

ARTS WA

WASHINGTON STATE
ARTS COMMISSION



BOARD MEETING | November 10, 2022 | Virtual
9:00 a.m. - 12:30 p.m.



Art in Public Places | Arts in Education | Center for Washington Cultural Traditions | Certified Creative Districts
Change Leader Institute | Wellness, Arts, and the Military | Grants to Organizations | Washington State Poet Laureate

Images, L-R: "People of the Plateau" (2022) by Muckleshoot Indian Tribe, located at Enumclaw High School, Enumclaw, WA. Artwork copyright Muckleshoot Indian Tribe. Photo courtesy of the artists by Rodrick Merrell. "Fruit Crates for Kids - Cajas de Frutas para Niños" (2022) by Peter Reiquam, located at Robert Lince Early Learning Center Preschool & Kindergarten, Selah, WA. Artwork copyright Peter Reiquam. Photo courtesy of the artist.



Board Meeting Agenda

Washington State Arts Commission

Thursday, November 10, 2022 / 9 am to 12:30 pm / Virtual On-Line Meeting

Teams link: [Click here to join the meeting](#)

Meeting ID: 286 730 310 512 / Passcode: Zo6NSg

Or call in (audio only) [+1 564-999-2000,,291323712#](#) / Phone Conference ID: 291 323 712#

TVW will be recording this meeting.

- 9:00 a.m. **Call to Order:** Justin Raffa, Chair
- Welcome & Land Acknowledgement
 - Roll Call
 - Approve Agenda
 - Rules for Public Comment
- 9:15 a.m. **Chair's Report:** Justin Raffa—p. 3
- 2023 Meeting Schedule and Locations—p. 4
- 9:25 a.m. **Director's Report:** Karen Hanan, Executive Director—pp. 5-10
- 2022-23 Biennium 5th Quarter Report—Expenditures by Program—pp. 11-22
 - Updated Strategic Plan Dashboard Proposal—p. 23
- 9:50 a.m. **Approve Consent Agenda:** Justin Raffa, Chair
- Minutes of August 9-10, 2022 Board Meeting—pp. 24-27
- 9:55 a.m. **Art in Public Places**
- Approve Curator Roster Panel Recommendations: Marissa Laubscher, Senior AIPP Project Manager—pp. 28-30
- 10:10 a.m. **Break**
- 10:20 a.m. **Grants to Organizations:** Miguel Guillén, GTO Program Manager
- Ratify Additional FY23 ReVive Washington Grants—pp. 31-35
- 10:35 a.m. **Advocacy Session:** Charlie Robin, Advocacy Committee Chair, with Special Guests-Doug Levy, Outcomes by Levy, and David Foster, WESTAF Lobbyists
- Preview of the 2023 Legislative Session. What to Expect and How to Prepare: Doug Levy, David Foster, Board legislative members, and Karen Hanan
 - Report Back Session on Legislative Meetings Concerning ArtsWA Budget Items in the Weeks Leading Up to this Meeting



- DP One pagers: —pp. 36-42
 - Overview
 - Engage WA Tribes through TCAP
 - Fuel our creative economy
 - Advance agency efficiency with a CRM
 - Amplify arts in education
 - Preserve the State Art Collection
 - Continue funds for Creative Districts
- Strategies for Commissioners Between Now, the Governor's Budget, and the Opening of the 2022 Legislative Session

11:25 a.m. **Arts in Education:** Tamar Krames, Arts in Education Program Manager

- Approve Additional FY23 Arts for All (A4A) Recovery Grants—to be provided as a handout

11:30 a.m. **Collaborations with Commerce:** Michael Wallenfels, Communications Manager—pp. 43-44

11:40 a.m. **Creative Districts Annual Report:** Annette Roth, Community Development Manager

12:10 p.m. **Wellness, Arts & the Military (WAM) Program Update:** Bryan Bales, WAM Program Manager

- WAM Program Plan—p. 45

12:25 a.m. **Public Comment**, if applicable

12:30 p.m. **Adjourn**

Important Dates

- January 9 – April 28, 2023: 2023 Legislative Session
 - February 7, 2023: ArtsWA Board Meeting (virtual or in-person TBD)
 - February 6-10, 2023: Arts, Heritage & Science Week sponsored by Inspire WA
-



Board Chair's Report

Dear Colleagues:

Knowing that the fall months typically align with the start of arts offerings and season programming, we decided to make the November 10 board meeting a virtual one. We value your commitment to the agency and hope this saves you some valuable time and resources during this busy period.

In late August, I attended a brief meeting with a staff member from the Washington State Auditor's Office regarding their current accountability audit for ArtsWA. Part of their process includes speaking with the chair of the board to discuss practices around the agency's financial oversight, accountability, and fraud prevention. I was pleased to share how ArtsWA addresses these issues and am confident that the audit will be successful.

Last month, I was pleased to have the opportunity to participate as a speaker during ArtsFund's announcement of their Community Accelerator Grant, a new program designed to distribute \$10 Million to the state's arts and culture sector funded by the Paul G. Allen Family Foundation. This is one of the largest private philanthropic investments in the nonprofit cultural sector that will provide critical unrestricted funding to arts organizations. Thank you to Jasmine Mahmoud, PhD, for recommending me to participate!

I am looking forward to assisting with the marketing for our upcoming Governor's Arts and Heritage Awards and attending the in-person luncheon on November 1. By the time of our meeting, the program will have already taken place, and I am excited to see what ArtsWA staff have in store for this year's hybrid program.

This Sunday, I'll be attending the WA Youth Arts Leadership Program's (WAYAL) initial meet & greet seminar as a volunteer mentor to one of the student participants. At the time of writing this report, we need two additional mentors. I hope you will consider this opportunity to give back and support the pilot year of this exciting new program. Please contact Tamar Krames, Arts In Education (AIE) Program Manager, at tamar.krames@arts.wa.gov for more information or to volunteer.

A heartfelt welcome to the many new staff members who have joined ArtsWA since our August board meeting! It is wonderful to see the agency continue to grow and add personnel who will help steward the many programs managed by ArtsWA. We should all be proud that ArtsWA remains a healthy and viable component of our state government in Olympia.

As we look to the start of the 2023 legislative session, I encourage you to take the time to meet with your local legislators, especially if they are new to your district. Now is the time to build or rekindle these relationships in anticipation of the support we will need in successfully advocating for ArtsWA's biennium budget package that will be submitted to the Governor's Office next month. Thank you to those who have had a chance to review our one-pager requests over the past few weeks so we can be effective in communicating the needs of the agency to our lawmakers.

Sincerely,

Justin Raffa, ArtsWA Board Chair
October 18, 2022



Washington State Arts Commission

2023 Board Meeting Schedule and Locations

Dates	Times	Location
Tuesday, February 7 <i>Arts, Heritage & Science Week: February 6-10</i>	Virtual: 9 a.m. to 12:30 p.m. In-Person: 10 a.m. to 4 p.m.	VIRTUAL or In-Person in Olympia depending on Legislature
Tuesday, May 2	9 a.m. to 3:30 p.m.	In-Person Tentative: The Nisqually Reservation
Tuesday, August 1 and Wednesday, August 2	Tuesday - Noon to 4 p.m. Wednesday - 9 a.m. to Noon	In-Person Confirmed: Yakima
Thursday, November 9	Virtual: 9 a.m. to 12:30 p.m.	Virtual

Revised: 10/10/2022



Executive Director's Report to the Washington State Arts Commission Board

November 10, 2022

1. State Budget

We submitted multiple agency budget requests for the 2023-25 biennial budget in September. Requests included:

- **Tribal Cultural Affairs Program (TCAP):** \$11,770,000 biennial request: Funding for a new Tribal Cultural Affairs Program (TCAP) to transform state investment in tribal communities and help preserve vital cultural assets
- **Arts in Education Request:** \$1,484,330 biennial request. Expansion of innovative learning opportunities and related career pathways with intentional efforts to increase access for historically marginalized students
- **Customer Relation Management System:** \$2,045,316 biennial request. Following state investment in an FY22 feasibility study, this request will fund the next steps as we hire a systems implementer, identify a specific CRM system, and get it up and running
- **Preserve the State Art Collection:** \$853,298 biennial budget request. This request is to fund two collections technicians and commensurate administrative support
- **Sector relief and recovery:** \$50,000,000 biennial budget request. Funding will provide “bridgebuilding” operating funds to move organizations closer to self-sustainability in the post pandemic landscape
- **Continue funding from the Capital Budget:** \$416,000 biennial request. With continued funding, existing and forthcoming Creative Districts can install small-scale capital projects that encourage additional investments

2. Recovery Grants and Support

We have been working hard on further relief funding for the creative sector in partnership with the Department of Commerce and the Washington Festivals and Events Association. Special thanks to Miguel Guillén, Grants to Organizations Program Manager, Linnea Ingalls, Grants to Organizations Program Coordinator, and Michael Wallenfels, Communications Manager, and his team for their extraordinary work on behalf of ArtsWA. You will hear more about all three programs (Festivals and Events grant, Working Washington 5 grants, and grants for arts and creative organizations with 2019 budgets of \$5 million and above) a little later in the meeting.

3. Federal Activity: Recent Executive Order on the Arts

At the beginning of October, the Biden-Harris administration released an [Executive Order on Promoting the Arts, the Humanities, and Museum and Library Services](#). This executive order is notable in its unequivocal assertion that the arts are, “essential to the well-being, health, vitality, and democracy of our nation” and that “equity, accessibility, and opportunities for all Americans, particularly in underserved communities” are key ingredients of cultural vitality. In addition to an



elegant articulation of the value of the arts, culture, and humanities, the order advances two federal policy actions:

- **Reinstating the President’s Committee on the Arts and Humanities (PCAH):** Originally established under President Regan in 1982, the PCAH was sustained by administrations of both parties until it disbanded, and its authorization lapsed in 2017. The committee has been reconstituted to operate within the Institute for Museum and Library Services. The heads of the federal cultural agencies will hold voting seats on the committee along with up to 25 yet-to-be-named presidential appointees. The PCAH will advise the White House and the federal cultural agencies on matters pertinent to the administration’s cultural policy goals, and promote private and philanthropic support for the arts, humanities, museums, and libraries.
- **Interagency collaborations:** The September 30, 2022, executive order also affirms the administration’s intent to integrate the arts into multiple aspects of federal policy. It directs the leaders of 25 federal agencies and boards—ranging from the National Institutes of Health and the National Science Foundation to the Departments of Labor, Commerce, Transportation, and Interior—to “advise, coordinate with, and consider undertaking joint projects and initiatives with” the federal cultural agencies.

Our colleagues at the National Assembly of State Arts Agencies (NASAA) and the National Endowment for the Arts (NEA) have been vocal in [applauding](#) these efforts to elevate and integrate the arts. As we know only too well at ArtsWA, creative collaborations represent an especially powerful opportunity to strengthen policy and program design across many domains including economic development, community development, education, health/rehabilitation, rural development, infrastructure, and diplomacy.

4. ArtsWA Staffing

On August 16 we welcomed two new staff members to the Agency. They included:

- **Desiree Johnson**, Administrative Assistant, Community Investments / Arts in Education Program. This is a new position.
- **Britt Madsen**, part time staff member, Program Specialist with our Community Investments / Grants to Organizations program. This is a new position.

On October 17 and then October 24 we welcomed two more staff to the team. They included:

- **Adetola (Ade) Abatan** who joined the Art in Public Places (AIPP) team as a Project Manager and replaces Chuck Zimmer.
- **Ashley Marshall** who joined the Community Investments / Grants to Organizations team as an Administrative Assistant. This is a new position.

Looking ahead, we are excited to anticipate **the addition of one more staff person** who will join the Wellness, Arts, and the Military (WAM) team to support Bryan Bales as he gets that program up and running. We hope to onboard them in late November or early December. This will be a new position.



At the time of writing, the Agency has grown to **30 staff members**, with the WAM support person putting us at 31. This does not include Thomas Grant Richardson, the Director of the Center for Washington Cultural Traditions, our shared staff person with Humanities WA. As context, in 2014 we had 13 staff.

5. National Assembly of State Arts Agencies (NASAA)

I have served on the NASAA Board for several years now. This year, at the NASAA Conference, I was honored to be elected to the position of Treasurer, and to their Executive Committee. The Treasurer also chairs NASAA's Planning and Budget Committee.

6. WA Creative Economy Strategic Planning Workgroup - State

The first meeting of the legislatively created creative economy strategic planning workgroup, facilitated and led by the Western States Arts Federation (WESTAF), was September 12-13 at the Evergreen Longhouse. The Longhouse is an indigenous cultural space on the campus of Evergreen State College in Olympia. I was appointed to serve on the group. Among others, I am working alongside Shannon Halberstadt, Commerce's Creative Sector lead, and Manny Cawaling, Director of Inspire WA. Others come from a variety of backgrounds. For example, Washington State Senator Lisa Wellman nominated Microsoft executive Virl Hill to serve on the Washington Creative Economy Strategic Planning Workgroup, which he accepted. Several business owners and entrepreneurs also agreed to serve on the workgroup including the founders of Drewboy Creative, Wenatchi Wear, and accounting firm Francis & Co. Approximately 30 individuals are serving on the workgroup. Martin Cohen of Cultural Planning Group and Western States Arts Federation's (WESTAF) David Holland are co-chairs of the group.

