



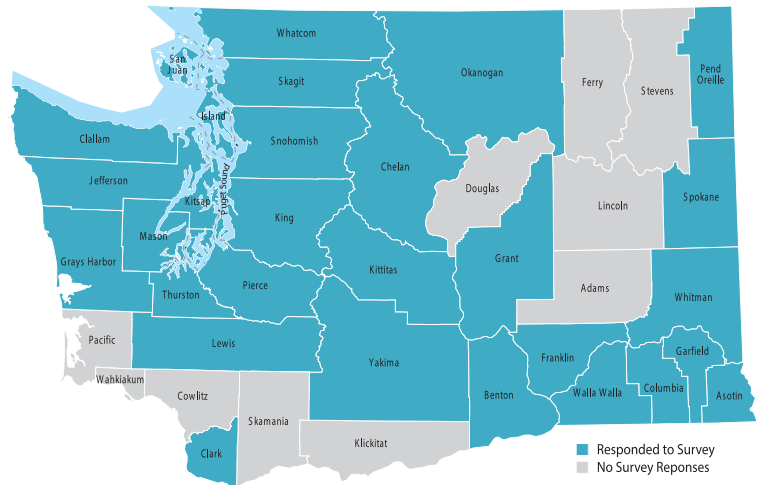
SUMMARY OF STATEWIDE FINDINGS

SURVEY BACKGROUND

Thirteen funding organizations from across Washington State collaborated to survey the cultural sector. The goal was to identify cultural sector policy and financial needs related to COVID-19 recovery.

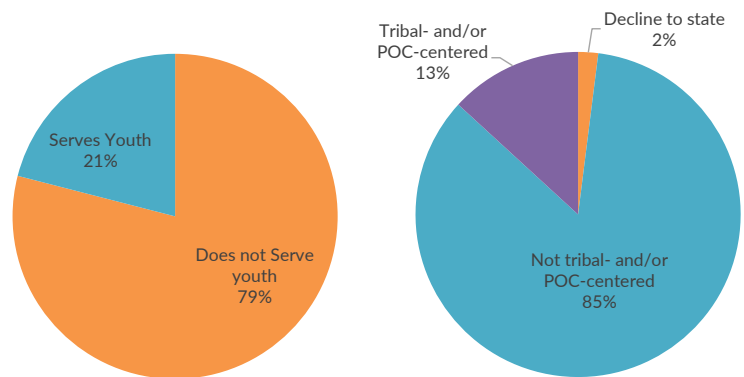
Approximately 483 organizations and 753 individual artists responded to the survey between May 28 and June 15, 2020.

Location of survey respondents

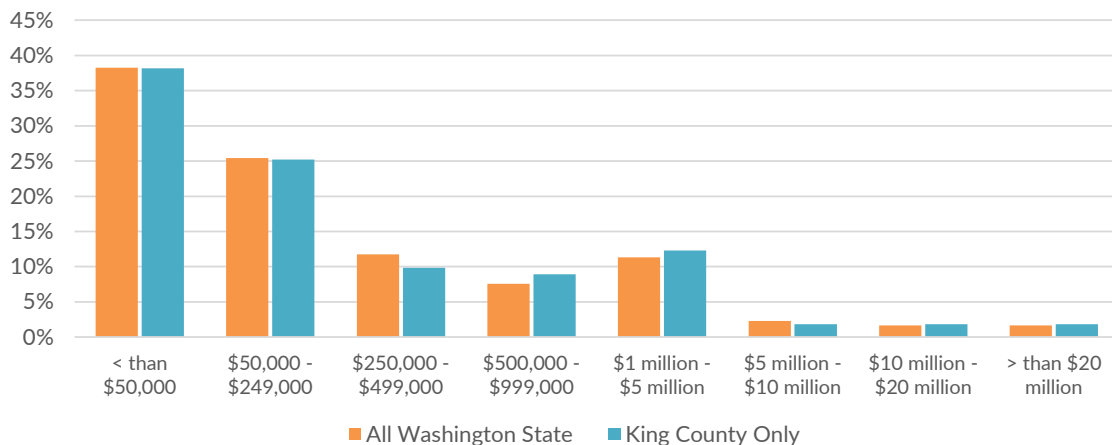


ABOUT THE RESPONDENTS

- 81% of all respondents were nonprofits.
- 28 of 39 counties were represented in the survey results (see map).
- 68.3% of respondents were from King County.
- 64% of organizations had annual gross revenues of less than \$250,000.
- 21% of all organizations serve primarily youth audiences (20% in King County, 24% in rest of state).
- Approximately 13% of organizations are tribal- and/or POC-centered (BIPOC).

