



GOVERNOR'S
Arts & Heritage
Awards
Honoring Excellence, Creativity, and Achievement



2021
SPONSORSHIP
OPPORTUNITIES



ABOUT THE GOVERNOR'S ARTS & HERITAGE AWARDS

WHAT ARE THE GOVERNOR'S ARTS & HERITAGE AWARDS?

The Governor's Arts & Heritage Awards (GAHA) celebrate the arts and heritage of Washington State. Hosted by the Washington State Arts Commission (ArtsWA), the annual GAHA celebration is the only statewide awards ceremony that recognizes individuals and organizations for their significant contributions to Washington's creative vitality.

The pandemic has revealed much about who we are as individuals and as a society. As we move through these difficult times together, ArtsWA and Governor Inslee would like to recognize those that were, and are, a light for their communities.

WHEN IS GAHA 2021?

Tuesday, December 7, 2021 | 12:00 - 2:00 pm
Private luncheon for awardees and guests at the Governor's Mansion in Olympia, with award ceremony being simulcast online from 1 - 2 p.m.

WHO ATTENDS THE GAHA CELEBRATION?

In a typical year more than 250 Washingtonians attend the annual GAHA event.

For 2021, the format of GAHA will be changed to reflect the impact the pandemic has had on the community. ArtsWA will host a private, in-person luncheon with awardees and special guests. A pre-recording of the award ceremony will also be simulcast on the internet during the luncheon, for attendees and art lovers across Washington to enjoy together.

WHY SPONSOR GAHA?

The Governor's Arts & Heritage Awards highlight the importance of arts and culture in Washington.

Due to the pandemic, most arts and culture events were canceled or postponed, which had a devastating effect on artists and organizations across Washington State. Despite this, we have seen incredible resiliency in the sector. Artists and culture bearers have worked tirelessly to provide hope and meaning to their communities in this time of uncertainty. This year, we wish to honor those who have provided that light for others.



To be eligible for a GAHA, individuals or organizations must be Washington residents or based in Washington during the time their contributions were made. Since 1966, over 270 Washington State artists and organizations have been honored with a GAHA. Anyone in Washington can nominate a person or organization for a GAHA. The nomination period opens on July 1 and ends on July 31.

Regional Selection Panels review nominations and make recipient recommendations. Recommendations are forwarded to ArtsWA's board of commissioners who deliberate, then forward to the Governor for final approval. Nominators and Nominees are then notified, and award recipients are announced to the public.

GAHA will highlight individuals and organizations that have shown outstanding leadership during the pandemic.

GOVERNOR'S LUMINARY AWARDS

Two awards will be given for each region: Northwest, Southwest, Central, and Eastern. One award will go to an individual and one to an organization. There will be eight Luminary Awards presented this year.

GOVERNOR'S SPOTLIGHT AWARD

Governor Inslee will select the recipient of the Spotlight Award. Recipient may be selected from one of the eight final recommendations submitted by regional panels, or another community member or organization at the Governor's discretion.

2019 AWARDEES

- Davin Diaz - Arts Award - Community (Benton County)
- Juan Alonso-Rodríguez - Arts Award - Individual Artist (King County)
- Michael Spafford - Arts Award - Legacy (King County)
- The 5th Avenue Theatre - Arts Award - Organization (King County)
- Anne Banks - Arts Award - Education (Thurston County)
- Matt Cadman- Arts Award - Advocacy (Chelan County)
- Juan Manuel Barco - Heritage Award - Individual Artist/Practitioner (Snohomish County)
- Northwest Native American Basketweavers Association - Heritage Award - Organization (King County)

HOW ARE AWARDEES SELECTED?

GAHA AWARD CATEGORIES

2019 AWARDEES



GAHA SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR \$15,000

- Exclusive Premier Sponsorship
- Premier Placement, reserved seating for 4 at awards luncheon at the Governor’s mansion
- Formal group photo with Governor or designee
- Two 15-second promotional messages included in pre-recorded awards ceremony
- Your name or logo featured on two large format digital screens during the in-person luncheon
- Opportunity to present one Honoree with event award
- Full-page ad in program, inside front cover
- Social media recognition on ArtsWA official social media networks
- Your clickable name or logo on the ArtsWA GAHA web page
- Name or logo on post-event ‘Thank You, Supporters’ communications

ARTS AMBASSADOR CIRCLE \$8000

- Premier Placement, reserved seating for 4
- Two 10-second promotional messages included in pre-recorded awards ceremony
- Your name or logo featured on two large format digital screens during the program
- Opportunity to present one Honoree with event award
- Full-page color ad in program, premier ad placement
- Social media recognition on ArtsWA official social media networks
- Your clickable name or logo on the ArtsWA GAHA web page
- Name or logo on post-event ‘Thank You, Supporters’ communications

