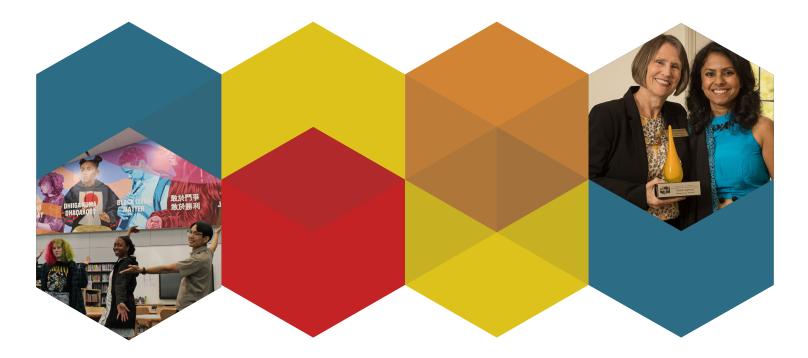


WASHINGTON STATE ARTS COMMISSION



BOARD MEETING | February 7, 2023 | ArtsWA Office 9:45 a.m. - 3:30 p.m. February 7, 2023



Art in Public Places | Arts in Education | Center for Washington Cultural Traditions | Certified Creative Districts Change Leader Institute | Wellness, Arts, and the Military | Grants to Organizations | Washington State Poet Laureate

Images, L-R: "The Name of Our World" (detail, 2022) by Henry Luke, at Glacier Middle School, Burien, Western WA. Featuring the student models. Photo courtesy of the Washington State Arts Commission. Karen Hanan with Deepti Agrawal, Heritage Award honoree, at the Governor's Arts & Heritage Awards 2022. Photo courtesy of Shanna Paxton Photography.



Table of Contents

Board meeting agenda	
Arts, Heritage & Science Day - Wednesday, February 8, 2023	
Board Chair's report	5
Executive Director's report	7
ArtsWA Fiscal report: July through Dec 2022	
Board meeting minutes	
Washington State Poet Laureate (WSPL)	
Grants to Organizations - COVID Safety Support	
COVID Safety Support - Recommendations for funding	
COVID Safety Support - Applications not recommended for funding	
FY23 ReVive Washington	
Reference - ReVive Washington program background	
FY23 ReVive Washington new recommendations for funding	
ArtsWA Programs roundtable	
ArtsWA One-pagers for legislative meetings	
How to report your legislative meetings	
ArtsWA Board worksheet	



Board meeting agenda

Washington State Arts Commission

Tuesday, February 7, 2023 / ArtsWa Office -711 Capitol Way S., Olympia, WA 98501 – Main meeting held in the second Floor Conference room of the Evergreen Plaza Building

9:45 a.m.	Call To Order: Justin Raffa, Chair
	 Land Acknowledgement: Jasmine Mahmoud, PhD Roll Call Approve Agenda Rules for Public Comment
10:00 a.m.	Lieutenant Governor Denny Heck: Welcome and Q&A
10:15 a.m.	Board Chair's Report: Justin Raffa
10:25 a.m.	Executive Director's Report: Karen Hanan
	 Fiscal Report: Karen Hanan 2022-23 Biennium 6th Quarter Report-Expenditures by Program Strategic Plan Dashboard Update
11:00 a.m.	Approve Consent Agenda
	Minutes of November 10, 2022 Board Meeting
11:05 a.m.	Poet Laureate 2023-2025 : Karen Hanan and Britt Madsen, GTO Program Assistant
	Approve Recommendation to the Governor for 2023-2025 State Poet Laureate
11:15 a.m.	Grants to Organizations: Miguel Guillen, GTO Program Manager
	 Approve COVID Safety Support Grants for Large Organizations Ratify additional funding for ReVive Grants
11:30 a.m.	Wellness, Arts & the Military (WAM): Bryan Bales, WAM Program Manager
	Ratify Self-directed Art Practice Grant Panel Recommendations
11:45 a.m.	ArtsWA Programs Roundtable : PechaKucha style presentations on four ArtsWA program areas (PechaKucha is a storytelling format in which a presenter shows 20 slides for 20 seconds of commentary each.)



- 12:25 p.m. Lunch and tour of the new Collections Care space move to 6th Floor, Suite 600, ArtsWA Office
- 1:25 p.m. ArtsWA Programs Roundtable: PechaKucha style presentations on four additional ArtsWA program areas
- 2 p.m. Advocacy: Charlie Robin, Chair
 - ArtsWA One-Pagers for Legislative Meetings
 - State of the State Report–Doug Levy, Outcomes by Levy, LLC and David Foster, Foster Government Relations; Manny Cawaling, Inspire WA; If available, Board Legislators are invited to comment (20 mins)
 - Role Playing-Learn from role playing to simulate an actual legislative meeting
 - Lobbying Legislators: Training and Role Playing (15 minutes x 2)
 - Whole group feedback (10 minutes)
 - Exercise/Worksheet: Preparation for Legislative Meetings-Charlie Robin (15 minutes)
 - Online Recap Form to Report After Legislative Meetings–Michael Wallenfels
 - (5 minutes)
 - Manny Cawaling, Inspire WA–Arts, Science and Heritage Week overview (15 minutes)
- 3:25 p.m. **Public Comment, if applicable**: Justin Raffa
- 3:30 p.m. Adjourn
- 3:30 p.m. Hotel check in Red Lion Inn & Suites Hotel (Governor Hotel)

Location: 621 Capitol Way S., Olympia, WA 98501

5-7 p.m. **Evening reception with legislators**, Sponsored by the Washington Museum Association

Location: Washington Center, 512 Washington St. SE, Olympia, WA 98501

6:45-9 p.m. **Public Sip & Chat** – No host event for ArtsWA Board members to co-mingle with members of Inspire WA and WA Museum Association, along with local and visiting arts constituents and legislators. NO HOST food and drink from Uptown Grill

Location: 516 Capitol Way S. (located to the right of Uptown Grill in space formerly occupied by Batdorf & Bronson)



Arts, Heritage & Science Day - Wednesday, February 8, 2023

Cherberg Building

Rooms A, B & C at the Washington State Capitol, Olympia, WA

7-8 a.m. Heritage Caucus: The meeting is on Zoom If you have already registered for this year's Heritage Caucus you do NOT need to register again. We will be using the same Zoom link throughout the session. Use this link if you are registering for the first time: https://us02web.zoom.us/meeting/register/tZYIceqopjwtHdUqIB1KjQdhQIDxaRqYFEX 8:30 a.m. Arts, Heritage & Science Day-Check-in Table Cherberg Building, Rooms A, B & C 9:30-11:30 a.m. Inspire WA Event - Show Up For Culture! The Main Event 11:30 am - done In-Person advocacy meetings with lawmakers on the Capitol Campus Inspire WA group photo - Rotunda (ArtsWA Board members - please join if 4 p.m. you are at the Capitol)

Important dates

• May 2, 2023: ArtsWA Quarterly Board Meeting from 9 a.m. to 4 p.m.



Board Chair's report

Justin Raffa, Board Chair, ArtsWA Board of Commissioners

Dear colleagues,

The 2023 legislative session is upon us! This is a critical time for ArtsWA and our sector partners as we advocate for budget items in the state's upcoming biennium budget. Whether you are joining us virtually or in-person in Olympia, I hope you are at the ready to engage in this work and participate in legislative meetings being held throughout Arts, Heritage, and Science Week beginning February 6.

During the legislative session, our advocacy committee—led by chair Charlie Robin—ramps up by holding weekly 30-minute meetings on Fridays at 10:00 AM. At each meeting, we share updates about our progress and coordinate efforts. Please make a point to attend and be informed! The meetings are a great way to stay connected during the session, especially if you are newer to the board. You should be receiving meeting invites with a calendar link called **2023 Leg Session Info Mtg.**

Joining our Board of Commissioners is Senator Matt Boehnke from the 8th Legislative District, who now completes our board makeup of four members appointed by the Legislature. Senator Boehnke represents the Senate Republican Caucus. During his years as a House member, he lent his steadfast support to arts and culture priorities. Welcome aboard, Senator Boehnke!

In mid-January, members of our executive committee—in an effort organized by 2nd Vice Chair Catherine Nueva España—gave a presentation at an ArtsWA staff meeting with the goal of expanding relationships between board and staff. We took time to introduce ourselves to the newest members of the team and review how the board interfaces with the agency. I wanted to share my remarks that reflect in my own words the role we play.

The ArtsWA Board of Commissioners act as:

- Stewards of agency finances through quarterly budget review and annual budget approval.
- **Stakeholders** in agency growth and relevancy by participation in creating and ultimately approving strategic planning processes.
- **Partners** in government oversight and transparency through adherence to rules, policies, conflicts of interest, and annual trainings in public meetings and records acts.
- **Custodians** who provide a level of program direction by approving grant and award recipients, artist rosters, the state poet laureate, decommissioned works in the state collection, and creative district certification. In this capacity, we also individually serve on review panels that bring said recommendations to the full board.
- Advocates for agency operations and priorities, including vocal support for budget. requests and potential legislation by meeting with legislators and other public officials.
- **Ambassadors** for the agency's mission by preparing for quarterly meetings, including reviewing meeting materials in advance and educating ourselves about agency operations.



