



## 2022 Festivals and Events Grant Program

### About this Grant

**Washington Festival and Events Association**, in partnership with **Washington State Department of Commerce** and **ArtsWA**, is pleased to offer a Festival and Events Grant Program. This program supports "legacy-level" community events, including:

- festivals
- civic and holiday celebrations
- cultural and heritage events
- music festivals
- street and art fairs
- see full list in the application

"Legacy-level" refers to events that have taken place in the community for five or more years and draw visitors. Funding supports events in communities of less than 100,000 residents (based on the 2020 Census). Funding supports the 2022 calendar year. Grants are designed to either restart and stabilize "legacy-level" festival and events suspended in 2020 and 2021, recover from disruptions and losses due to the COVID-19 pandemic, or both. Covered expenses include deposits on infrastructure (security, temporary fencing, staging, lights, sound equipment, etc.) and staff and labor costs. Grants range from \$5,000 to \$35,000. Award amounts are based on need and demonstrated losses.

The grant program's goals to help communities recover from pandemic losses are to:

- Increase business revenue and attendee overnight or extended accommodation stays.
- Generate local tax revenue and restore community-giving programs.
- Support small businesses that depend on seasonal festivals and events to fund their operations and provide community employment opportunities.
- Assist businesses in the tourism, entertainment, and other creative subsectors by ensuring that legacy festivals restart in a safe, sustainable, and self-sufficient manner while following CDC and state-level health and public safety guidelines.
- Preserve the vibrancy, diversity, and growth of local entertainment and arts communities as an integral part of the state's creative economy.
- Stimulate new community sponsorships, in-kind donations, and monetary support to create long-term financial stability.
- Preserve community celebrations of local history, culture, arts, music and identity.

**Funding is provided by the Washington State Department of Commerce and administered by Washington Festivals and Events Association in collaboration with the Washington State Arts Commission (ArtsWA).**



## Funding Amounts

Grants will range from \$5,000 to \$35,000, based on need and demonstrated losses.

## Important Dates

- Application Period: Ongoing, between June 8 – July 1, 2022
- **Deadline July 1, 2022, 5:00 p.m.**
- Notification of Grant Award: on a rolling basis and by July 25, 2022
- When Funds will be Distributed: on a rolling basis and by October 31, 2022
- Final Report Due: January 2, 2023

## Who Is Eligible to Apply?

To be eligible, organizations must meet the following criteria:

- “Legacy-level”\* festivals and events in Washington State communities\*\* of less than 100,000 residents (based on 2020 Census).
  - *\*“Legacy-level” is defined as being held in the community for **five or more** years.*
  - *\*\*For the purposes of this grant, “Communities” are defined as a geographic area with less than 100,000 residents according to the 2020 census and not part of, or located within, the 10 cities above this threshold (Seattle, Bellevue, Kent, Renton, Federal Way, Everett, Tacoma, Vancouver, Spokane and Spokane Valley).*
- Active for-profit or non-profit organizations identified by UBI, EIN, and UEI numbers
- Organizations with demonstrable financial loss due to the COVID-19 pandemic in 2020 and 2021

## Who Is Not Eligible to Apply?

- One-off concerts that are not part of an ongoing series
- Events that are online/virtual only
- Festivals or Events not in existence in the last five years
- Events that are exclusive (not open to everyone, or only available to affiliates)
- One-off events or series of events that aren’t “festival” in nature. Festivals are loosely defined as an organized series of public events that celebrate culture, heritage, and art.
- Events or festivals that are political or advocacy in nature
- Most sporting events that are primarily spectator-oriented (unless they are part of a Lifestyle festival, such as a rodeo)
- Events or festivals that are under three hours in duration
- Organizations debarred, suspended, ineligible, or voluntarily excluded from receiving federal funds (45 CFR 1169)
- Organizations permanently closed or intend to permanently close in 2022

## How recipients selected?

### Screening for Eligibility

- Applications are screened by staff to ensure the applicant meets eligibility requirements.



#### Evaluation and Application Scoring Panel

- Applications are evaluated and scored by staff and/or community members.

#### Funding

- Panel(s) meet to discuss applications and make funding recommendations.

#### Notification of Award

- Applicants will be notified by July 25, 2022
- Feedback is available if your application is found ineligible for funding.

### What is the Criteria Used to Score Applications?

Applications will be reviewed for eligibility and financial need. Awards will be made based on number of applications received and available funds.

### What is Required to Apply?

- Grant recipients will be asked to supply tax documents (990, etc., may also include organization budgets) to confirm financial loss and need.
- UBI (Unique Business Identifier) number
- EIN (Federal Employer Identification Number)
- UEI (Unique Entity Identifier) number

### How to Apply:

Applications are submitted through our online grant platform, Submittable, until **5:00pm** on the deadline date. Applications are open **June 8, 2022**, through **July 1, 2022 – 5:00 p.m.**

**[CLICK HERE TO APPLY](#)**

### Grant Application Resources (separate section, online support documents)

WFEA and ArtsWA will hold public seminars. [Click here to register](#). We hope to see you there.

### Additional Information

#### Contact Us

Bruce Skinner, Executive Director, WFEA, at 360-441-7190 or [bruce@wfea.org](mailto:bruce@wfea.org)

#### About Washington Festival and Events Association

The [Washington Festivals & Events Association](#) (WFEA) is a corporation dedicated to promoting the common business interests of the festivals and events industry in Washington State. The Association seeks to assist members and the special event industry to improve and advance industry standards by providing professional and leadership development, and technical assistance state-wide for the festivals & events industry.

#### About ArtsWA

ArtsWA is the [Washington State Arts Commission](#). The Arts Commission is a catalyst for the arts, advancing the role of the arts in the lives of individuals and communities throughout the state.



## About the Washington State Department of Commerce

The [Washington State Department of Commerce](#)'s mission is to strengthen communities in Washington.

### Transparency

Let us know if individuals involved with your organization also have an affiliation with WFEA, ArtsWA, or the Washington State Department of Commerce such as staff, commissioners, consultants, contractors, current grant panelists, or the immediate family members, etc. If you have an affiliation, please reach out to Bruce Skinner, Executive Director, WFEA, at 360-441-7190 or [bruce@wfea.org](mailto:bruce@wfea.org).

### Appeals

Unsuccessful applicants may appeal in accordance with Washington Administrative Code (WAC) 30.12.036, found here: <http://app.leg.wa.gov/WAC/default.aspx?cite=30-12-036>.