



BOARD MEETING | February 1, 2022
Virtual | 9:00 a.m. - 12:30 p.m.



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BOARD MEETING AGENDA WASHINGTON STATE ARTS COMMISSION

TUESDAY, FEBRUARY 1, 2022 / Virtual Online Meeting

TVW will be recording this meeting

<https://us06web.zoom.us/j/88966884348?pwd=Rit1eTdDeS9jVDdVbXNZbXFvUHp5dz09>

Meeting ID: 889 6688 4348 / Passcode: 214201

One tap mobile: +12532158782,,88966884348#,,,,*214201# US (Tacoma)

Dial by your location: +1 253 215 8782 US (Tacoma) / Meeting ID: 889 6688 4348 / Passcode: 214201

- 9:00 a.m. **CALL TO ORDER:** Justin Raffa, Chair
- Land Acknowledgement: Laura VerMeulen, Managing Director, Longhouse Education and Cultural Center
 - Roll Call
 - Approve Agenda
 - Rules for Public Comment
- 9:20 a.m. **Board Chair’s Report:** Justin Raffa—p. 1-2
- 9:30 a.m. **Executive Director’s Report:** Karen Hanan—pp. 3-7
- Fiscal Report: Karen Hanan
 - 2022-23 Biennium 2nd Quarter Report—Expenditures by Program—pp. 8-17
 - Strategic Plan Dashboard Update—p. 18
- 9:55 a.m. **Approve Consent Agenda**
- Minutes of November 9, 2021 Board Meeting—pp. 19-29
 - Minutes of December 8, 2021 Board Meeting—pp. 30-32
- 10:00 a.m. **Art in Public Places – Ratification of Executive Director-approved Deaccession:** Janae Huber, Collections Manager—pp. 33-34
- 10:10 a.m. **Art in Public Places – K-12 Pooled Funds Update:** Mike Sweney, Program Manager—pp. 35
- 10:20 a.m. **Native American Ad Hoc Committee Report:** Dr. Kelvin Frank, Chair—p. 36
- 10:35 a.m. **Strategic Planning:** Karen Hanan with Faith Addicott and Eric Beers, Confluence Consulting Northwest (<https://confluencenorthwest.com/>)
- 10:55 a.m. **BREAK**
- 11:05 a.m. **Advocacy:** Charlie Robin, Chair
- ArtsWA One-Pagers for Legislative Meetings—pp. 37-42
 - State of the State Report—Doug Levy, Outcomes by Levy, LLC and David Foster, Foster Government Relations; Manny Cawaling, Inspire WA; If available, Board Legislators are invited to comment (20 mins)
 - Role Playing-Learn from role playing to simulate an actual legislative meeting
 - Lobbying Legislators: Training and Role Playing (15 minutes x 2 breakout rooms)

- Whole group feedback (10 minutes)
- Exercise/Worksheet: Preparation for Legislative Meetings–Charlie Robin–p. 43 (15 minutes)
- Online Recap Form to Report After Legislative Meetings–Michael Wallenfels–p. 44 (5 minutes)
- Manny Cawaling, Inspire WA–Arts, Science and Heritage Week overview (15 minutes)

12:25 p.m. **Public Comment, if applicable:** Justin Raffa

12:30 p.m. **Adjourn**

IMPORTANT DATES

- May 5: ArtsWA Quarterly Board Meeting from 9 am to 4 pm – Pilchuck Glass School

BOARD CHAIR'S REPORT

Dear Colleagues:

Our quarterly meeting in February has always been my favorite with the bustle of activity in Olympia during the legislative session. This is an important time for the agency and our industry partners as we look towards potential legislation and budget allocations relevant to our work. Despite the fact that we are again meeting virtually while the Legislature is largely doing the same, we need your active involvement to support ArtsWA's priorities.

In mid-November, I was able to attend the in-person dedication celebration of the new Rainier Valley Creative District and gave a welcome speech on behalf of ArtsWA. Special thanks to ArtsWA's Community Program Manager Annette Roth for arranging the visit and showing me around this incredibly eclectic, diverse neighborhood at the start of the day! If I may be of service by attending similar cultural events in the future where you live, please let me know.

Right before Thanksgiving, I was able to meet with ArtsWA's new Communications Manager Michael Wallenfels in the Tri-Cities for an interview about one of our newest certified Creative Districts in Kennewick. I look forward to seeing the final video and others in production by staff that highlight Creative Districts across the state.

Just a few weeks ago, I was encouraged to see several of you in attendance at the annual Cultural Congress hosted by Inspire Washington! The three-day virtual conference was a great opportunity for artists and advocates across the state to reconnect and rekindle our commitment to the positive impacts we make in our communities. I was especially pleased to see many ArtsWA staff members attend and appreciate the time Inspire Washington was able to provide for Karen to speak about our supplement budget requests as well as advertise our Governor's Arts & Heritage Awards (GAHA) program.

Speaking of, hearty congratulations to the staff on a well-executed virtual program for this year's GAHA awards! Many of us have learned first-hand over the past two years how difficult it can be to produce a high-quality virtual event versus an in-person one. I was happy to work with the communications team in creating two promotional videos leading up to the event. How wonderful it was to see awards that in particular showcased the work of our own Monica Miller and Faaluaina Pritchard.

We had good turnout at the Eastern region strategic planning roundtable session on January 18, and I'm looking forward to hearing reports on the feedback solicited from all of the sessions. Thank you to those who attended their own region's gatherings and worked to drum up attendance so we can incorporate the public's voice as the agency works to finalize the plan.

We are now in the thick of Arts, Heritage, and Science Week, a time officially identified for our sector's lobbying activity in Olympia as led by Inspire Washington. I hope you are involved in legislative team meetings for your district and are perhaps serving as a team lead. If I or any of the staff can be of assistance to you by attending these meetings, please do let us know and we'll make every effort to attend. Even though this is the time we formally set aside to schedule these meetings, you are certainly welcome to do so before and/or after this period.



Fingers crossed that we will be able to meet in-person for our next quarterly meeting on May 5!

Sincerely,

A handwritten signature in black ink, appearing to read 'Justin Raffa', written in a cursive style.

Justin Raffa, ArtsWA Board Chair
January 25, 2022



EXECUTIVE DIRECTOR'S REPORT TO THE WASHINGTON STATE ARTS COMMISSION BOARD February 1, 2022

1. ARTSWA POST COVID: RETURN TO THE ARTSWA OFFICE

ArtsWA is on track for reopening the Olympia offices on **March 15**. This is of course, subject to change. Until then, ArtsWA staff will be in and out of the office as needed, but the public's access to ArtsWA staff and services will remain virtual and remote. All safety requirements (masking, social distancing, etc.,) will remain in place for ArtsWA staff as and when they go into the office in Olympia.

2. THE GREAT ARTSWA STAFFING SHUFFLE!

With Glenda Carino retiring and Michael Wallenfels stepping up into the role of Communications Director, Joe Wolfe leaving us for the Department of Natural Resources, and Deane Shellman stepping up into the role of Deputy Director, other staffing changes and searches are happening. They include a search, currently ongoing, for a Community Relations Program Assistant to fill the role Michael vacated. They also include a search, currently on-going, for a new staff member to take on the fiscal duties that Savanna Perez will leave behind as she steps up into a role designed to fill some of the gap left by Deane's promotion. Finally, a search is on for someone to serve as 'Program Coordinator' for Art in Public Places (AIPP). That person will take on some of the duties that Deane used to do but will also embrace additional administrative duties in support of AIPP.

3. STATE LEGISLATIVE SESSION

The legislative session opened on January 10 and will continue until March 10. Almost all work is being conducted virtually, including committee work, testimony, and legislative meetings. ArtsWA is in pretty good shape so far, with all but one of our budget requests being fully funded in the Governor's budget. The exception was our request for \$25 million in sector relief, which was funded at \$20 million dollars instead of \$25 million. Nevertheless, it is still a substantial amount of money and if it remains in the final budget, we will look forward to working with our partners at the Department of Commerce to ensure the equitable and expedient distribution of what we know will be a critical layer of financial support for the arts and creative sectors. The support of ArtsWA Commissioners for ArtsWA budget requests to ensure they remain fully funded



in the final budget is critical and we thank you in advance for the efforts we know you will exert in support of the agency and our constituent-supportive programs.

4. BUILDING FOR THE ARTS: ARTSWA'S PARTNERSHIP WITH COMMERCE

The State Legislature created the Building for the Arts (BFA) program in 1991 to help direct State funds to strong nonprofit arts capital projects around Washington State. Since that time, almost 275 projects have received BFA funding. However, most of those projects have been located on the western side of the state, despite Commerce's best efforts to change that. For that reason, ArtsWA championed the creation of a partnership with the Department of Commerce to improve and evolve this aspect of the program. ArtsWA is uniquely positioned to know, understand, and interact with the arts and creative sector by virtue of our mission and programming. ArtsWA is best positioned to understand our state's arts and creative organizations, their needs, and aspirations.

Following successful negotiations in 2021, ArtsWA signed an Interagency Agreement (IAA) with Commerce. The scope of work included the provision of technical support for potential grantees of the Building for the Arts program. This allows us to proactively help organizations and communities assess and identify potentially viable projects and determine feasibility. It also allows us to help organizations and communities assess their own readiness and capacity to take on and successfully manage a capital project through fundraising, design, construction, completion and beyond.

To achieve this, we have developed a page on the ArtsWA website that is experiencing considerable traffic so far. We are also working on a constituent-friendly toolkit, and an info webinar. ArtsWA conducted surveys have revealed and encouraged great interest in the BFA program, also evidenced by growing numbers of emails and phone calls received by the team. We are cautiously pleased at the results so far. The intent of the Inter Agency Agreement is to increase the overall number of applicants to BFA, with a particular focus on increasing the number of applicants and funded projects from rural/underserved communities. To the benefit of constituents, we have developed a robust outreach plan, and created a strong link between BFA and ArtsWA's Creative District planning and outreach activities.

The BFA work in support of this partnership is carried out by the agency's Communications and Community Outreach program in coordination with the Executive Director, who has long familiarity with the program. Karen has chaired the biennial panel of citizens adjudicating applications to the BFA program for more than a decade now.



The application process for Building for the Arts is expected to open mid-May. This is a little later than usual. The delay is to allow what we hope will be the successful passage of [HB 1647](#) with its Senate companion bill, SB 5530, through the legislative process. If enacted, HB 1647/SB 5530 will increase the maximum allowable funding in the program to \$18 million dollars biennially, as well as increasing the match from 20% to 33%.

5. FEDERAL BUDGET

As Congress returned to session in the beginning of January, the stakes for President Biden and Democratic leadership were and remain high. President Biden had hoped that by the end of December 2021 he would be able to tout passage of the Build Back Better Act, the signature bill of his legislative agenda, as well as the enactment of the fiscal year 2022 appropriations bill that would mark his administration's spending priorities and set the direction of its agenda. Congress was, however, unable to reach agreements that would permit enactment of either priority so 2022 began with a great deal of work left to be done.

For us, we are paying very close attention to the negotiations around the FY 2022 appropriations bill. The continuing resolution signed in December 2021 extends current federal funding until February 18, 2022. This means that Congress should have enough time to resolve remaining differences. These discussions are critical. While the House and Senate have both put forward proposals to significantly increase funding for the National Endowment for the Arts (showing continued support of the [federal-state partnership](#)), those increases will not be realized until Congress passes the FY 2022 budget bill. In the meantime, while continuing resolutions are in place, the Endowment will continue to operate under its existing funding level of \$167.5 million.

