

PS Applicant Information FY15

Organization Name **Earshot Jazz Society of Seattle**
Project Support Grant Request **\$7,500**

Local Arts Agencies Only: A Local Arts Agency is an organization whose primary purpose is to programs, and/or funding within a specific geographic area e.g., local, county, or state **Yes**

PS Project Narrative and Expenses

Organization's Published Mission Statement.

(maximum characters: 400)

Earshot Jazz is a non-profit arts and service organization formed in 1984 to cultivate a support system for and awareness of jazz in the community. Earshot Jazz publishes a monthly newsletter, presents creative music, provides educational programs, identifies career needs for artists, augments existing services and programs, and networks with the national and international jazz communities.

Project Title: **2014 Earshot Jazz Festival**

Project Summary: Provide a brief (1-2 sentence) overview of your project and its intent.

(maximum characters: 400)

We ask your support for the 26th annual Earshot Jazz Festival, which presents more than 250 individual artists in 60 events at venues around the region. The Earshot Jazz Festival advances Seattle's place in the art form of jazz by presenting celebrated masters and cutting-edge emerging artists, while highlighting our own resident musicians in the context of a world-class festival event.

Describe the project, identifying the primary artist(s), ensembles and project director that are key to the proposal and a brief time frame for the project. Provide their brief credentials.

(maximum characters: 2000)

Earshot's creative and programming philosophy connects one of the world's most vibrant art forms to the long-term continuum of jazz in our own community. As the national Jazz Times magazine wrote just months ago, "Earshot... has an instinct for locating the leading edges of the ever-expanding jazz art form.... Every year at Earshot, artists debut new projects and form interesting new collaborations."

The 2014 Earshot Jazz Festival takes place from October 10 thru November 11, 2014, and includes internationally praised jazz masters, important emerging artists from the world's most active cultural centers, and world-class artists from Seattle's own highly regarded creative scene.

As "Seattle's most important annual jazz event" (DownBeat magazine), Earshot Jazz Festivals have enriched our cultural community and enhanced our global profile for 25 years. The Earshot Jazz organization responds to advancements and challenges in the jazz field with some of the nation's boldest festival programming. At the core of its mission, Earshot Jazz addresses the need to celebrate jazz as a vibrant, living art form while remaining respectful of the music's rich historical context. To

magnify that context, the festivals also include educational programs, rare jazz films, photo exhibits, panel discussions and more.

Some of the artists scheduled for the 2014 festival include: the all-star Soundprints ensemble, with Joe Lovano, Dave Douglas, Linda Oh and Joey Baron; Seattle bassist Evan Flory-Barnes continuing his work "On Love, The Muse, and Family"; legendary jazz masters Pharoah Sanders, Abdullah Ibrahim, and NEA Jazz Master Dave Liebman; MacArthur fellow Miguel Zenón, vocalist Carmen Lundy, jazz legends Lew Tabakin, Greg Osby, and Jacky Terrasson in concerts and educational workshops; special events celebrating 20 years of the Seattle Repertory Jazz Orchestra; and a new series, curated by Seattle artists, featuring artists recognized in this recent year's Golden Ear Awards.

Describe Expenses

Description	Amount	Expense Date
Artist Fees	\$ 120,000	October 10-November 11

PS Public Benefit

A. Public Benefit

- 1. How does this project support the successful artistic and cultural development of a community and/or individuals in Washington State?**
- 2. Describe your collaboration with community partners and other means to broaden, deepen and diversify arts participation.**
- 3. Explain how this project will strengthen your community?**

(maximum characters: 1500)

The Earshot Jazz Festival provides opportunities (1) for artists to create, interpret, present, and perform, (2) for 10,000+ audience members to experience the art and engage with the artists, (3) for the greater community of artists, volunteers, educators, collaborators, media, and other arts organizations to participate in an internationally respected event.

Earshot Jazz has long been respected for filling a valuable niche in Seattle's vibrant cultural community, celebrating the artistic edges of jazz, where the most remarkable advancement takes place. Earshot Jazz incorporates these values in presenting work that is often not "commercially viable" and may not otherwise find an audience. Presenting such artistic work is necessary to the community and vitality of the artform.

In its 30th year of service to the area, Earshot Jazz remains committed to nurturing the art form through robust involvement with our target community of resident artists, audience members and other organizations. Earshot seeks to nurture young artists, create engagements for working musicians, and honor the elders of our rich jazz history. And it should not go unstated -- over half of the artists on the schedule represent Washington State.

B. Broadening Access: How does this project broaden access to, expand and diversify the audiences for the arts?

(maximum characters: 750)

The festival is presented in individual pieces, as separate concerts, in a variety of styles, with unique appeal. Each presentation has potential to broaden our community and develop diverse audiences.

Earshot partners with other many other organizations, reducing risk and increasing visibility.

Earshot employs over a dozen venues throughout the region, in underserved neighborhoods and the downtown core.

