



CREATIVE Borrowing:
A webinar on Fully Secured Borrowing: The Third Resource

Wed, June 10, 2020. 1 pm (PST)

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| 1:00 to 1:10 | Welcome from Karen Hanan, Executive Director, ArtsWA |
| 1:10 to 1:25 | Richard Linzer presents the concept of fully secured borrowing. <ol style="list-style-type: none">Borrowing, the third resource.Fully securing borrowing & its advantages.Credit-holder: who they are, what they do.Cash flow budgeting, the key to borrowing.Projecting repayment in an unknowable future.Closing the deal with the bank & the credit-holders. |
| 1:25 to 1:35 | Case material on NW Folklife by Irene Namkung, formerly Chairperson of the Board of NW Folklife Festival |
| 1:35 to 1:45 | Case material on Eugene Symphony by Stuart Weiser, Deputy Director, Idaho Commission on the Arts on his credit-holder experience. |
| 1:45 to 2:10 | Questions and Answers from the participants |
| 2:10 to 2:15 | Summary thoughts and thanks: Michael Faison, Executive Director, Idaho Commission on the Arts; Brian Rogers, Executive Director, Oregon Arts Commission; and Karen Hanan, Executive Director, ArtsWA. |
| 2:15 | Adjourn |