Of note, is that the Biden administration is already at work preparing the President's budget request for FY 2023. Given a normal timeline, the President would release this document at the end of January in conjunction with his State of the Union address. Because the FY 2022 budget is still in limbo, and at the time of writing, it is unlikely that proposal will be seen anytime soon.

6. NATIONAL ENDOWMENT FOR THE ARTS (NEA) APPOINTMENT

On December 18, the U.S. Senate approved President Biden's nomination of Dr. Maria Rosario Jackson to lead the National Endowment for the Arts (NEA). Dr. Jackson is highly knowledgeable about the agency, having served on the National Council on the Arts during the presidency of Barack Obama. She is a tenured professor with the Herberger Institute for Design and the Arts at Arizona State University, where she heads the [Studio for Creativity, Place and Equitable Communities](#). She has held positions with the Kresge Foundation and the Urban Institute and has served on many notable arts and culture boards, including the Mid Atlantic Arts Foundation, the Association of Performing Arts Presenters, the National Performance Network, the Alliance for California Traditional Arts, and the Fund for Folk Culture. She was an inaugural cochair of Los Angeles County's Cultural Equity and Inclusion Initiative Advisory Committee. Her confirmation is historic, as she is the first African American and Mexican American to lead the NEA. Dr. Jackson is already familiar with state arts agencies and looks forward to diving into conversations about how states and regions help the NEA to further advance its priorities around equity, COVID-19 recovery, and community well-being. National Assembly of State Arts Agencies (NASAA) will also look for opportunities to connect NASAA members with Dr. Jackson, to facilitate the [strong federal-state partnership](#) that is so beneficial to ArtsWA and to our colleagues across the 56 states and jurisdictions.



Photo credit: David K. Riddick

7. POETS LAUREATE EVENT: APRIL 2, 2022

We are working with Humanities WA and the Seattle Office of Arts and Culture to plan a Poets Laureate event on April 2, 2022. The event will be held at Hugo House in Seattle. Theme: Poetry as Politics: Intersections of Poetry and Civic Life.

Key participants include Rena Priest, WA State Poet Laureate; Chris Cook, Spokane Poet Laureate; Jourdan Imani Keith, Seattle Civic Poet; and Bityani Giday, Seattle Youth Poet Laureate. The objective is to create a compelling event for poets and the public to launch National Poetry month, elevating the profile of poetry and poets in Washington State. Our goals are to provide a networking and development opportunity for Washington state poets and an opportunity for the public to engage with the role of the civic poet. It is this engagement with civic life and poetry that sets this event apart from other readings or conferences. We anticipate this will be a hybrid event. More to come as the event details solidify.



8. PROTECTING PUBLIC ART COLLECTIONS: EMERGENCY PREPAREDNESS THROUGH REMOTE RISK ASSESSMENT AND MAPPING

Janae Huber, AIPP's Collections Manager, was notified in mid-January, that an application she helped champion to the National Endowment for the Humanities was successful! The grant category was "Preservation and Access Research and Development." The grant amount is \$73,842.

ArtsWA worked with others to co-develop the concept for the grant, write the application, and develop the budget. Midwest Art Conservation Center is the applicant of record for the project, and they submitted the application. Partners for this project include Emergency Management Division of the Washington Military Department; Yakima Valley College; the Office of the Chief Information Officer, Washington State; and Maintenance & Operations, Sumner-Bonney Lake School District.

Monies are for a *planning* phase for a project that will survey emergency preparedness activities and needs for public art collections in the United States. The idea is to develop a matrix for assessing risk and use that matrix to evaluate data from a subset of Washington's State Art Collection. This planning phase will conclude with a draft emergency planning document for ArtsWA, a review of the success of the matrix, and a roadmap for future modifications and scaling. Pending the results of this planning project, the *implementation* phase will see the risk assessment matrix applied to the complete ArtsWA Collection as well as the collections of two additional partners, preliminarily identified as the City of Minneapolis Public Art Collection, Minnesota, and the Houston Arts Alliance, Texas. Emergency Plans will be developed for these three very different collections. An Emergency Plan template, including risk assessment methodology, will be established that can be shared with public art collections throughout the United States. We will apply in 2023 for funding for the implementation phase to complete the project. Approximate timeline: March 2022 - July 2023.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read 'Karen Hanan'.

Karen Hanan, Executive Director
January 25, 2022

ARTSWA SECOND QUARTER BUDGET REPORT NARRATIVE

October-December 2021



We have completed the second quarter of the 2021-2023 biennium. This report summarizes the period's activity from October 1, 2021 through December 31, 2021.

Operations: This category includes a large variety of agency operational costs. Examples include commission member travel, meeting costs, building rent, telephones, membership dues for national and regional organizations, equipment, accounting, computers, and the staff working on agency-wide operations, Governor's Arts & Heritage Awards (GAHA) and State Poet Laureate are also managed here. Travel restrictions are in place resulting in decreased spending on travel this period. Operations supports one part-time position and seven full-time staff positions

Notes: Operations expenditures were \$294,338 in Q2 and \$640,840 for the biennium so far.

Art in Public Places – Public Art Acquisition: This includes operating expenses for the Art in Public Places (AIPP) program - staff, administration, and new artwork acquisitions for the State Art Collection. Staff salaries and benefits, statewide travel to local communities, and all costs related to public art projects (including artist fees and travel, design, fabrication, and installation) are fully reimbursed through Capital Funds. No General Fund monies are allotted. AIPP supports five staff positions.

Notes: Expenditures this quarter were \$510,182 and reimbursements from partner agencies were \$646,255. Interagency reimbursements from Capital Funds will take place throughout the year and will match or exceed expenditures by the end of the fiscal year. Salaries and benefits and Goods and Services are on target. Interagency reimbursements from Capital Funds will take place throughout the year and will match or exceed expenditures by the end of the fiscal year. Salaries and benefits and Goods and Services are on target. We bill the agencies, universities, schools, and colleges for the administrative fee as costs are incurred.

Art in Public Places - My Public Art Portal: The portal is funded through the General Fund. Expenses include research, writing, image processing, and IT management (including staff oversight and server costs) for the online version of the State Art Collection. This supports one part-time staff position.

Notes: Expenditures amounted to \$19,003 for the quarter.

Art in Public Places – Collection Care and Conservation: This includes the staff and expenses to manage the care of the State Art Collection, the majority of which is covered through the agency's operating budget. Capital budget monies, with the specific purpose of conserving and maintaining existing artworks in the Collection are capped at \$200,000 per biennium, or approximately \$100,000 per year. In addition to salaries and benefits, expenses include database management, statewide travel for staff, tools and materials, and contracting with professional conservators to preserve and maintain the Collection. The line that refers to "Interagency Reimbursements" includes the \$100,000 per year mentioned above, as well as reimbursement for student interns. AIPP – Conservation – Yakima Sun Dome is a relatively new project and is more fully explained below. The AIPP Conservation program supports 2.8 staff positions.

Notes: Expenditures this quarter were \$156,832 and Interagency Reimbursements were \$74,797.

AIPP – Conservation – Yakima SunDome: These are capital funds the agency received for conservation of Dick Elliott’s iconic artwork, *Circle of Light*, that surrounds the SunDome.

Notes: Expenditures this quarter were \$28,409. Work continues and is on track to be completed on time. We estimate 21-23 biennial capital appropriations to be sufficient to complete the restoration.

Community Investments - Arts in Education Program: This includes our First Step and Community Consortium grant programs, Poetry Out Loud, the Teaching Artist Training Lab, and related administrative expenses. Most grant payments are made in May and at the end of the fiscal year. Payments are made after grantees have completed their work and submitted required documentation. This program area supports 3.75 staff positions, which include the Program Manager, (1 FTE) a grants assistant (.5 FTE - shared with Grants to Organizations), a Poetry Out Loud project specialist (approximately .25 FTE), the Creative Start Arts and Early Learning Manager (1 FTE), and an Administrative Assistant (1.0 FTE). TAT Lab receives \$42,000 in support funds from Office of Superintendent of Public Instruction.

Notes: Expenditures this quarter were \$62,710. Expenses occur based on when and how Arts in Education services happen during the year. Poetry Out Loud expenses peak in January-April. The bulk of grant payments are made in the final quarter of the fiscal year.

Community Investments – Early Learning This newly created cost center includes our Creative Start Early Learning program. This biennium, the program includes a Creative Start Grant utilizing General Fund State and Coronavirus State Fiscal Recovery Funds, and related administrative expenses. This program area supports the Creative Start Arts and Early Learning Manager (1 FTE). Early Learning receives \$20,000 in support funds from the Laird Norton Foundation.

Notes: Expenditures this quarter were \$34,680. Similar to the Arts in Education Program, expenses occur based on when and how Early Learning services happen during the year. The bulk of grant payments are made in the final quarter of the fiscal year.

Community Investments - Grants to Organizations Program: This includes administrative expenses, costs for convening and staffing panels, and working with granting partners and constituents. Most grant payments are made in May and June for the fiscal year, after grantees have completed their work, and submitted required documentation. The funds, “General Fund – Operating unanticipated federal stimulus” are federal funds received from the National Endowment for the Arts for the CARES Act and include a small administration fee for the program. We also received allotted funds from the Governor and Legislature that were CARES funds (2 million) and Department of Commerce CARES pass through funds (1.5 million). The rest is operating support grants to organizations. This supports 1.5 staff positions including the Program Manager (1 FTE) and a grants assistant at .5 FTE.

Notes: Expenditures this quarter were \$380,777. The bulk of grant payments are made in the final quarter of the fiscal year.

Community Relations: Community Relations now comprises Communications and Community Investments (Creative Districts, Building for the Arts, Change Leader). This budget area supports the administration and management of these programs, travel, webinars, meetings, constituent communications, and technical support. This now supports three FTE.

Notes: Expenditures this quarter were \$41,038.

Community Relations – Creative Districts Capital Construction

Notes: *Expenditures this quarter were \$1,361.*

Folk and Traditional Arts: This program is managed and run by ArtsWA in collaboration with Humanities Washington, and the Center for Washington Cultural Traditions. Monies are largely dedicated to the Washington State Heritage Arts Apprenticeship Program and Change Leadership Training. Funding is received and then passed through to the Center except for an amount that covers some ArtsWA administration costs, and costs for the Change Leadership Program that targets the apprentices and master artisans. The Change Leadership Program is being developed and managed by ArtsWA for the benefit of the Center and others.

