



## ART IN PUBLIC PLACES

### K-12 POOLED FUNDS GUIDELINES 2018 FISCAL YEAR

The Washington State Arts Commission (ArtsWA) invites eligible public schools to apply for a commissioned artwork through the K-12 Pooled Funds process, which is facilitated by the Art in Public Places program (AIPP).

**The deadline for applications is March 30, 2018**

Applications will be accepted via email only. Applications must be received no later than **5 p.m., Friday, March 30, 2018**. Send your application to: Deane Shellman, Program Coordinator: [deane.shellman@arts.wa.gov](mailto:deane.shellman@arts.wa.gov).

### CONTACT INFORMATION

You may contact the following AIPP staff with questions about completing your application:

**Deane Shellman**, Program Coordinator: [deane.shellman@arts.wa.gov](mailto:deane.shellman@arts.wa.gov) or 360-753-5894  
**Michael Sweeney**, Program Manager: [mike.sweeney@arts.wa.gov](mailto:mike.sweeney@arts.wa.gov) or 360-586-2422.



From left: Lucinda Parker, Lake Roosevelt Elementary, Coulee Dam; Judith and Daniel Caldwell, Selah Middle School, Selah; Katy Stone, Westview Elementary, Spokane; Ries Niemi, Oak Harbor High School, Oak Harbor; Sean Healy and Joe Thurston, Marcus Whitman Elementary, Richland; Robert Tully, Orient K-8, Orient.

## INTRODUCTION

ArtsWA envisions a Washington where the arts and culture are thriving and celebrated. The **K-12 POOLED FUNDS** process helps to achieve this vision by creating a deliberate method for school districts to acquire artwork for their schools. Each biennium, funding for public artwork is generated through percent-for-art legislation. The funds are pooled, and eligible districts may apply to receive a significant, site-responsive artwork. The Art in Public Places program (AIPP) staff provide expertise in facilitating meetings, selecting artists, developing artwork, and exploring education opportunities. All artworks acquired through this process are part of the State Art Collection.

## Background

In July 1974, Washington’s Legislature established the Art in Public Places program (see the Revised Code of Washington, or RCW, Chapter 43.46.090), making us one of the few states that place publicly acquired artwork in public schools. As a result, Washington is home to one of the nation’s largest, most diverse state-owned art collections. Containing over 4,600 artworks in a wide range of materials, the State Art Collection is sited primarily at colleges, universities, state agencies, and public schools. It includes both two- and three-dimensional artworks by contemporary artists of local and national note.

## Artwork Stewardship

Artwork acquired through AIPP becomes the property of the State of Washington, and stewardship is the responsibility of each school district that houses a public artwork. Stewardship includes performing routine maintenance to keep the artwork clean and in working order, and participating in the tri-annual inventory of the State Art Collection. ArtsWA is responsible for the care of the State Art Collection as a whole, including inventory, restoration, and conservation.

## Local Decisions

An Art Selection Committee, chosen by the district, will participate in a six-meeting process that covers such topics as orientation to the program, criteria development, artist selection, and consultations with the artist. In addition to the selection of the artist, the committee will recommend sites, provide community context, and will vote to approve the artist’s proposal. The artist will be chosen from the Public Artist Roster, a list ArtsWA maintains of professional artists. Artists apply for the Roster and are selected based on their ability to create significant artwork, appropriate in scale and materials for public spaces.

## Diversity, Equity, and ArtsWA Strategic Plan

Whenever possible, ArtsWA seeks to distribute projects across Washington; allocation decisions are therefore made with consideration for achieving broad statewide geographic representation. In 2016, the ArtsWA Board approved the 2017-2021 Strategic Plan, which includes a crosscutting objective that helps guide equitable distribution of state resources. Along with the Review Criteria, panelists are asked to consider the ArtsWA Strategic Plan’s Crosscutting Objective to “Increase our specific and intentional efforts around social justice by ensuring that ArtsWA-funded activities and work are reflective of Washington’s diverse populations including cultural diversity, artistic disciplines, geographic locations, and underserved populations.”

## HOW TO APPLY

Funds awarded will result in an artwork commission, facilitated by an AIPP project manager. School districts do not receive direct funds; ArtsWA works directly with the Office of the Superintendent of Public Instruction (OSPI) to secure and expend funds.

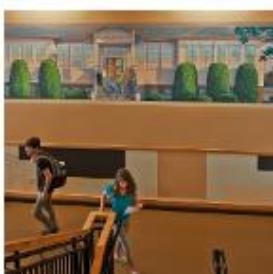
## ELIGIBILITY

A school district is eligible to apply for **K-12 Pooled Funds** if new construction within the district has generated artwork funding. ArtsWA staff works with OSPI to confirm eligibility.

