

Washington State Governor's  
**ARTS & HERITAGE**  
Awards



**2022**  
Sponsorship  
Opportunities



# ABOUT THE GOVERNOR'S ARTS & HERITAGE AWARDS

## What are the Governor's Arts & Heritage Awards?

The Governor's Arts & Heritage Awards (GAHA) celebrate the arts and heritage of Washington State. They honor individuals and organizations that work tirelessly to ensure all Washingtonians have access to the arts.

To be eligible for an award, individuals or organizations must be current Washington residents or based in Washington during the time their contributions were made. Since 1966, over 260 Washington State artists and organizations have been honored with a GAHA.

## When is it?

**Tuesday, November 1, 2022**  
Governor's Mansion | Olympia, Washington  
Premiering simultaneously online

## Who attends?

The 2022 Governor's Arts & Heritage Awards are a hybrid presentation. In addition to the 50 artists, arts and heritage organizations, and culture bearers at the in-person ceremony, over 1,000 Washingtonians are expected to watch the presentation online.

## Why sponsor?

### Impact.

The Governor's Arts & Heritage Awards highlight the importance of arts and culture in Washington. Sponsorships make this prestigious event possible. Sponsors also provide complimentary seating for student-artists, awardee family members, or others who may not otherwise have the opportunity to attend.

### Reach.

Arts and heritage patrons are also among the most sought-after markets for advertising. GAHA sponsors will enjoy exposure to hundreds of patrons of culture.

*GAHA is promoted on the ArtsWA:*

- Newsletter - 4,500+ monthly recipients
- Website - 30,000+ monthly views
- Social media - 11,500+ followers

# GAHA SPONSORSHIP OPPORTUNITIES



- Name acknowledgment on website and program
- Name listed on 'Thank You' slide presented during event
- Name or logo on post-event 'Thank You, Supporters' communications

**Art Enthusiast**  
**\$350**

*Everything above, plus:*

- Recognition on ArtsWA social media
- One-time sponsor spotlight in ArtsWA monthly newsletter

**Table Sponsor**  
**\$1000**

*Everything above, plus:*

- Your name or logo featured on two large digital screens during the program
- Full page ad in printed program
- Your clickable name or logo on the ArtsWA GAHA web page
- Name or logo on post-event 'Thank You, Supporters' communications

**Arts Advocate**  
**\$2000**

*Everything above, plus:*

- Specialty table centerpiece
- Formal table group photo with Governor or designee
- Full-page ad in program, *inside front cover*

**Premier Sponsor**  
**\$5000**

Program ads are a quick and easy way to support GAHA and get your name or business in front of patrons. All ads will be in full-color. Design and high-resolution digital art to be provided by purchaser.

- Full-page ad: \$600
- Half-page ad: \$350
- Quarter-page ad: \$175

**Program Advertising**





# 2022 GAHA SPONSORSHIP FORM

## Contact information

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

## Sponsorship level

Premier Sponsor - \$5000

Arts Advocate \$2000  Art Enthusiast - \$350

Table Sponsor - \$1000  Other Amount \$ \_\_\_\_\_

## Program Advertising

Fullpage - \$600  Quarter-page - \$175

Half-page - \$350

Total Sponsorship Amount \$ \_\_\_\_\_

## Payment information

Please send copy of Sponsorship Form to:

Deane Shellman, Deputy Director  
Washington State Arts Commission  
PO Box 42675  
Olympia WA 98504-2675  
email: [deane.shellman@arts.wa.gov](mailto:deane.shellman@arts.wa.gov)

Check Enclosed

Send Invoice

Pay with Credit Card

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**Washington State Arts Commission | [www.arts.wa.gov/gaha](http://www.arts.wa.gov/gaha)**

Photo credits: Front Cover: (top left) Celebrants at the 2016 Governor's Arts & Heritage Awards. Photo courtesy Eva Blanchard Photography. (bottom left) Dancers from the Asia Pacific Cultural Center perform at the 2016 Governor's Arts & Heritage Awards. Asia Pacific Cultural Center was a Heritage Organization Award honoree. Photo courtesy of Eva Blanchard Photography. ; (right) Dr. Quinton Morris, an educator and performer, received the Governor's Young Arts Leader Award in 2016. Photo by Eva Blanchard Photography. Page 2: Chandra and the Homeschool Boys perform at the 2018 celebration. Page 3: Education Honoree, Anne Banks received her award in 2019. Bottom: Celebrants at the 2016 Governor's Arts & Heritage Awards. Photo courtesy Eva Blanchard Photography. All other photos courtesy of ArtsWA.