7. Building for the Arts

This year, we have \$18 million in capital dollars to distribute. We also had a LOT more applications, thanks in great part to the marketing efforts of ArtsWA's community outreach department. In the end, we were able to fund all 32 eligible projects to a greater or lesser extent. This will play well with the legislature and the sector.

8. Poet Laureate – Selection Process is Now Open (Opened Oct 24, 2022)

The Washington State Poet Laureate serves to build awareness and appreciation of poetry—including the state's legacy of poetry—through public readings, workshops, lectures, and presentations in culturally and geographically diverse communities across the state. From a small café in Twisp to a festival in Wapato to a large university auditorium in Bellingham or Walla Walla, the Poet Laureate works to connect people to the power of poetry and its life-changing possibilities. Poets Laureate also undertake a project during their tenure that draws upon their skills and interests to reach new audiences, connect communities using poetry, and/or amplify new voices.

In April 2007, the Washington State Legislature passed a bill that recognized the value of poetry to the culture and heritage of the state by establishing the Washington State Poet Laureate. The Washington State Poet Laureate is someone who has made their own significant contribution to the state's poetic legacy, and who has committed to serving as an ambassador for poetry to audiences throughout Washington. Governor Jay Inslee appoints the Laureate based on



recommendations made by ArtsWA and Humanities WA who base those recommendations on the work of a geographically and culturally diverse panel of representatives from Washington's literary community. Once appointed, ArtsWA and Humanities Washington provide funding for the honoraria (now \$40,000 annually), travel and project expenses, and administrative support for the Laureate.

In 2020, using an equity lens, ArtsWA and Humanities Washington updated the guidelines for the Poet Laureate program to ensure that poets of varied styles, backgrounds, abilities, and geographic regions are inspired to apply.

Below are the poets who have served as Washington State Poet Laureate. [Read more](#) about each Poet Laureate and their community project.

- Sam Green (2007-2009)
- Kathleen Flenniken (2012-2014)
- Elizabeth Austen (2014-2016)
- Tod Marshall (2016-2018)
- Claudia Castro Luna (2018-2021)
- Rena Priest (2021-2023)

Washington State Poets Laureate represent some of the best and most generous of Washington poets. The duties of the Poet Laureate require public interaction, travel, and a willingness to undertake a project of the Laureate's choosing during their two-year term. Certainly, it is an honor to serve as Washington State Poet Laureate, but Laureates report that they also grow in unique and significant ways as artists, advance their careers, and immensely appreciate the opportunity to meet new people and learn about the entire state.

The Selection Process

The Washington State Poet Laureate serves a two-year term, renewable in rare circumstances.

The selection process begins with a call for nominations in the fall of the year prior to the start of the next Poet Laureate's term. Our application opened on October 24, 2022, with a deadline of December 2, 2022. Applications/nominations are submitted using an online portal and a panel of five representatives from around the state score each application. The panel identifies finalists (generally up to three) to be interviewed in person or online. After the finalist interviews, the panel makes a recommendation to ArtsWA and Humanities Washington, and ArtsWA conveys those recommendations to the Governor. The Governor appoints at their discretion. Humanities Washington and ArtsWA staff do not score applications or make recommendations on candidates during the selection process but do help facilitate the process and answer technical questions about the support that their respective organizations are able to provide.

Candidates are reviewed in the following areas:

- Experience as a poet, including proof of accomplishment in the field
- Compelling public speaker
- Committed ambassador for poetry
- Demonstrated ability to engage a variety of audiences
- Lived experience that highlights and/or connects the program to new audiences



- Demonstrated interest/experience in promoting equity and inclusion through the arts and humanities
- Ability to independently plan and execute projects

If selected as a finalist, applicants/nominees will be asked to participate in an in-person or online interview with the selection panel during which they will have the opportunity to:

- Introduce themselves and their work
- Discuss their responses to the application questions
- Introduce and read up to three poems as if presenting to a general audience
- Ask questions and participate in general conversation with the panelists

This year's panelists include the following:

- Rena Priest (Lummi)
- Tess Gallagher (Port Angeles)
- Zinnia Hansen (Seattle)
- Andrew Chanse (Spokane, Humanities WA Board Member)
- Lou Oma Durand (Gig Harbor, ArtsWA Commissioner)



9. Billy Frank Jr.: National Statuary Hall Commission

We have now had several meetings of the committee and the ArtsWA team (Karen, Mike Sweney, Michael Wallenfels, and Val Peterman) have led the members through the initial screening process of the group of artist applicants. The committee chose four artists to make an initial presentation to the committee on August 16, 2022, in Olympia. This meeting allowed each artist time to present their work and their approach. It also allowed for questions and a conversation between the committee and the artists.

The committee saw unique strengths in each of the four finalists and decided it would be beneficial to see concepts from all artists. That meeting was scheduled for November 2, 2022, but is in the process of being rescheduled.

Here is a brief overview of the deliverables we expect from each artist for this phase:

- Preliminary scale drawings or renderings that reflected the imagery and concept of the statuary
- An overview of their approach to bronze material, including proposed patinas and/or surface treatments
- A written description of their concept and initial ideas for the design

ArtsWA has contracted with each artist in the amount of \$3,000 for this phase. We have stressed that we want a *conceptual approach* at this time and do not expect a finished design, nor for them to produce a model or maquette. That will come later and will be requested only of the finalist. From this process, the committee will ultimately select one artist for the project who will receive a \$40,000 contract for design and will work closely with ArtsWA, the Billy Frank Jr. Committee, and the Architect of the Capitol. The Joint Committee of Congress on the Library (JCL) provides final approval of all stages of the design. After design approval, ArtsWA will contract directly with a fabricator to cast the design in bronze.

Respectfully Submitted,

Karen Hanan, Executive Director

October 28, 2022

ArtsWA First Quarter Budget Report Narrative

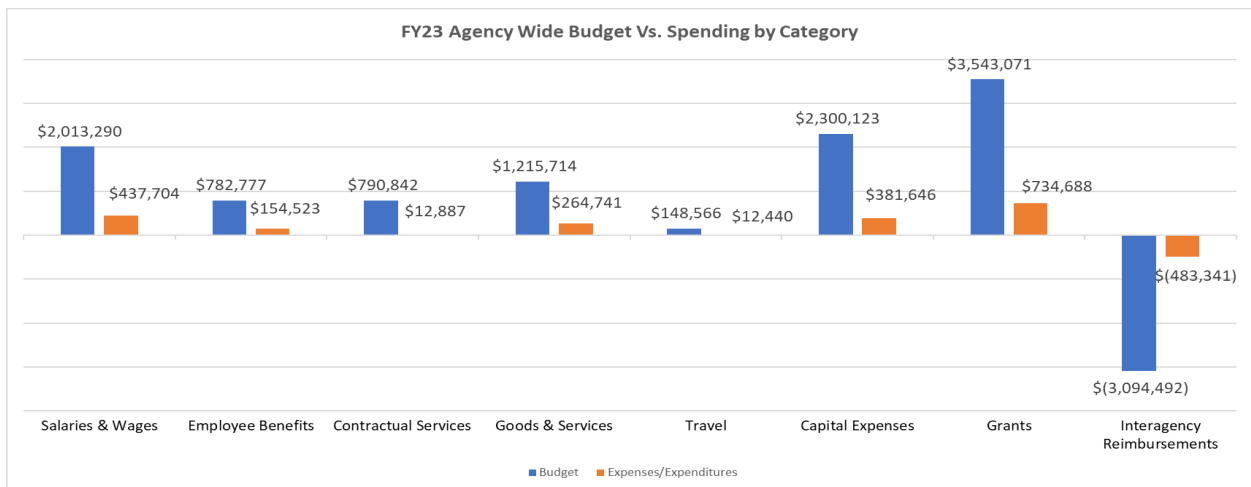
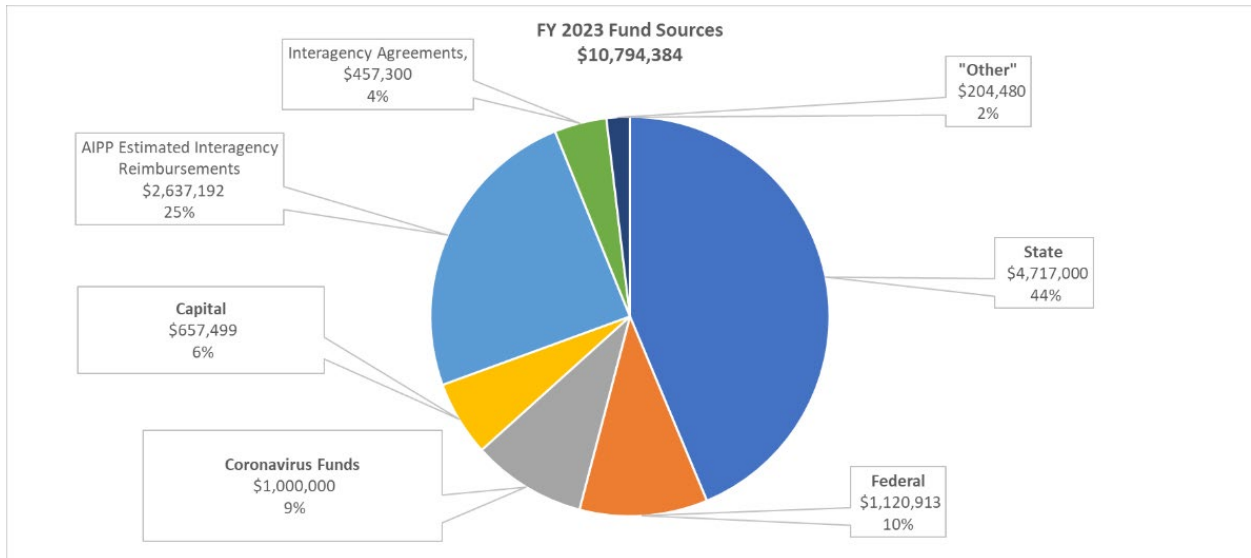
July – September 2022

We have completed the first quarter of the 2023 Fiscal Year in the 2022-2023 Biennium. This report summarizes the period’s activity from July 1 through September 30, 2022. The agency has been appropriated \$7,699,892 by the Legislature for FY 23. We have an additional \$3,094,492 in potential spending through Interagency Agreement Reimbursements. The pie chart below represents the Agency’s budget as a whole and each of our fund sources as a piece of the whole.

Agency Wide:

26.99 FTE

- \$7,699,892 spending authority
- \$10,794,384 budget
- \$1,515,288 expenditures to date
- 20% spent to date



Agency Wide Notes & Updates:

- Interagency Reimbursements increase overall spending potential up to an additional \$3,094,492. This will reduce the bottom line since the spending in the category is recovered.
- \$457,300 Interagency Contracts Reimbursements with Commerce & OSPI
- \$2,537,192 in AIPP estimated budget for program expenditure recoveries
- \$100,000 budgeted for Collections & Maintenance recoveries

