



GOVERNOR'S
Arts & Heritage
Awards
Honoring Excellence, Creativity, and Achievement



2020
SPONSORSHIP
OPPORTUNITIES



ABOUT THE GOVERNOR'S ARTS & HERITAGE AWARDS

WHAT ARE THE GOVERNOR'S ARTS & HERITAGE AWARDS?

The Governor's Arts & Heritage Awards (GAHA) celebrate the arts and heritage of Washington State. They honor individuals and organizations that work tirelessly to ensure all Washingtonians have access to the arts. Hosted by the Washington State Arts Commission (ArtsWA), the annual GAHA celebration is the only statewide awards ceremony that recognizes individuals and organizations for their significant contributions to Washington's creative vitality.

To be eligible for a GAHA, individuals or organizations must be current Washington residents or based in Washington during the time their contributions were made. Since 1966, over 260 Washington State artists and organizations have been honored with a GAHA.

WHEN IS GAHA 2020?

Monday, November 9, 2020 | 6:00 - 9:00 pm
Museum of Glass | Tacoma, Washington

WHO ATTENDS THE GAHA CELEBRATION?

More than 250 Washingtonians attend the annual GAHA event. They represent elected officials, artists, arts organizations, culture bearers, students and patrons of the arts and heritage. Each year, the event is hosted in a different community. This gives people from across the state access to ArtsWA's program, and allows those communities to highlight and share their artistic and cultural resources with their fellow Washingtonians.

WHY SPONSOR GAHA?

The Governor's Arts & Heritage Awards highlight the importance of arts and culture in Washington.

The arts contribute to our quality of life. They preserve our unique cultural heritage. The arts foster our children's success in school. The arts attract business and tourism. There are more than 18,000 arts-based businesses in Washington, with well over 70,000 employees that drive significant economic activity in the state and spur tremendous social impact.

Sponsorships make this prestigious event possible. Sponsors also provide complimentary seating for student-artists, awardee family members, or others who may not otherwise have the opportunity to attend.



Anyone in Washington can nominate a person or organization for a GAHA. The nomination period opens on April 30, and ends on June 3.

A selection panel evaluates nominations. Panel recommendations are forwarded to ArtsWA's board of commissioners. The Commission deliberates and forwards recommendations to the Governor, who has final approval authority. Once approved, all nominators and nominees are notified and award recipients are announced to the public.

HOW ARE AWARDEES SELECTED?

GOVERNOR'S ARTS AWARDS

- Individual Artist
- Organization
- Arts Education
- Young Arts Leader
- Arts Legacy
- Arts Advocacy
- Philanthropy Award
- Community Award

GOVERNOR'S HERITAGE AWARDS

- Individual
- Organization

GAHA AWARD CATEGORIES

2019 AWARDEES

Davin Diaz - Arts Award - Community (Benton County)

Juan Alonso-Rodríguez - Arts Award - Individual Artist (King County)

Michael Spafford - Arts Award - Legacy (King County)

The 5th Avenue Theatre - Arts Award - Organization (King County)

Anne Banks - Arts Award - Education (Thurston County)

Matt Cadman- Arts Award - Advocacy (Chelan County)

Juan Manuel Barco - Heritage Award - Individual Artist/Practitioner (Snohomish County)

Northwest Native American Basketweavers Association - Heritage Award - Organization (King County)

2019 AWARDEES



GAHA SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR \$5000

- Exclusive Premier Sponsorship
- Premier Placement, reserved table for eight
- Specialty table centerpiece
- Formal table group photo with Governor or designee
- Your name or logo featured on two large format digital screens during the program
- Full-page ad in program, inside front cover
- Social media recognition on ArtsWA official social media networks
- Your clickable name or logo on the ArtsWA GAHA web page
- Name or logo on post-event 'Thank You, Supporters' communications

ARTS AMBASSADOR CIRCLE \$3000

- Premier Placement, reserved table for eight
- Specialty table centerpiece
- Your name or logo featured on two large format digital screens during the program
- Full-page ad in program, premier ad placement
- Social media recognition on ArtsWA official social media networks
- Your clickable name or logo on the ArtsWA GAHA web page
- Name or logo on post-event 'Thank You, Supporters' communications

ARTS ADVOCATE \$1800

- Reserved table for eight
- Your name or logo featured on two large format digital screens during the program
- Full page ad in printed program
- Social Media recognition on ArtsWA official social media networks
- Your clickable name or logo on the ArtsWA GAHA web page
- Name or logo on post-event 'Thank You, Supporters' communications

TABLE SPONSOR \$1000

- Reserved table for eight
- Name or logo listed on "Thank You Table Sponsors" slide presented during program
- Name or logo on post-event 'Thank You, Supporters' communications



- Two tickets
- Opportunity to present Honoree on stage with event award
- Formal photo with Honoree and Governor or designee
- Name listed on “Thank You, Honoree Sponsor” slide presented during program
- Name or logo on post-event ‘Thank You, Supporters’ communications

**HONOREE
SPONSOR
\$750**

- Four tickets
- Name listed on “Thank You, Patron of the Arts” slide presented during program
- Name or logo on post-event ‘Thank You, Supporters’ communications

**PATRON
OF THE ARTS
\$600**

- Name acknowledgment on website and program
- Name listed on “Thank You, Art Enthusiasts” slide presented during event
- Name or logo on post-event ‘Thank You, Supporters’ communications

**ART ENTHUSIAST
\$250**

- Printed Program ads (no event tickets included)
- Design and high-resolution digital art to be provided by purchaser
- All ads will be in full-color

- Full-page ad: \$500
- Half-page ad: \$250
- Quarter-page ad: \$125

**PROGRAM
ADVERTISING**





2020 GAHA SPONSORSHIP FORM

CONTACT INFORMATION

Name

Company

Address

Phone

Email

Website

SPONSORSHIP LEVEL

Premier Sponsor - \$5000

Honoree Sponsor - \$750

Arts Ambassador Circle - \$3000

Patron of the Arts - \$600

Arts Advocate \$1800

Art Enthusiast - \$250

Table Sponsor - \$1000

Other Amount \$ _____

PROGRAM ADVERTISING

Fullpage - \$500

Quarter-page - \$125

Half-page - \$250

Total Sponsorship Amount \$ _____

PAYMENT INFORMATION

Please send copy of Sponsorship Form to:
Terry West, Deputy Director
Washington State Arts Commission
PO Box 42675
Olympia WA 98504-2675
email: terry.west@arts.wa.gov

Check Enclosed

Send Invoice

Pay with Credit Card



GOVERNOR'S
Arts & Heritage
Awards
Honoring Excellence, Creativity, and Achievement



Washington State Arts Commission | www.arts.wa.gov/gaha

Photo credits: Front Cover: (top left) 2019 Individual Heritage Honoree, Juan Manuel Barco and ArtsWA Executive Director Karen Hanan; (bottom left) Tina Kukkhon-Miller, accepting the 2014 Heritage Organization Award on behalf of Evergreen Longhouse & Cultural Center with Governor Jay Inslee; (right) 2018 Honoree, Preston Singletary accepts his Individual Artist award. Page 2: Chandra and the Homeschool Boys perform at the 2018 celebration. Page 3: Education Honoree, Anne Banks received her award in 2019. Page 4: 2019 Arts Advocate Honoree, Matthew Cadman with his nominator, Senator Brad Hawkins. Page 5: (top) Each year GAHA art glass is designed and handblown by Tacoma's Hilltop Glass Artists; (bottom) Dior Davenport of Living Voices performs at the 2017 GAHA celebration. All photos courtesy of ArtsWA.