I look forward to a productive meeting and hope to see many of you at receptions being held this evening (Tuesday, February 7) as well as official proceedings of Arts, Heritage, and Science Week that culminate tomorrow here on the Capitol campus.

Respectfully Submitted,

Justin Raffa ArtsWA Board Chair



Executive Director's report

to the Washington State Arts Commission Board February 7, 2023

1. ArtsWA Board

On January 11, 2023, Lieutenant Governor Denny Heck appointed Senator Matt Boehnke (8th Legislative District) to the Arts Commission board. Senator Boehnke says about himself, "I have been in public service for much of my life, including 21 years in the Army. The Army's core values are summed up in the acronym LDRSHIP, which stands for Loyalty, Duty, Respect, Selfless Service, Honesty, Integrity, and Personal Courage. I aim to live by those values every day and am committed to working across the aisle to help shape good public policy that will benefit Washingtonians in our district and around the state." Senator Boehnke has also been a strong "friend" of the arts over the years, and we are thrilled to welcome him on board.

2. State budget

We submitted multiple agency budget requests for the 2023-25 biennial budget in September. Some of our requests were included in the Governor's budget at varying amounts and some were not. The session continues through April 24. We expect to see draft budgets from the House and Senate around the 3rd week in March, typically shortly after the revenue forecast is released. Here is a reminder of where we are to date following the release of the Governor's budget in December 2022:

- Tribal Cultural Affairs Program (TCAP): Requested \$11,770,000 for the biennium.
 Partial funding: \$2,735,000
- Amplify Arts in Education: Requested \$1,484,330 for the biennium.
 - Partial funding: \$174,000
- Customer Relation Management System: Requested \$2,045,316 for the biennium.
 - $\circ \quad \text{Not funded} \quad$
- Preserve the State Art Collection: Requested \$853,298 for the biennium.
 - Not funded
- Sector relief and recovery: Requested \$50,000,000 for the biennium.
 - Not funded
- Continue funding from the Capital Budget: Requested \$416,000 for the biennium.
 - Fully funded



3. Additional budget item: fund creative art therapies in response to weatherrelated traumas

Representatives Maycumber and Rule are hoping to add proviso language to the final budget to address the effects of climate change on our children and youth. As we know, Washington is experiencing a severe increase in natural disasters. Wildfires, mud slides, flooding, heat waves, and powerful and destructive storms are now common. These disasters hit the rural parts of our state the hardest. Natural disasters place multiple burdens on families that often result in economic and psychological trauma—especially in children. Forced evacuations mean dramatic changes in routine, pauses in learning, and changes in social experiences that can cause lifelong insecurity. Without professional care, these disruptions may change the course of a child's life. ArtsWA has already drafted proviso language and sent it to the Representatives for their edits and input. If successful, this initiative would allot monies to ArtsWA to allow the agency to do the following:

- **Create and fund a program to foster resilience in youth**. ArtsWA (Washington State Arts Commission) will manage a program to serve children and youth who suffer from trauma resulting from natural and other disasters and situations. The program will work at the community level to foster resilience in children, adolescents, and families.
- **Develop a training program**. ArtsWA will train teaching artists, arts therapists, cultural organizations, after school programs, and others to support young people coping with stress due to wildfires, mudslides, floods, and other traumas.
- **Give grants that build capacity**. These capacity-building grants will help communities implement and integrate these resilience-building programs, especially in rural parts of our state, working towards a trauma-informed, healthy, and resilient population.

If successful, this program would be the first of its kind in the country.

4. Federal government

On Dec 20, 2022, after weeks of negotiations and months of collective advocacy by arts advocates, Congressional appropriators unveiled their <u>FY 2023 omnibus appropriations package</u> to fund the federal government for next year. It was voted on and approved by both chambers and by President Biden.

- a. A 15% funding increase to the National Endowment for the Arts (NEA) and National Endowment for the Humanities (NEH) of \$27 million each, bringing them both up to an alltime budget high of \$207 million. We were also very pleased that the <u>equity and diversity</u> <u>grant-making recommendations</u> that we advocated for are included in the report language that accompanies this funding.
- b. A \$26.8 million increase to the Institute of Museum and Library Services (IMLS).
- c. A \$10 million increase for the Corporation for Public Broadcasting.
- **d.** A first-time ever budget allocation of \$10 million in the Department of Defense to support creative art therapy programs at the National Intrepid Center of Excellence. An additional \$5 million will go to the Department of Veterans Affairs for its Whole Health initiative.



- e. More than \$66 million in direct project funding, also known as <u>congressional earmarks</u>, was awarded to over 68 arts organizations across the country.
- **f.** Level funding of \$36.5 million was allocated to the Department of Education's Assistance for Arts Education programs.
- **g.** Approved changes to the Legacy IRA Act will encourage more charitable giving by further expanding the charitable rollover rules to enable seniors to make tax-free contributions from IRAs to charities.

5. ArtsWA staffing

- On December 1, 2022, we welcomed Daniya Baisubanova to the agency's Wellness, Arts, and the Military program as a Program Specialist 3. She is the second person to be hired into the agency's expanding WAM program, and will work alongside program manager, Bryan Bales.
- Hiring for a Budget Analyst 3 position to replace Kristi Keeley is underway at time of writing.

6. WESTAF: The State Arts Agency Innovation Fund.

As you know, I am on the board of the Western States Arts Federation. This is my final year as a trustee, and I will rotate off in October 2023 after completing 3 x 3-year terms. WESTAF offers many advantages as our "Regional Arts Organization (RAO) to WA and the other states and jurisdictions in the west. This year, we will see the launch of a new program sponsored and managed by them: **The State Arts Agency Innovation Fund.**

What is the State Arts Agency Innovation Fund and why was it created? In fiscal year 2022, the Western States Arts Federation (WESTAF) set out to create a State Arts Agency Innovation Fund (the Fund). Through the Fund, WESTAF hopes to inspire innovative and transformative practices within the 13-member state arts agencies in the Western Region: Alaska, Arizona, California, Colorado, Hawai'i, Idaho, Montana, New Mexico, Nevada, Oregon, Utah, Washington, and Wyoming. The Fund is an unrestricted expenditure program for state arts agencies with a unique focus on human centered and inclusive government. WESTAF was inspired to invest \$500,000 to create the Fund by Mackenzie Scott and Dan Jewitt's \$48 million unrestricted gift to the Regional Arts Organizations (\$8 million of which came to WESTAF). Where the Fund differs from other innovation programs is that this WESTAF initiative responds to staff directed, agency defined needs that aim to enhance public service. The Fund aims to support state arts agency efforts to enhance their service to individuals, families, and communities as well as the arts and cultural industries in their states.



More specifically, the Fund aims to:

- foster innovation within state arts agencies in the West, particularly allowing agencies to experiment with and test new program or service ideas
- contribute to staff leadership and agency culture in ways that enhance employee wellness and public service
- advance inclusive government that increases access to the agency's programs and services; expands participation in the arts and cultural life of the state; and ensures that agency services work for everyone.

The Fund is initially structured to offer support over a three-year period, and WESTAF will seek to enhance the corpus of the Fund through additional philanthropic investment.

There was a virtual launch party for the Innovation Fund on Wednesday, January 25, 2023, at 11:00 a.m. MST. Following that, eligible state arts agencies including ArtsWA were able to start accessing the fund via <u>GoSmart</u>.

More info on the State Arts Agency Innovation Fund can be found HERE

7. Building for the Arts

The Governor's budget includes an allotment of \$12 million dollars for Building for the Arts projects. The cap for this program is \$18 million, having been raised during the last legislative session. The Governor's allotment would fund approximately half of the projects that were approved by the panel. If the Legislature decides to fund the entire recommended list of projects, it will add an additional 15 projects to the list, for a total of 32 projects statewide. Many of them are in rural and very underserved areas. ArtsWA was largely responsible, through a contract with Commerce, for incredible outreach and communications to the sector throughout FY21-22. This resulted in many additional applicants coming in this cycle. Thanks to Annette Roth, Michael Wallenfels and Adrienne Kerrigan for the hard work to make this outreach program so successful.

8. Billy Frank Jr.: National Statuary Hall Commission

We now have a selected artist for this important and nationally significant project to replace the statue of Marcus Whitman with one of Billy Frank Jr., in Washington DC's Statuary Hall! The Governor-appointed committee interviewed four artists as finalists. <u>Hai-Ying Wu</u> (American, born 1962) emerged as the clear favorite. Hai-Ying Wu creates figurative sculptures for public spaces. Born in China, but a resident of Washington State, he attended Sichuan Fine Arts Institute, and worked as a sculptor creating public artworks in Chengdu, capital of the Sichuan province. Emigrating to the United States, he received his Master of Fine Arts in sculpture from the University of Washington in Seattle and has created well known memorials around the Pacific Northwest.



