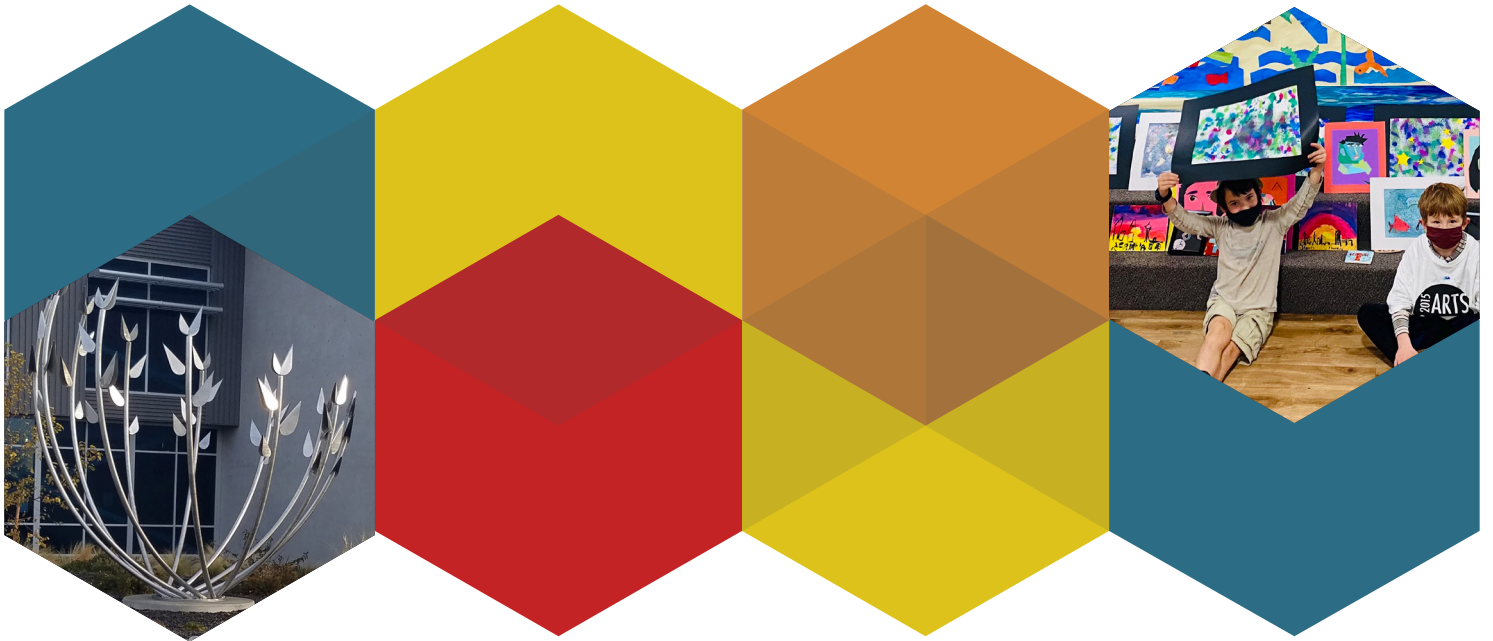


ARTS WA

WASHINGTON STATE
ARTS COMMISSION



BOARD MEETING | April 13, 2022 | Virtual
9:00 a.m. - 10:00 a.m.



Art in Public Places | Arts in Education | Center for Washington Cultural Traditions | Certified Creative Districts
Change Leader Institute | Wellness, Arts, and the Military | Grants to Organizations | Washington State Poet Laureate

Images, L-R: *Wind Witches* (2020, sculpture) by Brian Borrello, located at Big Bend Community College, Moses Lake, WA.
Participants from the 2020 Creative Learning Pod in Shoreline/Lake Forest Park, WA. Photo courtesy Jonathan Booker of ShoreLake Arts.



BOARD MEETING AGENDA

WASHINGTON STATE ARTS COMMISSION

WEDNESDAY, APRIL 13, 2022 / Virtual Online Meeting

Join on your computer or mobile app [Click here to join the meeting](#)

Or call in (audio only) [+1 564-999-2000](tel:+15649992000), [786208230#](tel:+15649992000) United States, Olympia

