Tips to make your portfolio roster-ready



arts.wa.gov



Follow these tips to ensure your portfolio of eight images best showcases your artistic practice and potential.

If selected to the roster, your portfolio becomes the way committees see if you are right for their project.



Choose your strengths

Choose what best demonstrates your strengths for the type of projects you would like to create for the State of Washington.



Consider project types

Keep in mind your preferences for project types. We commission site-responsive, architecturally-integrated, and community-focused permanent artworks.



Consider multiple views

If you have fewer than eight artworks to highlight, consider choosing more than one image of a single artwork, such as details or varied perspectives.



Keep it current

Choose images
that best represent
your more recent work.
You can include older
artworks if they better
represent your
strengths.



Image quality

Choose images that are well lit and sharp focus. If possible, consider using a professional photographer to capture your work.



Concept images are ok

You can include concept renderings for unrealized work.



Show artwork surroundings

When possible, choose images that show the work where it is installed and its environment, instead of a closely cropped image.



Avoid composite images

Composite or montage images display poorly in the roster's gallery view and when projected.



Information to include for each image

Basic info

- Title
- Date completed
- Materials
- Dimensions
- Installation Location

Commission info

- Commissioned by?
 If not a commission, state "studio-work" or other description.
- Total artwork cost include design, fabrication, and installation. if a studio work, what it would cost as a commission.

About the artwork

- Discuss concepts, symbolism, ideas, context etc.
- Is the installation permanent or temporary?
- List collaborators and their roles
- Avoid repeating information
- For artworks with multiple images, do not duplicate the description