

CREATIVE DISTRICT PRE-APPLICATION CHECKLIST

MINIMUM REQUIREMENTS TO APPLY

- Clearly defined District mission, vision and values
- Clearly defined arts and culture identity, with a concentration of artistic or cultural activities or 1 - 2 primary arts or culture-related industries occurring in region
- Clearly defined Creative District brand
- Designated, contiguous geographic area recognized by local government
- Area is walkable and/or easily navigable
- Designated area is appropriately zoned for activities/intended uses
- Structured entity formally recognized by local government designated as district administrator, with assigned staff role to carry out Creative District activities
- Administrative entity has a minimum \$20,000 total annual operating budget (includes entire budget, not just Creative District funds)
- Broad community buy-in for community designation as Creative District
- Local artists and creatives are actively engaged and participating in District
- Community is actively promoting local arts, culture and tourist activities
- A diverse coalition of community members, including underrepresented groups, are actively participating in District planning
- Program strategic plan covering 3 - 5 years of activity
- Site visit to proposed district by Creative District program staff has been completed
- Completed Community Readiness Workbook, to be included in district application

ADDITIONAL CONSIDERATIONS FOR A SUCCESSFUL DISTRICT

- Partnership agreement amongst entities, to help guide activities in district (if applicable)
- Engaged in preservation or promotion of cultural or historical heritage
- Exploring opportunities around maker space and/or affordable housing for artists and creatives
- Economic and workforce development plans to bolster creative economy for region
- Economic development data to demonstrate current or projected growth of sector(s) in region
- Engaged in attracting creative entrepreneurs, investment and/or other related economic development activities to community