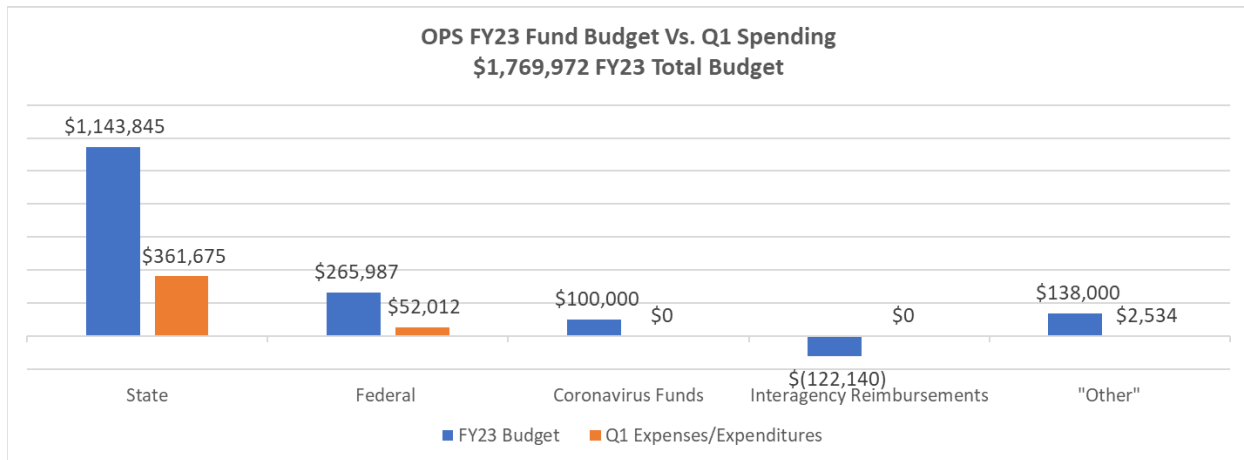
Operations

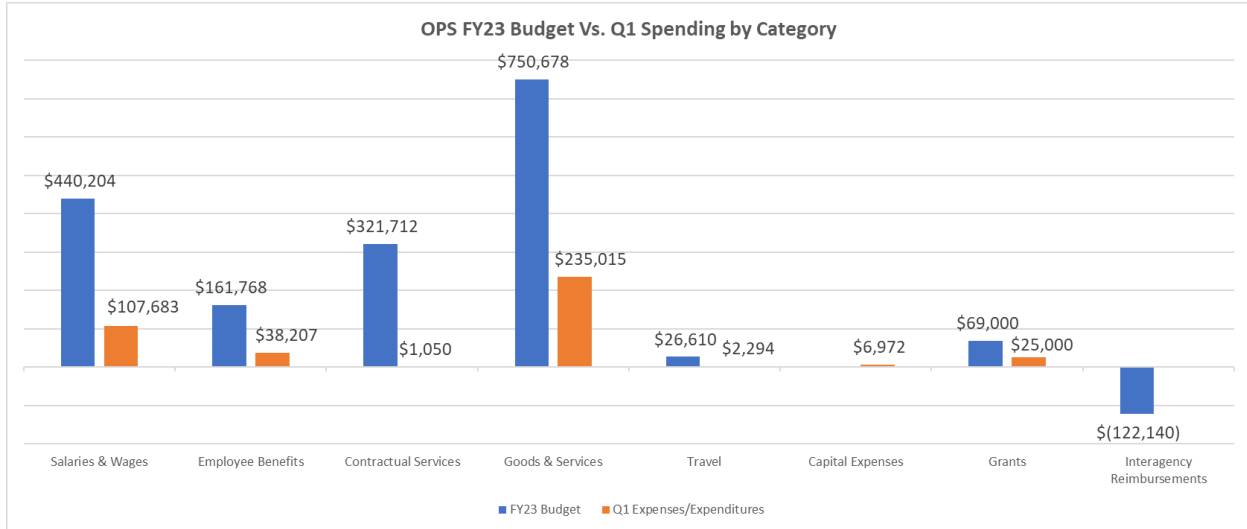
This includes a large variety of agency operational costs. Examples include commission member travel, meeting costs, building rent, telephones, membership dues for national and regional organizations, equipment, accounting, computers, and Operations staff, as well as portions of a few programmatic staff. Agency-wide programs such as the Governor’s Arts & Heritage Awards (GAHA) are also managed here.

Operations:

5.83 FTE

- \$1,647,832 FY23 Spending Authority
- \$1,769,972 Budget
- \$413,687 expenditures to date
- 25% spent to date





Operations Notes & Updates:

- Received recommendations for CRM options and implementation. Requesting funding from Legislature.
- Secured partnership with Commerce to disburse \$5M in grants to Large Arts Organizations and will collect \$250,000 in admin fees.
- Goldendale has received \$25,000 of \$69,000 total pass-through award.

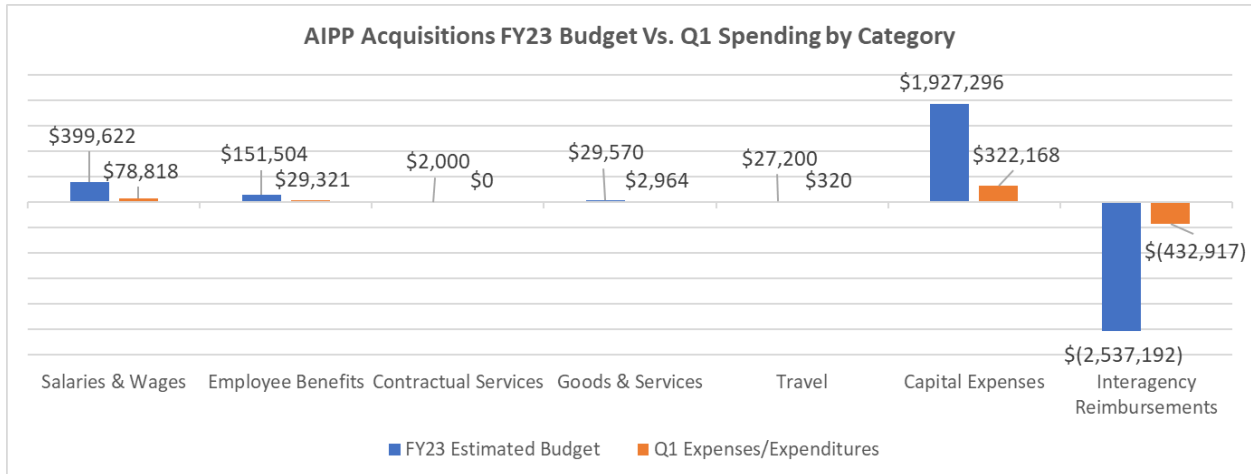
Art in Public Places – Acquisitions

This program includes expenses for the program including staff, administration, statewide travel to communities and new artwork acquisitions for the State Art Collection. All costs related to public art projects (including artist fees and travel, design, fabrication, and installation) are fully reimbursed through Capital Funds from other agencies. No general fund budget.

Acquisitions:

6.42 FTE

- \$2,537,192 FY23 Estimated Budget
- \$436,796 expenditures to date
- 17% spent to date of estimated budget



AIPP: Acquisitions Notes & Updates:

- AIPP welcomed a new project manager in October, Ade Abatan.

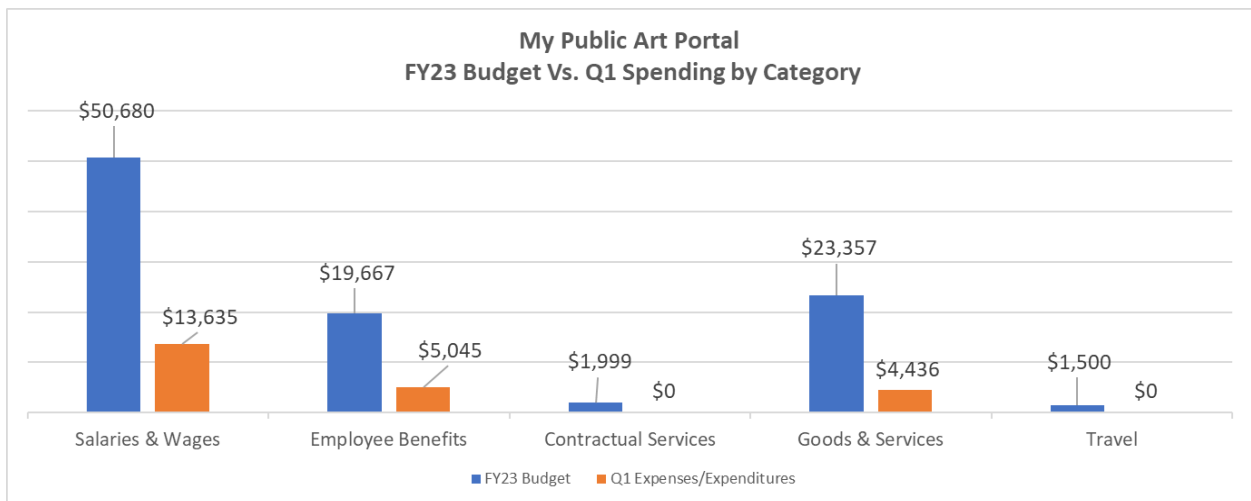
Art in Public Places - My Public Art Portal

The portal is funded only through the General Fund. Expenses include research, writing, image processing, and IT management (including staff oversight and server costs) for the online version of the State Art Collection.

My Public Art Portal:

.72 FTE

- \$97,203 FY23 Budget
- \$23,116 expenditures to date
- 24% spent to date



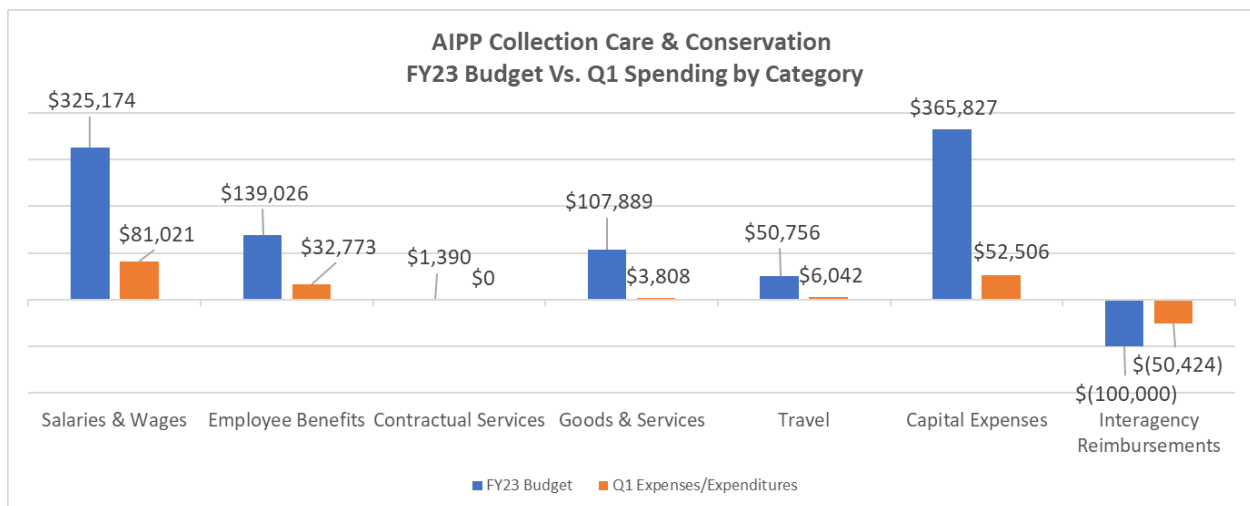
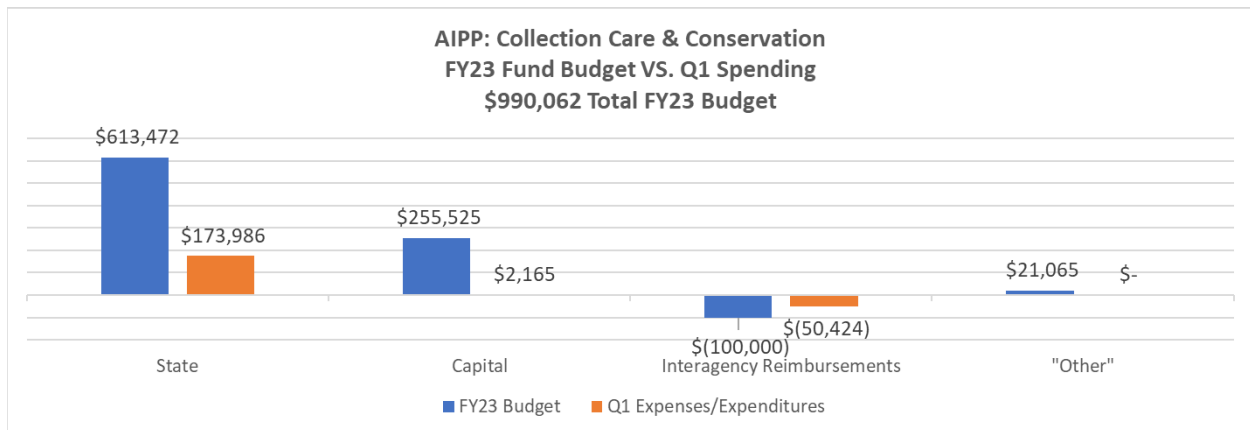
Art in Public Places – Collection Care and Conservation

This includes the staff and expenses to manage the care of the State Art Collection. The capital budget covers the conservation and maintenance of artworks in the Collection and are capped at \$200,000 per biennium, or approximately \$100,000 per year. Other program expenses are covered by the General Fund. In addition to salaries and benefits, expenses include database management, statewide travel for staff, tools and materials, and contracting with professional conservators to preserve and maintain the Collection.

Collection Care & Conservation:

5.28 FTE

- \$890,062 FY23 Spending Authority
- \$990,062 FY23 Budget
- \$123,561 expenditures to date
- 14% spent to date



AIPP: Collection Care & Conservation Notes & Updates:

- The restoration of Dick Elliott's Circle of Light (1992) at the Yakima Valley SunDome was completed in late July, on time and under budget. The work was then celebrated with a re-dedication ceremony at the Central Washington State Fair in September, 30 years from its original dedication.