Notes: *Expenditures this quarter were \$34,475. Funds have been passed through to the Center for Washington Cultural Traditions as planned. The remaining funds remain with the agency to be spent on ArtsWA administration of the overall program and the development and management of the change leadership program.*

ArtsWA Agency Summary by Program Index FYTD as of December 2021

Program Index 00101 Operations

Category	FY Allotment	FYTD Allotment	FYTD Expenditures	FYTD Variance	FY Percent Remaining
Coronavirus State Fiscal Recovery Fund - Federal	100,000	39,436	6,452	32,984	93.5%
General Fund - Federal	222,918	118,314	125,125	(6,811)	43.9%
General Fund - Federal Stimulus	21,864	10,932	0	10,932	100.0%
General Fund - Private/Local	3,000	3,000	397	2,603	86.8%
General Fund - Private/Local - Unanticipated	45,000	22,494	7,100	15,394	84.2%
General Fund - State	994,418	506,619	497,775	8,844	49.9%
Industrial Insurance Premium Refund - Nonappropriated Fun	8,400	8,400	4,950	3,450	41.1%
Sum:	1,395,600	709,195	641,800	67,395	54.0%

Category	FY Allotment	FY				FYTD Expenditures	FYTD	
		Quarter 1 Expenses	Quarter 2 Expenses	Quarter 3 Expenses	Quarter 4 Expenses		Percent Spent	FY Percent Remaining
Salaries and Wages	418,226	122,153	110,625	0	0	232,778	55.7%	44.3%
Employee Benefits	137,038	33,790	36,808	0	0	70,598	51.5%	48.5%
Professional Service Contracts	77,069	5,000	12,500	0	0	17,500	22.7%	77.3%
Goods and Services	731,107	186,038	133,004	0	0	319,042	43.6%	56.4%
Travel	26,560	418	921	0	0	1,339	5.0%	95.0%
Capital Outlays	5,600	62	481	0	0	543	9.7%	90.3%
Interagency Reimbursements	0	0	0	0	0	0	0	0
Total Dollars	1,395,600	347,462	294,338	0	0	641,800	46.0%	54.0%

ArtsWA Agency Summary by Program Index FYTD as of December 2021

Program Index 00102 AIPP-Acquisitions

Category	FY Allotment	FYTD Allotment	FYTD Expenditures	FYTD Variance	FY Percent Remaining
General Fund - State	0	0	103,778	(103,778)	#DIV/0
Sum:	0	0	103,778	(103,778)	#DIV/0

Category	FY Allotment	FY		FY		FYTD Expenditures	FYTD	
		Quarter 1 Expenses	Quarter 2 Expenses	Quarter 3 Expenses	Quarter 4 Expenses		Percent Spent	FY Percent Remaining
Salaries and Wages	370,248	92,912	92,912	0	0	185,825	50.2%	49.8%
Employee Benefits	129,255	31,944	32,123	0	0	64,067	49.6%	50.4%
Professional Service Contracts	2,000	1,200	0	0	0	1,200	60.0%	40%
Goods and Services	29,570	2,186	9,009	0	0	11,194	37.9%	62.1%
Travel	25,300	83	1,720	0	0	1,803	7.1%	92.9%
Capital Outlays	1,927,296	346,869	510,182	0	0	857,051	44.5%	55.5%
Interagency Reimbursements	(2,483,669)	(371,107)	(646,255)	0	0	(1,017,362)	41.0%	59%
Total Dollars	0	104,087	(309)	0	0	103,778	46.0%	54.%

Program Index 00106 My Public Art Portal

Category	FY Allotment	FYTD Allotment	FYTD Expenditures	FYTD Variance	FY Percent Remaining
General Fund - State	99,421	46,613	37,095	9,518	62.7%
Sum:	99,421	46,613	37,095	9,518	62.7%

Category	FY Allotment	FY		FY		FYTD Expenditures	FYTD	
		Quarter 1 Expenses	Quarter 2 Expenses	Quarter 3 Expenses	Quarter 4 Expenses		Percent Spent	FY Percent Remaining
Salaries and Wages	50,666	11,305	12,001	0	0	23,306	46.0%	54.%
Employee Benefits	17,044	4,376	4,316	0	0	8,693	51.0%	49.%
Professional Service Contracts	3,999	0	0	0	0	0	0.0%	100.%
Goods and Services	28,911	2,410	2,686	0	0	5,097	17.6%	82.4%
Travel	1,500	0	0	0	0	0	0.0%	100.%
Interagency Reimbursements	(2,699)	0	0	0	0	0	0.0%	100.%
Total Dollars	99,421	18,092	19,003	0	0	37,095	37.3%	62.7%

ArtsWA Agency Summary by Program Index FYTD as of December 2021

Program Index 00103 AIPP-Conservation

Category	FY Allotment	FYTD Allotment	FYTD Expenditures	FYTD Variance	FY Percent Remaining
General Fund - State	320,424	162,942	226,544	(63,602)	29.3%
Sum:	320,424	162,942	226,544	(63,602)	29.3%

Category	FY Allotment	FY Quarter 1 Expenses	FY Quarter 2 Expenses	FY Quarter 3 Expenses	FY Quarter 4 Expenses	FYTD Expenditures	FYTD Percent Spent	FY Percent Remaining
Salaries and Wages	188,355	43,067	43,277	0	0	86,345	45.8%	54.2%
Employee Benefits	71,113	16,634	17,255	0	0	33,889	47.7%	52.3%
Professional Service Contracts	750	0	0	0	0	0	0.0%	100.0%
Goods and Services	38,666	2,738	5,557	0	0	8,295	21.5%	78.5%
Travel	22,320	2,953	2,087	0	0	5,040	22.6%	77.4%
Capital Outlays	103,000	36,190	13,859	0	0	50,049	48.6%	51.4%
Interagency Reimbursements	(103,780)	(31,870)	74,797	0	0	42,927	-41.4%	141.4%
Total Dollars	320,424	69,712	156,832	0	0	226,544	70.7%	29.3%

Program Index 00203 AIPP-Conservation-Yakima Sun Dome

Category	FY Allotment	FYTD Allotment	FYTD Expenditures	FYTD Variance	FY Percent Remaining
State Building Construction Account - State	508,000	15,000	29,722	(14,722)	94.1%
Sum:	508,000	15,000	29,722	(14,722)	94.1%

Category	FY Allotment	FY Quarter 1 Expenses	FY Quarter 2 Expenses	FY Quarter 3 Expenses	FY Quarter 4 Expenses	FYTD Expenditures	FYTD Percent Spent	FY Percent Remaining
Goods and Services	0	0	240	0	0	240	0.0%	0.0%
Capital Outlays	508,000	1,313	28,169	0	0	29,482	5.8%	94.2%
Total Dollars	508,000	1,313	28,409	0	0	29,722	5.9%	94.1%

ArtsWA Agency Summary by Program Index FYTD as of December 2021

Program Index 00104 Arts in Education

Category	FY Allotment	FYTD Allotment	FYTD Expenditures	FYTD Variance	FY Percent Remaining
General Fund - Federal	209,769	101,823	39,470	62,353	81.2%
General Fund - Federal Stimulus	259,650	129,828	9,336	120,492	96.4%
General Fund - State	341,074	167,662	59,972	107,690	82.4%
Sum:	810,493	399,313	108,777	290,536	86.6%

Category	FY Allotment	FY		FY		FYTD Expenditures	FYTD	
		Quarter 1 Expenses	Quarter 2 Expenses	Quarter 3 Expenses	Quarter 4 Expenses		Percent Spent	FY Percent Remaining
Salaries and Wages	115,766	26,387	26,599	0	0	52,986	45.8%	54.2%
Employee Benefits	48,227	11,007	10,411	0	0	21,418	44.4%	55.6%
Professional Service Contracts	54,767	754	3,111	0	0	3,865	7.1%	92.9%
Goods and Services	8,050	889	4,039	0	0	4,928	61.2%	38.8%
Travel	2,800	0	0	0	0	0	0.0%	100.0%
Capital Outlays	0	0	0	0	0	0	0.0%	0.0%
Grants, Benefits & Client Services	580,883	7,000	18,581	0	0	25,581	8.8%	95.6%
Total Dollars	810,493	46,067	62,710	0	0	108,777	13.4%	86.6%

Program Index 00109 Early Learning

Category	FY Allotment	FYTD Allotment	FYTD Expenditures	FYTD Variance	FY Percent Remaining
General Fund - Private/Local	20,000	10,000	1,300	8,700	93.5%
General Fund - State	324,000	131,406	66,930	64,476	79.3%
Sum:	344,000	141,406	68,230	73,176	80.2%

Category	FY Allotment	FY		FY		FYTD Expenditures	FYTD	
		Quarter 1 Expenses	Quarter 2 Expenses	Quarter 3 Expenses	Quarter 4 Expenses		Percent Spent	FY Percent Remaining
Salaries and Wages	78,361	19,175	19,520	0	0	38,695	49.4%	50.6%
Employee Benefits	34,428	7,025	7,804	0	0	14,829	43.1%	56.9%
Professional Service Contracts	33,574	7,300	0	0	0	7,300	21.7%	78.3%
Goods and Services	7,840	50	7,356	0	0	7,406	94.5%	5.5%
Travel	4,000	0	0	0	0	0	0.0%	100.0%
Capital Outlays	300	0	0	0	0	0	0.0%	100.0%
Grants, Benefits & Client Services	185,497	0	0	0	0	0	0.0%	100.0%
Total Dollars	344,000	33,550	34,680	0	0	68,230	19.8%	80.2%

ArtsWA Agency Summary by Program Index FYTD as of December 2021

Program Index 00105 Grants to Organizations

Category	FY Allotment	FYTD Allotment	FYTD Expenditures	FYTD Variance	FY Percent Remaining
Coronavirus State Fiscal Recovery Fund - Federal	900,000	134,195	257,530	(123,335)	71.4%
General Fund - Federal	469,079	167,622	243,058	(75,436)	48.2%
General Fund - Federal Stimulus	575,586	17,626	234,441	(216,815)	59.3%
General Fund - Private/Local	22,400	11,204	6,375	4,829	71.5%
General Fund - State	33,574	17,414	16,194	1,220	51.8%
Sum:	2,000,639	348,061	757,598	(409,537)	62.1%

Category	FY Allotment	FY		FY		FYTD Expenditures	FYTD	
		Quarter 1 Expenses	Quarter 2 Expenses	Quarter 3 Expenses	Quarter 4 Expenses		Percent Spent	FY Percent Remaining
Salaries and Wages	109,501	27,933	27,018	0	0	54,951	50.2%	49.8%
Employee Benefits	43,154	10,313	10,269	0	0	20,582	47.7%	52.3%
Professional Service Contracts	19,124	0	12,765	0	0	12,765	66.7%	33.3%
Goods and Services	3,300	0	0	0	0	0	0.0%	100.0%
Grants, Benefits & Client Services	1,825,560	338,575	330,725	0	0	669,300	36.7%	63.3%
Total Dollars	2,000,639	376,821	380,777	0	0	757,598	37.9%	62.1%

ArtsWA Agency Summary by Program Index FYTD as of December 2021

Program Index 00107 Community Relations

Category	FY Allotment	FYTD Allotment	FYTD Expenditures	FYTD Variance	FY Percent Remaining
General Fund - Federal	52,945	26,467	0	26,467	100.0%
General Fund - State	280,328	135,842	75,542	60,300	73.1%
Sum:	333,273	162,309	75,542	86,767	77.3%

Category	FY Allotment	FY		FY		FYTD Expenditures	FYTD	
		Quarter 1 Expenses	Quarter 2 Expenses	Quarter 3 Expenses	Quarter 4 Expenses		Percent Spent	FY Percent Remaining
Salaries and Wages	203,365	24,831	24,831	0	0	49,662	24.4%	75.6%
Employee Benefits	69,709	8,765	8,510	0	0	17,275	24.8%	75.2%
Goods and Services	16,064	31	7,728	0	0	7,759	48.3%	51.7%
Travel	18,000	846	0	0	0	846	4.7%	95.3%
Capital Outlays	0	0	0	0	0	0	0.0%	0.0%
Grants, Benefits & Client Services	76,135	0	0	0	0	0	0.0%	100.0%
Interagency Reimbursements	(50,000)	0	0	0	0	0	0.0%	100.0%
Total Dollars	333,273	34,505	41,038	0	0	75,542	22.7%	77.3%

Program Index 00207 Creative Districts Capital Construction

Category	FY Allotment	FYTD Allotment	FYTD Expenditures	FYTD Variance	FY Percent Remaining
State Building Construction Account - State	170,000	3,011	2,464	547	98.6%
Sum:	170,000	3,011	2,464	547	98.6%

