



Request for Proposals

Filming and Video Editing Services for the Billy Frank Jr. Statue Project

Issuing Agency: Nisqually Indian Tribe and the Washington State Arts Commission

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1. Introduction | The Nisqually Indian Tribe and the Washington State Arts Commission (ArtsWA) invite qualified and experienced firms to submit proposals for filming and video editing services for the Billy Frank Jr. Statue Project. The project aims to capture the essence, process, cultural significance, and storytelling associated with the creation of the statue of Billy Frank Jr. by artist Haiying Wu to be installed in Statuary Hall in Washington, D.C. through professional filming and high-quality video editing. The successful bidder will collaborate with the tribe and ArtsWA to produce compelling and visually appealing video content that showcases the significance of the inclusion of the first contemporary Native American in the hall and works with existing material that details the life of Billy Frank Jr. that will be made available to the successful bidder.

2. Scope of Work | The selected firm will be responsible for the following services:

2.1 Filming:

- Conducting on-site filming of creation of the statue by Haiying Wu, activities and events surrounding the work, including:
 - Recording and producing a 2-3-minute video profile of Haiying Wu
 - Assembling footage and stills of the “maquette” creation into a 2-3-minute video
 - Assembling footage and stills of Billy Frank Jr. Day 2024 into a 2-3-minute video
 - Recording and assembling footage of the statue’s final production, including its casting into bronze, into a 3-5-minute video
 - Assembling footage and stills of the statue installation into a 3-5-minute video
 - Assembling footage from all aforementioned activities into a project-encompassing video, with (2) cuts: 30 minutes and 60 minutes
- Traveling throughout Washington as needed, in particular to:
 - Nisqually Indian Tribe and ArtsWA offices in Thurston County
 - Haiying Wu’s studio and previous projects in King County

- Bronze casting facilities, which may be in Pierce or Walla Walla County
- Ensuring high-quality video footage, utilizing appropriate equipment and techniques.
- Collaborating with the tribe to determine the best angles, lighting, and settings for capturing the statues' essence.

2.2 Video Editing:

- Post-production editing of the captured footage to create captivating videos.
- Incorporating additional relevant visual materials, such as historical photographs, archival footage, or animations, to enhance storytelling.
- Adding appropriate background music, voice-overs, or narrations to complement the video content.
- Delivering final videos in multiple formats suitable for various platforms, such as websites, social media, and presentations.

3. Proposal Guidelines | Interested firms must submit a comprehensive proposal addressing the following elements:

3.1 Company Overview:

- Provide a brief overview of your firm, including its history, expertise in filming and video editing, and relevant experience working with indigenous communities or cultural projects.
- Include the firm's contact information, key personnel, and their qualifications.

3.2 Approach and Methodology:

- Describe your proposed approach for filming the statues, capturing their cultural significance, and showcasing the tribe's heritage.
- Outline your methodology for video editing, including the software and equipment you intend to utilize.
- Detail any additional creative concepts or innovative ideas you suggest to enhance the overall visual storytelling.

3.3 Proposed Timeline:

- Present a detailed timeline that outlines the various stages of the project, including filming, editing, review and feedback, and final delivery of the videos.

3.4 Budget:

- Provide a clear and itemized breakdown of costs associated with the filming and video editing services, including any travel expenses, equipment rental, and post-production costs.
- Indicate any potential discounts or cost-saving measures available to the tribe.
- Proposed budgets should not exceed \$100,000.

3.5 Previous Work Samples:

- Submit relevant work samples that demonstrate your firm's capabilities in filming, video editing, and storytelling. Please highlight any projects related to cultural preservation or indigenous communities.

4. Proposal Submission | Proposals must be submitted electronically by August 29, 2023 to the following contact person:

Michael Wallenfels

Communications Manager, ArtsWA

Michael.wallenfels@arts.wa.gov

360-252-9831

5. Evaluation Criteria | The proposals will be evaluated based on the following criteria:

- Demonstrated expertise and experience in filming and video editing, particularly in cultural projects or with indigenous communities.
- Understanding of tribal culture and working in Indian Country and ability to capture its essence through visuals.
- Creativity and innovation in video editing techniques and storytelling.
- Proposed timeline and ability to deliver the final videos within the specified timeframe.
- Cost-effectiveness and value for money.

6. Important Dates |

- RFP Issuance: August 1, 2023
- Deadline for Proposal Submission: August 29, 2023
- Proposal Evaluation Period: August 30 – September 8, 2023
- Contract Award Announcement: September 15, 2023

Note: The Nisqually Indian Tribe and ArtsWA reserve the right to reject any or all proposals and to waive any irregularities or informalities in the proposals received. The tribe also reserves the right to negotiate with shortlisted firms before finalizing the contract.

We look forward to receiving your proposals and partnering with a firm that shares our commitment to creating a permanent record of this extraordinary moment in time for the state of Washington, the Nisqually Indian Tribe and tribal country.

Sincerely,

Debbie Preston, Director, Nisqually Tribe Communications and Media Services

Michael Wallenfels, Communications Manager, ArtsWA