This is an exciting step forward in the process that is being nurtured and managed by ArtsWA under the leadership of Chair Willie Frank, son of Billy Frank Jr.

Simultaneously to the progress with the statue itself, ArtsWA is working with the Governor's office, Rep. Debra Lekanoff, Lieutenant Governor Heck and others to amend the original bill - <u>House Bill 1372</u> - that authorized the replacement of the Marcus Whitman statue with one of Billy Frank Jr. This will clean up some of the language, specifically call out ArtsWA as the managers of the artistic process, and add or amend other elements.

Stay tuned for much more to come.

Respectfully Submitted,

Karen Hanan, Executive Director

January 24, 2023



ArtsWA Fiscal report: July through Dec 2022

Presented to the ArtsWA Board: February 2023

Operations

Fund Sources	FY % Remaining
Coronavirus State Fiscal Recovery Fund - Federal	100.%
General Fund - Federal	62.7%
General Fund - State Interagency	54.2%
reimbursements	90.%
Sum:	76.%

Expenditures	FY Allotment	FYTD Expenditures	FY % Remaining
Salaries and Wages	454,886	214,341	52.9%
Employee Benefits	162,183	77,508	52.2%
Professional Service	054 700	10.070	00.0%
Contracts	254,783	18,363	92.8%
Goods and Services	750,678	418,710	44.2%
Travel	26,610	8,004	69.9%
Grants, Benefits & Client Services	69,000	44,000	36.2%
		Percent Remaining	58.%

Most of the interagency reimbursements for Operations are coming from our partnerships with the Department of Commerce. Currently, those are 90% unspent but we are continuing to allocate those funds where they are needed. That percentage will shift in the next 6 months. Because of that upcoming shift, this 90% is not reflected in the Expenditures table.



AIPP – Acquisitions

Fund Sources	FY % Remaining
State Capital Budget	36%
Sum:	36%

	FY		
Expenditures	Allotment	FYTD Expenditures	FY % Remaining
Salaries and Wages	399,622	169,077	57.7%
Employee Benefits	151,504	63,066	58.4%
Professional Service Contracts	2,000	3,600	(80.%)
Goods and Services	29,570	5,293	82.1%
Travel	27,200	3,827	85.9%
Capital Outlays	1,927,296	688,252	64.3%
		Percent Remaining	36.%

AIPP Acquisitions is on track for the year, with a large portion of expenditures happening at the end of the fiscal year. Fiscal year allotments are an estimate and will not entirely reflect actual expenditures. All of AIPP's acquisition funds are reimbursable, so the yearly goal is to have all expenditures reimbursed, whatever the total amount is, by June 30, 2023, the end of the fiscal year.



AIPP – Conservation

Fund Sources	FY % Remaining
General Fund - Private/Local	100.%
General Fund - State	56.5%
Sum:	58.%

	FY		
Expenditures	Allotment	FYTD Expenditures	FY % Remaining
Salaries and Wages	325,174	164,174	49.5%
Employee Benefits	139,026	66,074	52.5%
Professional Service Contracts	1,390	800	42.4%
Goods and Services	107,889	15,629	85.5%
Travel	50,756	19,323	61.9%
Capital Outlays	110,302	57,061	48.3%
		Percent Remaining	58.%

AIPP Conservation is on track to spend down their funds by the end of the fiscal year. The Sun Dome project is nearly complete, with \$65,000 remaining and approximately \$15,000 in remaining expenditures, plus reimbursement for a portion of program manager Janae Huber's salary, exact amount to be determined.



My Public Art Portal

Fund Sources	FY % Remaining
General Fund – State	50.5%
Sum:	50.5%

Expenditures	FY Allotment	FYTD Expenditures	FY % Remaining
Salaries and Wages	50,680	26,199	48.3%
Employee Benefits	19,667	9,908	49.6%
Professional Service Contracts	1,999	4,275	(113.9%)
Goods and Services	23,357	7,532	67.8%
Travel	1,500	184	87.7%
		Percent Remaining	50.5%

My Public Arts Portal is bang on schedule to expend all funds by June 30.



Arts in Education

Fund Sources	FY % Remaining
Coronavirus State Fiscal Recovery Fund - Federal	60.%
General Fund - Federal	83.%
General Fund - State	63.2%
Interagency Reimbursements	89.7%
Sum:	74.%

	FY		
Expenditures	Allotment	FYTD Expenditures	FY % Remaining
Salaries and Wages	182,641	88,352	51.6%
Employee Benefits	70,503	32,782	53.5%
Professional Service Contracts	79,461	23,190	70.8%
Goods and Services	20,050	12,784	36.2%
Travel	6,500	692	89.3%
Grants, Benefits & Client Services	901,338	228,749	74.6%
		Percent Remaining	66.2%

AIE is on track to spend down their funds by the end of the year. Interagency reimbursements, including partnerships with Office of the Superintendent of Public Instruction (OSPI), are not included in the Expenditures, as those funds will be applied as they are received. AIE also has COVID Relief funds from the state this fiscal year.



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Creative Start: Early Learning

Fund Sources	FY % Remaining
General Fund - Private/Local	100.%
General Fund - State	76.9%
Sum:	77.9%

Catagory	FY		FV % Demoining
Category	Allotment	FYTD Expenditures	FY % Remaining
Salaries and Wages	100,366	52,881	47.3%
Employee Benefits	39,177	19,747	49.6%
Professional Service Contracts	30,269	1,575	94.8%
Goods and Services	9,665	1,018	89.5%
Travel	3,000	1,228	59.1%
Grants, Benefits & Client Services	182,475	4,250	97.7%
		Percent Remaining	77.9%

Creative Start: Early Learning is approximately one quarter spent so far this fiscal year, with plans to spend down all funds by June 30.



Grants to Organizations

Fund Sources		FY % Remaining	
Coronavirus State Fiscal Recovery Fun	id - Federal	19.5%	
General Fund - Federal		64.4%	
General Fund - Private/Local		72.2%	
General Fund - State		88.8%	
Interagency Reimbursements		70.7%	
Sum:		63.%	
	FY	_	
Expenditures	Allotment	FYTD Expenditures	FY % Remaining
Salaries and Wages	211,736	81,256	61.6%
Employee Benefits	93,180	27,186	70.8%
Professional Service Contracts	14,350	15,287	(6.5%)
Goods and Services	900	541	39.9%
Travel	0	738	0
Grants, Benefits & Client Services	836,340	476,645	43.%
		Percent Remaining	44.8%

Grants to Organizations (GTO) is nearly 50% spent at this halfway point in the fiscal year. Grants are flowing out steadily. There will be a final push at the end of the year to ensure all remaining grant funds are allotted. A number of partnerships account for the Interagency Reimbursements, including with the Dept of Commerce and the City of Olympia.



Community Relations (includes Communications and Creative Districts)

Fund Sources	FY % Remaining
General Fund - Federal	49.8%
General Fund - Private/Local	74.6%
General Fund - State	58.6%
Ineragency Reimbursements	41.3%
Sum:	56.%

	FY	-	
Expenditures	Allotment	FYTD Expenditures	FY % Remaining
Salaries and Wages	177,925	78,897	55.7%
Employee Benefits	70,330	25,339	64.%
Professional Service Contracts	221,528	122,292	44.8%
Goods and Services	66,700	33,490	49.8%
Travel	13,000	4,593	64.7%
Capital Outlays	7,000	1,038	85.2%
Grants, Benefits & Client Services	52,600	11,846	77.5%
		Percent Remaining	63.%

Community Relations includes our Creative Districts, Communications, Building for the Arts, and other programs. Spending is on track for the fiscal year. Communications is receiving some Interagency Reimbursement funds from other programs to support outreach and administrative work, with more slated to move here before the end of the fiscal year.



Creative Districts Capital Construction Projects

Fund Sources	FY % Remaining
State Building Construction Account - State	97.7%
Sum:	97.7%

	FY		
Expenditures	Allotment	FYTD Expenditures	FY % Remaining
Salaries and Wages	4,200	2,055	51.1%
Employee Benefits	1,795	716	60.1%
Grants, Benefits & Client Services	236,005	2,731	98.8%
		Percent Remaining	97.7%

These funds will be used to augment capitol projects in certified Creative District. Plans are underway to have these funds spend by June 30.



Wellness, Arts and the Military (WAM)

Fund Sources	FY % Remaining
General Fund - State	95.4%
Sum:	<u>95.4%</u>

	FY		
Expenditures	Allotment	FYTD Expenditures	FY % Remaining
Salaries and Wages	109,543	41,100	62.5%
Employee Benefits	43,165	14,263	67.%
Professional Service Contracts	80,000	2,900	96.4%
Goods and Services	176,475	5,040	97.1%
Travel	20,000	3,112	84.4%
Grants, Benefits & Client Services	1,000,000	0	100.%
		Percent Remaining	95.4%

WAM is currently underspent for the year, which is to be expected for a new program. Granting will begin soon and we expect WAM to expend all funds by the end of the fiscal year.