Phone Conference ID: 786 208 230#

- 9:00 a.m. **CALL TO ORDER:** Justin Raffa, Chair
- Land Acknowledgement
 - Roll Call
 - Approve Agenda
 - Governor Inslee’s Proclamation of April 2022 as Poetry Month—p. 1
 - Rules for Public Comment
- 9:15 a.m. **Arts in Education:** Tamar Krames, Arts in Education Program Manager
- Approve A4A Grants—pp. 2-4
- 9:40 a.m. **Creative Districts:** Annette Roth
- Approve Moses Lake Creative District Certification—p. 5
 - Approve FY 2021-23 Round 1 Creative Districts Capital Project Grants—pp. 6-7
- 9:55 a.m. **Public Comment, if applicable:** Justin Raffa
- 10:00 a.m. **Adjourn**

IMPORTANT DATES

- May 5: ArtsWA Quarterly Board Meeting from 10 a.m. to 3:30 p.m. – Museum of Popular Culture (MoPOP) 325 5th Ave N, Seattle, WA 98109
- June 2: ArtsWA Board Meeting – virtual
- August 9-10: ArtsWA Quarterly Board Meeting – Spokane
- November 1: Governor’s Arts & Heritage Awards: Honoree Luncheon at the Governor’s Residence

The State of Washington



Proclamation

WHEREAS, since 1996, National Poetry Month has helped to highlight the extraordinary legacy and ongoing achievements of American poets; and

WHEREAS, poetry is not only an essential part of the arts and humanities, it is woven into our culture and daily lives; and

WHEREAS, the words of a poet can help soothe the soul in times of grief, and can provide words that lift the spirit of a nation and unite a country; and

WHEREAS, poetry is one of humanity's most treasured forms of cultural expression, helping us to explore, share, and understand different points of view; and

WHEREAS, Washington values the importance of poetry to the culture and heritage of our state; and

WHEREAS, Rena Priest, a member of the Lummi Nation, has been appointed the sixth State Poet Laureate by the Governor; and

WHEREAS, Rena, our state's first Native American Poet Laureate, continues to promote the value of poetry to all cultures and diverse communities of the state;

NOW, THEREFORE, I, Jay Inslee, Governor of the state of Washington, do hereby proclaim April 2022 to be

Poetry Month

in Washington, and I call upon public officials, educators, teaching artists, librarians, students, and all Washingtonians to join me and our newest State Poet Laureate in celebrating Poetry Month and recognizing the important role poetry plays in contributing to our state's shared cultural heritage.



Signed this 14th day of March, 2022

A handwritten signature in blue ink, appearing to read "Jay Inslee".

Governor Jay Inslee

Arts in Education: FY23 A4A Recovery Grant

AIE Program Goals - Overview

Arts in Education. ArtsWA supports arts learning as a part of basic education for all students PreK-12. This program expands arts education access through grants, professional development, youth leadership opportunities, and ongoing research.

Goal: Support Statewide Access to Arts Education for all PreK-12 Students.

Strategies:

1. Foster collaboration within the arts education landscape.
2. Expand learning opportunities for educators working to close the opportunity gap.
3. Strengthen youth, educator, and family civic engagement with the arts and cultural sector.
4. Ensure arts learning is accessible to all PreK-12 students in Washington State.
5. Elevate the role of arts education in Washington State through Data, Research, and Accountability.

AIE Grant Programs – Background

The Arts for All (A4A) Recovery Grant was created as a one-time COVID relief and recovery grant, developed in partnership with Grants to Organizations (GTO) recovery efforts, and made possible by the Washington State Arts Commission's Coronavirus State Fiscal Recovery Funds from the State of Washington and the United States Treasury. Generally, The Arts in Education (AIE) program administers two primary grant programs, the Creative Start Grant and AIE Partnership Grant. These grant programs invest in partnerships between schools, community and arts organizations, and teaching artists to ensure arts instruction is supported as an essential part of basic education for Preschool and K-12 students across Washington State.

Arts for All (A4A) Recovery Grant

The A4A Recovery Grant aims to provide staffing support in service of PreK-12 students as they navigate the ongoing impact of the COVID-19 pandemic. Disruptions in schooling, including school closures and cancelled programming, continue to impact students' school engagement and academic progress. This is especially the case for communities that experience limited access to arts learning materials, internet, and accessible arts and cultural programs. These A4A Recovery Grants are intended to stabilize community-based learning options, stimulate hiring and rehiring, bring teaching artists into the classroom, and relaunch arts and cultural programs.

AIE Grant-Making Process

All grant applications are submitted electronically, via Submittable. The AIE FY23 A4A Recovery Grant application deadline was February 24, 2022 at 5:00pm. An A4A grant panel reviews all eligible applications, using the review criteria published on our website and in the grant guidelines.