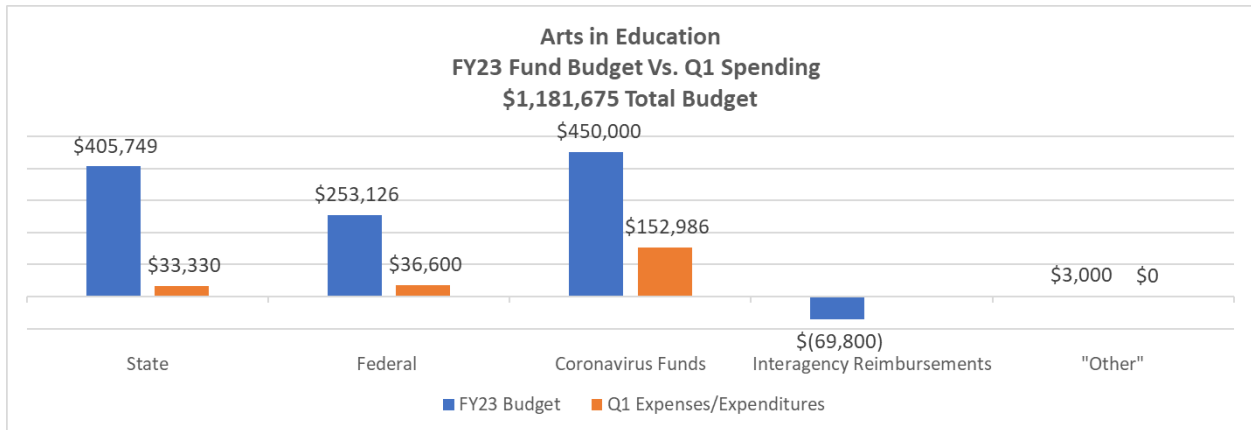
Arts in Education Program

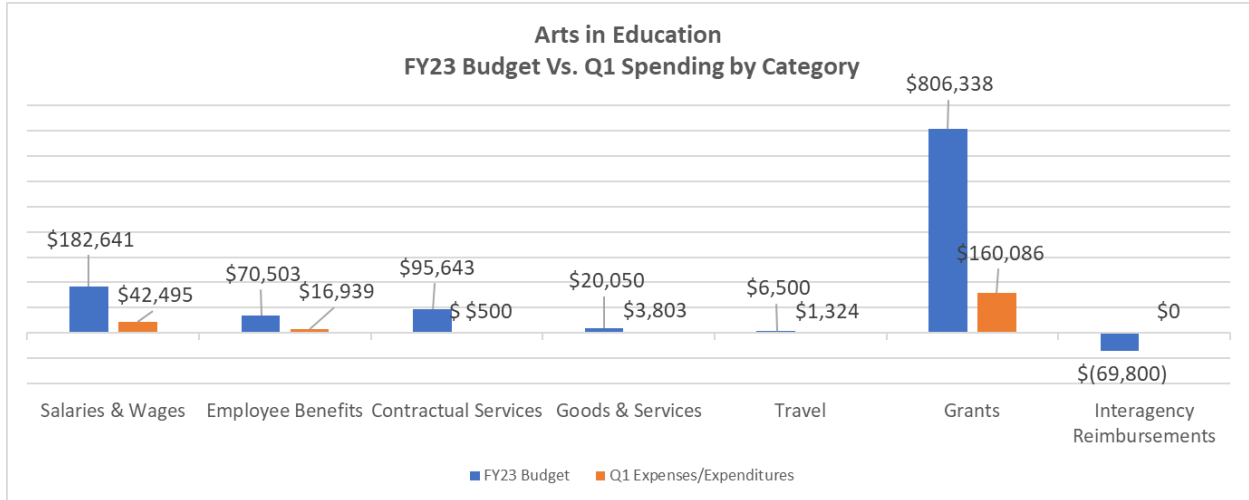
This includes our First Step and Community Consortium grant programs, Poetry Out Loud, the Teaching Artist Training Lab, Washington Youth Arts Leadership, Art For All Elementary and Secondary School Emergency Relief (ESSER), and related administrative and staff expenses.

Arts in Education:

3.02 FTE

- \$1,111,875 FY23 Spending Authority
- \$1,181,675 FY23 Budget
- \$225,147 expenditures to date
- 20% spent to date





Arts in Education: Notes & Updates:

- The Office of Superintendent of Public Instruction (OSPI), proposed and was awarded \$500,000 of Elementary and Secondary School Emergency Relief Funds (ESSER) for arts education efforts in collaboration with ArtsWA. This partnership resulted in a \$108,000 Interagency Agreement with ArtsWA/AIE for FY22 and FY23.

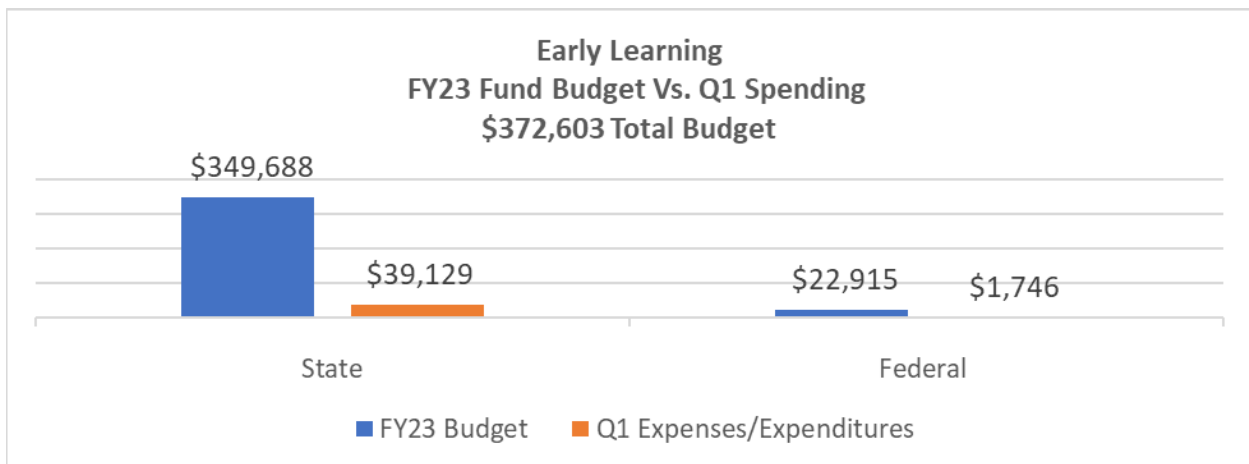
Early Learning

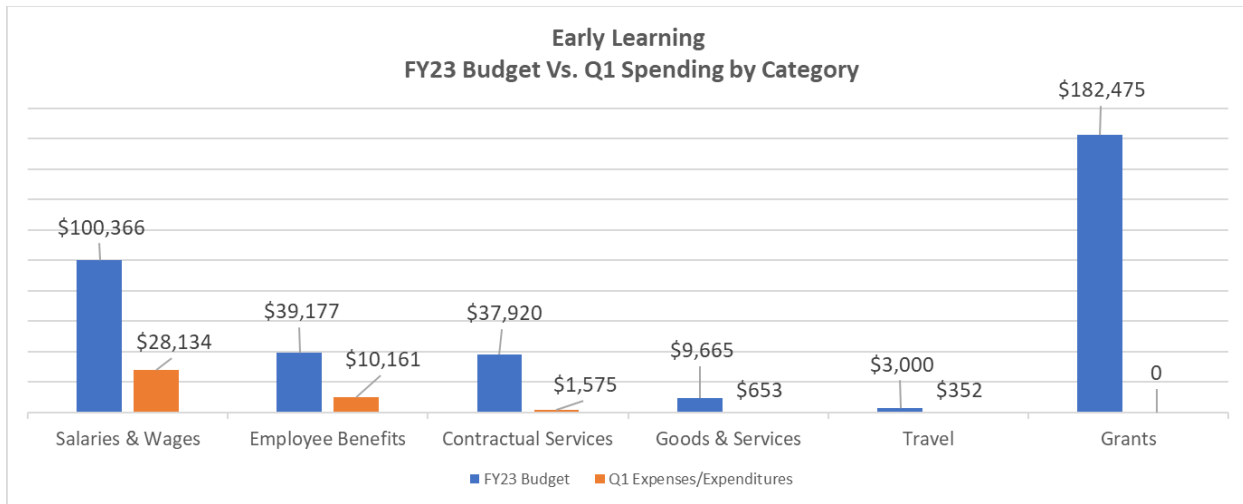
This newer cost center includes our Creative Start Early Learning program. This biennium, the program includes a Creative Start Grant utilizing General Fund State and Coronavirus State Fiscal Recovery Funds, and related administrative expenses. Early Learning receives \$30,000 in support funds from the Laird Norton Foundation.

Early Learning

1.5 FTE

- \$372,603 FY23 Budget
- \$40,875 expenditures to date
- 11% spent to date





Early Learning: Notes & Updates:

- The Early Learning program (Creative Start) is building a project plan to spend down private funds awarded to the program from the Laird Norton Family Foundation.

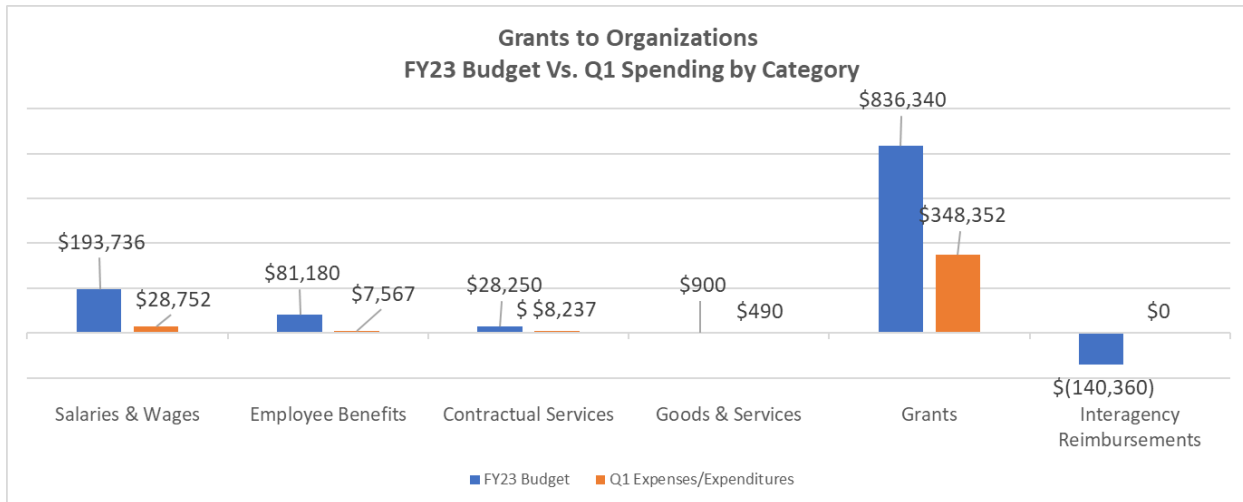
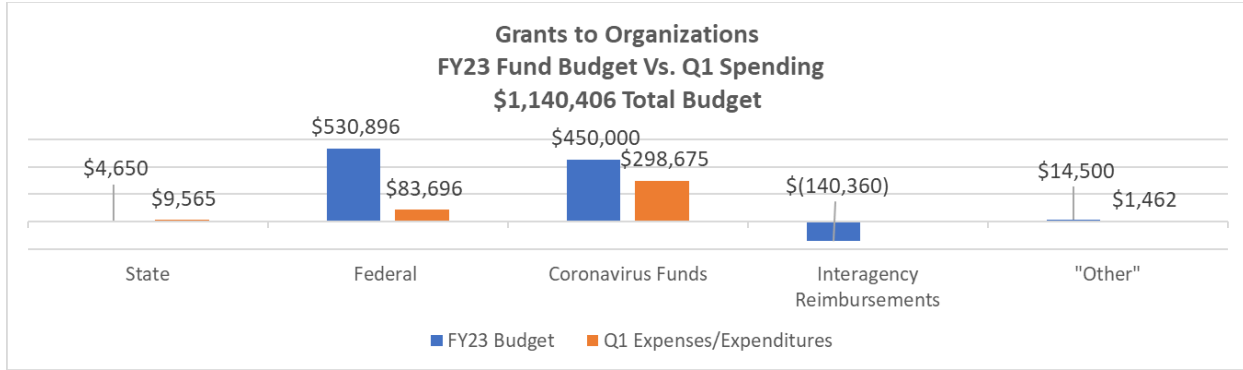
Grants to Organization

This includes administrative expenses, costs for convening and staffing panels, and working with granting partners and constituents. GTO funding for this biennium includes Federal Coronavirus State Fiscal Recovery, American Rescue Plan Act, The National Endowment of the Arts and a small amount of private funding. The rest is operating funds to support grants to organizations.

Grants to Organizations

3.47 FTE

- \$1,000,046 FY23 Spending Authority
- \$1,140,406 FY23 Budget
- \$393,398 expenditures to date
- 39% spent to date



Grants to Organizations: Notes & Updates:

- GTO recently began consulting with Inspire Oly (Olympia) to design their granting program with new sales taxes. The contract will result in \$30,000 in additional funds for GTO.

