

WASHINGTON STATE ARTS COMMISSION

COMMISSION MEETING NOVEMBER 5, 2009



We envision a Washington where arts and culture are thriving and celebrated throughout the state.



WASHINGTON STATE
ARTS COMMISSION

AGENDA



- 9:30 am Call to Order – Leann Johnson, Chair
 Webinar Instructions
Approve Agenda
Chair's Report
Director's Report
- 10:00 ***Approve Consent Agenda***
- 10:05 Arts in Education
- 10:20 Art in Public Places
- 10:35 Art Jobs Support Program – ***Approve Revisions***
- 10:50 Governor's Arts and Heritage Awards
- 11:00 Advocacy: 2010 Legislative Session and Beyond
- 11:30 Adjourn

WEBINAR INSTRUCTIONS



- ❖ Panelists (commissioners) please mute your phones during presentations to avoid background noise interfering with the call
 - You can unmute yourself anytime to ask a question
- ❖ Audience members (staff, constituents, etc.) will be automatically muted
 - We will unmute **audience members** at appropriate moments
- ❖ PSST is an instant messaging feature that allows messages to be sent during the webinar.
 - Send technical support questions to Mark
 - Please **do not** use this feature for meeting related questions. The messages are not saved and cannot be made part of the public record



What Matters Most

- ❖ Vision, policy, strategy
- ❖ Oversight, advocacy, leadership

Interim Committee

- ❖ Roles and responsibilities
- ❖ Recent activities

2010 Meeting Schedule

DIRECTOR'S REPORT – P.3-5



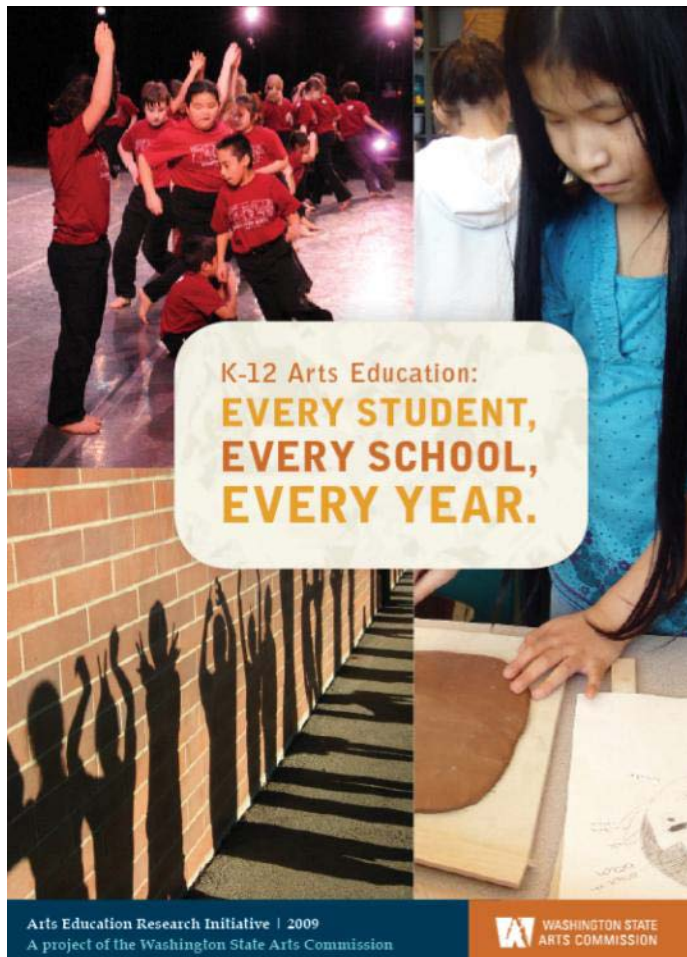
- ❖ National Endowment for the Arts
- ❖ Creative Vitality Index
- ❖ Poet Laureate
- ❖ Arts Participation Leadership Initiative
- ❖ Staffing update
- ❖ Budget reports (no action needed)

CONSENT AGENDA – P. 11-25



Approve Minutes of August 2009 WSAC Meeting

ARTS EDUCATION RESEARCH INITIATIVE (AERI) - P. 27-28



Status of Arts Education in K-12 Schools in Washington

New research to be released
January 2010

Three components:

- ❖ Research Report
- ❖ Booklet
- ❖ Pamphlet

AERI DATA HIGHLIGHTS

- ❖ 9 percent of schools are offering no formal arts instruction at all
- ❖ 33 percent of elementary students are getting an average of less than one hour of arts instruction per week.
- ❖ 63 percent of principals are dissatisfied with the quantity of arts education in their schools.
- ❖ 47 percent of schools offer instruction in only one of the four primary arts disciplines (most often music)
- ❖ 25 percent more schools use criteria-based assessments than in 2005

AERI MARKERS OF QUALITY / ACTION AGENDA

- ❖ **Curriculum:** align curriculum with state learning standards in the arts, coordinate curriculum development efforts and share resources, work to have arts curriculum adopted by local school boards and used consistently district-wide.
- ❖ **Assessments:** develop student-focused assessments, track and report data, use results to inform curriculum approaches and teaching practice.
- ❖ **Collaboration:** develop shared educational goals and approaches between arts and education partners; capitalize on local resources and invest in cross-training and mentoring opportunities to strengthen arts teaching and arts learning.

