

Washington State Arts Commission (ArtsWA) Strategic Plan Framework for FY 2017-2021

MISSION STATEMENT

The Arts Commission is a catalyst for the arts, advancing the role of the arts in the lives of individuals and communities throughout the state.

VISION STATEMENT

The arts thrive and are celebrated throughout Washington State, and are woven into the fabric of vital and vibrant communities.

Goal 1:

Expand arts participation in communities across Washington State, with a focus on cultural equity, to ensure all people have access to the arts.

Objective 1: Maintain strategic investments in arts programming to build participation in the arts across the state.

Objective 2: Build capacity for organizations and communities that are working to expand participation in the arts.

Objective 3: Include individuals from diverse backgrounds on all panels and committees.

Goal 2:

Build leadership and resources in and for the arts

Objective 1: Increase the agency's statewide leadership role by shaping policies, supporting legislation, and exploring funding opportunities.

Objective 2: Increase awareness of ArtsWA programs and their impact through a cohesive communications and media plan.

Objective 3: Maintain and increase relationships with key government and private sector leaders.

Objective 4: Build ArtsWA board leadership capacity by increasing educational opportunities.

Goal 3:

Activate and enhance public buildings and campuses through the acquisition, stewardship, and presentation of the State Art Collection.

Objective 1: Deepen community engagement with the State Art Collection.

Objective 2: Improve long-term care and conservation of the State Art Collection.

Objective 3: Develop the web-based presentation of the State Art Collection through My Public Art Portal.

Objective 4: Maintain clear acquisition and collection care policies and practices in order to acquire enduring public art for Washington's public schools, colleges, universities, and state agencies.

Goal 4:

Strengthen arts education as part of and fundamental to K-12 basic education.

Objective 1: Maintain or increase strategic investments that expand and improve high quality arts learning for all students as part of basic education.

Objective 2: Increase the capacity of the arts teaching workforce of classroom teachers, teaching artists, and arts education leaders.

Objective 3: Maintain or increase active partnerships with regional, state-level, and national arts and education organizations to develop, align, and promote policies related to supporting K-12 arts education.

Objective 4: Maintain effective management and state-level production of the National Endowment for the Arts-sponsored Poetry Out Loud program.

Goal 5:

Advance efficient, effective, and relevant practices across all agency programs and services.

Objective 1: Acquire and update technology to maximize efficiency and accessibility.

Objective 2: Implement continuing process improvement across the agency for efficiency and consistency.

Objective 3: Maintain a commitment to employee training and development.



WASHINGTON STATE
ARTS COMMISSION

Crosscutting Objective

Increase our specific and intentional efforts around social justice by ensuring that ArtsWA-funded activities and work are reflective of Washington's diverse populations including cultural diversity, artistic disciplines, geographic locations, and underserved populations.

VALUES STATEMENT

WE BELIEVE IN...

The Public Value of the Arts

- The arts impact our lives and develop strong schools, communities, and economies.
- The arts are an essential component of basic education for all students.
- The state's artistic resources are vital to Washington's identity and worthy of preservation.
- Public art is an essential, integral part of the state's built-environment.
- Artistic excellence is central to meaningful arts experiences.

The Arts as a Catalyst for Inclusiveness, Social Equity, and Racial Justice

- All Washingtonians should have access to and engagement with the arts.
- The arts create social bonds and amplify voices across all populations.
- We seek diversity of perspectives and backgrounds in our committees, staff, and board.
- We support diverse forms of artistic expression.

Leadership in and for the Arts

- We support arts organizations, artists, and arts participants statewide.
- We are accountable to the public and our stakeholders.
- We invest in effective strategies that align with statewide goals and priorities.
- We develop partnerships and collaborations to leverage expertise and resources.
- We operate with flexibility, innovation, integrity, and creativity.