Center for Washington Cultural Traditions (CWCT)

Fund Sources	FY % Remaining	
General Fund - State	19.2%	
Sum:	19.2%	

Frances d'Anna -	FY		
Expenditures	Allotment	FYTD Expenditures	FY % Remaining
Salaries and Wages	24,930	12,464	50.%
Employee Benefits	8,020	3,976	50.4%
Professional Service Contracts	20,000	0	100.%
Goods and Services	30,430	0	100.%
Travel	0	87	0
Grants, Benefits & Client Services	181,250	201,250	(11.%)
		Percent Remaining	19.2%

CWCT is a shared program with Humanities Washington. The bulk of the allotted funds are passed through to them for the Heritage Arts Apprenticeship Program and other CWCT priorities. This accounts for the 80% percent spent mid-way through the fiscal year. Remaining funds are slated to partially offset some salary and admin costs in Operations and also Communications.



Board meeting minutes

Washington State Arts Commission

November 10, 2022 / virtual

Commissioners Present

Robin Avni Andre Bouchard Lou Oma Durand Dr. Kelvin Frank Reinaldo Gil Zambrano Ryan Hardesty Lee Lyttle Jasmine Mahmoud, PhD Tisa Matheson Terry Morgan Catherine Nueva España, 2nd Vice Chair Justin Raffa, Chair Charlie Robin Rosanna Sharpe, 1st Vice Chair Krishna Thiagarajan Senator Lisa Wellman **Representative Sharon Wylie**

Commissioners Absent

Claudia Castro Luna Representative Jacquelin Maycumber Joan McBride Judy Tuohy Sheree Wen

ArtsWA Staff Present

Adetola Abatan, Art in Public Places (AIPP) Program Manager Michelle Avitia, AIPP Program Coordinator Bryan Bales, Wellness Arts & the Military (WAM) Program Manager Karen Hanan, Executive Director Jonathan Hickerson, Conservation Lead, Central and E. WA Laura Ingalls, Grants to Organizations (GTO) Program Coordinator Desiree Johnson, AIE Administrative Assistant 3 Kristy Keeley, Fiscal Analyst 3 Adrienne Kerrigan, Community Relations Program Assistant Tamar Krames, Arts in Education Program Manager Marissa Laubscher, AIPP Senior Project Manager Ashley Marshall, GTO Administrative Assistant 3 Valerie Peterman, AIPP Project manager Leslie Pope, Executive Assistant Annette Roth, Community Development Manager Alexis Sarah, Early Learning Project Manager Deane Shellman, Deputy Director Michael Wallenfels, Communications Manager Cindy Xu, Fiscal Analyst 2

Guests & Speakers

David Foster, Foster Government Relations Rebecca Haynes, Arts Leadership MFA candidate Betsy Heimburger, Arts Leadership MFA candidate Doug Levy, Outcomes by Levy

For a full transcript of the meeting, please view recording at TVW:

https://tvw.org/watch/?eventID=2022111183



Call to Order / Land Acknowledgement / Roll Call

Raffa, ArtsWA Board Chair, called the meeting to order at 9:05 a.m. Nueva España read the ArtsWA land acknowledgement. Roll call verified that a quorum was present. A MOTION to approve the agenda was made by Lyttle, seconded by Senator Wellman, and passed unanimously. Public comment rules were shared.

Board Chair's Report

Raffa reviewed his report (*packet pp. 3*). Board Meeting dates for 2023 are included in the packet (packet p. 4).

Executive Director's Report

Hanan reviewed her report (*packet pp. 5-10*). ArtsWA's community outreach efforts have resulted in an increase in applications to the Building for the Arts program. The selection process for the next Washington State Poet Laureate (2023-2024) is now accepting applications. The Billy Frank Jr. National Statuary Hall commission project continues, with four artists scheduled to present ideas to the Committee in January.

2022-23 Biennium 5th Quarter Report

This report (*packet pp. 11-22*) is for information only; it does not require a motion. Shellman, Deputy Director, reviewed the reformatted quarterly budget report which now includes graphs and charts. The budget is on track for expenditures by program for the fiscal year.

Updated Strategic Plan Dashboard Proposal

Wallenfels presented a proposal for the Strategic Plan Dashboard (packet p. 23) that tracks agency accomplishments from the strategic plan to inform the Board. Commissioner feedback requested adding outreach tracking and any other commissioner action items as appliable.

Consent Agenda

A MOTION to accept the Consent Agenda was made by Robin and seconded by Thiagarajan. The Consent Agenda included:

• Board Meeting Minutes of August 9-10, 2022 Board Meeting (packet pp. 24-27)

The MOTION passed unanimously with no changes to the meeting minutes.

Art in Public Places

Laubscher, Senior AIPP Project Manager, presented the Curator Roster panel recommendations (*packet pp. 28-30*). She thanked Gil Zambrano for serving on the panel.

A MOTION TO approve the panel's recommendation to add 51 people to the Curator Roster was made by Morgan, seconded by Lyttle, and passed unanimously with no conflicts of interest.



Grants to Organizations

Ingalls, Guillén, GTO Program Coordinator, reviewed the Additional FY23 ReVive Washington Grants (*packet pp. 31-35*).

A MOTION to ratify the Executive Director's decision to approve the panel's recommendation for FY23 ReVive Washington additional grants as provided in the packet was made by Thiagarajan and seconded by Avni. The MOTION passed unanimously with no conflicts.

Advocacy Discussion

Robin, Advocacy Chair, introduced Special Guests-Doug Levy, Outcomes by Levy, and David Foster, WESTAF Lobbyists.

Representative Wylie encouraged commissioners to link arts opportunities and events within their districts to what is supported and accomplished by ArtsWA throughout the entire state. Be aware of the interests of each legislator and focus talking points on their committees and the needs of their districts. Strive to contact legislators prior to the beginning of session. Help legislators learn how ArtsWA requests benefit their districts.

Senator Wellman said there are three areas to focus on:

- Wellness, Arts and the Military and the impact of this program on military constituents, using personal stories where possible;
- Arts in Education programs and their impact on students to increase their educational engagement and critical thinking skills; and
- Creative Districts in support of economic development and jobs.

Senator Wellman believes ArtsWA is one of the best run agencies in state government. The agency is efficient and gets things done. When ArtsWA receives funding, it moves the money out to the State in a timely manner to achieve a significant state-wide impact for constituents in the arts and creative sector.

Foster provided an overview of the legislative environment before the 2023 Legislative Session, which is the long, budget writing session that begins January 9 and ends April 23. There will be many new house members and senators, which is an opportunity to provide education on the impact of the arts and ArtsWA. The more conversations held with legislators in advance of the beginning of the legislative session, the better position ArtsWA will be in during the short 15-minute meetings during session.

Next week a revenue forecast will be published that informs the Governor's budget proposal that is disclosed in December. His proposal will include requests from all state agencies. There is chatter about tightening the belt because of inflation and now that federal covid-19 special funding is slowing or ending. The Governor will review maintenance of existing programs, support special programs, and a few new proposals. This environment requires more education and discussion with legislators on the value and impact of ArtsWA programs and the budget requests being made.



Levy said it has been a good run for the state on the operating budget side in the last few years due to federal government supplements, and the success of the tech and housing sectors. That resulted in funding for arts sector relief. The budget is not falling off the table for 2023-25, but there will be more scrutiny on budget requests. Levy announced that he is semi-retiring from the lobbying scene but will continue to provide support. Going into the 2023 Legislative Session, Foster will be taking the lead in working with ArtsWA.

Foster encouraged conversations with legislators during the interim, before the 2023 Legislative session begins, to explain the difficult and complex components of arts businesses and the impacts of current economic and other forces on those businesses. Continue those relationships through the session, to deepen the understanding of the cultural sector. That will create a platform for discussing the value of the ArtsWA budget requests.

Senator Wellman said it takes time for legislators to learn how to navigate the legislative process. Focusing on programs that have been funded for years and have achieved success for the state is a safe conversation to build support for ArtsWA funding. It can provide new legislators with confidence about programs that are successful and continuing.

ArtsWA budget requests for 2023 were reviewed. Robin encouraged commissioners to meet with their legislators prior to the start of session. Commissioners should research and learn what ArtsWA resources and programs are active within their districts and learn about their legislators' committees and interests. Hanan, Robin, Raffa, and the WESTAF lobbyists can participate in any scheduled legislative meetings if informed about meeting dates.

Arts in Education

Krames, AIE Program Manager, reviewed the additional funding for FY 23 Arts for AII (A4A) Recovery Grants and the panel recommendations (*handout*).