Category	FY Allotment	FY		FY		FYTD Expenditures	FYTD	
		Quarter 1 Expenses	Quarter 2 Expenses	Quarter 3 Expenses	Quarter 4 Expenses		Percent Spent	FY Percent Remaining
Salaries and Wages	4,200	933	933	0	0	1,866	44.4%	55.6%
Employee Benefits	1,805	171	428	0	0	599	33.2%	66.8%
Grants, Benefits & Client Services	163,995	0	0	0	0	0	0.0%	100.0%
Total Dollars	170,000	1,103	1,361	0	0	2,464	1.4%	98.6%

ArtsWA Agency Summary by Program Index FYTD as of December 2021

Program Index 00108 Folk Arts

Category	FY Allotment	FYTD Allotment	FYTD Expenditures	FYTD Variance	FY Percent Remaining
General Fund - Federal	25,000	25,000	25,000	0	0
General Fund - State	240,761	210,159	223,745	(13,586)	7.1%
Sum:	265,761	235,159	248,745	(13,586)	6.4%

Category	FY Allotment	FY		FY		FYTD Expenditures	FYTD	
		Quarter 1 Expenses	Quarter 2 Expenses	Quarter 3 Expenses	Quarter 4 Expenses		Percent Spent	FY Percent Remaining
Salaries and Wages	21,453	5,543	5,609	0	0	11,152	52.0%	48.0%
Employee Benefits	7,872	1,843	1,632	0	0	3,475	44.1%	55.9%
Professional Service Contracts	27,318	0	0	0	0	0	0.0%	100.0%
Goods and Services	27,234	0	27,234	0	0	27,234	100.0%	0
Grants, Benefits & Client Services	181,884	206,884	0	0	0	206,884	113.7%	(13.7%)
Total Dollars	265,761	214,270	34,475	0	0	248,745	93.6%	6.4%



STRATEGIC DASHBOARD

For Fiscal Year 2022 - Quarter Ended December 31, 2021

Data Source	Line #	On Track	Monitoring	Off track		Goal	Actual	Responsive Goal	Past	
DIVERSITY INDEX: ArtsWA panels/board represent racial & geographic population of WA										
Miguel	1	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	% of individuals on ArtsWA panels who identify as person of color	12MRA	50%	53%	Goal 1	71%
Leslie	2a	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	Board Reflects Ethnic Diversity	QTR	50%	45%	Goal 1	40%
Leslie	2b	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	Board Reflects Geographic Diversity	QTR	40%	100%	Goal 1	100%
Karen	3	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	Board Reflects Gender Diversity	QTR	25%	20%	Goal 1	20%
Karen/Leslie	4	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	Conduct Board Meetings primarily outside of Seattle	12MRA	50%	100%	Goal 2	100%
LEADERSHIP INDEX: Build leadership and resources in and for the arts.										
Glenda/Karen	5	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	# of in-person ED meetings with legislators/community leaders/influencers	FYTD	10	12	Goal 2	12
Glenda	6	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	Board Meeting Community Engagement	FYTD	3	0	Goal 2	3
Tamar	7	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	% of TAT Lab participants indicating growth in professional capacity	ANNL	80%	100%	Goal 4	97%
BOARD OF COMMISSIONERS										
Leslie	8	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	% of commissioners attending ArtsWA board meetings	12MRA	100%	72%	Goal 2	78%
Glenda	9	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	% of Commissioners meeting with Elected Officials	QTR	100%	7%	Goal 2	25%
Leslie	10	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	% of commissioners appointed by the House and Senate (A total of 4 possible)	FYTD	100%	75%	Goal 2	100%
WORK INDEX: What we achieve and complete as a working agency										
ART IN PUBLIC PLACES										
Mike	11	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	% of current cycle (2019-21) K-12 Pooled Funds projects initiated this biennium	BIENN	100%	100%	Goal 3	100%
Janae	12	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	# of artworks in the State Art Collection receiving conservation services.	QTR	25	108	Goal 3	149
Janae	13	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	% of artworks in Collection inventoried with current condition/location info	ANNL	90%	82%	Goal 3	66%
Heide	14	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	% increase in My Public Art Portal pageviews	QTR	10% increase	29.7%	Goal 3	-14%
Heide	15	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	Average number of days from new artwork installation to My Public Art Portal web publishing	QTR	Less than 30 days	21.6 days	Goal 3	28.25 days
ARTS IN EDUCATION/COMMUNITY INVESTMENTS										
Tamar	16	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	# of PreK-12 students receiving high quality, standards-aligned arts instruction through ArtsWA arts education grants	ANNL	35,000	29,471	Goal 4	34,778
Tamar	17	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	# of PreK-12 teachers who learn techniques for teaching arts concepts through ArtsWA arts education grants	ANNL	1,000	1,459	Goal 4	1,275
Tamar	18	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	# of AIE grantees (arts organizations and schools) outside King county	ANNL	75%	69%	Goal 4	64%
Tamar	19	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	# of school participating in Poetry Out Loud outside the Northwest Region	ANNL	75%	71%	Goal 4	N/A
GRANTS TO ORGANIZATIONS/COMMUNITY INVESTMENTS										
Miguel	20	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	Number of individuals participating in ArtsWA funded arts organizations activities	ANNL	800,000	710,362	Goal 1	1,283,266
Miguel	21	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	Number of arts organizations applied	ANNL	250	582	Goal 1	319
Miguel	22	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	Number of arts organizations funded	ANNL	125	303	Goal 1	316
Miguel	23	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	Number of arts organizations funded outside King County	ANNL	50%	66%	Goal 1	55%
Miguel	24	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	\$s leveraged by ArtsWA Project Support grants	ANNL	14,000,000	184,719,724	Goal 1	19,442,433
AGENCY OPERATIONS										
Deane	25	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	% completion of annual update of agency technology plan	FYTD	100%	100%	Goal 5	100%
Deane	26	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	% completion of agency annual policy review	FYTD	100%	100%	Goal 5	100%
Leslie	27	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	% of completion of annual employee personal development plan and evaluations	FYTD	100%	95%	Goal 5	95%
Staff		<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	Pandemic Relief/Support to Community	FYTD	100%	100%	Goal 1	100%
BUZZ INDEX: Increase statewide interaction with constituents										
Glenda	28	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	Track # of Website Pageviews	QTR		77,421	Goal 2	35,000
Glenda	29	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	# of Facebook Reach	QTR	100,000	30,000	Goal 2	57,000
Glenda	30	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	# of Twitter impressions (shares/retweets, etc)	QTR	20,000	23,740	Goal 2	36,471

CUML = Cumulative from Jan
12MRA = 12 Month Rolling Average

FYTD = Fiscal Year to Date
QTR = Quarterly Result

BIENN = Biennium to Date
ANNL = Annual - a complete fiscal year

WASHINGTON STATE ARTS COMMISSION BOARD MEETING MINUTES

Tuesday, November 9, 2021

Commissioners Present

Robin Avni
Andre Bouchard
Dr. Kelvin Frank
Wesley Jessup
Linley Logan
Claudia Castro Luna
Lee Lyttle
Jasmine Mahmoud, PhD
Diane Martindale
Rep. Jacquelin Maycumber
Monica Miller
Catherine Nueva España, Second Vice Chair
Faaluaina Pritchard
Justin Raffa, Chair
Charlie Robin
Senator Lisa Wellman
Sheree Wen
Representative Sharon Wylie

Commissioners Absent

Joan McBride
Rosanna Sharpe, First Vice Chair
Reinaldo Gil Zambrano
Judy Tuohy

ArtsWA Staff Present

Glenda Carino, Communications Manager
Miguel Guillén, Program Manager, Grants to Organizations
Karen Hanan, Executive Director
Linnea Ingalls, Program Specialist, Grants to Organizations
Leslie Pope, Executive Assistant
Annette Roth, Community Development Manager
Savanna Perez, Fiscal Analyst 2
Valerie Peterman, Art in Public Places (AIPP) Project Manager
Alexis Sarah, Arts in Education, Early Learning Project Manager
Mike Sweney, AIPP Program Manager
Michael Wallenfels, Community Relations Program Assistant
Joe Wolfe, Deputy Director

Guests & Speakers

Faith Addicott, Confluence Consulting Northwest
Eric Beers, Confluence Consulting Northwest
David Foster, Foster Government Relations
Doug Levy, Outcomes by Levy, LLC
Brenda Maltz, Veteran/Military Community Arts Liaison
Alex Mielcarek, graduate student, Seattle University MFA in Arts Leadership program
Rena Priest, Washington State Poet Laureate
Katherine Simek, graduate student, Seattle University MFA in Arts Leadership program
Gabriella Smith, VetCorps Intern
TVW

Call to Order / Land Acknowledgement / Roll Call

Raffa, ArtsWA Board Chair, called the meeting to order at 9:02 a.m. Logan gave the land acknowledgement. There are a variety of ways in which a land acknowledgement can be offered, and today Logan sang the acknowledgement.

Raffa welcomed Rep. Maycumber, the newest ArtsWA Board member. She introduced herself.

Roll call was conducted and a quorum was verified. Raffa asked for a MOTION to approve the agenda; the motion was made by Pritchard, seconded by Senator Wellman, and passed unanimously.

The public is welcome to attend ArtsWA Board of Commission meetings, but comments will only be accepted during the designated public comment period. Today, and on future agendas, there will be room for public comment at the end of the meeting. Public comment is limited to two minutes per guest and is not a discussion period. There were no members of the public present at this meeting.

Chairs Report

Raffa reviewed his report (*packet p. 1*). He serves as a conduit between commissioners and staff, attends a variety of committee meetings, and bi-weekly check-ins with the ArtsWA Executive Director.

Raffa asked commissioners to review the 2022 meeting dates (*packet p. 2*). The dates are solid, but locations are uncertain due to not knowing when meetings can be held in person because of COVID-19 and budget concerns. Please get these on your calendars. He hopes that the board can gather in the same physical space in the near future.

Director's Report

Hanan reviewed her report (packet pp. 3-7). She highlights issues in her report that have occurred during the most recent quarter, and that may be of interest to the Board.

ArtsWA continues to be on track for reopening in January 2022. Staff have been working in the office as needed during the pandemic. Right now, the public cannot walk through our door, though ArtsWA staff are fully accessible by email and phone. In some ways, we have been more connected with our constituents during the pandemic. Like us, staff are the main concern. Many are parents with kids under 12, or someone who lives with a family member, partner or friend who is immunocompromised. Like ArtsWA, most other small agencies are anticipating most of their staff teleworking at least 1-2 days per week permanently. Each team has ensured that there is adequate office coverage with a hybrid model.

When the pandemic first began, no one would have predicted that the state's economy would be projected to have nearly \$1 Billion more than previously assumed through mid-2023. Overall, the arts sector was severely impacted by the pandemic, but other sectors did well enough during the pandemic that state revenues were relatively unaffected. We are facing a state budget that is very robust, which creates an opportunity for ArtsWA to educate legislators and state government on the necessity to fund arts and creative sector recovery. It is important to help them understand the necessity to support the work we are doing in the creative sector. We need to make the case for what it means to our State's economies, communities, our constituents' health and wellbeing. We languish in the bottom of table that shows state arts allotments throughout the country. We have recently moved from position number 46 to position number 45. We are still looking at around \$0.33 per capita, with Minnesota with over \$7 per capital, and the average in the country around \$1.55 per capita investment by state budgets to the arts and creative sector. Ongoing state funds investment will make a huge impact in our work and the lives of our constituents.