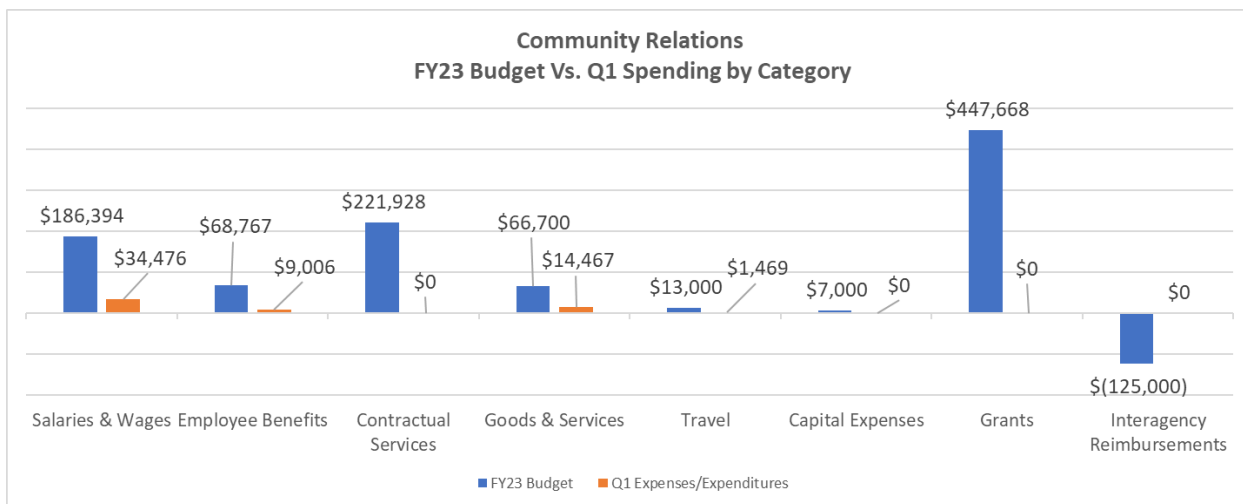
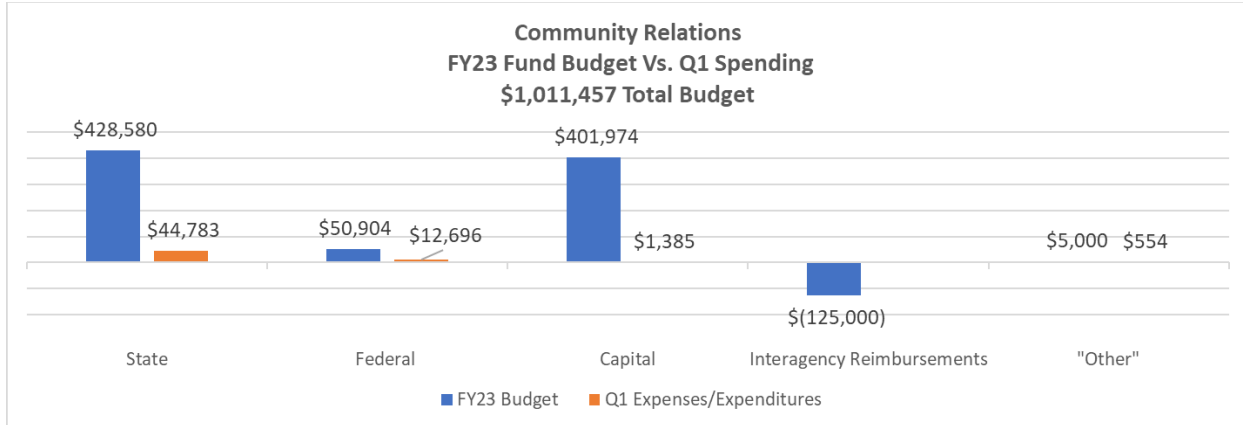
Community Relations

Community Relations is made of Communications and Community Development (Creative Districts, Building for the Arts, Change Leader). This budget area supports the administration and management of these programs, travel, webinars, meetings, constituent communications, and technical support.

Community Relations

2.5 FTE

- \$886,457 FY23 Spending Authority
- \$1,011,457 FY23 Budget
- \$60,803 expenditures to date
- 7% spent to date

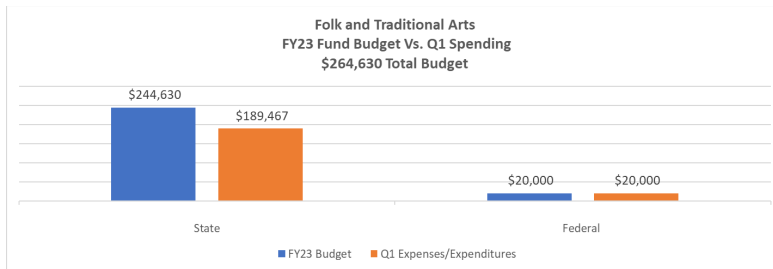


Community Relations - Notes & Updates:

- Communications has had a big role in our partnerships with Commerce, working to spread the word on all the funding opportunities we're involved with.

Folk and Traditional Arts

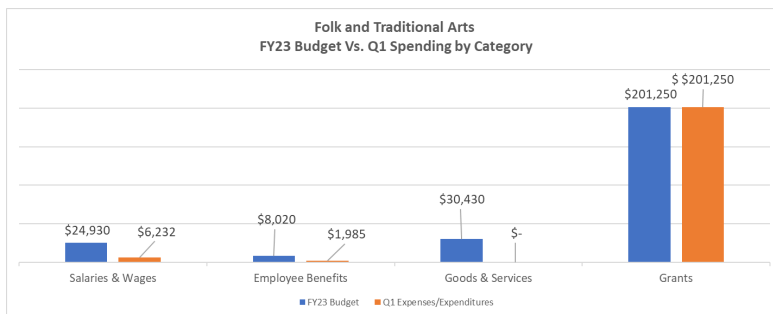
This program is managed and run by ArtsWA in collaboration with Humanities Washington, and the Center for Washington Cultural Traditions. Spending is largely dedicated to the Washington State Heritage Arts Apprenticeship Program and Change Leadership Training. Funding is received by ArtsWA and then passed through to the Center minus an admin fee to cover costs for administration and the Change Leadership Program that targets the apprentices and master artisans. The change Leadership Program is being developed and managed by ArtsWA for the benefit of the Center and others.



Folk and Traditional Arts

.25 FTE

- \$264,630 FY23 Budget
- \$209,467 expenditures to date
- 79% spent to date



Folk and Traditional Arts - Notes & Updates:

- The majority of spent funds are pass through funds to Humanities WA, to support this program.

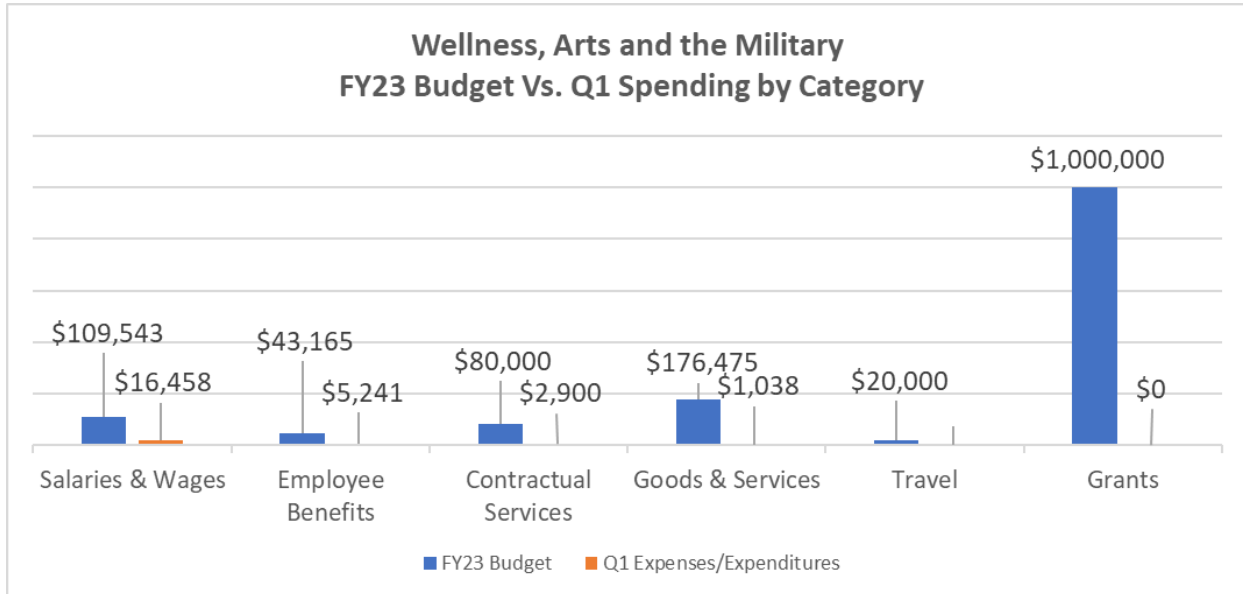
Wellness, Arts, and the Military

This includes all costs for our newest program, including administrative, the December WAM Winter Convening and future convenings, panelist and \$1,000,000 in grants.

Wellness, Arts and the Military:

1FTE

- \$1,429,183 FY23 Budget
- \$26,785 expenditures to date
- 2% spent to date



Wellness, Arts and the Military - Notes & Updates:

- GTO is working with WAM to help stand up the program and granting opportunities. Partnership talks with the Department of Veterans Affairs are happening and exciting possibilities are being discussed. We expect an Interagency Agreement to be signed soon.

Updated Strategic Plan Dashboard Proposal

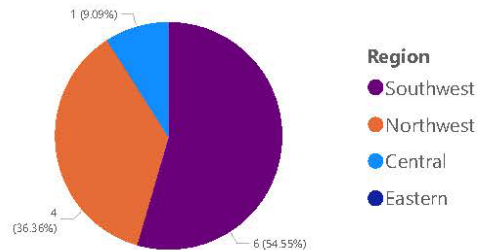
Example page | work in progress



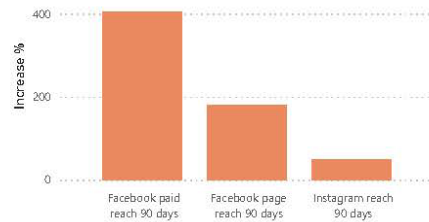
2022-2027 STRATEGIC PLAN DASHBOARD | Communications

Michael Wallenfels, Communications Manager | michael.wallenfels@gmail.com

Develop compelling narratives about ArtsWA programs, the arts, and creativity
 (3) Creative State episodes
 (1) Collaboration with TVW for *Circle of Light*
 Regions absent: **Eastern**

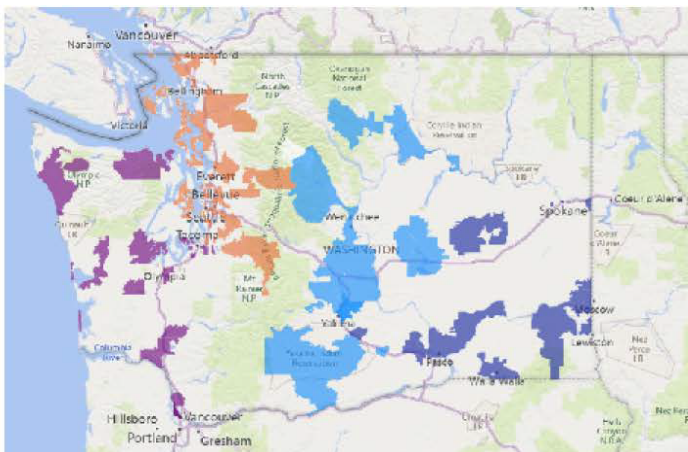


Agency website, social media, and email
 Facebook paid reach 90 days: 86,143 / **^ 406.1%**
 Facebook page reach 90 days: 175,253 / **^ 181.2%**
 Instagram reach 90 days: 175,253 / **^ 48.3%**
 Email contacts 90 days: **+83 manual / +351 organic**
 Updated webpages: GAHA, WWR5



Snapshot

Working Washington Grants: Round 5



This map shows regions by zip code that received 1:1 email outreach about Working Washington Grants: Round 5. The Communications team sent direct (non-Constant Contact) emails before the grant, when the grant opened, and before it closed.