AERI IN THE COMMUNITY

Community Conversations*

- ❖ Get AERI off the shelf; make it useful
- ❖ Community level as well as state level
- ❖ Local leaders host local meetings
- ❖ Gather local arts and education and other opinion leaders
- ❖ Meeting facilitated by WSAC/ArtsEd Washington
- ❖ Participatory, conversational meeting
 - To get at local arts education issues, not just a presentation about findings
- ❖ Local hosts follow-up through messaging, meetings, action

** If you are interested in having an AERI meeting in your community, contact Lisa Jaret.*

PUBLIC ART EXPERIENCES AND ADVOCACY – P. 29-32



Mauricio Robalino, Big World, 2009,
Jason Lee Elementary, Richland.

Public Art is often part of the conversation during legislative session.

Our best advocate is someone with knowledge of the public art program AND a personal story.

ROLE OF PUBLIC ART

Washington's public art program was established in 1974 to:

- ❖ Enliven public spaces
- ❖ Stimulate exchanges
- ❖ Bring communities together
- ❖ Honor place
- ❖ And acknowledge artists and skilled workers



Linda Beaumont, *After Image*, 2007, Pierce College, Puyallup.

PARTICIPATE IN LOCAL COMMITTEES

Art Selection Committees

- ❖ Site-responsive commission – 6 meetings
- ❖ Re-siting artwork – 2 meetings
- ❖ Curated existing works – 2 or 3 meetings

There are upcoming committees in Auburn, Bellingham, Burien, Kennewick, Mukilteo, Seattle, Spokane, Sunnyside, and Vancouver.

PUBLIC ART CASE STUDY

Etsuko Ichikawa, *Aurora*
Covington Middle School
Evergreen School District
2007

COMMITTEE CRITERIA AND OUTCOMES

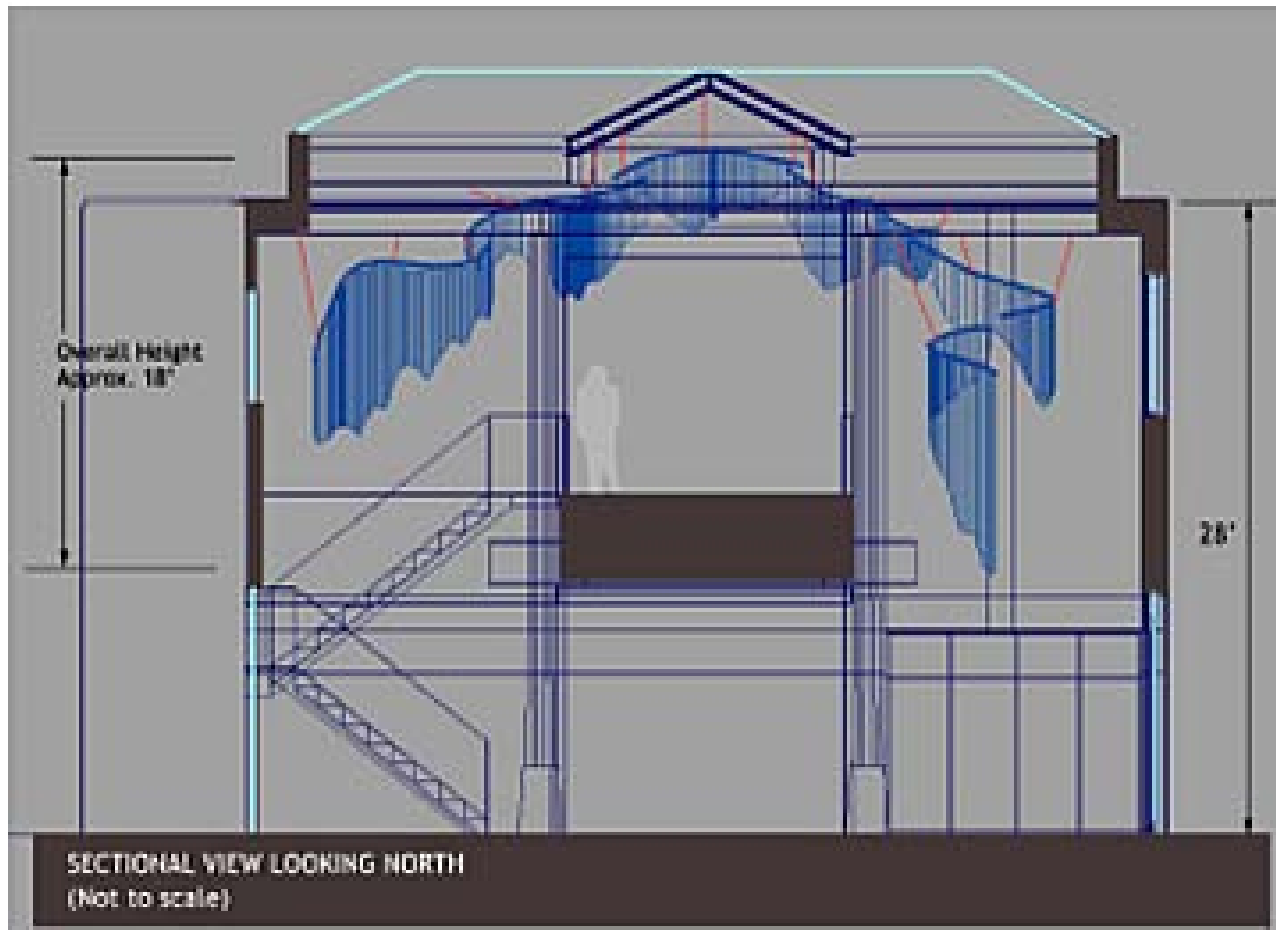
1. Cause the viewer to think, internalize in a positive way, inspire, be experienced on different levels, interpreted over time
2. Cause students to reach, stretch, dream, strive
3. Reflect the individual student achievement goal of self fulfillment
4. Cultural pride and diversity
5. Happy ending, uplifting, warm, makes viewer smile, colorful, responds to light