It is taking longer to get a federal budget approved. The continuing resolution is effective until December 3. We are very interested in the Senate appropriations budget bill for \$182.5 Million National Endowment for the Arts (NEA) and National Endowment for the Humanities (NEH). This is an improvement, but not on par with the House proposed bill for \$201 Million. If approved, the Senate

increase would be the largest since FY 2008, and the House increase would be the largest in history. The \$15 Million increase, if approved, would be split among Direct Grants (\$7 Million), State Partnerships (\$4.5 Million) and the balance into administration expenses. The State Partnership grant is a critical part of the ArtsWA budget.

In the last legislative session, Representatives Lekanoff and Rude presented legislation (HB 1372) requesting the Governor set in motion a process to replace the current Marcus Whitman statue in the Capitol's Statuary Hall in Washington, D.C. with a new one of Billy Frank Jr. He was a towering figure in the Native American community and a great champion on the environment. The legislation outlines a large committee, and ArtsWA is a part of this process.

The first step was for the Governor to select a county where the Marcus Whitman statue would be displayed after it is removed from the National Statuary Hall Collection. This was not an easy process, especially as the county selected had to be a county that contains the historical location of the Whitman Mission. The only county that meets this requirement is Walla Walla County. On October 18, 2021, the Walla Walla County Commission voted to approve relocation and to take ownership of the Marcus Whitman statue in accordance with Chapter 20, Laws of 2021. The Governor has not sent a letter to the Architect of the Capitol to begin the replacement process. Mike Sweney, Art in Public Places Program Manager, is working with Hanan as needed as the public art expert.

ArtsWA is a member of the Western States Arts Federation (WESTAF), which is one of six regional arts organizations (RAOs) in the nation. WESTAF recently received a historic gift from MacKenzie Scott and Dan Jewett. Each RAO received \$8 Million dollars. WESTAF will invest \$6 to \$7 Million in their endowment to provide increased stability. Hanan sits on the WESTAF board and they are doing amazing work, including greater investment in the 13 member states through grants, emerging leaders of color training and educational investment. Our thanks go to MacKenzie Scott and Dan Jewett for their philanthropic gesture in this way.

ArtsWA was audited by the Office of the Inspector General. The audit focused on our management and handling of Federal funds. A report issued by the Office of the Inspector General detailed four "findings," none of which was hugely significant, or demonstrative of wrongdoing, but still illuminated some areas where we can improve and upgrade our processes and approach. Following the issuance of their report, we were required to respond to the four findings with a Corrective Action Plan. (CAP). The four areas we had to address were:

1. Unallowable cost share
2. Unallowable entertainment costs
3. Subrecipient notification
4. Debarment and suspension procedures and controls

Joe Wolfe, Deputy Director, took the lead in writing our response. Wolfe said some of the corrective actions have already been in place. Methods have been developed to report to the NEA that make expenditures of the matching funds more transparent.

Castro Luna asked for a definition of debarment and suspension controls. Wolfe explained that ArtsWA must check contractors and grantees to ensure they are not precluded from receiving federal funds. Suspension or debarment occurs when an organization commits fraud, gets caught and convicted. He has never encountered anyone who has been debarred or suspended by the federal government. ArtsWA must run a quick check to ensure we do not violate this requirement, and we need to have a procedure in place, and engage in the process before expending funds.

Three Creative Districts were ratified by the board on October 6 – Rainier Valley (South Seattle), South Columbia (Kennewick) and Bainbridge Island. We thought this program might slow down during covid, but it has actually increased. Communities are viewing the creative districts program as a way to stimulate the creative economy in their regions, especially when the pandemic ends. We are working closely with a few other prospective districts right now, including Moses Lake, which recently submitted their letter of intent, Burien and Everett. We expect the latter to submit their applications within the next several months. A virtual gathering of all the certified districts (including the brand-new ones) was held on October 15. There is a rural creative district group, which has proven helpful. There is capital project funding round on November 15, and districts will have until June 30, 2023 to complete their projects. Roth said increased capital funding received from the Legislature allows for funding of \$40,000 for each district this biennium. Because less funding was available in the last biennium, each district received roughly \$25,000. In this biennium, those districts might receive some additional funds to bring their total close to \$40,000 if there is enough funding to do so.

ArtsWA launched the inaugural Washington Change Leader Institute on Wednesday, October 13. WA Change Leader is a professional development program for artists and arts administrators that teaches them how to effectively lead change within their communities. It was first developed by our colleagues in Utah but Miguel Guillén, Grants to Organizations Program Manager, and Annette Roth, Community Development Manager, developed the program to meet the needs of Washington State. They are the facilitators, with support from Michael Wallenfels, Community Relations Program Assistant. The training is online, in six weekly, two-hour sessions. There are twelve members in this inaugural cohort, with representatives from the Creative Districts and Heritage Arts Apprenticeship Program.

The Wellness, Arts, and the Military (WAM) program under the care and feeding of Brenda Maltz, is evolving, and the cohort engaging in this work and interacting with Arts WA is expanding steadily. We are in the middle of a MEL (Monitoring, Evaluation and Learning) project, which will develop a logic model that covers the cohorts and links to our strategic plan and other programs. This coincides with our request in the supplemental budget of \$1.5 Million to support the program and organizations doing this critical work. Our overall goal is to strengthen the capacity of ArtsWA to support Washington State's community arts organizations as they provide arts engagement programs to military-connected individuals, especially those transitioning from military service to civilian life. Board members are welcome to audit the December 3 convening. Topics include how Creative Arts Therapists (CAT) address the process of transitioning individuals from military to civilian life through various arts programs. There will be a "Battle Mind to Home Mind" program in partnership with Washington Department of Veterans Affairs. Suicide awareness training will be part of this presentation. A "Pecha Kucha-style" networking presentation will provide opportunities for participants to briefly share about their organizations. The afternoon will focus on guerilla marketing and capacity building by subject matter experts.

Hanan was selected as the recipient of a Washington Festivals and Events Association (WFEA) award alongside her colleague from King County, Kate Becker. The award was for "service to the sector during COVID-19". It was a result of the extensive work carried out by me and also the agency around sector reopening plans, the agency's funding of the sector and overall support. Hanan received the award on behalf of ArtsWA and all the hardworking staff.

2022-23 Biennium 1st Quarter Report

This report (*packet pp. 8-17*) is for information only; it does not require a motion. The budget is on track and the narrative provides details on expenditures by program. The report is divided into the

different programs and operations of the agency. This report covers the first quarter of the biennium. Operations has expanded to include additional staff in the communications and fiscal areas, to keep up with the growing work of the agency. AIPP is the largest budget within the overall agency budget. Funds are expended then reimbursed. At times, it appears there are more expenditures than reimbursements, but reimbursements will catch up eventually. Agency leadership and program managers ensure that as much as possible, all the funds are expended, avoiding the loss of unspent state funds, which revert to the state. Collection Care and conservation is funded from the operating budget because AIPP capital funds do not cover care of artworks. A supplemental budget request was submitted to increase ArtsWA's ability to engage in collection care. Arts in Education and Grants to Organizations programs are on track. Much of the grants spending is done in the last quarter of the fiscal year. Creative Districts is on track with more capital project funding in the future. Folk and Traditional Arts funds are passed through to Humanities WA for the Center for Washington Cultural Traditions.

Strategic Plan Dashboard Update

Hanan reviewed the Strategic Plan Dashboard (*packet pp. 18*), which measures ArtsWA's progress on various metrics for agency strategic plan goals including Diversity, Equity and Inclusion (DEI) work. The dashboard provides a snapshot comparison of strategic plan goal accomplishment from the most recently completed quarter. Commissioners are encouraged to submit legislative meeting recap forms to the agency to ensure accurate accounting of the meetings with elected officials measure.

Consent Agenda

The Consent Agenda included: Board Meeting Minutes of August 4, 2021 (*packet pp. 19-30*) and Board Meeting Minutes of October 6, 2021 (*packet pp. 31-34*). A MOTION to accept the Consent Agenda was made by Pritchard and seconded by Lyttle. It passed unanimously with no changes to the meeting minutes.

Washington State Poet Laureate

Hanan explained this program is in partnership with Humanities WA. Rena Priest, Washington State Poet Laureate, is a writer and poet. She won a 2018 American Book award, and 2020 Artist Trust Fellowship award, and is a National Geographic Explorer. Priest holds a BA in English from Western Washington University and an MFA in Writing from Sarah Lawrence College.

Priest shared a poem *Words of Encouragement*, which she wrote when she was working on her National Geographic project published in High Country News, 2020, about a southern resident killer whale that is still held captive in Mami, that the Lummi are still trying to repatriate to the Salish Sea. The poem was written in reaction to advice from political strategists on how to address the topic of Orca extinction and whales in captivity. She believes poetry is a place where truth can be said, opening the door to dialogue and discourse that might not otherwise be available. Poetry can break through and reach people in a heart space.

Priest hopes that the Legislature considers funding the Poet Laureate program at the level it deserves. The City of Redmond currently funds its poet laureate program at the current level as the State, and the requirements are not as demanding or rigorous as the State Poet Laureate requirements. Priest has facilitated, read at, facilitated, taught workshops at more than 45 different meetings and reached 6,000 people since April. She is hoping for honoraria. She left a secure job in tribal government to do this work, because she is passionate about poetry and it is an opportunity to do what she loves, but it has

not been without financial sacrifice and a lot of uncompensated time and effort. Priest urged the Board to seek greater funding for the program in future budgeting.

Castro Luna, the most recent previous Poet Laureate, gave a huge thanks for sharing her poetry. Priest has been showing up everywhere, giving a reading, opening a program, and Castro Luna is grateful to have an opportunity to thank Priest for the tremendous work she is doing and sharing her love of poetry across the state. Castro Luna said each reading and engagement in a community is not only a matter of time and preparation, but it is work that taxes a spirit. Sometimes doing a workshop or doing a reading at a school engages much more than the two hours of the event. Rena has kept up a relentless schedule since she took over the Poet Laureate, and she said we need to protect and honor the Poet Laureate so they can do the work. Castro Luna is hopeful that there will be a way of funding the State Poet Laureate program more robustly. Washington State has an abundance of poetry communities across the state, and the State Poet Laureate is the ambassador across the state. It is a big job.

Hanan said a budget request has been submitted for state funds to support the program of \$75,000 per year. While this is a modest budget request, it is transformative because currently the state provides no funding for this program. Many poets do not apply because of the small yearly stipend and funding becomes an equity and inclusion issue.

Raffa recognizes that underfunding challenges are real, have an adverse impact, and acknowledged that ArtsWA is working to provide adequate funding for the State Poet Laureate so that poets of all kinds have an opportunity to apply and serve as Poet Laureate. He encouraged commissioners to engage in advocacy in the 2022 legislative session to secure adequate funding for this program.

Native American Ad Hoc Committee

Dr. Kelvin Frank, Chair, introduced himself as a Chippewa Cree descendant from the northern plains, who grew up in Saskatchewan. He has been in Washington State for 35 years and spent 19 years as a professor at Eastern Washington University. This has been an exciting morning, hearing the land acknowledgement from Logan. The land acknowledgement can come in many forms including prayer, spoken word, or as a song and sometimes in the form of a dance. He thanked Logan for singing the land acknowledgement. He was also excited to hear from Joe Wolfe, then Rena Priest as Native Americans, and now this discussion of the Native American Ad Hoc (NAAH) committee. Dr. Frank thanked Justin Raffa and the ArtsWA Board Executive Committee for forming the NAAH committee.

Few native American organizations and artists apply for grants and other ArtsWA funding and programs. The NAAH committee was formed to further the relationship between ArtsWA and Native Americans to increase Native American participants reflective of their own population. The committee is exploring challenges in this area and will form a series of recommendations on how to improve outreach.