Washington State Arts Commission

Board Meeting Minutes

August 9-10, 2022 / Northwest Museum of Arts & Culture

Commissioners Present

Robin Avni
Lou Oma Durand
Reinaldo Gil Zambrano
Ryan Hardesty
Lee Lyttle
Jasmine Mahmoud, PhD
Tisa Matheson
Representative Jacquelin Maycumber
Terry Morgan
Catherine Nueva España, 2nd Vice Chair
Justin Raffa, Chair
Charlie Robin
Rosanna Sharpe, 1st Vice Chair
Krishna Thiagarajan
Judy Tuohy
Senator Lisa Wellman
Sheree Wen
Representative Sharon Wylie

Commissioners Absent

Andre Bouchard
Claudia Castro Luna
Dr. Kelvin Frank
Joan McBride

ArtsWA Staff Present

Miguel Guillén, Program Manager, Grants to Organizations
Karen Hanan, Executive Director
Jonathan Hickerson, Conservation Lead, Central and Eastern WA
Janae Huber, Collections Manager
Adrienne Kerrigan, Community Relations Program Assistant
Annette Roth, Community Development Manager
Alexis Sarah, Early Learning Project Manager
Deane Shellman, Deputy Director
Michael Sweney, Art in Public Places Program Manager
Michael Wallenfels, Communications Manager

Guests & Speakers

Emily Davis, Integrations Consultant Group, LLC
Betsy Godlewski, Director of Development, (Northwest Museum of Arts and Culture-MAC)
Thomas Grant Richardson, Director, Center for Washington Cultural Traditions
Freya Liggett, Curator of History, MAC
Katie Staib, Director of Education, MAC
Kayla Tackett, Director of Exhibitions and Collections, MAC

For a full transcript of the meeting, please view recording at

[Tuesday, August 9, 2022](#)

Wednesday, August 10, 2022: <https://tvw.org/video/washington-state-arts-commission-2022081047/?eventID=2022081047>



Tuesday, August 9, 2022

Call to Order / Land Acknowledgement / Roll Call

Raffa, ArtsWA Board Chair, called the meeting to order. Tisa Matheson, American Indian Collection Curator at Northwest Museum of Arts and Culture, and new ArtsWA commissioner, gave the land acknowledgement. A Motion to approve the agenda was made by Robin and seconded by Durand and passed unanimously. New ArtsWA Commissioners were introduced: Lou Oma Durand, Ryan Hardesty, Tisa Matheson, Terry Morgan, and Krishna Thiagarajan. Public comment rules were shared.

Board Chair's Report

Raffa reviewed his report (*packet pp. 1*). The Draft 2023 Board Meeting dates are included in the packet (packet p. 4). Please review and let Hanan know if there are any significant conflicts. Otherwise, these dates will be final in the November packet.

Executive Director's Report

Hanan reviewed her report (*packet pp. 5-9*).

2022-23 Biennium 3rd Quarter Report

This report (*packet pp. 10-17*) is for information only; it does not require a motion. The budget is on track and the narrative provides details on expenditures by program.

Consent Agenda

A MOTION to accept the Consent Agenda was made by Sharpe and seconded by Robin. The Consent Agenda included:

1. Board Meeting Minutes of May 5, 2022 (packet pages 18-20)
2. Board Meeting Minutes of June 8, 2022 (packet pages 21-24)

The motion passed unanimously with no changes to the meeting minutes.

Governor's Arts & Heritage Awards

Miguel Guillén, Grants to Organizations Program Manager, reviewed the panel recommendations for the Governor's Arts & Heritage Awards (*handout*). These recommendations, once approved by the Board, go to Governor Inslee for final approval before the recommendations are final.

A MOTION to approve the panel recommendations for 2022 GAHA honorees was made by Nueva España and seconded by Senator Wellman. The motion passed unanimously with no recusals or abstentions.

CRM System Overview/Update

Roth is the project sponsor for the Customer Relations Management (CRM) database. Integrations Consultant Group, LLC is the consultant for the project and reviewed the process and feasibility study.



Creative Districts

Roth, Community Development Manager, reviewed Creative Districts panel recommendations (*packet pp. 25-26*).

One community, Chewelah, petitioned the Arts Commission to expand its geographical boundaries, in accordance with program rules. Roth determined that their request is reasonable and justified and granted their request on August 1, 2022.

A MOTION to ratify Creative District panel recommendation to certify the Burien Creative District was made by Thiagarajan and seconded by Gil Zambrano. The motion passed unanimously.

Strategic Plan Update

Hanan and Wallenfels reviewed ArtsWA's new 2022-2027 strategic plan year-one action plan (*packet pp. 27-31*). The plan is accessible to the public on the agency website; a Spanish language version is also available. Year one actions are already funded, may already be in progress, and are building blocks to goals in future years.

Nominating Committee Report

Sharpe, First Vice Chair, is serving as the Nominating Committee Chair. The Survey of Commissioners (*packet 32-36*) is an important tool, and important time for reflection and gathering feedback. Sharpe reviewed the proposed slate for the election of Board Officers (*handout*).

A MOTION to accept the slate of Board Officers was made by Durand and seconded by Lyttle; it passed unanimously.

Raffa provided an overview of committees that Commissioners may participate in during their Board service.

Change Leader Program

Roth and Guillén reviewed the Change Leader Institute program, customized for the Washington State arts and cultural sector.

Wednesday, August 10, 2022

Before the meeting, Commissioners toured the Northwest Museum of Arts and Culture (MAC) Galleries A-D and A1, American Indian Collection and Campbell House. Many thanks go to Kayla Tackett, Tisa Matheson, and Freya Liggett for conducting this tour.

Call to Order

Raffa called the meeting to order and verified a quorum was present.



2023 Advocacy Strategy Discussion

Robin, Advocacy Chair, reviewed the Local Advocacy Action plan, and discussed strategies and action items for Commissioners between now and the November Board meeting. ArtsWA Board Commissioners are empowered to educate Legislators and advocate for arts and cultural activities within Washington State.

Program Updates

Washington Youth Arts Leadership Program

Krames, Arts in Education (AIE) Program Manager discussed the Washington Youth Arts Leadership Program (WAYAL) (*packet pp. 38-41*). This program will use mentoring and educational opportunities to develop youth in the arts as part of addressing systemic change for equity.

Art in Public Places

Sweney, AIPP Program Manager provided an overview of art acquisitions in FY 2022 (*packet p. 42*). Huber, Collections Manager, provided an update of the SunDome *Circle of Light* project (*packet pp. 43-44*).

Arts in Education

Krames, AIE Program Manager reviewed the FY 23 AIE Partnerships grant panel recommendations (*packet pp. 45-50*). Arts in Education grants invest in partnerships between schools, community and arts organizations, and teaching artists to ensure arts instruction is supported as an essential part of basic education for Preschool and K-12 students across Washington State.

Arts in Education Partnership Grant

This Arts in Education (AIE) Partnership Grant supports arts and cultural programming that is accessible to a diversity of PreK-12 students and families across Washington State. This is a one-year at a time grant. Forty-three applicants were approved for funding by the Board on June 8, 2022. Additional funds became available, and the Board is being asked to approve funding an additional 16 applicants at roughly 30% of their originally requested funding amount.

A MOTION to approve the additional funding recommendations for FY 23 AIE Partnership grants was made by Lyttle and seconded by Thiagarajan. The motion passed.

Center for Washington Cultural Traditions

Thomas Grant Richardson, Ph.D., Director, introduced himself and provided a review of the program. He started in this position about two months ago. CWCT is a partnership between ArtsWA and Humanities WA. It is the designated folk arts partner in the eyes of the National Endowment for the Arts (*packet pp. 51-55*).

Public Comment

No members of the public were present to make comment.

Adjourn

Raffa reviewed the upcoming important dates listed on the agenda and adjourned the meeting.

Art in Public Places (AIPP): Curator Roster

Overview

The Curator Roster is our list of people available to research and suggest artworks for the State Art Collection. We hire curators to help us choose artworks for public buildings or campuses. Our goal when working with curators is to create intentional collections of artworks that include diverse artists and perspectives.

Through a process facilitated by AIPP staff, curators meet with local committees. They research artworks that fit the committee's goals for the project. Once the committee approves artworks, curators work with AIPP to purchase, transport, and install the artworks.

In the application, we ask for:

- An about you statement
- A curatorial statement
- A research statement
- Up to five images of work samples.

We published guidelines that included application instructions, the review criteria, and the deadline. Applicants must live in, or within a 60-miles of Washington State to be eligible to apply.

The panel used the below criteria to score applications:

- Knowledge of artists and art forms
- Curatorial expertise
- Ability to professionally complete projects

The panel met on October 20, 2022. Before the meeting, panelists pre-scored the applications. During the panel meeting, staff shared the combined pre-scores. The panelists discussed the applications further as a group and decided who to recommend to the Board for approval.

Our panelists were:

- **Phillipe Hyojung Kim** (Seattle), Artist; Curator, Specialist Gallery; Faculty, Seattle Central College and, Cornish College of Arts.
- **Reinaldo Gil Zambrano** (Spokane), Artist; Commissioner, ArtsWA; Assistant Professor of Printmaking, Gonzaga University; Co-founder, Spokane Print & Publishing Center; Host, HELLO PRINT FRIEND.
- **Valerie Peterman**, AIPP Project Manager; formerly ArtsWA's Curated Projects Coordinator



Staff Recommendation

Staff recommends that the Board approve the panel's recommendation to add 51 people to the Curator Roster. Please see the full list of names on the next page. Once the Board approves the Curator Roster, it is active for four years and we will invite curators to reapply in the next cycle.

Submitted by:

Michael Sweney, Art in Public Places Program Manager

October 27, 2022

Panel Recommendation: 51 Additions to the Curator Roster

Renee Adams | Thorp
Meagan Atiyeh | Portland
Scott J Bailey | East Wenatchee
Nika Blasser | Pendleton
Dionne Bonner | Tacoma
Jasmine Iona Brown | Tacoma
Elizabeth A Brown | Seattle
Romson Regarde Bustillo | Seattle
Minh Carrico | Edmonds
Stefano Catalani | Seattle
Amy Chaloupka | Bellingham
Lucile Chich | Seattle
Peter Christenson | Seattle
Carina A. del Rosario | Seattle
Erin Claire Dengerink | Vancouver
Davin Diaz | West Richland
RYAN! Feddersen | Tacoma
Kathleen Garrett | Port Townsend
Clarissa Grace Gines | Tacoma
Gage Hamilton | Seattle
Preston Hampton | Renton
Kelly Hart | Bellingham
Dawna Holloway | Seattle
Allison Hyde | University Place
Heather Horn Johnson | Ellensburg
Vincent Keele | Lake Stevens
Philippe Hyojung Kim | Seattle
Tami Landis | Bellingham
Linley B. Logan | Bremerton

Whitney Lynn | Seattle
Amanda Manitach | Seattle
Anne-Claire Mitchell | Spokane
Anna Mlasowsky | Seattle
Karen Mobley | Spokane
Stacey Moo | Spokane
Chandler O'Leary | Tacoma
Jackson O'Rourke | Bellingham
Cozette Phillips | Spokane
Dena Rigby | Seattle
Ashleigh Rogers | Richland
Harriet Salmon | Seattle
June T Sanders | Palouse
Miha Sarani | Seattle
Ben Schreck | Poulsbo
June Sekiguchi | University Place
Kascha Semonovitch | Seattle
Rachel Smith | Walla Walla
David Strand | Seattle
Timea Tihanyi | Seattle
Meghan Elizabeth Trainor | Seattle
Joe Williams | Steilacoom

Not Recommended

Debi Boyette | Seattle
Myron Curry | Graham
Steve Davis | Olympia
Karen De Benedetti | Portland
Dennis DeHart | Pullman
Marc Dombrosky | Tacoma
David T Francis | Seattle
Jeanette Jones | Olympia
L. Kelly Lyles | Seattle
Donal Murphy | Burien
Jodie Nelson | Seattle
Katie Peabody | Lake Forest Park
Desi Valdez | Bellingham
Mary Van Cline | Olympia



Grants to Organizations: FY23 ReVive Washington Additional Recommendations

See *Reference* on following page for program details.

Additional ReVive Recommendations

A total of 246 applications were submitted for review during the application period (February 10 - March 24.) The Panels recommended 54 of the 246 applications for funding in April and May 2022.

On June 8, 2022 the Washington State Arts Commission Board ratified the Executive Director's decision to approve the panel's recommendation for FY23 ReVive Washington totaling \$196,900 as provided in the packet.

In August 2022, the Grants to Organization Department was informed of an increase in the budget of \$26,840. Because of the large number of ReVive applicants declined, we chose to distribute these funds to the next panelist scored tier of applications. Eleven organizations were included in the next panelist scoring tier. Split evenly, this awards \$2,440 to each new recommended organization.

Recommendation

That the Board ratify the Executive Director's decision to approve the panel's recommendation for FY23 ReVive Washington additional grants as provided in the packet.

Submitted by:

Linnea Ingalls
Community Investments
Grants to Organizations Program Coordinator
October 7, 2022



Grants to Organizations: Reference

ReVive Washington Program Background

ArtsWA is pleased to offer art project support to groups and organizations that seek to provide arts programming to their community as members emerge from the social isolation of the pandemic.

This grant is open to non-profit and fiscally sponsored arts groups and arts organizations, local or tribal governments, non-profit organizations that do not have an arts mission, community service groups, cultural organizations, civic organizations, and libraries.

Projects produced as one-time, occasional, or annual events are eligible for funding.

Organizations that produce multiple public programs can request support for a specific arts public program including professional development (workshop, conference, residency, etc.).

Projects that bring arts experiences to the community quickly and safely, engage youth, seniors, and people living with disabilities, and offer opportunities for community members to teach art skills and lead public workshops, are of special interest.

FY23 ReVive Washington grants support project dates between July 1, 2022 and June 30, 2023. Funded projects must be accessible to the public and take place in Washington State.