A MOTION to approve the additional funding recommendations for FY 23 Arts for All (A4A) Recovery grants was made by Mahmoud and seconded by Robin. There were no conflicts of interest. The motion passed with no recusals or abstentions.

Program Updates

Collaborations with Commerce

Wallenfels, Communications Manager, reviewed recent programs in partnership with The Department of Commerce (packet pp. 43-44). ArtsWA provides community outreach for the Building for the Arts program and played a significant role in distributing federal grant money in partnership with Commerce.

Creative Districts Annual Report

Roth, Community Development Manager, provided an overview and update on the Creative Districts program, which launched in 2018, after legislation was passed in 2017. A Creative District is a right-sized, contiguous geographic area that is home to a concentration of arts and cultural sector activities. Roth reviewed the process a community traverses to become certified.



Wellness, Arts & the Military (WAM) Program

Bales, WAM Program Manager, introduce himself and provided a review of the WAM Program Plan (*packet p. 45*) in support of service members, veterans, and their families (SMVF) through grant programming. These grants serve organizations that support SMVF through the arts, as well as individual SMVF artists within Washington State.

Public Comment

No members of the public were present to make comment.

Adjourn

Raffa reviewed the upcoming important dates listed on the agenda and adjourned the meeting at 12:27 p.m.



Washington State Poet Laureate (WSPL)

2023-2025 finalist selected!

WSPL is co-managed by ArtsWA and Humanities Washington

Brief history and overview: The Washington State Poet Laureate builds awareness and appreciation of poetry through public readings, workshops, lectures, and presentations. The Laureate perform this work in culturally and geographically diverse communities throughout the state.

The duties of the Laureate require public interaction, some travel, and a willingness to undertake a project of the Laureate's choosing during their two-year term.

- The Washington State Legislature passed a bill in 2007 to establish the Washington State Poet Laureate program. The bill recognized the value of poetry to the state's culture and heritage.
- The Governor appoints the Laureate based on recommendations from a geographically and culturally diverse panel of representatives from Washington's arts, humanities and literary communities.
- Once appointed, ArtsWA and Humanities Washington provide funding for the honorarium (\$40,000 annually), travel and project expenses, and administrative support for the Laureate.
- The Laureate serves a two-year term. The 2023-2025 Laureate's term begins May 1, 2023.

Selection process: A geographically and culturally diverse panel of five representatives from Washington's arts, humanities and literary communities scored each of the 20 nominations. The panel identified four finalists for interview. One finalist rescinded his application for personal reasons before the interview process. **Following in-person interviews with the remaining three finalists, the panel unanimously recommended Arianne True for the role.**

ArtsWA and Humanities Washington staff do not score nominations or make recommendations on candidates during the selection process but do help facilitate the process and answer technical questions.

Recommended nominee:

Arianne True is a queer poet and folk artist based in Tacoma, WA, and from the Choctaw and Chickasaw nations. She grew up in the Seattle writing community, nurtured by YouthSpeaks and the Richard Hugo House, and as an adult, has (to her delight) gotten to return and work with young writers in both spaces. She currently teaches with Writers in the Schools, mentors with the Seattle Youth Poet Laureate program and Hugo House's Young Writers Cohort and is a guest lecturer at the University of Washington. Arianne was a 2020 Jack Straw Writer, a 2020-21 Hugo Fellow, and is a proud alum of Hedgebrook and of the MFA program at the Institute of American Indian Arts. For Pride 2021, she was part of the Pride Poets Hotline, writing custom poems for strangers over the phone. She was the inaugural Native Artist-in-Residence at Seattle Repertory Theater (2021-22 season) and received the 2022 Vadon Foundation Fellowship for Native Artists from Artist Trust.



Recommendation:

That the Board approve the recommendation of Arianne True prior to submittal to the Governor for appointment. While this is a public meeting, the Poet Laureate 2023-25 recommendation must be approved by the Board AND Governor Inslee before the nomination is official, and staff or Commissioners can publicly comment.

Please do not share this information with others until you have received approval notification from Karen Hanan. If you receive any inquiries regarding recommendations not yet approved by the Board AND Governor, please forward them to Karen.

Submitted by:

Britt Madsen, Grants to Organizations, Program Specialist

January 19, 2023



Grants to Organizations - COVID Safety Support

Program background

COVID Safety Support for Large Organizations offers one-time grants to large arts, culture, heritage, or science^{*} non-profit organizations in Washington State that have costs associated with COVID-19 testing and safety monitoring required by state and local governments and/or by union contracts. All eligible applicants will have reported annual gross receipts of \$5 million or more in calendar year 2019.

This grant supports **previously unfunded costs** and **current costs** for COVID-19 mitigation (for example: filtration systems, testing costs, PPE, staff to check vaccine cards, COVID-19 compliance officers, etc.).**

- "Previously unfunded costs" eligible to be covered by this grant will have been requested on previous grant applications but were declined OR only partially funded. Previous grant applications may have been submitted from March 30, 2020 to the present.
- "Current costs" are those related to COVID-19 mitigation (including staffing) for the period between the organization's last grant application and June 30, 2023.

*For the purposes of this grant "science" non-profit organizations may not be science companies, including research and/or development laboratories or services, and science manufacturing.

**Parameters of this grant program are based directly on the State of Washington's Authorizing language: <u>5693-S.SL.pdf – (Pg 110 line 12)</u>

Funds for this program provided by Washington State Legislature, the Washington Department of Commerce, and the US Department of Treasury. Points of view in this document are those of the author and do not necessarily represent the official position or policies of the US Department of Treasury.

Timeline:

- Application Open: November 8, 2022
- Application Deadline: December 8, 2022, 5:00 p.m.
- February 8-10, 2023: Notifications sent
- February 20 March 3, 2023: Funds dispersal

Eligibility

- Active arts, culture, heritage, or science^{*} non-profit 501c3 organizations physically located and operating in Washington State
- Have reported annual gross receipts of \$5,000,000 or more in calendar year 2019
- Generate at least 51% of revenue in Washington State
- Have had costs associated with COVID-19 mitigation as required by state and local governments and/or by union contracts



• Have outstanding costs for COVID-19 mitigation: from previous grant applications that were not funded or not fully funded-AND/OR-for the period between the organization's last grant application and June 30, 2023

Not eligible:

- Non-profit organizations that restrict patronage for any reason other than capacity or age restrictions, per state and federal non-discrimination regulations
- Non-profit organizations disbarred by the federal government
- For the purposes of this grant "science" non-profit organizations may not be science companies, including research and/or development laboratories or services, and science manufacturing

Eligible uses for grant funds:

Successful applicants must use the funds for costs incurred from **March 1, 2020**, to the present, as required by state law. Funds must be spent by **June 30, 2023**. The funds can be used for any COVID-19 testing and safety monitoring costs that have not been previously funded through other grant awards.

If responses for the cost(s) are "true" for ALL four statements below, then the applicant can feel confident that the cost is eligible:

- The cost is associated with COVID-19 testing and safety monitoring.
- The cost was/is necessary to continue the non-profit organization's operations.
- The cost was/is NOT for government related fees (for example: taxes; licenses; state, county, federal, and/or city fees).
- The non-profit organization will self-attest that the cost was/is not funded by any other funder, whether private, state, or federal.

Grant funds may NOT be used for:

- Lobbying
- Alcoholic beverages
- Salary increases, bonuses, and dividends to owner(s) or investor(s)
- Costs already reimbursed previously by federal programs (for example: SBA Paycheck Protection Program) or costs previously reimbursed by any grant or loan program
- Personal expenses

Review process

Staff screened for applicant and expense eligibility. Funding requests were determined based on applicant organization total unfunded and current COVID safety costs. Based on available funding, all nineteen (19) applicants can be funded at 80% of their request.



Recommendation

That the Board approve the panel's recommendation for COVID Safety Support grants totaling \$4,597,750 as provided in the packet.

Submitted by:

Linnea Ingalls, Grants to Organizations, Program Coordinator

January 20, 2023



COVID Safety Support - Recommendations for funding

Grants to Organizations

Organization	County	Request	Recommended
5th Avenue Theatre Association	King	\$710,714.10	\$568,600.00
A Contemporary Theatre, Inc	King	\$203,358.60	\$162,700.00
IslandWood	Kitsap	\$62,935.76	\$50,350.00
National Nordic Museum	King	\$132,579.50	\$106,100.00
Pacific Northwest Ballet	King	\$367,681.00	\$294,150.00
Pacific Science Center Foundation	King	\$16,641.00	\$13,350.00
Seattle Art Museum	King	\$287,036.60	\$229,650.00
Seattle Children's Theatre Assc.	King	\$138,948.90	\$111,200.00
Seattle Opera	King	\$427,967.00	\$342,400.00
Seattle Repertory Theatre	King	\$784,388.60	\$627,550.00
Seattle Symphony Orchestra, Inc.	King	\$410,785.60	\$328,650.00
Seattle Theatre Group	King	\$224,451.70	\$179,600.00
SIFF	King	\$222,195.10	\$177,800.00
Spokane Symphony Society	Spokane	\$670,893.30	\$536,750.00
Tacoma Arts Live	Pierce	\$497,978.30	\$398,400.00
The Museum of Flight Foundation	King	\$54,836.12	\$43,900.00
The Seattle Aquarium Society	King	\$289,201.80	\$231,400.00
Village Theatre	King	\$169,206.00	\$135,400.00
Woodland Park Zoological Society	King	\$74,732.00	\$59,800.00
Total Request		\$5,746,530.98	
Total Recommended			\$4,597,750.00

COVID Safety Support - Applications not recommended for funding

Recommendations require approval by the Board before they are official. Direct any public inquiries to staff.