Dr. Frank read a draft of the committee purpose statement. A final version will be shared with the Board at the next meeting. Potential recommendations by the committee include:

1. Consolidate a list of tribal contacts that include tribal chairs, program directors, etc., that cover Washington State tribes and other tribal organizations.
2. Consolidate a list of Native American service organizations, foundations, and other organizations.
3. At some point, the NAAH committee may advocate for a tribal liaison to work with ArtsWA staff.

Three meetings have been held since the NAAH committee was formed in September. Dr. Frank's focus is on engagement and how to gain the trust of tribal governments and organizations. It is time to

do the outreach and engage with tribes to build participation. The NAAH committee is discussing effective engagement methods. Dr. Frank has already been speaking with tribal governments to gain a sense of what level of participation might be obtained.

Senator Wellman has had the pleasure and honor of visiting several tribal business and organizations. She would love to see more facilities around the state that are open to the public and showcase extraordinary Native American architecture and artwork. Dr. Frank agrees. The Quinault Tribe has a museum but is in such a rural area that they do not see many visitors. The Quinault Tribe is strategizing how to bring visitors to their area.

Hanan said a tribal liaison position could become a reality by July 1, 2023, if ArtsWA submits a budget request for the next biennium budget during the 2023 Legislative Session.

Strategic Planning

Karen Hanan introduced Faith Addicott and Eric Beers, Confluence Consulting Northwest consultants. ArtsWA is about half-way through the strategic planning process, with great vision emerging. We are working currently on goals and strategies (*packet p. 35*).

Addicott said staff are intentional in their consideration and efforts on the strategic plan. Four key aspirations were identified: equity, impact, practice and programs. Goals for each of these areas will be developed by staff, either program specific or agency wide. In December, focus will be placed on integrating and aligning all the goal work being done within individual programs to create a streamlined document to share with the community. In January, community forums will be held in the regions of the state as defined by ArtsWA. Community members will be asked to consider how the higher-level aspirations and goals will support their communities, and what might be missing that would provide greater support and impact. Community feedback will be integrated into the final strategic plan.

Hanan added that the process has been interesting, the staff are very invested in the process, and the five-year plan will eventually be reduced into one-year plans for workability. We are looking forward to the input to be gathered at the community forums.

Nueva-España thanked Addicott and Beers for the update and she realizes the hard work it takes to create a new strategic plan. She said that some initiatives may be cost-neutral or may carry a cost. Thinking about the ArtsWA budget near year and into the future, are there plans to pay for those goals that carry an expense, and what can commissioners do to support this effort? Hanan said the work is critical and the agency cannot expand its work without adding additional staffing for capacity, which is included in the plan. For example, if the agency is lucky enough to receive funding for the WAM program, then goals can be pursued in the next fiscal year. If funding is not received, then attempts will be made in the following biennium to obtain staffing in order to achieve goals.

Addicott said staff have been engaged in identifying resource dependent goals to help with sorting year one and subsequent yearly goals, and how to plan and grow capacity in the future. One of the challenges in a five-year plan, especially when there is so much ambiguity, is to stay on track. There will be yearly check ins to keep the plan active and adjust and shift if an opportunity arises or resource availability changes.

Avni is thrilled with this work and including commissioners. She wanted to know whether commissioners will be able to attend the community forums. Hanan said commissioners are included and will be asked to be a presence during the community forums, as ambassadors for ArtsWA.

Advocacy Session

Raffa said that commissioners have a specific role to play in arts advocacy. Charlie Robin, Advocacy Committee Chair, said he is enjoying working with staff and the board on messaging and methods for advocacy. He turned the meeting over to Doug Levy, Outcomes by Levy, and David Foster, who are lobbyists paid by Western States Arts Federation (WESTAF) to provide support to Washington state.

Preview of the 2022 Legislative Session

Foster said by mid-November an updated revenue forecast will be completed that will inform the Governor's budget proposal, which will be published in early to mid-December. The Governor's budget is a blueprint or base to prepare the final budget agreed upon during the 60-day 2022 Legislative Session. A February 2022 forecast will also guide the Legislature's work. This is the second year of the biennium, so the Legislature will focus on corrective actions to the biennium budget to keep it on track. This is a short session, and we are still hearing that much of it will be virtual. Committee meetings will be entirely virtual, but the Senate may have all members on the floor for voting. Senators may be allowed to make their own decisions about meeting with constituents in person or virtually.

Levy said the 2021 virtual legislative session was seamless. The 2022 session may be a combination of in-person or virtual. We will learn as we go on this process. This is not a year where you try to add very new ambitious things, but recovery of the art sector is not necessarily new work. Rep. Bergquist appears to be focusing on whether supplemental budget requests are to supplement programs already in existence, and funding requests that relate to pandemic recovery.

Other issues for this session include affordable housing, homelessness, fine-tuning the long-term care legislation enacted previously, and technical fixes to previous legislation related to re-imaging local law enforcement. Some legislators are considering a special session specifically for transportation issues including the state ferry system and other projects. Recovery of the arts sector is beneficial and straight forward, related to issues caused by the pandemic crisis. Other supplemental budget requests from ArtsWA may depend on their impact on the economy and other factors.

Senator Wellman said that Levy and Foster provided a good overview. It will be important to focus on recovery of arts and creative community. ArtsWA advocacy messaging needs to be meaningful, simple and equitable. People are hurting and they want help with existing issues cause by the pandemic. In schools, we've lost over 20% of superintendents, teachers are leaving, so many bus drivers have left, it is a major problem. There is the strain of many things falling short in the education system. There are very few things as important as being able to express the feelings during this time with the arts. The arts are crucial to help young people, and everyone, to express what is going on right now. Talk about how the arts heal and allow emotions to be expressed in a safe way. The arts are multi-cultural. The healing power of the arts can be very powerful in the advocacy for arts funding support right now.

Rep. Wylie said to put things in context, the arts communities are often part of an economy that does not qualify for the usual social benefits. Those late or missing benefits negatively impacted the arts community during shutdowns and other phases of the pandemic. Emphasizing the arts sector and its importance to the economy, how healing the arts are, and how non-solitary arts will be persuasive messaging. We are going to have to be ready and focused to get our fair share of what is coming from the federal aid package. The main reason the budget looks good is because everyone ordered online, and taxing that commerce helped immensely, otherwise we would have been in a big financial hole.

We have a huge hole in ferry infrastructure, toll roads and gas taxes. We have a huge population that might not return to the workforce and pay gas taxes for commuting. We have a huge hole in access to jobs in frontline communities, and an aging infrastructure. Emphasize the economic value of the arts, how the arts contribute to the elderly, children, revitalization and history. How arts fit into the needs of the entire state. How left out the arts were during the pandemic and arts are still recovering – lower income artists are housing challenged. Taking care of the people involved in the arts will be a higher priority than starting new programs. A case can be made for adjusting programs that have contributing to inequities, like paying a stipend for the Poet Laureate. Being sensitive to the other needs within the state, while being passionate and relevant about arts advocacy will be very important this year. Know your audience. We need to ensure we don't leave any sector behind as we recover from this really rough time.

Unfortunately, Rep. Maycumber had to leave the meeting but we look forward to hearing from her in the future.

Levy acknowledged Wen for her work to connect with the Governor's Office for a meeting on the request for arts sector recovery dollars. She has been a big help in this effort. Levy said if the remaining supplemental budget requests make it into the Governor's Budget, that will be a huge boost for advocacy during the Legislative session. Sometimes arts and culture and the creative sector get stereotyped as a luxury or entertainment item, but there is so much about the sector that adds value and reason to our lives, and we need to focus on that value and contribution to quality of life. If we don't have mechanisms to compensate arts organizations and artists for the losses they suffered during the pandemic, it could have a devastating effect on the creative economy for a long time going forward.

ArtsWA needs to emphasize its success in quickly granting recovery funds during the last year, and how it is uniquely positioned to deploy those funds to the arts sector. Foster added that commissioners can build the local constituent voice that legislators really want to hear. The budget requests from ArtsWA have been submitted to the Governor's Office. Hanan is working to educate the Governor's staff and Office of Financial Management (OFM) to refine and answer questions. Commissioners can build the local district voices. Legislators want to hear from people within their districts. Your legislators will make time for their own constituents vs. lobbyists or others outside their district. Don't underestimate your ability to make a difference by requesting time with your legislators.

Robin affirmed to commissioners that now is the time to meet with legislators, before session, and bring the voice of your board members and other valued advocates in your community. It is important to begin the conversations so that when session begins, legislators are already informed. Please ensure every one of those conversations are documented with the recap form so that ArtsWA has documentation, and the dashboard metric can be shifted from red to green.

Art in Public Places: Public Artist Roster Equity Analysis

Sweney and Peterman presented equity analysis of the 2021-25 Public Artist Roster (*packet pp. 42-43*). In August, the Board approved the 2021-25 Public Artist Roster, which is the primary tool for artist selection across the state. During that presentation, he mentioned increases in geographic, ethnic and gender diversity in terms of percentages compared to the past. He introduced Valerie Peterman, who has been working for the Art in Public Places (AIPP) program for several years and was recently promoted in July to a Project Manager position. She was the prime driver for this effort to increase diversity and inclusion in the Roster.

Peterman shared a deeper dive into the demographics of the Roster, which is a prequalified list of visual artists eligible for commissioned projects and is the primary method of artist selection. During a series of facilitated meetings, AIPP project managers work with local committees to identify an artist from the roster who is the best fit for their needs. The current Roster will be used for 20 to 40 projects per year until 2025.

Peterman conducted analysis of the 2015 and 2018 Rosters to confirm they underrepresented artists of color, female artists, artists from rural, central, and eastern Washington, and studio and emerging public artists. Many of the previous review criteria emphasized prior experience, durability of materials, and size and scale that did not open doors for emerging artists. As of 2019, only about 12% of commissioned artworks that are part of the State Art Collection were made by known artists of color. Only about 38% of artworks were made by female identifying artists, 60% were made by male artists, and artist teams make up the remainder of that statistic. That gender gap has remained consistent over several decades. The representation of central, eastern, and rural artists has trended downwards since 1980.

AIPP entered this roster cycle wanting to shift these statistics and spent time evaluating how to embrace change to increase participation of underrepresented groups. The primary focus was on how the application was structured. The application was shifted to Submittable, which is a user-friendly platform which received positive feedback from artists who said it was easier to use. The other significant change to the application structure was not to ask for a formal resume. Instead, we asked for a brief bio by the artist. We believe when local art selection committees review these bios during the selection process, instead of bias toward artists with long career histories, these bios will help the committees to focus on personal identify and intent.

AIPP went into the Roster call by restructuring its communications with equity as the goal. AIPP hosted a "How to Apply" webinar and video to provide in-depth training to promote successful applications. This was attended by over 50 artists and then was posted on YouTube for access where it was viewed over 475 times during the call. AIPP also expanded and targeted outreach by providing an artist mentorship program through Artists Up for new and emerging artists to receive coaching and support while preparing their application. AIPP also provided bite sized advice from artists currently on the Roster and posted those on social media. Feedback shows that these approaches were successful.

AIPP deeply examined its criteria and revised how the panel review process works. Past public art experience was deemphasized. Artistic potential, perspective, doing authentic work, and technical skills were emphasized. An AIPP voice was included on the review panel for the first time, and Sweney, who served on the panel, brought the agency's inclusive mindset in the room during the panel review process. Instead of having weighted scores, with artists scoring above or below a median line, the scoring was yes/no. At the end of the panel process, if the artist received a majority of "yes" votes from panelists then they were included on the Roster. This shifted the qualification process from competition between artists to whether or not each artist was qualified to be on the Roster based on their own skills and merit. Anyone who was deemed qualified was added to the Roster.

