BOARD ORIENTATION

- Introductions
- Board roles
- Advocacy
- Strategic Plan
- Programs, Projects & Services
- Budget
- Rules and policies
- Board meeting preview

Board meeting
Ellensburg, July 2016
A catalyst for the arts, advancing the role of the arts in the lives of individuals and communities throughout the state.

arts.wa.gov
BOARD ROLES

• Policy
  - budget
  - strategic plan + goals
  - grants + rosters

• Committees: Executive, Advocacy, Nominating

• Panels: Grant review panels/roster panels

• Advocacy
• Funding & policies
• Public value

YES! Advocate
YES! Lobby
NO! Grassroots lobbying
YES! Educate/inform

Board Members CAN do Direct lobbying: attempts to influence a legislative body through communication with a member or employee of a legislative body, or with a government official who participates in formulating legislation.

Board members CAN’T do grassroots lobbying: attempts to influence legislation by trying to affect the opinion of the public with respect to the legislation and encouraging the audience to take action with respect to the legislation.

Public investment in the arts expands economic, educational and civic benefits.

LINK UP, Spokane Symphony. PHOTO BY CLINT BURGESS.
STRATEGIC PLAN
2017-2021

• Expand arts participation in communities across Washington State, with a focus on cultural equity, to ensure all people have access to the arts.
• Build leadership and resources in and for the arts.
• Activate and enhance public buildings and campuses through the acquisition, stewardship, and presentation of the State Art Collection.
• Strengthen arts education as part of and fundamental to K-12 basic education.
• Advance efficient, effective, and relevant practices across all agency programs and services.
PROGRAMS, PROJECTS & SERVICES

- AIPP (Art in Public Places)
- State Art Collection
- My Public Art Portal
- Grants to Organizations
- Arts in Education
- Certified Creative Districts
- Creative Forces: Military Arts Healing
- Center for WA Cultural Traditions (CWCT)
- Other programs & services

CAPPY THOMPSON, I Imagine Us as a Holy Family Engaging in the Great Work of Increasing the Light, 2006
The Evergreen State College
ART IN PUBLIC PLACES PROGRAM

- Legislated in 1974
- Funded through the State Capital Budget: ½ of one %
- State agency buildings, colleges and universities, public schools
- Public Artist Roster

Facilitating the acquisition, placement and stewardship of public art throughout Washington.

JUAN ALONSO, Sentinels. 2011. Chief Sealth High School. PHOTO BY THE ARTIST.
STATE ART COLLECTION

• 4700 state-owned artworks acquired through the AIPP program

• ArtCare collections management policy

• Limited conservation funding

The State Art Collection is publicly owned, publicly sited, publicly selected.

RAE MAHAFFEY, Intervals, 2009. Gray Middle School. PHOTO BY THE ARTIST.
MY PUBLIC ART PORTAL

• Over three-quarters of the State Art Collection's 4,700 artworks are now online, and we are adding more every week.

PAPABLO SOTO, Jefe, 2006
Yakima Valley Community College,
Grandview Campus.
Photo courtesy of the artist

The State Art Collection is publicly owned, publicly sited, publicly selected.
GRANTS TO ORGANIZATIONS

To:
• Expand access
• Reduce admission costs
• Support outreach
• Strengthen management
• Support artistic excellence

We invest in and through:
• Project Support (3 levels)
• SNAP Grants
• Cooperative Partnerships

“$1,000 may not seem like a large sum in the scheme of things, but it makes a huge difference to us.”

STEPHANIE JOHNSON, Olympia Arts Commission
ARTS IN EDUCATION

To:
• Support K-12 Arts Education
• Cultivate community partnerships
• Champion proven arts education practices

We invest in and through:
• Community consortia
• First Step grants
• The Roster of Teaching Artists

“The arts are a vibrant part of a basic, high quality education, helping students stay engaged and successful through graduation.”

ARTS EDUCATION RESEARCH INITIATIVE. 2009

A student focuses on her original artwork in a lesson supported by the Wenatchee Valley Museum Community Consortium.
OTHER PROGRAMS & PROJECTS

Including:

- Governor’s Arts & Heritage Awards
- State Poet Laureate
- Creative Forces: Military Arts Healing
- Creative Vitality Suite
- Legislative Priorities

“New jobs, thriving businesses and bustling communities – where the arts go, these follow.”

- Creative Vitality in Washington State – 2010 Update
LEGISLATIVE PRIORITIES

• Board sets legislative priorities
• Heritage Caucus
• Legislative meetings
OPERATING FUNDS

Funding Trends Fiscal Years 2009 - 2018

- Federal
- State
- Capital Funds

<table>
<thead>
<tr>
<th>Year</th>
<th>Federal</th>
<th>State</th>
<th>Capital Funds</th>
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<tbody>
<tr>
<td>FY 2009</td>
<td>$2,268,697</td>
<td>$2,434,000</td>
<td>$809,500</td>
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<tr>
<td>FY 2010</td>
<td>$2,089,138</td>
<td>$1,844,000</td>
<td>$862,500</td>
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<tr>
<td>FY 2011</td>
<td>$2,111,300</td>
<td>$1,228,000</td>
<td>$933,500</td>
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<td>FY 2012</td>
<td>$1,570,582</td>
<td>$1,103,000</td>
<td>$911,200</td>
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<td>FY 2013</td>
<td>$1,569,573</td>
<td>$1,086,000</td>
<td>$824,400</td>
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<td>FY 2014</td>
<td>$1,237,281</td>
<td>$1,093,000</td>
<td>$752,200</td>
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<td>FY 2015</td>
<td>$1,251,377</td>
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<td>FY 2016</td>
<td>$1,316,947</td>
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<td>$790,300</td>
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<td>FY 2017</td>
<td>$2,286,128</td>
<td>$1,148,000</td>
<td>$814,500</td>
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<td>FY 2018</td>
<td>$2,291,829</td>
<td>$1,497,000</td>
<td>$845,400</td>
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<td>FY 2019</td>
<td>$2,402,051</td>
<td>$1,572,000</td>
<td>$830,800</td>
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RULES & POLICIES

RCW 43.46

WAC 30

- Board responsibilities and procedures
- Conflict of interest
- Program rules and procedures
  - Grants, rosters, applications, panels
  - Appeals procedure
  - Art in Public Places
<table>
<thead>
<tr>
<th>Meeting Date</th>
<th>Location</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>November 8, 2018</td>
<td>Kirkland Arts Center 620 Market Street Kirkland, WA 98033</td>
<td>Convenes: 9:30 a.m. Adjourns: 4:00 p.m.</td>
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<tr>
<td>February 5, 2019</td>
<td>Evergreen State College: The Longhouse, Olympia</td>
<td>Convenes: 9:30 a.m. Adjourns: 4:30 p.m.</td>
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<tr>
<td>May 7, 2019</td>
<td>Thurston County Fire District 12 Station House, Tenino, WA</td>
<td>Convenes: 9:30 a.m. Adjourns: 4:30 p.m.</td>
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<td>August 7-8, 2019</td>
<td>Moses Lake Museum and Art Center, Moses Lake</td>
<td>Estimated start 8/1: Noon Adjourns: 4:30 p.m. Estimated start 8/2: 8:45 a.m. Adjourns: Noon</td>
</tr>
<tr>
<td>November 7, 2019</td>
<td>Laird Norton Family Foundation, Seattle</td>
<td>Convenes: 9:30 a.m. Adjourns: 4:30 p.m.</td>
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Questions?

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