Funding Amounts

- Grants up to \$5,000
- No funding match required

Review Criteria

Value (40 points)

Provides opportunity for community to participate in the arts; provides arts experiences and creative activities that are safe and offer relief from social isolation during the pandemic.

Public Benefit (30 points)

Project offers significant public access through strategic and meaningful outreach and project delivery including outreach to underserved* populations, accessibility for people with disabilities, and to populations representative of cultures experiencing significant social inequities especially during the pandemic.

Management (30 points)

Project proposal describes capacity to deliver project effectively; reflects relevant expertise (contracted or internal); includes a budget appropriate to project; includes minimum of two past similar and/or relevant events produced by applicant organization; will deliver one or more accessible public event(s) in Washington State.

FY23 Panelists

Group A



Bakima Ssebanakitta (Spokane)

Bakima is first and second-gen biracial city kid from a “small” town. She is a writer concentrating in free-form prose, who enjoys dabbling in foreign mediums for the sake of creation and getting muddy with some ceramics. She works in the intersection of business and art, including non-profit work, and served on the founding board of BLM Seattle-King County building their bylaws and infrastructure. She currently attends Eastern Washington University, conducting research as a McNair Scholar. She holds seven years of professional life coaching, mediation, and end-of-life facilitation applications. She will be working towards a PhD in Psychology with research in the cause of stress, resiliency, motivation, grief navigation, equitable societal applications, and grief scale creation.



Parmida Ziaei (Seattle)

Parmida Ziaei is an Iranian designer, performer and choreographer based in Seattle. She has been designing various interior, architectural, immersive and entertainment spaces and has also been a scenic and production designer with many local Seattle theaters including Village Theatre, Seattle Shakespeare Company, ArtsWest, Sound Theatre, Seattle Public Theatre, Washington Ensemble Theatre and Theatre22. Parmida is the co-founder and Producing Managing Director of Seda Iranian Theatre Ensemble and is the resident set designer with Macha Theatre Works. When not designing, Parmida performs, teaches, and choreographs contemporary and Persian dances with a focus on storytelling through movement.



Stefan Richmond (Seattle)

Stefan (he/they) is a Seattle based actor/movement/performance artist & educator. As a creative collaborator and storyteller, he believes in the power of storytelling and its ability to heal. The projects they seek to create and collaborate on examine and explore the intersections of stories and emotions related to physical space, natural movement within the body, and language/text. A few notable projects he has worked on include Salvage Rituals, educational tours with Book-It Theatre, Romeo y Julieta with Seattle Shakespeare, Black Bois (Dani Tirrel+Congregation), and The House of Dinah. Stefan currently works as a teaching artist for South End Stories, an organization that brings trauma-informed arts-based learning to students and educators across King County.

Group B



Mariella Luz (Olympia)

Mariella Luz is ceramicist and artist based in Olympia, WA. She is a graduate of The Evergreen State College. Mariella has a background in the arts, working in the music and non-profit art community for over 20 years. Currently she serves on the board of Olympia ArtSpace Alliance and is the Board President of Artist Trust.



Jasmine Mahmoud (Seattle)

Jasmine Mahmoud is Assistant Professor in Theatre History and Performance Studies at the University of Washington. A performance historian, her work engages the Pacific Northwest arts sector, racial equity, and cultural policy. Jasmine has worked as a musician, theater artist, arts critic, and as a TeenTix Mentor and Teaching Artist. She serves as Board Vice President of On the Boards. She earned her PhD in Performance Studies from Northwestern University, MA in Arts Politics from NYU, and BA in Government from Harvard College.



Thea Mercer (Seattle)

Thea Mercer is a Botanical Artist and Illustrator. She is an active member of The Association of British Botanical Artists (ABA), Plein Air Washington Artists (PAWA), and Women Painters of Washington (WPW). Her creative practice focuses on capturing floral studies using watercolor and ink with intricate stippling techniques. To date, her work has been selected for inclusion into multiple flora art exhibitions in the United States and is actively seeking representation abroad.



Grants to Organizations

FY23 ReVive Washington New Recommendations for Funding

Recommendations under \$5,000 require approval by the Executive Director and ratification by the Board before they are official. Direct any public inquiries to staff.

Organization	County	Request	Recommended
Edmonds Center for the Arts	Snohomish	\$ 5,000	\$ 2,440
Friends of Mukai	King	\$ 5,000	\$ 2,440
Global Community Institute	Whatcom	\$ 5,000	\$ 2,440
Historical Society of Seattle & King County (Museum of History & Industry)	King	\$ 5,000	\$ 2,440
HONK Festival West	King	\$ 3,720	\$ 2,440
MALACARNE / Fractured Atlas	King	\$ 5,000	\$ 2,440
Museum of Northwest Art	Skagit	\$ 5,000	\$ 2,440
Pratt Fine Arts Center	King	\$ 5,000	\$ 2,440
Second Chance Outreach	Snohomish	\$ 5,000	\$ 2,440
Tacoma Little Theatre and Drama League	Pierce	\$ 5,000	\$ 2,440
Valleyfest	Spokane	\$ 5,000	\$ 2,440
Total Request		\$53,720	
Total Recommended			\$26,840

DP One Pagers: Overview



WASHINGTON STATE ARTS COMMISSION (ARTSWA) 2023-2025 BIENNIUM REQUEST



Engage WA tribes through TCAP: \$11,770,000 BIENNIAL BUDGET REQUEST

Funding a new Tribal Cultural Affairs Program (TCAP) will transform state investment in tribal communities and preserve vital cultural assets. If funded, TCAP will work in partnership with tribes to:

- Be led by a Program Manager, with two FTE support staff, recruited from tribal communities
- Encourage enterprise with ongoing and “seed” grant programs
- Support equitable access to the arts for underserved tribal populations
- Create program evaluation tools to assess outcomes and identify gaps



Fuel our creative economy: \$50,000,000 BIENNIAL BUDGET REQUEST

Funding will provide “bridgebuilding” operating funds to move organizations into self-sustainability in the post pandemic landscape. Without bridge funding, the ongoing financial health of many organizations remains at risk.



Advance agency efficiency with a CRM: \$2,045,316 BIENNIAL BUDGET REQUEST

The Washington Legislature invested significant funding toward a CRM (Customer Relationship Management) solution through the FY22 feasibility study. This request funds the next steps to:

- Hire a Systems Implementer to configure and deploy a CRM solution
- Purchase 35 licenses for employees and administrators
- Create and implement a project management plan and agency readiness activities



Amplify arts in education: \$1,484,330 BIENNIAL BUDGET REQUEST

Funding will help identify and resolve persistent gaps in access to arts and cultural learning and related career pathways. This request proposes three critical actions to close these gaps:

- Increase the allotment for Arts in Education grants
- Sustain long-term research to track arts learning access
- Expand access to regional arts and cultural career pathways



Preserve the State Art Collection: \$853,298 BIENNIAL BUDGET REQUEST

Our history of underfunding the care of the Collection makes it impossible—at present—to address all but the most immediate demands. If funded, this request for two collections technicians and commensurate administrative support will complete our collection care staffing needs.



Continue funds for Creative Districts: \$416,000 BIENNIAL CAPITAL REQUEST

With continued funding, existing and forthcoming Creative Districts can install small-scale capital projects that encourage additional investments. If funding is not continued, the legislature would lose matched dollars and reduce opportunity and equity for many creative communities across the state.



\$66 MILLION

TO POWER WASHINGTON'S CREATIVITY ECONOMY



DP One Pagers: Engage WA Tribes through TCAP



Critical cultural asset

Washington contains within its borders the homelands of 29 federally recognized Indian Tribes and three more that are seeking federal recognition. With gratitude and respect to these tribes—whose cultural heritage and legacy of land stewardship has enriched the lives of all Washingtonians—ArtsWA seeks to develop robust partnerships and investments in tribal organizations, museums, school programs, and the spectrum of arts and culture.

Background

ArtsWA's Board of Commissioners convened a Native American Ad Hoc Committee (NAAC) in FY2021-2022. Led by Dr. Kelvin Frank (Chippewa Cree) and Linley Logan, (Tonawanda Seneca), they recommended that ArtsWA:

- **Develop** a meaningful Tribal Affairs program
- **Establish** a consultation policy with tribes
- **Provide** grant support for arts and cultural services
- **Increase** collaboration between ArtsWA and tribes
- **Connect** tribes to professional development
- **Expand** arts programs in Native communities

This request aims to amplify native arts and culture as integral, authentic parts of our regional identity.

Operating Budget Request

FY24	\$1,835,000
FY25	\$9,935,000

Contact: Karen Hanan, Executive Director, ArtsWA | 360-252-9976 or karen.hanan@arts.wa.gov

What does this fund?

In consultation and partnership with the tribes, ArtsWA will use these monies to build a robust Tribal Cultural Affairs Program (TCAP). FY24 will establish the program and identify need. In FY25, TCAP will begin distributing grants and services. TCAP will:

- **Be led** by a Program Manager, with two FTE support staff, recruited from tribal communities
- **Encourage enterprise** with ongoing and “seed” grant programs. These will focus on community arts programs in rural and underserved tribal locations
- **Support equitable access** to the arts for underserved tribal populations, such as disabled, homeless, and incarcerated tribal members
- **Create program evaluation tools** to assess outcomes and identify gaps

If funded, TCAP will transform state investment in tribal communities and preserve vital cultural assets.



Above: Youth engage with the performing arts at Red Eagle Soaring. Photo courtesy of Red Eagle Soaring.

Top: Connections - Woman, Man & Sun (2021) by Earl Davis (Shoalwater Bay). Located at the Department of Transportation - Mukilteo Ferry Terminal.

DP One Pagers: Fuel our creative economy



Beyond relief: fuel the future of Washington's creative economy



An economic powerhouse—on the road to recovery

The creative economy currently drives 10% of the GDP in Washington, up from 7.4% in 2016 (*Bureau of Economic Analysis*). In 2020, there were 360,063 creative sector jobs in Washington State (*Creative Vitality Suite*). The sector is a key driver of both urban and rural local economies.

The pandemic devastated Washington's creative economy. A 2021 study of 121 organizations by ArtsFund found:

- a 21% loss in overall revenue
- a \$131.6 million decrease in earned revenue
- a \$32.3 million drop in payments to cultural workers

Relief grants and federal support helped many arts nonprofit organizations maintain operations during the darkest months of the pandemic. Despite this support, COVID19 continues to inflict compounded financial losses on the creative sector. Support from the state would ensure that previous grant investments in these organizations are not lost.

What does this fund?

Funding will target the creative sector, focusing on arts, humanities, cultural and heritage nonprofit organizations. It will provide "bridgebuilding" operating funds so that organizations can move back into self-sustainability in the new post-pandemic economic landscape.

Without bridge funding, many organizations remain at risk of closing for good. This funding is a much-needed continued investment to ensure the longterm viability of these organizations and Washington's creative economy.

This request also proposes a step down in funding for FY 2026 and 2027 (*see below*). The proposal is a logical next step after the state's initial investment of critical pandemic relief to the sector.

This request aims to capitalize on the success of pandemic relief funding to establish robust, ongoing investment in Washington's creative economy.

Operating Budget Request	
2023-2025 Biennium	\$50,000,000
FY26	\$20,000,000
FY27	\$15,000,000

Contact: Karen Hanan, Executive Director, ArtsWA
360-252-9976 or karen.hanan@arts.wa.gov

Lion Dancers engage the crowd at the Lantern Festival. Photo by Bob Pfeffer, courtesy of ShoreLake Arts.

DP One Pagers: Advance agency efficiency with a CRM



A dynamic, proven solution

Customer Relationship Management (CRM) software solutions transform the way people work. Workforces across the world rely on CRM solutions for efficient and secure data management. They centralize data and surface insights about reach and impact.

Background

ArtsWA does not have a formal CRM solution. As a result, the agency has no centralized location for constituent data that is accessible by staff members across teams. Each team manages the data they collect in a specific way. This is a cumbersome method of data collection and management.

In FY22, the Washington Legislature approved funding for a CRM feasibility study. This study estimated that a CRM could cut labor costs at ArtsWA by approximately 50%—nearly \$375,000 per year. With this increased capacity, the organization can grow with technology instead of labor costs.

This request aims to increase the efficiency, security, and impact of ArtsWA's data management with a CRM solution.

Operating Budget Request

2023-2025 Biennium \$2,045,316.76

What does this fund?

ArtsWA will use these monies to acquire software licenses—the core product of the CRM—and consulting support.

