550	9
32	Lynnwood	Meadowdale High School	<i>Evolution</i> (1998) by David Govedare needs to be deinstalled, repainted, and re-installed.	\$37,050	11
40	Bellingham	Western Washington University	<i>Big Bigger Chair</i> (2007) by David Ireland needs to be removed, sandblasted, repainted, and returned to the site or prepared for a new site.	\$95,550	3
43	Seattle	Seattle Central College	<i>Untitled</i> (1976) by Charles W. Smith needs to be safely removed, cleaned, and a new base fabricated before re-installation.	\$102,050	1
47	Covington	Mattson Middle School	<i>Black Mustangs</i> (1985) by Joan Brown needs to have cracks repaired, drainage corrected, and paint restored.	\$102,050	4