



**ANNOUNCING – EXHIBITION OPPORTUNITIES FOR ARTISTS**  
**RE: “CALL TO ARTISTS” Artist Roster for the “WINDOWS ALIVE” PROJECT**  
**RELEASE DATE: Monday, March 24, 2014**

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The Yakima Arts Commission invites Central Washington artists to submit 10 images of their work for the forthcoming “Windows Alive” project. This project involves the display of artists’ works in empty storefront windows on Yakima Avenue (and other possible locations) in Yakima, Washington. The 2014 – 2015 season of window displays can address two approaches:

- A “display” of work by the artist (rather like a mini-one artist show)----
- An “installation” specifically designed for the window (can use alternative materials to express an idea or theme)----

Please indicate which approach you are applying for on the application form.

**DESIRED OUTCOMES:**

- **Utilize empty spaces in positive ways that provide exhibition opportunities for regional artists.**
- **Enliven Yakima’s downtown core through temporary art displays in empty window spaces thus contributing to a vibrant downtown Yakima**
- **Highlight the talent of Central Washington artists through the window displays, press releases and other media promotion. Images of each artist’s work will also appear on the Yakima Valley Tourism and Yakima Arts Commission websites.**

**ELIGIBILITY:** Local, regional and national artists

**ARTWORK(s):**

**Visual Arts:** All types of media are welcomed: paintings, drawings, fiber art, crafts, ceramics, photography, alternative materials, and sculpture., etc.

**ARTIST STIPEND: \$250.00**

**WHAT IS REQUIRED:**

- 1. APPLICATION FORM**
- 2. ARTIST’S STATEMENT** – Discuss the subject / theme of the work and the materials used to create the work(s) preferably 500 words or less.
- 3. RESUME**
- 4. TEN SAMPLE IMAGES OF YOUR CURRENT WORK and / or WORK THAT CAN BE USED IN A WINDOW “DISPLAY” OR “INSTALLTION” FORMAT on**

**CD** (can include at least 2 details of each image) Also include an annotated list of the artworks listing: title, size, media for each work. Future window displays could have a theme and designed as an art installation itself; or the display could be presented as an “exhibition” of an artist’s work.

- 5. A SELF ADDRESSED – STAMPED ENVELOPE** for the return of your CD and materials. Otherwise, the Yakima Arts Commission is not responsible for the materials.

**ARTWORK ENTRIES WILL BE JURIED FROM CDs only.**

**DEADLINE FOR SUBMISSIONS: BY 5:00 PM BY MONDAY, JUNE 23, 2014**

**WEDNESDAY, JUNE 25: JURY PROCESS**

**MONDAY, JUNE 30: Notification letters mailed to artists**

**TIME FRAME FOR ARTIST DISPLAYS or INSTALLATIONS WILL VARY.**

**JURY PROCESS:** Artists will be chosen by members of the Yakima Arts Commission.

**EXHIBIT AND INSTALLATION DETAILS:** A contract and installation details will be sent to each artist once notified. Actual artwork for the windows will be reviewed after the artist(s) have been selected. Actual windows are not yet designated, but will be announced this summer.

**QUESTIONS RE: WINDOWS ALIVE PROJECT? CONTACT: Cheryl Hahn at:  
Cell: (509) 480 – 2547  
[hahnartwork1@charter.net](mailto:hahnartwork1@charter.net)**

**DOWNLOAD APPLICATION FORM:**

**[www.windowalive.com](http://www.windowalive.com)**



## WINDOWS ALIVE APPLICATION FORM

Mail to:

**Yakima Arts Commission  
C/O Windows Alive Project – ATTN: Sean Hawkins  
Yakima City Hall  
129 North 2nd Street  
Yakima, WA 98901**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

Street

City

State

Zip

PHONE: Home \_\_\_\_\_ Cell \_\_\_\_\_

Work \_\_\_\_\_

EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

I am applying for the Windows Alive project in the following category (check one):

- ( ) “Display” of my artwork
- ( ) “Installation” designed for a window

ATTACH TYPED RESUME.

ARTIST STATEMENT---Include a typed general description of work. No longer than 500 words.



## **CD SUBMISSION GUIDELINES**

### **“Windows Alive”**

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- **Artwork will be juried from digital photo files submitted on your CD.**
  - **No photographic slides or prints will be accepted.**
  - **Digital images must be cropped to the artwork itself in the case of 2-D work.**
  - **The digital image must be saved in a JPEG (jpg) format.**
  - **Each file size must be smaller than 1 Megabyte.**
  - **Label your CD with a permanent marker with your name and phone number.**
  - **Your CD will not be returned unless accompanied by a self-addressed envelope stamped with sufficient postage.**
  - **TEST YOUR CD before submitting. Must be readable on a WINDOWS program.**
  - **For each artwork include one overall image and up to 2 detailed images for two dimensional work. For three dimensional work include up to 4 details.**
  - **Files must be named: “A, B, C, or 1, 2, 3 -title of work, medium.jpg. For example: “B -Morning Walk – watercolor jpg.” Letters or numbers should match the annotated list.**
  - **Detail images should be labeled: “A – detail 1, A –detail 2, etc.**
  - **Actual size of accepted artwork :**
    - 2- dimensional work cannot exceed 72” in any direction. 3 - Dimensional work cannot exceed 8 square feet of floor space or weigh over 100 pounds.**

**ARTWORK WILL BE JURIED FROM CDs ONLY. DO NOT SUBMIT ORIGINAL WORK.**