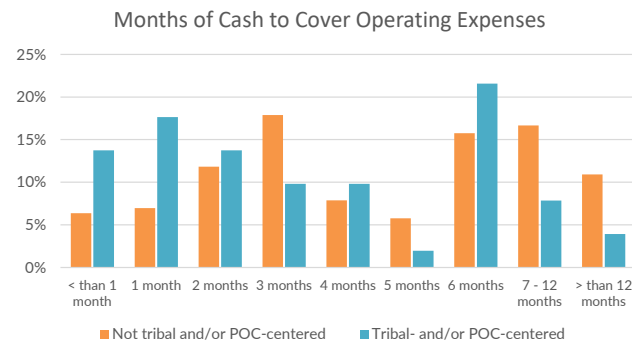
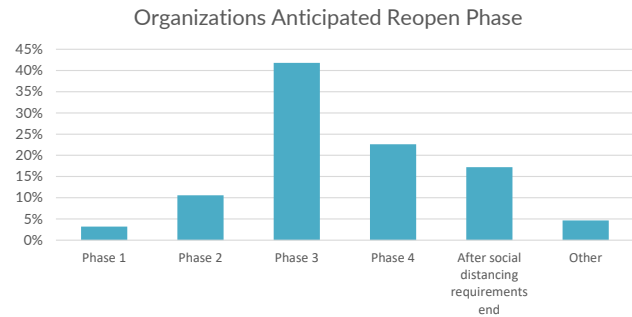


Organizations Annual Gross Revenue



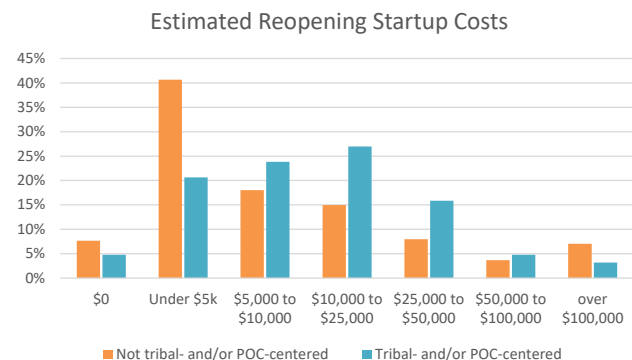
OVERALL KEY FINDINGS

- **Reopening:** Almost 82% of all respondents say they will not resume normal business operations until Phase 3 or later.
- **Operating Expenses:** 45% of all organizations can only cover up to 3 months of operating expenses with their cash reserves.
- **Reopening costs:** 66% of organizations estimate that their reopening startup costs will be less than \$10,000. However, the majority of organizations can cover less than 50% of these costs.
- **Critical needs:** Staffing (21%), a toolkit/technical assistance to comply with social distancing guidelines (19%), and facility modifications (17%) were identified as the most critical needs for a return to in-person programming.



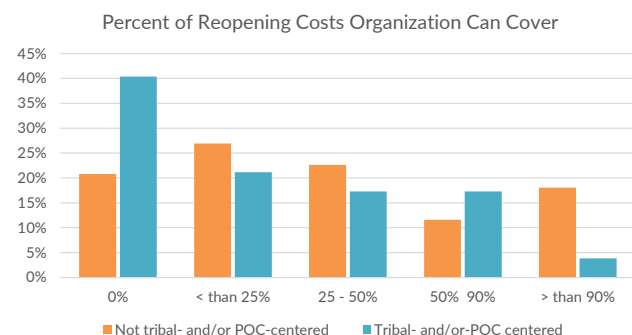
KEY FINDINGS FOR BIPOC COMMUNITIES

- **Operating Expenses:** 55% of tribal- and/or POC-centered organizations can only cover up to 3 months of operating expenses with their cash reserves.
- **Reopening costs:** 49% of tribal- and/or POC-centered organizations estimate that their reopening startup costs will be less than \$10,000.
- **Funding gaps:** 40% of organizations cannot cover any additional reopening costs.



URGENT NEED FOR RECOVERY SUPPORT

- The cultural sector was disproportionately impacted by the pandemic. It will be among the last sectors to fully reopen, because of social distancing requirements.
- It is not sustainable for organizations to continue to operate without any admissions revenue.
- Immediate intervention is needed to assist with reopening and retaining skilled staff. Without support, some important cultural organizations will be forced to close permanently.



WANT TO DIVE DEEPER?

For additional information about this survey data, please visit: arts.wa.gov/wa-covid-recovery-survey/