After independently submitting preliminary scores for each application, the AIE Partnership Grant panel met virtually on April 7, 2022. Panelists discussed criteria-based evaluation of applications and came to consensus on funding recommendations. The panel recommends which applications should and should not be funded, as well as possible demarcations in the ranking order to indicate various levels of funding. Staff then calculate specific funding levels to match the panel's recommendations and the program's allotted budget.

FY22 Arts in Education Partnership Grant Panelists

Janet Hayakawa (Olympia)

Janet is the Program Supervisor for The Arts at the Office of Superintendent of Public Instruction (OSPI), the primary agency charged with overseeing public K-12 education in Washington state. She holds an MA in educational theatre from New York University. Janet is a currently practicing visual artist with experience as a classroom teacher, teaching artist, playwright, workshop facilitator, and program manager. She has worked for the Seattle Public Schools, the Creative Arts Team/New York University, WNET, the Education Development Center, and Densho.

Michael J. Sander (Spokane)

As Director of Arts Education and Curriculum Integration for Bethel School District from 2002 to 2019, Michael worked closely with classroom teachers and arts specialists. He also served as an elementary principal for seven years, and a music specialist for twenty years. Honors include a *Golden Apple Moments Award* (2017), *Governor's Arts and Heritage Award* (2007), and Washington Music Educators Association *Friends of Music Award* (2006 and 2010). Retiring to Spokane to be closer to grandchildren, Michael is currently supervising music education student teachers for Whitworth University.

Ginger Ewing (Spokane)

Ginger Ewing is an arts educator, advocate and administrator living in Spokane. She began her career as the Curator for Cultural Literacy at the Northwest Museum of Arts & Culture (MAC) where she developed and administered many successful programs from scratch. This includes a professional development program for regional high-school students interested in becoming exhibit interpreters; a K-20 American Indian educational program; and a monthly after-hours program meant to draw in new museum goers. Ginger is currently the Executive Director of the arts non-profit Terrain, which builds community and economic opportunity for artists in the Inland Northwest.

Mari Atkinson (Mukilteo)

Mari is University Intern Coordinator at Western Washington University and a Schack Art Center Instructor. Recently retired middle school art teacher, Mari Atkinson, supervises student teachers and designs and presents professional development. Mari is National Board Certified, holds a Masters in English Language Arts from SPU. Past WAEA co-president, and a WA Arts Collaborative member, she published an article "Pyramid Assemblages" in School Arts Davis Publications. She was awarded WA State Art Educator of the Year 2018, Middle Level Art Educator 2017, and Snohomish County Art Advocate. Currently she teaches trauma-informed art in elementary schools and fills her life advocating and advancing the 'Arts are essential.'

Grant Applications and Funding Requests

The Arts in Education program received a total of **93** eligible AIE FY23 A4A Recovery Grant applications, with a total request amount for FY23 of **\$1,670,000**.

ArtsWA's current projected budget allotment for FY23 program is 27% of the total requested grant amount for this program. At the current time, we will be able to fund an anticipated 20-25 out of 93 applications based on a range of requests in the amount(s) of \$10,000 and \$20,000. Preliminary funding recommendations generated by the panel on April 7, 2022 will follow on the next two pages.

Recommendation

That the Board approve the panel recommendations for the A4A Recovery Grants as outlined in the handout to be sent on April 11.

Submitted by:

Tamar Krames, AIE Program Manager
March 31, 2022

Creative District Certification Recommendations

April 13, 2022

Program Background

The Certified Creative Districts program helps communities turn arts and culture into economic opportunities. The program was launched in January 2018. There are currently eleven certified Creative Districts across Washington State. One community, Moses Lake, is currently seeking to receive state certification.

Review Criteria

Creative District Information (30% of score)

- Applicant demonstrates: strength of organizational structure, feasible budget, well-defined Creative District boundaries, comprehensive goals, strong mission/vision/values.

Creative District Characteristics (40% of score)

- Applicant demonstrates: strength of competitive advantage, understanding of community history, broad appeal to visitors, sense of place, walkability, ancillary activities.

Community Buy-In (30% of score)

- Applicant demonstrates: support from local government, participation from community members and partners, outreach to community, advancement of overall community goals, economic data, cohesiveness with existing economic development goals.

Application Panel

- Tamar Krames, Arts in Education Program Manager, ArtsWA (Thurston)
- Miguel Guillen, Grants to Organizations Manager, ArtsWA (Thurston)
- Jasmine Mahmoud, ArtsWA Commissioner (King)
- Leslie Wolff, Department of Commerce (Thurston)
- Jason Freeze, Department of Commerce (Thurston)
- Charlie Robin, ArtsWA Commissioner (Yakima)

Process

ArtsWA received Moses Lake's application on February 11, 2022. The panel convened on March 23, 2022. The panel recommended that they make adjustments to their application, and unanimously approved certification.