The results are staggering in the context of the previous years. This applicant pool of 633 artists or artist teams was the largest applicant pool in the history of the Roster. It was the most inclusive process, with a 75% acceptance rate versus an average 50% acceptance rate in past cycles. A total of 476 artists or artist teams are now on the Roster. A total of 46% of the Roster is comprised of first-time applicants who had never applied to the Roster before this year's cycle. We were able to reach artists that have not participated in the program to date. Emerging artists comprise 32% of this new Roster, which broadens the diversity of our program, with 9% of the total representing studio artists transitioning into public art.

The majority of the artists and artist teams are from Washington State, making up 57% of the total or 270 Washington artists. This representation of Washington artists has grown within every region. The greatest rates of growth are among Central and Eastern Washington. It will be wonderful to bring local artists to local art selection committees in those regions. On the 2021-25 Roster, 22 Washington counties are represented, an increase from 17 on the previous Roster.

This is the first Roster cycle in which female artists represent the majority of gender on the Roster. Representation of non-binary artists grew significantly on this Roster, up from 1 artist in 2018 to 16 artists. For artist ethnicity, there was an encouraging rate of growth and sheer increase in the number of BIPOC artists, with a total of 148 artists in 2021, up from 27 artists of color in 2015 and 57 artists in 2018. The representation of black, Native American, and Hispanic artists grew at the greatest rate of any ethnicities. Artists with disabilities grew from 3 in 2018 to 23 in the 2021 Roster. It is hoped that this inclusion will increase awareness around accessibility. Veteran and active-duty military artists increased from 7 to 11, so there was growth but not as high as in other diverse categories.

The real test will be to see how this increase in inclusion on the Roster translates into commissioned arts projects. AIPP is examining its instructions and involvement with the local art committees, to empower them to seek equity and inclusion in the decisions they make toward final artist selection. Peterman will be tracking artist selection to gather data for analysis.

Dr. Frank said one of his concerns was racial identity theft. Peterman said all demographic data is protected and used only for internal purposes. Dr. Frank said some individuals have been promoting themselves as Native American when they are not. Peterman said many of the Native American artists referenced their tribal affiliation in their application.

Nueva-España, who served on the Roster application review panel, said she sees an amazing opportunity if we increase access to our programs, and capacity to our staff, to achieve strategic plan goals. She wonders how we can set an example for smaller grant making entities on equity and inclusivity and track their numbers for increased advocacy.

Avni thanked Peterman and AIPP for the amazing job they have done to increase equity and inclusion on the Roster.

Public Comment

No members of the public were present to make comment.

Adjourn

Raffa reviewed the upcoming important dates listed on the agenda. The Governor's Arts & Heritage Luminary Awards will be postponed until after the new year. A new date for this event will be shared with the Board soon.

Raffa adjourned the meeting at 12 p.m.

WASHINGTON STATE ARTS COMMISSION BOARD MEETING MINUTES

Wednesday, December 8, 2021

Commissioners Present

Robin Avni
Lee Lyttle
Jasmine Mahmoud, PhD
Diane Martindale
Joan McBride
Monica Miller
Catherine Nueva España, Second Vice Chair
Faaluaina Pritchard
Justin Raffa, Chair
Charlie Robin
Rosanna Sharpe, First Vice Chair
Judy Tuohy

Commissioners Absent

Andre Bouchard
Dr. Kelvin Frank
Linley Logan
Claudia Castro Luna
Reinaldo Gil Zambrano
Wesley Jessup
Representative Jacquelin Maycumber
Senator Lisa Wellman
Sheree Wen
Representative Sharon Wylie

ArtsWA Staff Present

Glenda Carino, Communications Manager
Miguel Guillén, Program Manager, Grants to Organizations
Karen Hanan, Executive Director
Linnea Ingalls, Program Specialist, Grants to Organizations
Brenda Maltz, MA ATR-BC, Veteran/Military Community Arts Liaison- WA State Creative Forces: NEA Healing Arts Network
Leslie Pope, Executive Assistant
Michael Wallenfels, Community Relations Program Assistant
Joe Wolfe, Deputy Director

Guests & Speakers

None in attendance

Call to Order / Land Acknowledgement / Roll Call

Raffa, ArtsWA Board Chair, called the meeting to order at 10:05 a.m. and gave the land acknowledgement. The public comment rules were shared.

Roll call was conducted; at first there was not a quorum, but with efforts to contact missing board members, eventually a quorum was reached. Raffa reminded commissioners to prioritize board meetings so that the work of the agency on behalf of constituents can move forward.

ReStart Washington Grants

Guillén outlined the grant opportunity and presented panel recommendations for ReStart Washington grants (*packet p. 1-9*). ArtsWA has been operating pandemic relief programs during

the pandemic to provide economic relief for arts organizations. While the funding amounts offered for this grant were up to \$7,000, due to the overwhelming response to this grant, final funding amounts are much lower but spread over large number of recipients. This grant is for general operating support, no funding match is required, and final reports are due July 31, 2022.

Nonprofit and fiscally sponsored arts organizations, with a current 501(c)(3) federal tax-exempt status, and a minimum three-year-history of providing continuous arts programming were eligible. The application was kept simple, but ensured it met all federal requirements for grants these funds, to meet any potential audit concerns. General review criteria included financial need, arts and cultural programming, and communities served to meet equity requirements.

Raffa confirmed a quorum was present. A MOTION to approve the agenda was made by Pritchard, seconded by Touhy, and passed unanimously.

A MOTION to ratify the decision of the Executive Director to approve the list of funded organizations for the ReStart Washington grant for a total of \$584,195.25 for 227 organizations, as outlined in the packet, was made by Pritchard and seconded by Lyttle.

Raffa explained that following Robert’s Rules of Order only members without conflicts vote on a motion. In this case, when there are many conflicts, a motion can pass with a simple majority vote by the remaining members without conflicts.

Conflicts of interest were identified as shown in the following list:

Arts Organization	Conflict of Interest per Commissioner
Arts Cncl of Snohomish County/Schack Art Ctr	Judy Touhy
Bellevue Arts Museum	Joan McBride
Gallery One	Monica Miller
Intiman Theatre	Jasmine Mahmoud
Mid-Columbia Mastersingers	Justin Raffa
On the Boards	Jasmine Mahmoud
San Juan Islands Museum of Art	Diane Martindale
Seattle Repertory Theatre	Jasmine Mahmoud
TeenTix	Jasmine Mahmoud
Velocity Dance Center	Catherine Nueva España
Yakima Symphony Orchestra	Justin Raffa

Pritchard, Avni, Lyttle, Sharpe, and Robin were eligible to vote. The MOTION passed with a unanimous vote by the five commissioners that did not have conflicts.

Raffa thanked Guillén and his team for another heroic effort. He can only imagine the amount of work it takes to review 277 applications. It is wonderful for ArtsWA to declare that 277 organizations were funded with just over half a million dollars. He encouraged commissioners to share this news with their legislators before the 2022 Legislative Session begins.

Guillén thanked Linnea Ingalls, Grants to Organizations Project Coordinator, who contributed greatly to accomplishing this work.

Pritchard congratulated staff on their great work.

McBride requested a short paragraph about this grant accomplishment so commissioners can send it out on social media. Carino will send messaging to board members, and the announcement will be sent in the ArtsWA newsletter.

Nueva-España asked when the organizations will be informed. Ingalls said organizations will be informed by December 16. Nueva-España will send her congratulations to organizations she is associated with after that date. She said this is a wonderful way to end the year.

Public Comment

No members of the public were present to make comment.

Adjourn

Raffa reviewed the upcoming important dates listed on the agenda. He adjourned the meeting at 10:39 a.m.

ART IN PUBLIC PLACES: ARTWORK DEACCESSION

Overview

ArtsWA is responsible for the deaccession, or removal, of artwork from the State Art Collection in accordance with our Board-approved collections management policy, *ArtCare: Collections Management Policy for Washington's State Art Collection* (approved by the Board August 7, 2018). Deaccession helps maintain the integrity of the State Art Collection.

Criteria

Artworks are deaccessioned from the State Art Collection when reasonable cause has been established by one of the following criteria:

- The artwork has been lost or stolen.
- The artwork presents a safety hazard in its present condition.
- The artwork is beyond repair, because conservation or restoration of the artwork's structural or aesthetic integrity is either:
 - Technically infeasible.
 - Disproportionate to the value of the artwork.
- The artwork requires excessive maintenance that is disproportionate to its value.
- The environment or architectural support (on which a site-specific artwork depends) is to be, or has been, destroyed or modified such as to compromise the artist's intentions and re-siting is infeasible.
- The artwork was acquired without proper or full title transfer to ArtsWA or without necessary permissions secured by the artist.
- The artwork includes material subject to the Native American Graves Protection and Repatriation Act (NAGPRA).

Procedure, Authority, and Panel

The deaccession process is initiated when an artwork meets one or more of the deaccession criteria. Staff researches the artwork and its status, may contact the artist, and/or use other methods to gather additional information, ultimately forming a staff recommendation that is presented to the Deaccession Panel or Executive Director. Executive Director-approved deaccessions are initiated in timely situations, typically involving construction.

Final authority to ratify Executive Director-approved deaccessions rests with the Board.

Recommendation

That the Board ratify the Executive Director's decision to deaccession the following artworks from the State Art Collection because the artworks present a safety hazard in their present condition. They have been contaminated with asbestos fibers, which cannot be safely and completely removed.

Tom Askman

The Trout Appeared Perplexed When Presented with the Puzzles
(1979)

Acrylic paint on canvas, 10 ft 6 in x 12 ft
Sited at Pierce College - Fort Steilacoom
WSAC1979.021.000



Robert McGill

Hidden Blue (Date unknown)

Acrylic paint on canvas, 40 in x 45 in
Sited at Pierce College - Fort Steilacoom
WSAC1978.076.000



Respectfully submitted:

Janae Huber, Collections Manager

Art in Public Places Program

January 19, 2022

ART IN PUBLIC PLACES: K-12 POOLED FUNDS

Overview

In consultation with the Office of the Superintendent of Public Instruction (OSPI) and as approved by the ArtsWA Board in May 2010, all artwork allocations generated via state-funded construction in K-12 public schools are combined and pooled. Typically, school districts are invited to apply on behalf of eligible schools for fully funded, site responsive public art projects through a process managed by Art in Public Places (AIPP) staff. Eligible schools are those with new state-funded construction.

Update

For this cycle, AIPP has made the decision to partner with every qualified district to bring artwork into their schools. It is ambitious; within those 30 districts are 67 eligible schools. By contrast, in the last cycle 28 schools received projects through a competitive process. We will not be holding an application process and instead will confirm participation through an online “opt-in” form. The deadline is February 15. We anticipate that between 50 and 55 schools will choose to participate.

Two new strategies will help us get there. First, for this cycle we are acquiring only interior artworks for schools. Indoor works are less likely to suffer vandalism, are easier to maintain, and do not need to withstand decades of Pacific Northwest weather. Second, knowing we have a wealth of painting talent on our Public Artist Roster, a large portion of our projects will result in murals. These changes will keep fabrication and installation costs down, allowing us to share the available K-12 funding with everyone who opts in.

This is not just a cost-savings decision; a considerable driver is ArtsWA’s commitment to equity. Competitive processes can unintentionally reward school districts with qualified staff available to fill out applications, a challenge for smaller districts. The pool of potential muralists from our Public Artist Roster includes a higher percentage of BIPOC-identified artists, emerging public artists, and artists from Eastern/Central Washington. We are thrilled at the prospect of new and diverse public artists reaching communities across Washington while contributing their voices to the State Art Collection.