Funding will allow ArtsWA to:

- Hire a **Systems Implementer** to configure and deploy a CRM solution.
- Purchase **35 licenses** to cover employees, administrators, and the system implementation team
- **Create and implement** a project management plan
- **Prepare the agency to transition** through activities detailed in the Readiness Assessment

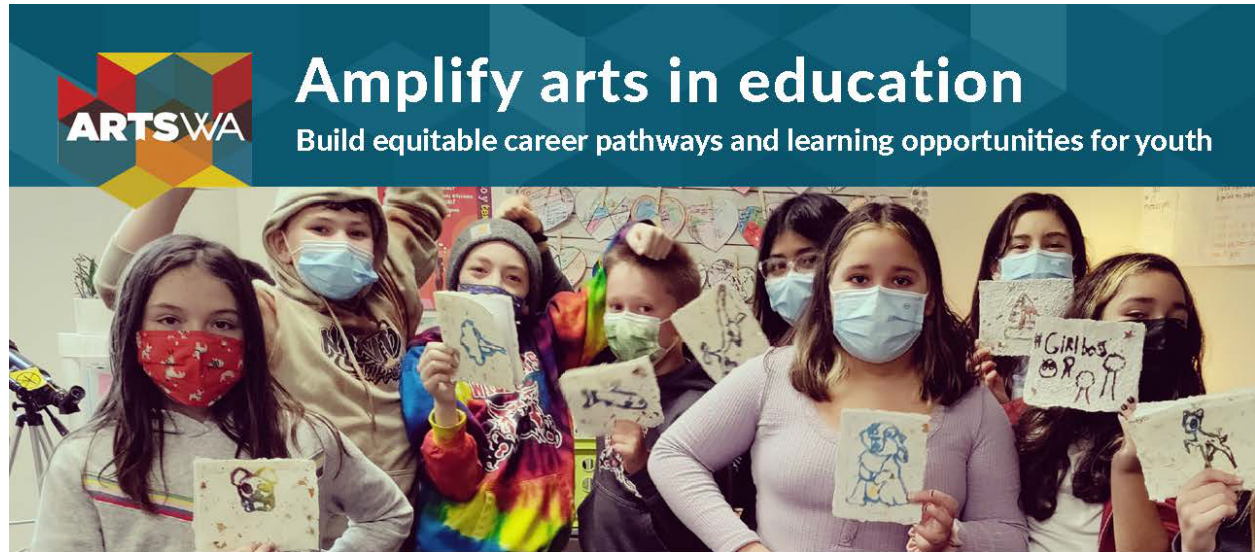
The Washington Legislature has already invested significant funding toward a CRM solution through the FY22 feasibility study. This request is the next logical—and critical—step toward a more efficient and impactful ArtsWA.



Images copyright Adobe Stock.

Contact: Karen Hanan, Executive Director, ArtsWA | 360-252-9976 or karen.hanan@arts.wa.gov

DP One Pagers: Amplify arts in education



Amplify arts in education

Build equitable career pathways and learning opportunities for youth

Arts learning & creative pathways for youth

With SB 5878, Washington further clarified arts learning as fundamental to K-12 basic education. At the same time, our state continues to see persistent gaps in access to arts and cultural learning—and related career pathways.

It is critical to expand student engagement with meaningful arts learning. This engagement will support both our state's equity goals and its growing creative economy.

Background

ArtsWA's Arts in Education (AIE) program reaches nearly 40,000 students each year in at least 21 counties.

Despite this reach, the current amount of state and federal funds allotted to AIE grant programs do not meet the growing community need.

This request proposes three critical actions to close gaps in arts and cultural engagement for youth across the state:

- Increase the allotment for Arts in Education grants
- Sustain long-term research to track arts learning access
- Expand access to regional arts + cultural career pathways

Operating Budget Request

2023-2025 Biennium

\$1,484,330

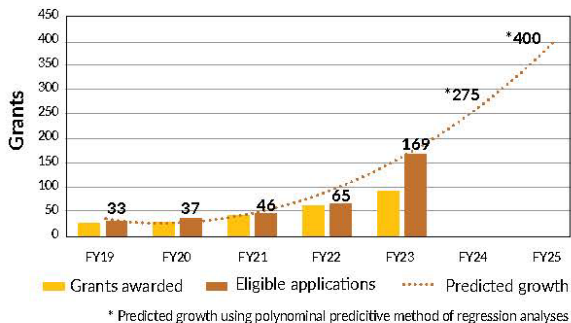
Top: Papermaking Class Visit at Madison Elementary.
Photo by Nicolette Harrington

What does this fund?

An increased allotment for AIE grants—and an expanded geographic reach of AIE programs—will result in:

- **Funding for 50 additional schools**, school districts, and organizations to do PreK-12 arts learning programming
- **Increased average grant awards** from \$6,691 to \$10,000
- **At least 40,000 more students** served by the grant program
- **More grants to schools and organizations** in underrepresented counties
- **Sustained, accessible research reports** about arts engagement in Washington State
- **Expanded leadership opportunities for youth** and young adults within the creative economy
- **More internship and apprenticeship programs** in the creative sector

Projected eligible AIE grant applications through FY25



Graph: if funding is not increased, need will increasingly outstrip funding.

Contact: Karen Hanan, Executive Director, ArtsWA | 360-252-9976 or karen.hanan@arts.wa.gov

DP One Pagers: Preserve the State Art Collection



Safeguarding our \$46m, 50-year investment

Washington has invested more than \$46 million in artworks that improve K-12 schools, college and university campuses, and state agency facilities. These artworks now comprise one of the most significant statewide collections of public art in the country. Much of the artwork has appreciated in value.

However, there has never been a proportional investment in the care of the State Art Collection.

Background

The State Art Collection includes over 5,000 artworks in more than 1,200 locations statewide. They require specialized maintenance that cannot be done by custodians.

ArtsWA needs a team of technicians that understand art materials and techniques. Without these specialists, the state risks losing irreplaceable artworks. The State has already removed almost 250 artworks from the Collection due to damage.

This request aims to consistently provide cost-effective safety checks and regular maintenance for Collection.

Operating Budget Request

2023-2025 Biennium

\$853,298

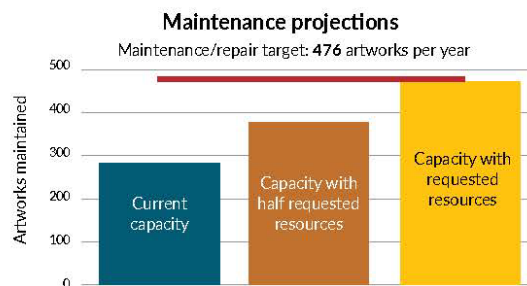
What does this fund?

ArtsWA will hire two collections technicians to maintain and repair artworks across the State, as well as commensurate administrative support, for a total of 3 additional FTEs.

These positions will:

- **Establish** a regular maintenance schedule
- **Address** deferred maintenance needs
- **Repair, install, and de-install** artworks
- **Document** artwork condition and location

Our history of underfunding the care of the Collection makes it impossible—at present—to address all but the most immediate demands. If funded, however, this request will complete our collection care staffing needs.



Graph: Partial funding neglects 20% of artworks, leaving nearly 1,000 artworks vulnerable to damage or loss.

Top: Dick Elliott's Circle of Light is the largest artwork in the State Art Collection. These and other works need consistent maintenance to preserve the financial investment behind their construction or acquisition.

Contact: Karen Hanan, Executive Director, ArtsWA | 360-252-9976 or karen.hanan@arts.wa.gov

DP One Pagers: Continue funds for Creative Districts



Local communities driving the State economy

Creative Districts encourage economic development and job creation in the arts and culture sector—the *creative economy*—within communities. The creative economy generates over 10% of Washington State's GDP. Beyond their critical role in the statewide creative economy, Creative Districts define and provide a distinctive sense of place, are a robust source of income, and are points of community pride.

Background

ArtsWA anticipates seven new Creative Districts to be certified within the next 2-3 years. The agency requests continued funding to support small-scale capital projects for existing, new, and forthcoming Creative Districts.

Because Creative District communities have a wide geographic distribution (see map, right) and are among the most visited cities and towns in the state, continued investment will touch millions of Washington residents—and the thousands of out-of-state visitors who regularly seek out these communities as desirable travel destinations.

This request aims to continue a capital project grant program designed to benefit the Creative Districts.

Capital Budget Request

2023-2025 Biennium

\$416,000

What does this fund?

This request will continue funding for the Creative Districts program. With continued funding, the existing and forthcoming Creative Districts can install small-scale capital projects. These projects include (but are not limited to):

- Wayfinding signage
- Murals
- Festival streets
- Capital upgrades of city-supported cultural sites

These small-scale projects encourage communities to leverage additional investments in their Creative Districts. If funding for this program is not continued, the legislature would lose matched dollars, and would reduce opportunity and equity for many creative communities across the state.

Washington Creative Districts



Top: Painter works on a mural in Langley, Washington.

Contact: Karen Hanan, Executive Director, ArtsWA | 360-252-9976 or karen.hanan@arts.wa.gov



Collaborations with the Department of Commerce

ArtsWA partners with the Department of Commerce to design, promote, and administer grant and funding programs in Washington State. The collaborations are defined through an inter-agency agreement (IAA) that specifies roles, timelines, and more. Some of these collaborations are ongoing and renewed regularly, such as Building for the Arts, while others are standalone projects with a firm date of completion. These collaborations allow ArtsWA and the Department of Commerce to leverage each other's strengths and networks.

Building for the Arts

Timeline: ongoing / past biennial application closed June 23, 2022

Description: Building for the Arts (BFA) is a program that awards state grants to nonprofit community-based organizations to buy, build, or renovate arts and cultural facilities. It is managed by the Washington State Department of Commerce. These capital project grants can cover up to 33% of the total costs for construction. Commerce submitted funding recommendations to the Governor and Legislature as part of their 2023 – 2025 biennial budget request. These recommendations will be reviewed by the Legislature, which will approve or deny funding.

Award: The maximum grant award for the 2023-2025 biennium is \$2,000,000. There is no minimum grant award amount.

Washington Festivals & Events Grant

Timeline: June 8 – July 1, 2022

Description: Funding supports events in communities of less than 100,000 residents (based on the 2020 Census). Grants are designed to either restart and stabilize “legacy-level” festival and events suspended in 2020 and 2021, recover from disruptions and losses due to the COVID-19 pandemic, or both. Covered expenses include deposits on infrastructure (security, temporary fencing, staging, lights, sound equipment, etc.) and staff and labor costs.

Award: Grants range from \$5,000 to \$35,000. Award amounts are based on need and demonstrated losses. Awards will be distributed later in 2022.

Working Washington Grants: Round 5 (WWR5), Convention Center Grants (CCG)

Timeline: August 17 – September 9, 2022

Description: Funding supports small businesses and organizations affected by the pandemic. Convention Center Grants specifically targeted those in the convention center ecosystem. Applicant criteria included annual revenue of between \$10,000 and \$5 Million, and demonstrable impact of COVID-19 and associated restrictions. Because these were federal funds, applicants also needed to provide a Unique Entity Identifier (UEI).

Award: Maximum awards for WWR5 are \$75,000 or 30% of organizational operating budget. Maximum awards for CCG are \$500,000. Awards began distribution on October 31, 2022.



COVID Safety Support for Large Organizations

Timeline: November 8 – December 8, 2022

Description: The COVID Safety Support for Large Organizations offers one-time grants to large arts, culture, heritage, or science non-profit organizations in Washington State that have incurred costs associated with COVID-19 testing and safety monitoring required by state and local governments and by union contracts. All eligible applicants will have reported annual gross receipts of \$5 million or more in calendar year 2019. This grant supports previously unfunded and current costs for COVID-19 mitigation (for example filtration systems, testing costs, PPE, staff to check vaccine cards, COVID-19 compliance officers, etc.)

Award: Award amounts will vary based on need. Awards will be distributed in late January 2023.



Wellness, Arts, and the Military

The Wellness, Arts, in the Military (WAM) Program supports service members, veterans, and their families (SMVF) through grant programming. These grants serve organizations that support SMVF through the arts, as well as individual SMVF artists within Washington State.

WAM Program Inception

The WAM Program began in 2017 as a Community Connections Project supported by the NEA Creative Forces Military Healing Art Network. Through this grant, WAM was able to build a cohort of military connected arts organizations in the South Sound area through summits, convenings, and partnerships.

In FY 22, the Washington State Legislature fully funded the WAM Program by providing a \$1,500,000 annual budget to build and grow the program into a statewide grants program. In July of 2022, ArtsWA hired a program manager for the WAM Program. The position and program are the only of its kind nationwide.

In August 2022, the WAM Program Manager met with the WAM Cohort at Lakewold Gardens in Lakewood, WA. This meeting focused on building relationships between the WAM Program Manager and the cohort, assessing the needs of the cohort, and next steps.

WAM FY23 Plans

- October, 2022 – WAM is in process of an interagency agreement with the Washington State Department of Veterans Affairs to fund arts programming within their four veteran care facilities and transitional housing program
- December, 2022 – WAM Program Specialist 3 expected to start with ArtsWA
- January, 2023 – Self Directed Personal Growth Grant and Emerging Arts Programming Support Grant expected to launch

WAM FY24 Plans

WAM Start Up Grants

These grants are in the process of being developed. The purpose of these grants will be to stimulate the creative economy of Washington State through Service Members, Veterans, and their Families

- New Makerspace Grants – Grants that will support fees and storage for SMVF participation in makerspaces
- New Art Business Grants – Grants will help in the creation of art-based businesses for SMVF business owners

Respectfully submitted,

Bryan Bales, WAM Program Manager

November 1, 2022