Earshot offers low-cost and no-cost tickets to students, senior citizens, and the general public through

pay-what-you-can options, including workshops that are free and open to the public.

Earshot brings a variety of international artists to the community.

C. Evaluation: How will you measure the quantitative and qualitative results of this project, for example using audience and/or artist surveys?

(maximum characters: 750)

Jazz is a dynamic continuum, with seeds planted one season sometimes not germinating for decades. Precise metrics for scientific measurement of artistic success have yet to be imagined. Earshot Jazz is a non-profit organization without its “own” self-serving agenda. We take pride in having supported and documented the entire community of artists, audiences, schools, and other presenters for 29 years.

We certainly evaluate quantitative information in attendance figures, ticket sales, percentage of capacity, outreach events, number of various artists, collaborations and community partnerships. We dialog with audiences, artists, and educators and students. We keep our eyes, ears, and hearts open to the huge intrinsic value of this work.

List the Proposed Event Details for the Project

Date	Time	Price(s) Admission	Location	Number of Estimated Attendance	Facility Capacity
10/14/2014	7:30pm	\$ 22.00	The Triple Door, 216 Union Street, Seattle	200	220
10/15/2014	7:30pm	\$ 20.00	The Chapel Performance Space at Good Shepherd Center, 4649 Sunnyside Ave, Seattle	85	85
10/16/2014	7pm & 9pm	\$ 24.00	The Triple Door, 216 Union Street, Seattle	350	440
10/18/2014	8pm	\$ 28.00	Town Hall Seattle, 1119 8th Ave, Seattle	500	800
10/23/2014	8pm	\$ 22.00	PONCHO Concert Hall, 710 East Roy St, Seattle	180	200

PS Project Budget

Income

	Provide Details	Cash	Confirmed or Anticipated? Enter C or A
Admissions	Ticket prices range from \$0 to \$35	\$ 125,000	A
Contracted Services			
Other Revenue			
Corporate Support	Proposal pending	\$ 20,000	A
Foundation Support	Paul G Allen Family Foundation	\$ 50,000	A
	Other Foundations	\$ 14,000	A
Individual Support		\$ 5,000	C
Other Private Support	In Kind Donations of goods and services	\$ 20,000	A
Government - Not ArtsWA	NEA	\$ 27,500	C
	4Culture/Seattle MOAC	\$ 13,000	C
Other ArtsWA Grants			
Applicant Cash			
	Applicant's Income Sub-Total:	\$ 274,500	
	Project Funding Request	\$7,500	
	Estimated Total Project CASH INCOME	\$ 282,000	

Expenses

	Provide Details	CASH	IN KIND
Personnel Admin	Staff Wages and Benefits	\$ 35,000	
Personnel Artistic			
Personnel Technical and Production	Temporary Production Manager, Sound Technicians, and Production Assistants	\$ 8,000	
Outside Artistic Fee	Artist and Ensemble Performance and Edu Program Fees	\$ 120,000	
Outside Fees Other			
Tech/Prod Expenses	Sound and Equipment Rental	\$ 23,000	\$ 1,500
Space Rental	Venue Rental Fees	\$ 28,000	\$ 1,500
Travel	Lodging and Ground Transportation	\$ 33,000	\$ 5,000
Marketing	Brochures/Posters/Website/Print Ads/Radio Ads	\$ 35,000	\$ 12,000
Remaining Expenses			
	Estimated Total Project CASH EXPENSES	\$ 282,000	\$ 20,000

Year Ended On:

12-31-2013

Income

\$500,511.31

Expense

\$479,744.58

PS Events List

Events Please provide a summarized list of your organization's last completed year of events that were open to the public. If you are a new applicant, this will serve as your evidence of one completed year of arts activities.

Title of Events - Programs - Services	Dates	Number of Events	Number of Events Days	Number of Event Attendees	Facility Capacity (single event)
Art of Jazz - Series at the Seattle Art Museum	On the 2nd Thursday of every	12	12	2,100	150 to 250
Spring & Summer Concert Series	February-August	10	10	1,069	85 to 800
Golden Ear Awards Program (Seattle Jazz awards program) + Concert	March 20	1	1	53	120
Jazz: The Second Century Series (new music by 4 resident ensembles)	July 11 & 25	2	2	110	85
The 25th Annual Earshot Jazz Festival: Earshot Concerts	October 1 - November 17	67	37	11,030	85 to 2,330
The 25th Annual Earshot Jazz Festival: Films, Workshops, Panels	October 1 - November 17	11	13	705	120
25th Annual Concert of Duke Ellington's Sacred Music	December 28	1	1	778	800
Earshot Jazz, monthly publication, distribution	January-December				
Events, Programs and Services TOTALS		104	76	15845	1089505

Innovation Incentive

Are you applying for the Innovation Incentive? Yes

Additional Narrative Question for Innovation Incentive Award. Please answer the additional question if you are applying for the optional Innovation award. If you do not answer this question, it will not detract from your consideration for the Project Support grant.