ARTS ADVOCATE \$4000

- Reserved seating for two
- One 10-second promotional messages included in pre-recorded awards ceremony
- Your name or logo featured on two large format digital screens during the program
- Opportunity to present one Honoree with event award
- Full page color ad in printed program
- Social Media recognition on ArtsWA official social media networks
- Your clickable name or logo on the ArtsWA GAHA web page
- Name or logo on post-event ‘Thank You, Supporters’ communications



- Two tickets
- Opportunity to present Honoree on stage with event award
- Formal photo with Honoree and Governor or designee
- Name listed on “Thank You, Honoree Sponsor” slide presented during program and awards ceremony video
- Name or logo on post-event ‘Thank You, Supporters’ communications

**HONOREE
SPONSOR
\$2000**

- Name listed on “Thank You, Patron of the Arts” slide presented during program and awards ceremony video
- Name or logo on post-event ‘Thank You, Supporters’ communications

**PATRON
OF THE ARTS
\$800**

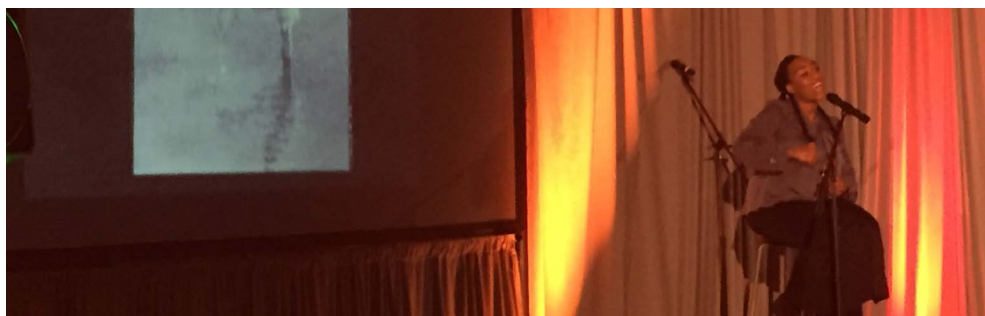
- Name acknowledgment on website and program
- Name listed on “Thank You, Art Enthusiasts” slide presented during even and awards ceremony video
- Name or logo on post-event ‘Thank You, Supporters’ communications

**ART ENTHUSIAST
\$400**

- Printed Program ads (no event tickets included)
- Design and high-resolution digital art to be provided by purchaser
- All ads will be in full-color

- Full-page ad: \$500
- Half-page ad: \$250
- Quarter-page ad: \$125

**PROGRAM
ADVERTISING**





2021 GAHA SPONSORSHIP FORM

CONTACT INFORMATION

Name

Company

Address

Phone

Email

Website

SPONSORSHIP LEVEL

- | | |
|--|---|
| <input type="checkbox"/> Premier Sponsor - \$15,000 | <input type="checkbox"/> Patron of the Arts - \$800 |
| <input type="checkbox"/> Arts Ambassador Circle - \$8000 | <input type="checkbox"/> Art Enthusiast - \$400 |
| <input type="checkbox"/> Arts Advocate \$4000 | <input type="checkbox"/> Other Amount \$ _____ |
| <input type="checkbox"/> Honoree Sponsor - \$2000 | |

PROGRAM ADVERTISING

- | | |
|--|---|
| <input type="checkbox"/> Full-page - \$500 | <input type="checkbox"/> Quarter-page - \$125 |
| <input type="checkbox"/> Half-page - \$250 | |

Total Sponsorship Amount \$

PAYMENT INFORMATION

Please send copy of Sponsorship Form to:
Joe Wolfe, Deputy Director
Washington State Arts Commission
PO Box 42675
Olympia WA 98504-2675
Email: joseph.wolfe@arts.wa.gov

- | |
|---|
| <input type="checkbox"/> Check Enclosed |
| <input type="checkbox"/> Send Invoice |
| <input type="checkbox"/> Pay with Credit Card |



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Washington State Arts Commission | www.arts.wa.gov/gaha

Photo credits: Front Cover: (top left) 2019 Individual Heritage Honoree, Juan Manuel Barco and ArtsWA Executive Director Karen Hanan; (bottom left) Tina Kukkhon-Miller, accepting the 2014 Heritage Organization Award on behalf of Evergreen Longhouse & Cultural Center with Governor Jay Inslee; (right) 2018 Honoree, Preston Singletary accepts his Individual Artist award. Page 2: Chandra and the Homeschool Boys perform at the 2018 celebration. Page 3: Education Honoree, Anne Banks received her award in 2019. Page 4: 2019 Arts Advocate Honoree, Matthew Cadman with his nominator, Senator Brad Hawkins. Page 5: (top) Each year GAHA art glass is designed and handblown by Tacoma's Hilltop Glass Artists; (bottom) Dior Davenport of Living Voices performs at the 2017 GAHA celebration. All photos courtesy of ArtsWA.