PRELIMINARY CONCEPT

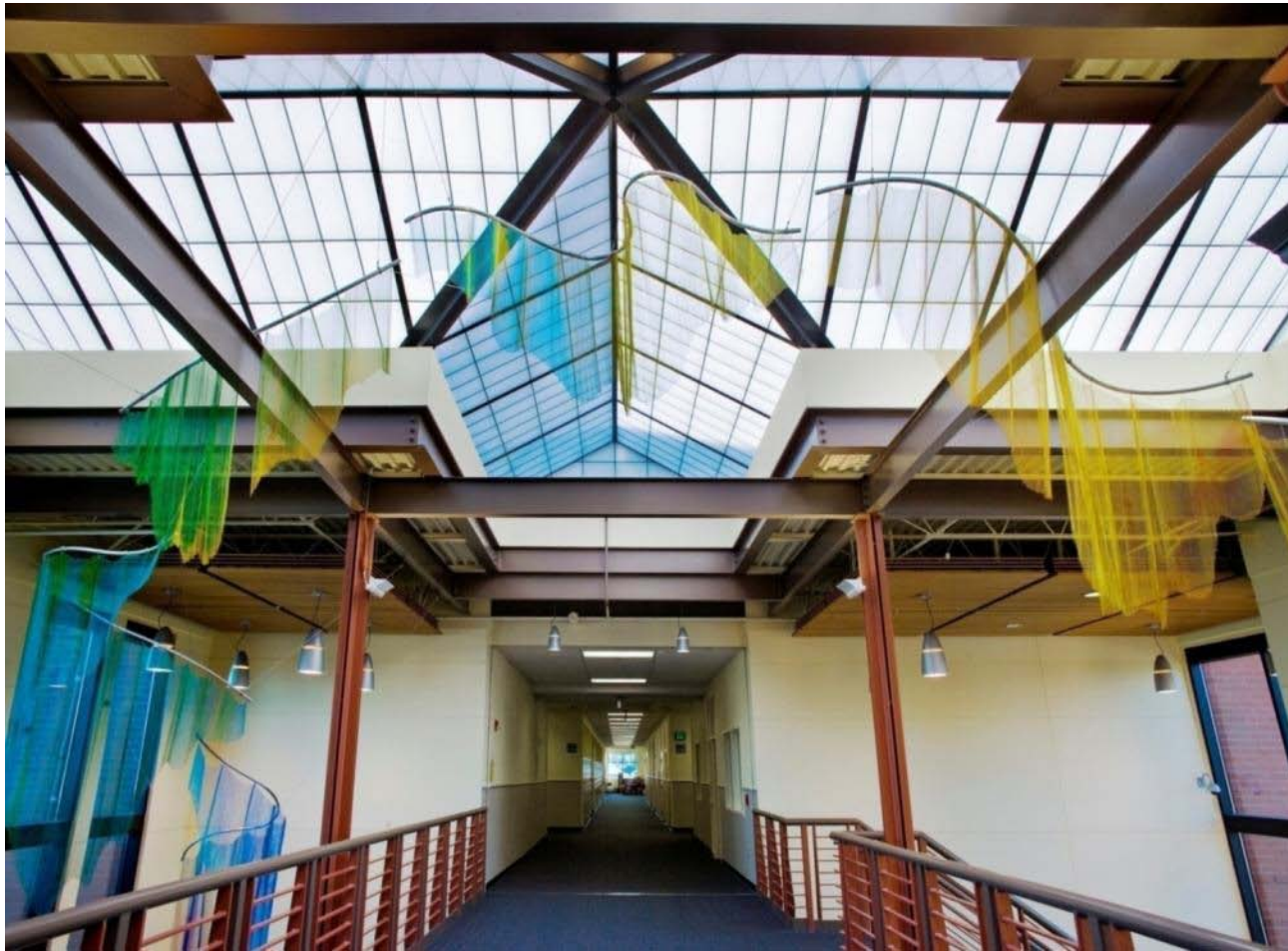


Concept drawing.

FINAL PROPOSAL



INSTALLED ARTWORK



Experience the State Art Collection

- ❖ Location address
- ❖ Image
- ❖ Artist statement
- ❖ Artist contact information
- ❖ Project manager contact information

PUBLIC ART EXPERIENCE FOR REP. KESSLER



David Franklin, *Chinookan Sunset*, 2007,
Grays Harbor College, Aberdeen.

PUBLIC ART EXPERIENCE FOR NOEL



Steve Gardner, *Three Allegories of Learning*, 2007, Yakima Valley Community College.

PUBLIC ART EXPERIENCE FOR ELIZABETH



Brad Rude, *Trailblazing*, 2008,
Tacoma Community College.

PUBLIC ART EXPERIENCES FOR STEVE AND SEN. HONEYFORD



Gary Bates, *Rain Scale*, 2009, Green River Community College, Auburn.



Julie Prather, *Learning and Growing*, 2004, McClure Elementary School, Granger

PUBLIC ART EXPERIENCES FOR REP. HALER, LANIE, AND BOB...



Mauricio Robalino, *Big World*, 2009,
Jason Lee Elementary, Richland



Beliz Brother, *Bloom*, 2009,
Everett Community College



Kelly McLain, *Commerce*, 2007,
Spokane Falls Community College.

PUBLIC ART EXPERIENCE FOR ROSITA



Annie Han and Daniel Milhalyo, *Endless*, 2009, Bellevue College.

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Linda Beaumont, *After Image*, 2007, Pierce College, Puyallup.



“This funding will help arts organizations minimize layoffs during this economic downturn,” said Gov. Gregoire. *“Jobs in the arts are important to the health of our communities and to the economic future of our state.”*