All applications were funded.



FY23 ReVive Washington

Additional recommendations

See Reference on following page for program details.

June 2022 (original) recommendations

A total of 246 applications were submitted for review during the application period (February 10 - March 24.) The Panels recommended 54 of the 246 applications for funding in April and May 2022.

On June 8, 2022, the Washington State Arts Commission Board ratified the Executive Director's decision to approve the panel's recommendation for FY23 ReVive Washington totaling \$196,900.

November 2022 (additional) recommendations

In August 2022, the Grants to Organization Department was informed of an increase in budget of \$26,840. Because of the large number of ReVive applicants declined, we chose to distribute these funds to the next panelist scored tier of applications. Eleven (11) organizations were included in the next panelist scoring tier. Split evenly, this awards each new recommended organization \$2,440.

On November 10, 2022, the Washington State Arts Commission Board ratified the Executive Director's decision to approve the panel's recommendation for FY23 ReVive Washington totaling \$26,840.

February 2023 (additional) recommendations

In December 2022, the Grants to Organizations Department was informed of an increase in budget of \$113,390. Because of the large number of ReVive applicants declined, we chose to distribute \$90,280 of the funds to panelist-scored applications in this program that scored well but were declined due to lack of available funds. Thirty-seven (37) additional organizations will be supported. New grant recipients are awarded \$2,440 per organization in line with previous awards in this program.

Recommendation

That the Board ratify the Executive Director's decision to approve the panel's recommendation for FY23 ReVive Washington additional grants as provided in the packet.

Submitted by:

Linnea Ingalls, Grants to Organizations, Program Coordinator

January 13, 2023



Reference - ReVive Washington program background

ArtsWA is pleased to offer art project support to groups and organizations that seek to provide arts programming to their community as members emerge from the social isolation of the pandemic.

This grant is open to non-profit and fiscally sponsored arts groups and arts organizations, local or tribal governments, non-profit organizations that do not have an arts mission, community service groups, cultural organizations, civic organizations, and libraries.

Projects produced as one-time, occasional, or annual events are eligible for funding. Organizations that produce multiple public programs can request support for a specific arts public program including professional development (workshop, conference, residency, etc.) Projects that bring arts experiences to the community quickly and safely, engage youth, seniors, and people living with disabilities, and offer opportunities for community members to teach art skills and lead public workshops, are of special interest.

FY23 ReVive Washington grants support project dates between July 1, 2022 and June 30, 2023. Funded projects must be accessible to the public and take place in Washington State.

Funding amounts

- Grants up to \$5,000
- No funding match required

Review criteria

Value (40 points)

Provides opportunity for community to participate in the arts; provides arts experiences and creative activities that are safe and offer relief from social isolation during the pandemic.

Public benefit (30 points)

Project offers significant public access through strategic and meaningful outreach and project delivery including outreach to underserved* populations, accessibility for people with disabilities, and to populations representative of cultures experiencing significant social inequities especially during the pandemic.

Management (30 points)

Project proposal describes capacity to deliver project effectively; reflects relevant expertise (contracted or internal); includes a budget appropriate to project; includes minimum of two past similar and/or relevant events produced by applicant organization; will deliver one or more accessible public event(s) in Washington State.



FY23 Panelists

Group A

- Bakima Ssebanakitta
- Parmida Ziaei
- Stefan Richmond

Group B

- Mariella Luz
- Jasmine Mahmoud
- Thea Mercer



FY23 ReVive Washington new recommendations for funding

Recommendations under \$5,000 require approval by the Executive Director and ratification by the Board before they are official. Direct any public inquiries to staff.

Organization	Project	County	Request	Recommended
Auburn Symphony Association	Out and About with Auburn Symphony	King	\$3,300	\$2,440
Ballet Northwest	Free Performance Tickets to Ballet Northwest Productions	Thurston	\$5,000	\$2,440
Book-It Repertory Theatre	In the Time of the Butterflies	King	\$5,000	\$2,440
Capoeira Life / Shunpike	Capoeira Life 2022 Capoeira Workshops & Roda	King	\$5,000	\$2,440
Centrum Foundation	Centrum performances: Free Fridays and Fiddles on the 4th of July	Jefferson	\$5,000	\$2,440
Evergreen Community Orchestra	Reviving Community-Based Live Orchestral Arts	Snohomish	\$3,000	\$2,440
Festa Italiana	35th Annual Italian Festival	King	\$5,000	\$2,440
Festival Dance & Performing Arts Association	Public performances in Whitman County	Whitman	\$5,000	\$2,440
Freehold Theatre Lab Studio	2022 Engaged Theatre Tour and Workshops	King	\$5,000	\$2,440
Pacific Bonsai Museum	Arts Field Trip & Activities at Pacific Bonsai Museum	King	\$5,000	\$2,440
Highline Heritage Museum	Multi-Ethnic Public Programming	King	\$5,000	\$2,440
Island Shakespeare Festival	Island Shakespeare Festival	Island	\$5,000	\$2,440
Jack Straw Cultural Center	Jack Straw New Media Gallery and Accessible Youth and Family Workshops	King	\$5,000	\$2,440
Kent International Festival	Kent International Festival	King	\$5,000	\$2,440
Key City Players	WA Women Touring History Play Commissions	Jefferson	\$5,000	\$2,440



Organization	Project	County	Request	Recommended
Kirkland Music and Performance Academy	Scrooge Performance	King	\$5,000	\$2,440
Mirror Stage	Chagrin Falls 2023	King	\$5,000	\$2,440
Odyssey World International Education Services	Juneteenth Youth Ambassador Mural Project	Clark	\$5,000	\$2,440
Olympia Family Theater	Tales Told in 10	Thurston	\$5,000	\$2,440
One Vibe Africa / RVC Seattle	Kijiji Night 2023	King	\$5,000	\$2,440
Parkview Services	Camp Parkview 2022- Day Programs	King	\$5,000	\$2,440
Port Angeles Fine Arts Center	Celebration of Shadows Fall Art Festival	Clallam	\$5,000	\$2,440
Puget Soundworks	Planet Earth	King	\$5,000	\$2,440
Richard Hugo House	Hugo Literary Series	King	\$5,000	\$2,440
San Juan Islands Museum of Art	Take-home family art packs	San Juan	\$5,000	\$2,440
Seattle Escribe / Shunpike	Seattle Escribe and Mineral School Writers Residency	King	\$4,860	\$2,440
Seattle Opera	Seattle Opera - A Thousand Splendid Suns	King	\$5,000	\$2,440
Seattle Shakespeare Company	Seattle Shakespeare Company	King	\$5,000	\$2,440
Sound Theatre Company	William S. Yellow Robe Jr. Playwright Residency: Community Playwriting Workshops and 10-Minute New Play Festival	King	\$5,000	\$2,440
Stronger Towns	YEA Music	Jefferson	\$5,000	\$2,440
The Bridge Music Project	The Bridge Songwriting Workshops & Performance Showcase	Thurston	\$5,000	\$2,440
The Good Foot Arts Collective / RVC Seattle	4theluvofit Dance Outreach Competition and Youth Showcase	King	\$5,000	\$2,440



Organization	Project	County	Request	Recommended
The Shattered Glass Project / Shunpike	World Premiere Production of "Privileged"	King	\$5,000	\$2,440
The Sound of the Northwest	The Sound of the Northwest: Fall Concert	King	\$5,000	\$2,440
Tibetan Association of Washington	Tibet Fest 2022	King	\$5,000	\$2,440
Twisp Chamber of Commerce / Methow Arts Alliance	Twisp Art Event Series, a vibrant part of the Twisp Creative District	Okanogan	\$5,000	\$2,440
Washington Ensemble Theatre	Funding Support for Production of Suicide Forest by Haruna Lee	King	\$5,000	\$2,440
Total Request			\$181,160	
Total Recommended				\$90,280



ArtsWA Programs roundtable

Meet the ArtsWA team and get ready for legislative meetings

Each program will present using the PechaKucha method. PechaKucka presentations are composed of 20 slides at 20 seconds each, totaling 6 minutes and 40 seconds for each presentation.

We will break for lunch midway through the presentations. Please hold your questions until all presentations are complete. If we do not have time to answer your questions at the meeting, we can follow-up over e-mail.

