



WASHINGTON STATE
ARTS COMMISSION

ART IN PUBLIC PLACES

K-12 POOLED FUNDS GUIDELINES 2015 - 2017 BIENNIUM

The Washington State Arts Commission (ArtsWA) invites eligible public schools to apply for a commissioned artwork through the K – 12 Pooled Funds process, which is facilitated by the Art in Public Places program.

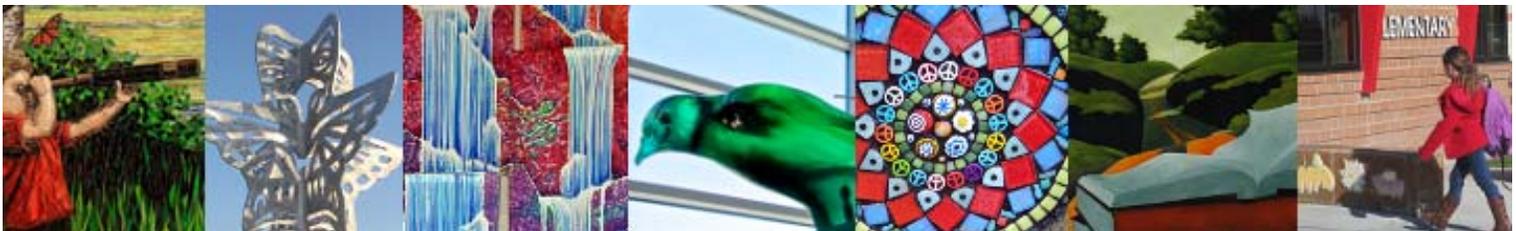
The deadline for applications is October 27, 2015

Applications will be accepted via email only. Applications must be **received** no later than **5 p.m., Tuesday, October 27, 2015**. Send your application to: Deane Shellman, Program Coordinator: deane.shellman@arts.wa.gov.

Contact Information

You may contact the following Art in Public Places staff with questions about completing your application:

- Deane Shellman, Program Coordinator: deane.shellman@arts.wa.gov or 360-753-5894
- Michael Sweney, Program Manager: mike.sweney@arts.wa.gov or 360-586-2422.



INTRODUCTION

ArtsWA envisions a Washington where the arts and culture are thriving and celebrated. The **K–12 POOLED FUNDS** process helps to achieve this vision by creating a deliberate method for school districts to acquire artwork for their schools. Each biennium, funding for public artwork is generated through percent-for-art legislation. The funds are pooled, and eligible districts can apply to receive a significant, site-responsive artwork. The Art in Public Places staff provide expertise in facilitating meetings, selecting artists, developing artwork, and exploring education opportunities. All artworks acquired through this process are part of the State Art Collection.

Background

In July 1974, Washington’s Legislature established the Art in Public Places program (see the Revised Code of Washington, or RCW, Chapter 43.46.090), making us one of the few states that place publicly acquired artwork in public schools. As a result, Washington is home to one of the nation’s largest, most diverse state-owned art collections. Containing over 4,500 artworks in a wide range of materials, the State Art Collection is sited primarily at colleges, universities, state agencies, and public schools. It includes both two- and three-dimensional artworks by contemporary artists of local and national note.

The State Art Collection is funded by the state’s capital construction budget. When a public school is built, ½ of 1 percent of the state’s portion of the construction cost is added to acquire artwork. This formula is applied only to new construction and only to the state-funded portion; monies from other sources are not calculated. ArtsWA reserves 15 percent of the total received to pay for Art in Public Places program administration; another 4.25 percent is reserved for care and upkeep of the State Art Collection.

Artwork Stewardship

Artwork acquired through the Art in Public Places program becomes the property of the State of Washington, and stewardship is the responsibility of each school district that houses a public artwork. Stewardship includes performing routine maintenance to keep the artwork clean and in working order, and participating in the tri-annual inventory of the State Art Collection. ArtsWA is responsible for the care of the State Art Collection as a whole, including inventory, restoration, and conservation.

Local Decisions

An Art Selection Committee, chosen by the district, will participate in a six-meeting process that covers such topics as orientation to the program, criteria development, artist selection, and consultations with the artist. In addition to the selection of the artist, the committee will recommend sites, provide community context, and will vote to approve the artist’s proposal. The artist will be chosen from the Public Artist Roster, a list ArtsWA maintains of professional artists. Artists apply for the Roster and are selected based on their ability to create significant artwork, appropriate in scale and materials for public spaces.

HOW TO APPLY

Funds awarded will result in an artwork commission, facilitated by an Art in Public Places project manager. School districts do not receive direct funds; ArtsWA works directly with the Office of the Superintendent of Public Instruction (OSPI) to secure and expend funds.