One-time funding from the NEA and ARRA to support jobs in non-profit cultural organizations.

ACTION: Approve the revised recommendations for Art Jobs Support grants, including the prioritized list of organizations to receive grants, as funds allow.



Due to the anticipated intensity of the upcoming legislative session, we are delaying the Governor's Arts and Heritage Awards until after session. We'll work closely with the Governor's office to determine an optimal time in spring 2010.

As this creates additional time to gather nominations, we are strongly encouraging Commissioners to initiate, submit and/or support nominations for the Governor's Arts and Heritage awards. Nominations are now due **January 30, 2010**. Visit www.arts.wa.gov/projects/awards.shtml to download a nomination form and review lists of past recipients.

ADVOCACY – P. 39-43



- ❖ Do's and don'ts
 - Advocacy is central to Commissioner role
 - Build relationships with decision-makers
 - No grassroots lobbying as a Commissioner
- ❖ Complete advocacy survey by November 9
- ❖ Build your awareness and understanding of WSAC
- ❖ Arts Day 2010 – Tuesday, February 2
- ❖ WSAC Commission Meeting – Monday, February 1

ANTICIPATING THE 2010 LEGISLATIVE SESSION: ARTS ISSUES

- ❖ WSAC Budget
- ❖ Public Art
- ❖ Boards & Commissions
- ❖ 4 Culture/Arts & Heritage Funding/King County Lodging Tax
- ❖ Cultural Access Funds

ADJOURN

Thank you for joining us today.

A copy of this presentation is available online at www.arts.wa.gov/about/meetings.shtml.