The panels followed all applicable rules for Conflict of Interest. There were no conflicts of interest.

Recommendation

That the Board approve the application panel's recommendation that Moses Lake Creative District be granted Creative District certification.

Submitted by:

Annette Roth, Community Development Manager

April 13, 2022

CREATIVE DISTRICTS CAPITAL PROJECTS GRANT – FY21-23

Program Background

For fiscal biennium 2021-23, ArtsWA received funding to provide certified Creative Districts funding to install small-scale capital projects within the boundaries of their Districts. These projects are intended to provide tangible and visible benefits to their districts. Creative District administrative organizations were eligible to apply.

Each District is eligible for up to \$40,000 total in funds for projects. Eight communities were funded in a previous grant round. Those communities were eligible to receive funding in this round. They could apply for funds in the amount of \$40,000 minus their previous grant amount. For example, if they received a \$25,000 grant in a previous round, they were eligible to apply for up to \$15,000 in this round. All Districts were required to provide matching funds according to grant program guidelines.

To ensure equity amongst Districts, this grant program has a match reduction component built into it. Organizations in communities in need and/or in regions with underserved populations are eligible for a reduction in the required match. The amount of match reduction is built on a sliding scale, calculated as a percentage of the full match amount. It is based on the community's median household income, relative to the state income as whole. Communities that do not fit the definitions of 'community in need' and/or 'underserved populations' are not eligible for the match reduction.

Review Criteria

Because the intention was that all districts were to be funded in this project, grantees were not competing against other agencies. Eligibility was determined based on project type and feasibility, matching fund requirements and project timeline. If Districts demonstrated capabilities in all three categories, they were eligible to be funded.

Project Type and Feasibility

- Project fits within approved parameters of fundable projects, as described in grant guidelines.
- Project description demonstrates benefit to Creative District and/or organizational goals.

Matching Funds Requirements

- Grant applicant demonstrates and certifies they have required matching funds, according to program guidelines.
- Project is right sized for requested funding amount. In the event the project cost exceeds the combined amount of grant plus matching funds, applicant has demonstrated their ability to cover additional costs.



Geographic Distribution

The certified Creative Districts are in the following counties: Benton (1), Island (1), Jefferson (1), King (2), Kitsap (1), Okanogan (1), Snohomish (1), Stevens (1), and Thurston (2).

FY 2021-23 Round 1 Review Panel

- **Annette Roth** (Thurston County): ArtsWA Staff
- **Michael Wallenfels** (Thurston County): ArtsWA Staff
- **Alexis Sarah** (Thurston County): ArtsWA Staff

Process

ArtsWA received ten applications by the deadline of February 15, 2022. One community requested an extension, which was granted. Applications were reviewed by ArtsWA staff to ensure compliance with the grant criteria. The panel followed all applicable rules for Conflict of Interest. No direct conflicts of interested were reported.

A list of all applications and their recommended funding amounts follows this report.

Recommendation

That the Board approve the funding recommendations for FY 2021-23 Round 1 Creative Districts Capital Project grants totaling \$174,527.28, as outlined below.

Organization	City	County	Requested Amount	Recommended Amount
Adefua Cultural Education Workshop	Seattle	King	\$8,000.00	\$8,000.00
Arts and Humanities Bainbridge	Bainbridge	Kitsap	\$20,000.00	\$20,000.00
Chewelah Creative District	Chewelah	Stevens	\$13,000.00	\$13,000.00
City of Edmonds	Edmonds	Snohomish	\$34,000.00	\$34,000.00
City of Issaquah	Issaquah	King	\$13,500.00	\$13,500.00
City of Olympia	Olympia	Thurston	\$14,505.00	\$14,505.00
Historic Downtown Kennewick Partnership	Kennewick	Benton	\$14,355.60	\$14,355.60
Port Townsend Main Street Program	Port Townsend	Jefferson	\$15,000.00	\$15,000.00
City of Tenino	Tenino	Thurston	\$13,583.34	\$13,583.34
Methow Arts Alliance	Twisp	Okanogan	\$13,583.34	\$13,583.34
Whidbey Island Center for the Arts	Langley	Island	\$15,000.00	\$15,000.00
TOTAL				\$174,527.28

Submitted by: Annette Roth
 Community Development Manager
 April 13, 2022