- Districts may apply as many times as they have schools that generated artwork funding.
- Artwork must be placed at a school that generated funding.

Applying for **K-12 Pooled Funds** indicates that the school district is willing to:

- Convene a diverse and inclusive Art Selection Committee, and empower it to make decisions.
- Start the public art acquisition process with AIPP staff by the end of the 2018-19 academic year.
- Enter into an Interagency Agreement, which details the district's responsibilities for the acquisition and on-going stewardship of an artwork.
- Host a public event dedicating the artwork and introducing it to the school and community.
- Submit a final report detailing how the work has been received and being integrated into the school community.



## Ineligible Projects

**K-12 Pooled Funds** cannot be used for the following types of projects (in accordance with the Washington Administrative Code, or WAC, Chapter 30-40-050):

- Water features, memorials, school mascots, logos, signage, or clock towers.
- Artwork purchased or commissioned outside the process established and facilitated by ArtsWA.
- Artwork by artists who are not on the Public Artist Roster.

Clockwise, from top left: Wayne Chabre, Jefferson Elementary, Spokane; Sonja Blomdahl, Westwood Middle School, Cheney; John Wehrle, Meridian High, Bellingham; Suzanne Lee, Shorecrest High, Shoreline.

## Individual Projects

The minimum funds awarded for individual projects is \$45,000. The application review panel will establish distribution based on the strength of individual applications and on the total funds available for pooling. A school district may opt to augment the funds awarded with district or PTA funds, independent grants, or other fund-raising efforts. All acquired artworks, regardless of additional raised funds, become part of the State Art Collection.

Districts should expect to start their projects in the fall of the 2018-19 academic year. Projects generally take 18 to 24 months, from artist selection to fabrication and installation of the artwork. This timeline is an estimate and can be affected by construction schedules, artist availability, and other factors.

## Education Component

ArtsWA values the arts as a key component in K-12 education and considers the acquisition of an artwork for the State Art Collection to be an educational opportunity. We encourage districts to make the most of a newly acquired artwork through associated arts-based learning and by developing curriculum ideas to engage students, teachers, and the larger school community. There may be particular occasions for this during the art acquisition phase and immediately following the installation of an artwork, as well as in future years.

## APPLICATION REVIEW

AIPP staff determine the eligibility of the applications received. Eligible applications are forwarded to a review panel, which will consist of arts professionals, school administrators, and district representatives. Panelists will rate each application based on the following criteria:

1. Access to the arts and arts education (5 total points).
  - Evidence of active engagement with the arts and arts education.  
(Examples: Evidence of ongoing arts education opportunities in the school; evidence of extracurricular arts activities; evidence of access to professional artwork and art opportunities in the community.)  
**- OR -**
  - Evidence of limited access to original art and arts education.  
(Examples: Limitations of geography, ethnicity, economics, or disability; lack of professional artwork located in the community; lack of low-cost arts opportunities in the community; lack of arts education opportunities in the school.)
2. Evidence of commitment to stewardship of artwork in the State Art Collection (5 total points).
  - Current artworks in the State Art Collection located in the district are being maintained at an acceptable level; inventory records are complete and current.
  - Commitment to maintain new artwork is evident via a demonstrated method of caring, beyond participation in the tri-annual inventory. This might include a maintenance schedule and identifying maintenance personnel.
3. Evidence that the artwork would be integrated into instruction and school culture, in both the short and long terms (5 total points).
  - An arts curriculum contact is identified.
  - A statement of intent is included.
4. Evidence that the Art Selection Committee is diverse and exhibits broad community/school representation (5 total points).
  - Considers ethnic and gender diversity; range of stakeholders, including students, school staff, and administrators; and parents, local artists, and other community members.

**ArtsWA is committed to reaching underserved communities. Applicant school districts who have never acquired artwork from the State Art Collection will receive 5 additional points.**

## **ABOUT ArtsWA**

ArtsWA is governed by an advisory board composed of 19 governor-appointed citizens and 4 legislative members appointed by their respective caucus. For a list of current Commissioners and their biographical information, go to <http://www.arts.wa.gov/about-us/who-we-are>.

If we make a decision with which you disagree and you wish to appeal, follow the process outlined in the Washington Administrative Code: <http://www.arts.wa.gov/about-us/policies/appeal-procedure>.

ArtsWA complies with all local, state, and federal laws and regulations concerning civil and human rights. For further information regarding ArtsWA policies on accessibility, diversity, and nondiscrimination, please visit our website at <http://www.arts.wa.gov/about-us/policies>.

*These guidelines were published by the Washington State Arts Commission, March 2018. Every effort has been made to publish accurate and timely information.*