Because this cycle did not involve a review panel, there is no Board recommendation for your consideration.

Submitted by:

Michael Sweney, Art in Public Places Program Manager
January 24, 2022

NATIVE AMERICAN AD HOC COMMITTEE

Purpose Statement

The purpose of the Native American ad hoc Committee is to recommend strategies to further ArtsWA's commitment to diversity, equity and inclusion that includes Native American communities across Washington State. To that end, the intention is to strengthen ArtsWA's relationship with and connectivity to the many Native American communities with the goal of increasing participation that is reflective of their overall population(s).

Respectfully submitted:

Dr. Kelvin Frank
January 19, 2022

Committee members:

Dr. Kelvin Frank - Chair
Andre Bouchard
Linley Logan
Catherine Nueva España
Charlie Robin

ArtsWA Staff: Karen Hanan, Joe Wolfe (to 1/14/2022), Linnea Ingalls, Miguel Guillén

We need to support Washington's creative economies—*now*.

Before the pandemic, creative economies generated 8.7% of Washington's GDP*. Despite recovery in other industries, **20% percent of Washington's creative workers remain unemployed** due to COVID-19†. It is time to take bold action.

ArtsWA has laid out a powerful plan to revive and rebuild Washington's creative economy:

- **Restart the creative economy with \$25 million** for direct investment into the statewide cultural sector
- **Develop Wellness, Arts, and the Military** to help military-connected populations transition into local communities
- **Safeguard the artworks of the State Art Collection** with dedicated technical staff and maintenance resources
- **Expand work with the Washington State Poet Laureate**, a popular program that reaches deep into our communities

Governor Inslee included monies for ArtsWA's priorities in his FY22 Supplemental Budget. **If fully funded and passed by the legislature**, these efforts—alongside ArtsWA's suite of statewide programs—can fuel Washington's economic engine and help **set the creative economy back on track**.

* Source: US Bureau of Economic Analysis

† Source: Washington State Department of Commerce

Governor's Supplemental Budget powers arts and culture in FY22

The message from the Governor is clear: Arts, humanities, heritage, literature, science and the creative economy matter. This funding will improve lives, create opportunities, and inspire hope across Washington. We extend our gratitude to Governor Inslee for supporting the creative sector in his supplemental budget.

Revitalize the Creative Economy



- Stabilize the sector
- Develop recovery grant programs
- Provide hands-on, tailor-made technical support
- Support the sector's recovery and long-term stabilization



\$25,000,000 Budget Request

Reach out to Washington's military-connected populations



- Build a robust arts integration program with needed staffing
- Develop grant programs that support veterans & their families



\$1,500,000 Budget Request

Protect State Art Assets



- Quadruple artwork repair and maintenance
- Transform customer service with quicker response times



\$514,028 Budget Request

Support the Poet Laureate



- Raise the Laureate's stipend to an adequate compensation
- Provide program resources such as administrative, logistics, and communications



\$150,000 Budget Request

Strong funding

in Governor's FY22 Supplemental Budget

\$20,000,000 is included in the Governor's 2022 Supplemental Budget— through the Department of Commerce and in consultation with ArtsWA—to expedite relief and recovery funding to the arts, culture, and science sector. ArtsWA originated and championed the request. We are pleased that the Governor's budget has robust funding for this critical assistance. Our active relationships with hundreds of organizations and creative businesses statewide will benefit the sector as we work with Commerce to ensure expedient, equitable, and broad distribution of these dollars.

Fully funded

in Governor's FY22 Supplemental Budget

Fully funded

in Governor's FY22 Supplemental Budget

Fully funded

in Governor's FY22 Supplemental Budget



Keeping our Cultural Heartbeat Strong

Healing communities after the impact of COVID



Background

Arts and culture contributed 8.7% of Washington's Gross State Product (GSP) before the pandemic. COVID-19 took a huge toll on financial and operational aspects of the creative sector while decimating employment and employee morale. Nonprofit arts, humanities, heritage, science, and cultural organizations suffered more than \$5.2 billion dollars in losses in 2020 alone. Forty-seven percent of Washington's creative workers were unemployed due to COVID-19.

To prevent the collapse of the sector, ArtsWA and key partners converted existing grants into relief and recovery grants. With funds from the National Endowment for the Arts (NEA), the Budget Office, and the Legislature, we disbursed \$3.84M in three rounds of relief grants. The Legislature allocated an additional \$2M to ArtsWA in the FY 2021-23 State Operating Budget. However, recovery support is still needed long-term.

We are seeking more state funds to encourage and ensure recovery and long-term stabilization. This funding will allow us to help the sector rebound and rebuild. This proposal will positively address equity disparities. Support will benefit most cities, towns, and rural communities statewide.

Operating Budget Request

\$25,000,000 per fiscal year*

***\$20,000,000** is included in the Governor's 2022 Supplemental Budget—through the Department of Commerce and in consultation with ArtsWA—to expedite relief and recovery funding to the arts, culture, and science sector. ArtsWA originated and championed the request. We are pleased that the Governor's budget has robust funding for this critical assistance. Our active relationships with hundreds of organizations and creative businesses statewide will benefit the sector as we work with Commerce to ensure expedient, equitable, and broad distribution of these dollars.

What will this fund?

- Develops a Recovery and Reopening Grant Program for non-profit and municipal performing arts, museums, science and cultural organizations, and other heritage programs
- Supports the sector's recovery and long-term stabilization to rebuild, reopen, and re-tool
- Targets the creative sector with hands-on, tailored technical support

Photo, top: Rosie Saldaña prepares the ofrenda at Tieton Arts & Humanities' 2020 Día de los Muertos exhibition.



Community of Care Initiative: Wellness, Arts, and the Military (WAM)



Background

Washington is home to eight military installations. Veterans, active-duty service members, and their families represent 10% of our population. Despite high demand for therapeutic arts from these military-connected populations, gaps in service remain.

To address this urgent problem, ArtsWA will build on its participation in the Creative Forces®: NEA Military Healing Arts Network. We've been developing our state's program since 2017 with initial funding provided by Creative Forces. The proposed Community of Care Wellness, Arts and the Military (WAM) initiative is designed to reach even more military-connected populations across the state, in their own communities.

ArtsWA is partnering with the Washington State Department of Veterans Affairs (WADVA) to build a program that will expand and evolve the capacity of arts organizations to include and target military-connected populations in Washington. The program will also contribute to our state's creative

economy through arts-based entrepreneurship and apprenticeship opportunities for veterans.

What will this fund?

The Community of Care WAM initiative will:

- Create a grant program to build the capacity of arts organizations that provide therapeutic arts programs to military-connected populations
- Build a robust, sustainable network of arts organizations and military clinics to increase equitable access to the arts for military-connected populations
- Develop standard methods and tools to assess WAM program impact across all grantees



Photo, above: Veteran Morgan Walters, founder of Spokane's MadCo Lab Collective, supports veteran and civilian artists. Photo, top: Music Works4Veterans performing at the Washington Soldiers Home in Orting, Washington. Photos courtesy of the artists.

Operating Budget Request

FY23 **\$1,500,000***

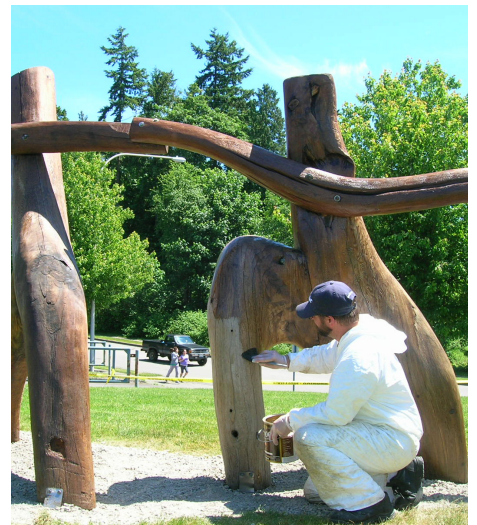
***Included in the Governor's FY22 Supplemental Budget**

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Preserving the Public Art Collection

Safeguarding a statewide cultural investment



Caring for State Art Assets

ArtsWA needs more resources to provide cost-effective safety checks and maintenance for the State Art Collection. The Collection contains:

- 500 large, outdoor sculptures
- 2,400 interior murals, textiles, stained glass, and atrium-scale suspended sculpture
- 2,000 prints, drawings, and photographs

Background

Since 1974, the State has invested \$46 million to enhance K-12 schools, colleges, universities, and state agency facilities with public art. However, there has never been a consistent investment in the maintenance of the State Art Collection, much of which has appreciated in value.

Operating Budget Request

FY23 \$514,028*

***Included in the Governor's FY22 Supplemental Budget**

Photos above (L to R): *Cascade Cradle* by Gary Bates, Central Washington University (Ellensburg); *Solar Portals* by Michael Brown and David Cole, Orchard Elementary (Richland); *At Play* by Michael Dennis, Saghalee Junior High (Federal Way).

Photo right: An ArtsWA technician modifies an artwork mounting system to ensure the safety of the artwork and the safety of the public. Unlike other parts of the built environment, artworks are unique state assets that need specialized care.

What does this fund?

From home bases in Eastern, Central, and Western Washington, four specialists with technical knowledge of artwork-specific materials, and one support staff, will:

- Quadruple artwork repair/maintenance
- Transform customer service with quicker response times to reported needs
- Expedite artwork re-installations following repair or re-framing

Funding will provide regular, ongoing maintenance for the State Art Collection for the first time in its nearly 50-year history.



Top left photo is courtesy of the artist. All others are by ArtsWA.



Washington State Poet Laureate

A literary ambassador for all Washingtonians



Background

The Washington State Poet Laureate program was established in 2007. ArtsWA oversees the program in partnership with Humanities Washington. When the position was established, no state monies were allocated in support. ArtsWA seeks reasonable funding to support the program.

There have been six Poets Laureate since the program began. Laureates build appreciation of poetry through public readings and workshops across the state. Former Laureate Claudia Castro Luna traveled to more than 190 locations and connected with 22,010 citizens. The Poets Laureate have visited every county in the state.

Because ArtsWA was left to find a funding source for this important program, we have reduced other areas in our operating budget to cover the cost. As a result, we can only offer a stipend of \$10,000 annually to the Poet Laureate. This is far below

Operating Budget Request

FY23 \$75,000*

**Included in the Governor's FY22 Supplemental Budget*

acceptable workplace levels. Many poets have not applied for the role because the stipend is too low to survive on, given the expectations of the job. ArtsWA's request will directly address this inequity.

"[Rena] the spirits you will raise, the hearts you will fill, the hope you will bring to the children that look like you and me, are going to be monumental for the people of this great state and across Indian Country."

Rep. Debra Lekanoff, 40th District

What will this fund?

Our request would more adequately and equitably fund this popular program. It would:

- Raise the stipend for the Poet Laureate to an adequate compensation commensurate with the work
- Provide program resources such as administrative, logistics, and communications support

Photo: 2021-23 Washington Poet Laureate Rena Priest, the first indigenous poet to hold the job. Photo courtesy of Rena Priest.

ArtsWA Board Worksheet

Prep for Legislative Meetings

Name of Legislator _____

My legislator is interested in (list as many issues as you may know):

Because in our community (list important local issues):

What are the connections between my legislator's interest, community issues, and ArtsWA's priorities?

RECAP FORM FOR ALL MEETINGS WITH LEGISLATORS AND ELECTED OFFICIALS

The URL for the feedback form is:

https://www.surveymonkey.com/r/Commissioner_Feedback

Please go to this link after each meeting with a legislator or elected official and let us know about your experience and knowledge gained, education shared.

Thank you!!

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