1. What is the innovation you propose as an additional effort to your Project Support application? (i.e. "introduction of something new, or a new idea, method or device" to build arts participation.)

2. Include a summary of your plans for implementing the innovation, including staffing, budget, and engagement and/or stakeholders.

3. Include your goals for the innovation, with plans for assessing the results.

(maximum characters: 2000)

1)

For the first time, plans for this year's Earshot Jazz Festival include a component that will involve several younger Seattle artists in the curatorial process. Though the festival has an established reputation for inclusive and progressive programming, the full schedule has always been presented to the community as a fait accompli, and artists have been engaged only within in the traditional paradigm.

Seattle has a rich, but sometimes segmented, jazz community. Under this innovative new initiative, one artist from each of the three or four segments will be called on to work collaboratively in building a series of concerts to be presented under the festival umbrella, perhaps re-imagining the venues most often associated with a particular segment as bridges from one to another.

2)

Two of the curators will be selected from previous winners of the Golden Ear Awards and two will be selected via an open call for participants. Ideally, a stylistically and ethnically diverse team of four will be selected in late June, given a three-week timeline and a \$5,000 budget with which to work, and tasked with creating a series of four concerts for presentation in early November.

3)

Re-imagining the traditional roles of artist and presenter, even through small steps, can, at the very least, bring new awareness and information to both sides. Beyond that, the program has the potential to develop deeper investments in arts participation by young artists and audiences, once the accepted roles have been redefined. It can also help nurture a new generation of jazz presenters and engage artists in the future of the Earshot organization. The program will be evaluated by participating artists, both curators and performers, as well as Earshot staff and board.

PS B Upload Additional Material

Click here to upload files:

[Work sample 1 - Residencial Llorens Torres by Miguel Zenon](#)

Ensemble: Miguel Zenon Quartet

Composer: Miguel Zenon

Title of Work: Residencial Llorens Torres

Relationship: Miguel Zenon, composer and saxophonist, was awarded both a Guggenheim Fellowship and a MacArthur Fellowship "genius grant." He will be appearing at the PONCHO Concert Hall and teaching a workshop at the 2014 Earshot Jazz Festival.

Cue Info: NA (excerpt provided)

Length: 1:50

[Work sample 2 – Beat It / Body and Soul by Jacky Terrasson](#)

Ensemble: Jacky Terrasson Trio

Composers: Frank Eyton / Johnny Green / Edward Heyman / Michael Jackson / Robert Sour

Title of Work: Beat It / Body and Soul

Relationship: Jacky Terrasson, composer and pianist, won the prestigious Thelonious Monk Piano Competition early in his career. This is one of those artists we like to present at various points in their career and witness their development. He will be appearing at the PONCHO Concert Hall and teaching a workshop at the 2014 Earshot Jazz Festival.

Cue Info: NA (excerpt provided)

Length: 1:45

[Work sample 3 – So Beautiful by Carmen Lundy](#)

Ensemble: Carmen Lundy

Composer: Carmen Lundy

Title of Work: So Beautiful

Relationship: Carmen Lundy, composer and vocalist, has a warm and artful tone. This is a track from her new recording Changes. She will be appearing at the Triple Door at the 2014 Earshot Jazz Festival.

Cue Info: NA (excerpt provided)

Length: 1:50

[Work sample 4 – Sweet and Lovely by Dawn Clement](#)

Ensemble: Dawn Clement

Composer: Gus Arnheim

Title of Work: Sweet and Lovely

Relationship: Dawn Clement is a Seattle resident artists. She is a composer, pianist, singer and educator. She pursues collaborations in the community and is a strong supporter of presenting original music and new works by local composers. She will be appearing at PONCHO Concert Hall as part of the 2014 Earshot Jazz Festival.

[Works sample 5 – The Creator Has a Master Plan](#)

Ensemble: Pharoah Sanders

Composer: Pharoah Sanders/Leon Thomas

Title of Work: The Creator Has a Master Plan

Relationship: Now in his 70's, Pharoah Sanders is a legendary and Grammy winning tenor saxophonist. He will be appearing at Town Hall Seattle as part of the 2014 Earshot Jazz Festival.

[Earshot Jazz Completed Year Budget](#)

Earshot Jazz - Income Statement for 2013

[Earshot Jazz Board of Directors](#)

Current Board List updated April 2014

[Earshot Jazz Annual Report](#)

Nonprofit Corporation Annual Report filed with the Corporations Division of the Secretary of State's Office on August 24, 2013.

IRS tax exempt 501©(3) determination letter

(For New Applicants Only)

Nonprofit Corporation Annual Report Attached

Enabling legislation or local or tribal
government ordinance

List of Board of Directors Attached

Artistic Work Sample Attached

Completed Year Budget (12 Month Statement of
Income and Expenses) Attached