ELIGIBILITY

A school district is eligible to apply for K-12 Pooled Funds if construction at the district has generated artwork funding. ArtsWA staff works with OSPI to confirm eligibility.

- Districts may apply as many times as they have schools that generated artwork funding. Artwork must be placed at a school that generated funding.
- If an application is not funded the district may apply during the subsequent application cycle.
- ArtsWA staff can confirm eligibility.

Applying for **K-12 Pooled Funds** indicates that the school district is willing to:

- Convene an Art Selection Committee that is representative of the school district and community, and empower the Committee to make decisions.
- Enter into an Interagency Agreement, which details the district's responsibilities for the acquisition and on-going stewardship of an artwork.
- Host a public event dedicating the artwork and introducing it to the school and community.
- Submit a final report detailing how the work has been received and how it is being integrated into the school community.



Individual Projects

The minimum funds awarded for individual projects is \$35,000. The application review panel will establish distribution based on the strength of individual applications and on the total funds available for pooling. A school district may opt to augment the funds awarded with district or PTA funds, independent grants, or other fund-raising efforts. Additional funds are subject to administrative and collection care fees (see Background). All acquired artworks, regardless of additional raised funds, become part of the State Art Collection.

Districts can expect to start their projects within the 2015-17 biennium, most likely in the spring or fall 2016. Projects generally take 18 to 24 months, from artist selection to installation of the work. This timeline is an estimate and can be affected by construction schedules, artist availability, and other factors.

Ineligible Projects

K-12 Pooled Funds cannot be used for the following types of projects (in accordance with the Washington Administrative Code, or WAC, Chapter 30-40-050):

- Water features, memorials, school mascots, logos, signage, or clock towers.
- Artwork purchased or commissioned outside the process established and facilitated by ArtsWA.
- Artwork by artists who are not on the Public Artist Roster.

Education Component

ArtsWA values the arts as a key component in K-12 education and considers the acquisition of an artwork for the State Art Collection to be an educational opportunity. We encourage districts to make the most of a newly acquired artwork through associated arts-based learning and by developing curriculum ideas to engage students, teachers, and the larger school community. There may be particular occasions for this during the art acquisition phase and immediately following the installation of an artwork, as well as in future years.

APPLICATION REVIEW

Art in Public Places staff determine the eligibility of the applications received. Eligible applications are forwarded to a review panel, which will consist of arts professionals, school administrators, and district representatives.

Panelists will rate each application based on the following criteria:

1. Access to the arts and arts education *(25% of total points)*.
 - Evidence of active engagement with the arts and arts education.
 - Examples: Evidence of ongoing arts education opportunities in the school; evidence of extracurricular arts activities; evidence of access to professional artwork and art opportunities in the community.
 - OR -
 - Evidence of limited access to original art and arts education.
 - Examples: Limitations of geography, ethnicity, economics, or disability; lack of professional artwork located in the community; lack of low-cost arts opportunities in the community; lack of arts education opportunities in the school.
2. Evidence of commitment to stewardship of artwork in the State Art Collection *(25% of total points)*.
 - Current artworks in the State Art Collection located in the district are being maintained at an acceptable level; inventory records are complete and current.
 - Commitment to maintain new artwork is evident via a demonstrated method of caring, beyond participation in the tri-annual inventory. This might include a maintenance schedule and identifying maintenance personnel.
3. Evidence that the artwork would be integrated into instruction and school culture, in both the short and long terms *(25% of total points)*.
 - An arts curriculum contact is identified.
 - A statement of intent is included.
4. Evidence that the Art Selection Committee is representative of school demographics *(25% of total points)*.
 - Considers ethnic and gender diversity; range of stakeholders, including students, school staff, and administrators; and parents, local artists, and other community members.

ABOUT ArtsWA

ArtsWA is governed by an advisory board composed of 19 governor-appointed citizens and 4 legislative members appointed by their respective caucus. For a list of current Commissioners and their biographical information, go to <http://www.arts.wa.gov/about-us/who-we-are>.

If we make a decision with which you disagree and you wish to appeal, follow the process outlined in the Washington Administrative Code: <http://www.arts.wa.gov/about-us/policies/appeal-procedure>

ArtsWA complies with all local, state, and federal laws and regulations concerning civil and human rights. For further information regarding ArtsWA policies on accessibility, diversity, and nondiscrimination, please visit our website at <http://www.arts.wa.gov/about-us/policies>.

These guidelines were published by the Washington State Arts Commission, September 2015. Every effort has been made to publish accurate and timely information.