Order of presentations:

- 1. Art in Public Places (AIPP) Acquisitions
- 2. Arts in Education (AIE)
- 3. Grants to Organizations (GTO)
- 4. Communications

Break for lunch

- 5. Wellness, Arts, and the Military (WAM)
- 6. Creative Start
- 7. Center for Washington Cultural Traditions (CWCT)
- 8. Art in Public Places (AIPP) Collection Care



WASHINGTON STATE ARTS COMMISSION (ARTSWA) 2023-2025 BIENNIUM REQUEST

MORE INFORMATION ON THE FOLLOWING PAGES

Engage WA tribes through TCAP

- Establish Tribal Cultural Affairs Program (TCAP)
- Encourage enterprise with "seed" grant programs
- Support equitable arts access for tribal populations
- Create program evaluation tools to assess outcomes

\$11,770,000 OPERATING BUDGET REQUEST

Assist our creative economy with desperately needed sector relief



· Provide "bridgebuilding" operating funds within the 2023-2025 Operating Budget to help struggling organizations move back toward self-sustainability

\$50,000,000 OPERATING BUDGET REQUEST

Amplify arts in education

- Increase the allotment for Arts in Education grants
- Sustain research to track arts learning access
- Expand access to arts and cultural career pathways

\$1,484,330 OPERATING BUDGET REQUEST

Preserve the State Art Collection

- Increase conservation support with two technicians
- Safeguard Washington's 5,000+ Start Art Collection

\$853,298 OPERATING BUDGET REQUEST

Continue funds for Creative Districts

- Fund small-scale capital projects
- Keep matched dollars

\$416,000 CAPITAL BUDGET REQUEST



Advance agency efficiency with a CRM \$2,045,316 OPERATING BUDGET REQUEST

Partial funding

in Governor's FY23-25 Operating Budget

\$2,735,000 is included to establish TCAP with 3 FTEs and \$1M for grants and services. Full funding would allow ArtsWA to ensure robust, equitable distribution and meaningful impact.

Not funded

in Governor's FY23-25 Operating Budget

Creative sector organizations were among the most devastated by the pandemic. Many of these organizations, all vital to local economies, will need 3-4 years to get back on their feet.

Partial funding

in Governor's FY23-25 Operating Budget



\$174,000 is included in the to maintain the Washington Youth Arts Leadership (WAYAL) program. Additional funding would allow ArtsWA to sustain arts and cultural learning opportunities for PreK-12 students statewide.

Not funded

in Governor's FY23-25 Operating Budget

Washington's \$40 million investment in public art is at risk without regular maintenance and repair.



Fully funded in Governor's FY23-25 Capital Budget

Not funded

in Governor's FY23-25 Operating Budget

OCIO ranked this project in the top 15 of 135+ recommended FY23-25 IT projects. The legislature funded a feasibility study that was completed last year.

\$66 M TO POWER WASHINGTON'S CREATIVTY ECONOMY











Engage Washington Tribes

Enrich Native communities through creative investment



Critical cultural asset

ARTSV

Washington contains within its borders the homelands of 29 federally recognized Indian Tribes. With gratitude and respect to these tribes, ArtsWA seeks to develop robust partnerships and investments in tribal organizations, museums, school programs, and the spectrum of arts and culture.

Background

ArtsWA's Board of Commissioners convened a Native American Ad Hoc Committee in FY2021-2022. Led by Dr. Kelvin Frank (Chippewa Cree) and Linley Logan, (Tonawanda Seneca), they recommended that ArtsWA:

- Develop a meaningful Tribal Affairs program
- Establish a consultation policy with tribes
- Provide grant support for arts and cultural services
- Increase collaboration between ArtsWA and tribes
- Connect tribes to professional development
- Expand arts programs in Native communities

This request aims to amplify native arts and culture as integral, authentic parts of our regional identity.

FY24	\$1,835,000
FY25	\$9,935,000

Governor's FY23-25 Operating Budget: \$2,735,000

\$2,735,000 is included to establish TCAP with 3 FTEs and \$1M for grants and services. Full funding would allow ArtsWA to ensure robust, equitable distribution and meaningful impact.

What does this fund?

In consultation and partnership with the tribes, ArtsWA will use these monies to build a robust Tribal Cultural Affairs Program (TCAP). FY24 will establish the program and identify need. In FY25, TCAP will begin distributing grants and services. TCAP will:

- **Be led** by a Program Manager, with two FTE support staff, recruited from tribal communities
- Encourage enterprise with ongoing and "seed" grant programs. These will focus on community arts programs in rural and underserved tribal locations
- **Support equitable access** to the arts for underserved tribal populations, such as disabled, homeless, and incarcerated tribal members
- Create program evaluation tools to assess outcomes and identify gaps

If funded, TCAP will transform state investment in tribal communities and preserve vital cultural assets.



Above: Youth engage with the performing arts at Red Eagle Soaring. Photo courtesy of Red Eagle Soaring.

Top: Connections - Woman, Man & Sun (2021) by Earl Davis (Shoalwater Bay). Located at the Department of Transportation - Mukilteo Ferry Terminal.

Contact: Karen Hanan, Executive Director, ArtsWA | 360-252-9976 or karen.hanan@arts.wa.gov

Beyond relief: fuel the future of Washington's creative economy



Lion Dancers engage the crowd at the Lantern Festival. Photo by Bob Pfieffer, courtesy of ShoreLake Arts.

An economic powerhouse—on the road to recovery

The creative economy currently drives 10% of the GDP in Washington, up from 7.4% in 2016 (*Bureau of Economic Analysis*). In 2020, there were 360,063 creative sector jobs in Washington State (*Creative Vitality Suite*). The sector is a key driver of both urban and rural local economies.

The pandemic devastated Washington's creative economy. A 2021 study of 121 organizations by ArtsFund found:

- a 21% loss in overall revenue
- a \$131.6 million decrease in earned revenue
- a \$32.3 million drop in payments to cultural workers

Relief grants and federal support helped many arts nonprofit organizations maintain operations during the darkest months of the pandemic. Despite this support, COVID19 continues to inflict compounded financial losses on the creative sector. Support from the state would ensure that previous grant investments in these organizations are not lost.

What does this fund?

Funding will target the creative sector, focusing on arts, humanities, cultural and heritage nonprofit organizations. It will provide "bridgebuilding" operating funds so that organizations can move back into self-sustainability in the new post-pandemic economic landscape.

Without bridge funding, many organizations remain at risk of closing for good. This funding is a much-needed continued investment to ensure the longterm viability of these organizations and Washington's creative economy.

This request also proposes a step down in funding for FY 2026 and 2027 *(see below).* The proposal is a logical next step after the state's initial investment of critical pandemic relief to the sector.

This request aims to capitalize on the success of pandemic relief funding to establish robust, ongoing investment in Washington's creative economy.

Operating Budget Request

2023-2025 Biennium FY26 FY27 **\$50,000,000** \$20,000,000 \$15,000,000

Governor's FY23-25 Operating Budget: Not funded

Creative sector organizations were among the most devastated by the pandemic. Many of these organizations, all vital to local economies, will need 3-4 years to get back on their feet.

Contact: Karen Hanan, Executive Director, ArtsWA 360-252-9976 or karen.hanan@arts.wa.gov



Advance agency efficiency

Efficient, impactful work through a CRM solution



A dynamic, proven solution

Customer Relationship Management (CRM) software solutions transform the way people work. Workforces across the world rely on CRM solutions for efficient and secure data management. They centralize data and surface insights about reach and impact.

Background

ArtsWA does not have a formal CRM solution. As a result, the agency has no centralized location for constituent data that is accessible by staff members across teams. Each team manages the data they collect in a specific way. This is a cumbersome method of data collection and management.

In FY22, the Washington Legislature approved funding for a CRM feasibility study. This study estimated that a CRM could cut labor costs at ArtsWA by approximately 50% nearly \$375,000 per year. With this increased capacity, the organization can grow with technology instead of labor costs.

This request aims to increase the efficiency, security, and impact of ArtsWA's data management with a CRM solution.

Operating Budget Request

2023-2025 Biennium

\$2,045,316.76

Governor's FY23-25 Operating Budget: Not funded

OCIO ranked this project in the top 15 of 135+ recommended FY23-25 IT projects. The legislature funded a feasibility study that was completed last year.

What does this fund?

ArtsWA will use these monies for CRM software licenses and consulting support. Funding will allow ArtsWA to:

- Hire a Systems Implementer to configure and deploy a CRM solution.
- **Purchase 35 licenses** to cover employees, administrators, and the system implementation team
- Create and implement a project management plan
- **Prepare the agency to transition** through activities detailed in the Readiness Assessment

The Washington Legislature has already invested funding toward this project through the feasibility study. OCIO ranked this request at number 14 (out of 137) in its list of IT projects recommended for full funding.

This request is the next logical—and critical—step toward a more efficient and impactful ArtsWA.



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Amplify arts in education ARTSWA

Build equitable career pathways and learning opportunities for youth



Arts learning & creative pathways for youth

With SB 5878, Washington further clarified arts learning as fundamental to K-12 basic education. At the same time, our state continues to see persistent gaps in access to arts and cultural learning-and related career pathways.

It is critical to expand student engagement with meaningful arts learning. This engagement will support both our state's equity goals and its growing creative economy.

Background

ArtsWA's Arts in Education (AIE) program reaches nearly 40,000 students each year in at least 21 counties.

Despite this reach, the current amount of state and federal funds allotted to AIE grant programs do not meet the growing community need.

This request proposes three critical actions to close gaps in arts and cultural engagement for youth across the state:

- Increase the allotment for Arts in Education grants
- Sustain long-term research to track arts learning access
- **Expand access** to regional arts + cultural career pathways

Operating Budget Request

2023-2025 Biennium

\$1,484,330

Governor's FY23-25 Operating Budget:

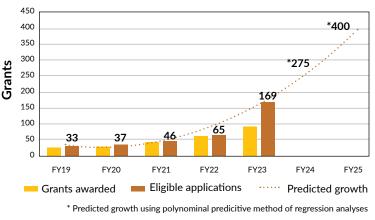
\$174,000

\$174,000 is included in the to maintain the Washington Youth Arts Leadership (WAYAL) program. Additional funding would allow ArtsWA to sustain arts and cultural learning opportunities for PreK-12 students statewide.

What does this fund?

An increased allotment for AIE grants—and an expanded geographic reach of AIE programs-will result in:

- Funding for 50 additional schools, school districts, and organizations to do PreK-12 arts learning programming
- **Increased average grant awards** from \$6,691 to \$10,000
- At least 40,000 more students served by the grant program
- More grants to schools and organizations in underrepresented counties
- Sustained, accessible research reports about arts • engagement in Washington State
- **Expanded leadership opportunities for youth** and young adults within the creative economy
- More internship and apprenticeship programs in the creative sector



Projected eligble AIE grant applications through FY25

Graph: if funding is not increased, need will increasingly outstrip funding.

Top: Papermaking Class Visit at Madison Elementary. Photo by Nicolette Harrington

Contact: Karen Hanan, Executive Director, ArtsWA | 360-252-9976 or karen.hanan@arts.wa.gov



Preserve the State Art Collection

Funding to properly maintain Washington's \$46m investment



Safeguarding our \$46m, 50-year investment

Washington has invested more than \$46 million in artworks that improve K-12 schools, college and university campuses, and state agency facilities. These artworks now comprise one of the most significant statewide collections of public art in the country. Much of the artwork has appreciated in value.

However, there has never been a proportional investment *in the care of* the State Art Collection.

Background

The State Art Collection includes over 5,000 artworks in more than 1,200 locations statewide. They require specialized maintenance that cannot be done by custodians.

ArtsWA needs a team of technicians that understand art materials and techniques. Without these specialists, the state risks losing irreplaceable artworks. The State has already removed almost 250 artworks from the Collection due to damage.

This request aims to consistently provide cost-effective safety checks and regular maintenance for Collection.

Operating Budget Request

2023-2025 Biennium

\$853,298

Governor's FY23-25 Operating Budget: Not funded

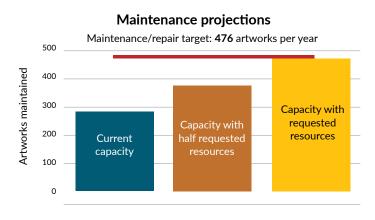
Washington's \$40 million investment in public art is at risk without regular maintenance and repair.

What does this fund?

ArtsWA will hire two collections technicians to maintain and repair artworks across the State, as well as commensurate administrative support, for a total of 3 additional FTEs. These positions will:

- Establish a regular maintenance schedule
- Address deferred maintenance needs
- Repair, install, and de-install artworks
- **Document** artwork condition and location

Our history of underfunding the care of the Collection makes it impossible—at present—to address all but the most immediate demands. If funded, however, this request will complete our collection care staffing needs.



Graph: Partial funding neglects 20% of artworks, leaving nearly 1,000 artworks vulnerable to damage or loss.

Top: Dick Elliott's Circle of Light is the largest artwork in the State Art Collection. These and other works need consistent maintenance to preserve the financial investment behind their construction or acquisition.



Invest in WA's Creative Districts

Keep funding the award-winning economic development program



Local communities driving the State economy

Creative Districts encourage economic development and job creation in the arts and culture sector—the *creative economy*—within communities. The creative economy generates over 10% of Washington State's GDP. Beyond their critical role in the statewide creative economy, Creative Districts define and provide a distinctive sense of place, are a robust source of income, and are points of community pride.

Background

ArtsWA anticipates seven new Creative Districts to be certified within the next 2-3 years. The agency requests continued funding to support small-scale capital projects for existing, new, and forthcoming Creative Districts.

Because Creative District communities have a wide geographic distribution (*see map*, *right*) and are among the most visited cities and towns in the state, continued investment will touch millions of Washington residents and the thousands of out-of-state visitors who regularly seek out these communities as desirable travel destinations.

This request aims to continue a capital project grant program designed to benefit the Creative Districts. Capital Budget Request 2023-2025 Biennium \$416,000 Governor's FY23-25 Capital Budget FY24-25 Fully funded

What does this fund?

This request will continue funding for the Creative Districts program. With continued funding, the existing and forthcoming Creative Districts can install small-scale capital projects. These projects include (but are not limited to):

- Wayfinding signage
- Murals
- Festival streets
- Capital upgrades of city-supported cultural sites

These small-scale projects encourage communities to leverage additional investments in their Creative Districts. If funding for this program is not continued, the legislature would lose matched dollars, and would reduce opportunity and equity for many creative communities across the state.

Washington Creative Districts



Top: Painter works on a mural in Langley, Washington.

Contact: Karen Hanan, Executive Director, ArtsWA | 360-252-9976 or karen.hanan@arts.wa.gov

Protect the mental health of Washington youth

Fund creative art therapies in response to weather-related traumas



The urgent need to act

Washington is experiencing a severe increase in natural disasters. Wildfires, mud slides, flooding, heat waves, and powerful and destructive storms are now common. These disasters hit the rural parts of our state the hardest.

Natural disasters place multiple burdens on families that often result in **economic and psychological trauma—especially in children.** Forced evacuations mean dramatic changes in routine, pauses in learning, and changes in social experiences that can cause lifelong insecurity. Without professional care, these disruptions may change the course of a child's life.

Innovative community solutions

In Twisp, the Confluence Gallery created a summer arts camp for kids that opened their imagination to the natural world. An estimated 175 students per week were served during the four-week camp. The cost to families was \$1 per day per child. It sold out within days. The camp was run by Michele Koger, MA, LMT, ATR, who focuses on individual and family trauma in her private practice as a therapist.

"Combining science and art creates safety, which is important for the therapeutic process." –Michele Koger

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In the last 10 years in Washington State:

3 MILLION acres burned by wildfires 17 natural disasters 51 add'l unhealthy air days

A solution for all of Washington State

- Create and fund a program to foster resilience in youth. ArtsWA (Washington State Arts Commission) will manage a program to serve children and youth who suffer from trauma resulting from natural and other disasters and situations. The program will work at the community level to foster resilience in children, adolescents, and families.
- **Develop a training program.** ArtsWA will train teaching artists, arts therapists, cultural organizations, after school programs, and others to support young people coping with stress due to wildfires, mudslides, floods, and other traumas.
- **Give grants that build capacity.** These capacity-building grants will help communities implement and integrate these resilience-building programs, especially in rural parts of our state, working towards a trauma-informed, healthy, and resilient population.

Operating Budget Request

2023-2025 Biennium

\$3,000,000

This will fund (1) FTE program director, (1) FTE grant director, and (1) FTE administrative and outreach specialist. It will also fund an annual grant program managed and directed by ArtsWA to ensure equitable and effective reach statewide.

Photo: Students discover the joy of nature and recover from wildfire trauma at Twisp's Art in the Wild summer camp.





How to report your legislative meetings

The Public Disclosure Commission (PDC) requires documentation of all meetings with elected officials. We have made this process simple for Commissioners. The link below will take you to a survey with a series of questions about your meeting. ArtsWA will use this information to:

- report to the Public Disclosure Commission (PDC)
- track Commissioner engagement with legislators
- arrange follow-up meetings as necessary

Reporting steps

- 1. Conduct a meeting with an elected official
- 2. Visit https://www.surveymonkey.com/r/Commissioner_Feedback
- 3. Complete and submit the form online

If you have any questions, contact Michael Wallenfels, Communications Manager, at <u>michael.wallenfels@arts.wa.gov</u>.

ArtsWA Board Worksheet Prep for Legislative Meetings

Name of Legislator _____

My legislator is interested in (list as many issues as you may know):

Because in our community (list important local issues):

What are the connections between my legislator's interest, community issues, and ArtsWA's priorities?

